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TABLE 1: Q1. I need to know if I have reached you on a cell phone, and if so, are you in a safe place where you can talk?

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO				
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	AL/NN	DK/NA	HIGH	MED	LOW/	SUPP	W/CNC	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA												
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22	
Yes, cell in safe place	21%	26%	19%	23%	23%	19%	20%	22%	21%	22%	20%	24%	21%	15%	18%	21%	24%	19%	22%	24%	13%	1%	
No, not on cell	79	74	81	77	77	81	80	78	79	78	80	76	79	85	82	79	76	81	78	76	87	99	

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN
		DK/NA	DK/NA		DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR	DK/NA	W/CNC	DK/NA	DK/NA					
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
Yes, cell in safe place	21%	23%	24%	22%	13%	18%	20%	22%	21%	23%	22%	21%	21%	17%	22%	24%	14%	8%	
No, not on cell	79	77	76	78	87	82	80	78	79	77	78	79	79	83	78	76	86	92	

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- <1/YR/NVR-						INCOME BY GENDER BY AGE \$0-\$75K \$75K+								
	Total	ONCE/	FW	TM	ONCE/	LOW	<1/YR	NON-	NON-	NON-	NON-	NON-	NON-	MEN	MEN	WOMEN	WOMEN	MEN	MEN	WOMEN	WOMEN
		MONTH	/YEAR	/YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	COLL	COLL+	18-49	50+	18-49	50+	18-49	50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78	
Yes, cell in safe place	21%	26%	21%	19%	21%	18%	24%	27%	23%	19%	20%	16%	37%	10%	32%	7%	28%	21%	28%	13%	
No, not on cell	79	74	79	81	79	82	76	73	77	81	80	84	63	90	68	93	72	79	72	87	

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY				Q22 EDUCATION				Q23 ETHNICITY				Q25 INCOME			Q1 CELL PHONE			
	Total	SELF	FAMLY	TOTAL	NO	LIB	MOD	CONS	HS	OR	SOME	COLL	POST-	NON-	NON-	LATNO	WHITE	WHITE	\$0-	\$60K-	\$75K+	YES	NO
		YES	NO	LIB	MOD	CONS	LESS	COLL	GRAD	GRAD	COLL	COLL+	LATNO	WHITE	WHITE	\$60K	\$75K	\$75K+	YES	NO			
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953	
Yes, cell in safe place	21%	21%	13%	20%	21%	28%	19%	16%	25%	19%	20%	20%	22%	20%	24%	18%	24%	25%	19%	22%	100%	0%	
No, not on cell	79	79	87	80	79	72	81	84	75	81	80	80	78	80	76	82	76	75	81	78	0	100	

TABLE 1: Q1. I need to know if I have reached you on a cell phone, and if so, are you in a safe place where you can talk?

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	A	B
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
Yes, cell in safe place	21%	46%	30%	16%	12%	7%	13%	30%	11%	10%	22%	20%	32%	12%	29%	10%	27%	17%	18%	22%	22%	20%
No, not on cell	79	54	70	84	88	93	87	70	89	90	78	80	68	88	71	90	73	83	82	78	78	80
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/ OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
Yes, cell in safe place	21%	19%	18%	28%	22%	17%	19%	17%	28%	29%	26%	10%	28%	11%	39%	13%	28%	11%	24%	11%	35%	12%
No, not on cell	79	81	82	72	78	83	81	83	72	71	74	90	72	89	61	87	72	89	76	89	65	88
	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE		
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/ NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
Yes, cell in safe place	21%	23%	19%	22%	13%	24%	22%	22%	20%	20%	23%	21%	22%	13%	30%	17%	16%	13%	11%	25%	18%	23%
No, not on cell	79	77	81	78	87	76	78	78	80	80	77	79	78	87	70	83	84	87	89	75	82	77
	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
Yes, cell in safe place	21%	19%	15%	14%	12%	9%	7%	15%	34%	24%	19%	27%	22%	25%	26%	20%	23%	22%	15%	23%	21%	21%
No, not on cell	79	81	85	86	88	91	93	85	66	76	81	73	78	75	74	80	77	78	85	77	79	79

TABLE 2: Q2. Would you say that things in California are generally headed in the right direction or do you feel that things are pretty seriously off on the wrong track?

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT DIREC	WRONG TRACK	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
Right direction	19%	100%	0%	0%	23%	12%	17%	20%	17%	18%	20%	26%	18%	8%	13%	24%	23%	12%	23%	18%	8%	9%
Wrong track	69	0	100	0	66	82	69	69	71	71	66	60	75	81	64	63	64	77	63	72	80	73
DK/NA	12	0	0	100	11	5	14	11	12	11	14	14	8	11	23	13	13	10	14	9	12	18

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/OTHR	ALL	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
Right direction	19%	17%	25%	18%	25%	12%	10%	22%	13%	17%	25%	21%	21%	15%	23%	17%	6%	27%	
Wrong track	69	70	64	72	66	79	78	67	78	72	66	64	68	71	62	72	85	57	
DK/NA	12	13	12	10	8	9	12	11	9	11	9	15	11	14	14	10	9	17	

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- --<1/YR/NVR-						Q10 INCOME BY GENDER BY AGE \$0-\$75K \$75K+							
	Total	ONCE/MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
Right direction	19%	17%	20%	17%	19%	18%	9%	22%	19%	19%	16%	23%	23%	19%	19%	14%	24%	16%	18%	14%
Wrong track	69	69	70	72	71	66	67	70	72	69	68	62	66	65	68	74	65	76	72	72
DK/NA	12	14	10	11	10	15	24	8	9	11	16	15	11	16	12	12	11	8	10	14

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
Right direction	19%	19%	13%	16%	19%	23%	20%	12%	20%	14%	20%	21%	17%	20%	24%	14%	26%	22%	13%	18%	23%	18%
Wrong track	69	68	70	69	70	65	71	75	66	74	70	64	70	68	66	75	63	67	71	70	64	71
DK/NA	12	13	17	15	11	12	10	13	14	11	10	15	13	11	10	12	11	11	16	11	13	12

TABLE 2: Q2. Would you say that things in California are generally headed in the right direction or do you feel that things are pretty seriously off on the wrong track?

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
Right direction	19%	21%	23%	18%	15%	19%	13%	21%	16%	16%	20%	17%	22%	17%	19%	14%	19%	14%	20%	21%	18%	19%
Wrong track	69	66	67	71	71	72	73	68	72	73	68	71	66	69	70	74	66	75	70	66	68	71
DK/NA	12	13	10	11	14	9	14	11	13	11	12	12	11	14	11	12	15	11	10	13	14	10

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
Right direction	19%	21%	13%	21%	24%	19%	15%	11%	20%	22%	24%	17%	13%	12%	22%	18%	23%	19%	17%	7%	18%	21%
Wrong track	69	66	77	65	63	69	73	81	68	62	65	68	78	77	65	69	65	67	71	82	66	70
DK/NA	12	12	10	14	13	12	12	8	12	16	11	15	9	11	13	13	11	14	12	11	16	9

	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE		
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
Right direction	19%	17%	20%	24%	21%	11%	16%	18%	19%	21%	13%	18%	24%	21%	12%	15%	19%	19%	18%	18%	20%	18%
Wrong track	69	71	72	64	68	77	66	68	71	68	73	72	63	68	72	71	71	72	72	68	71	69
DK/NA	12	12	8	13	11	12	18	14	10	11	14	10	12	11	16	14	10	9	10	14	9	14

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
Right direction	19%	18%	16%	16%	16%	16%	15%	24%	37%	27%	24%	18%	10%	24%	23%	20%	16%	24%	9%	20%	17%	20%
Wrong track	69	71	71	71	73	74	74	70	55	62	62	70	78	69	66	69	71	61	80	70	70	67
DK/NA	12	12	13	14	12	10	11	6	8	11	14	12	12	7	11	12	13	15	11	11	13	13

TABLE 3: Q3a. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: The California High-Speed Rail Authority

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
		DIREC	TRACK																			
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
TOTAL FAVORABLE	34%	43%	33%	31%	100%	0%	0%	46%	34%	38%	25%	54%	30%	14%	11%	58%	38%	20%	47%	31%	13%	5%
Very favorable	14	22	11	16	39	0	0	19	11	14	12	26	7	7	7	27	13	8	22	9	6	5
Somewhat favorable	21	21	22	14	61	0	0	27	22	24	13	28	23	7	4	31	26	12	26	22	7	0
TOTAL UNFAVORABLE	11	7	13	5	0	100	0	16	10	12	7	5	8	41	2	5	6	18	6	7	37	0
Somewhat unfavorable	4	3	5	3	0	37	0	5	4	4	3	3	3	12	0	3	2	6	3	2	10	0
Very unfavorable	7	5	8	2	0	63	0	11	6	8	4	2	5	30	2	1	3	12	2	5	27	0
NHO/CR	55	50	54	65	0	0	100	38	56	50	68	41	61	44	87	37	56	62	47	62	50	95
Never heard of	18	20	18	21	0	0	33	8	15	13	33	14	19	12	41	11	20	20	14	24	15	24
Can't rate	36	30	37	44	0	0	67	30	41	37	35	28	43	32	46	26	36	42	34	38	35	72

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/OTHR	ALL	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
TOTAL FAVORABLE	34%	40%	46%	36%	45%	35%	26%	43%	41%	36%	51%	37%	30%	30%	49%	27%	14%	11%	
Very favorable	14	16	18	15	22	15	9	17	25	13	23	14	11	16	22	7	8	8	
Somewhat favorable	21	23	27	22	24	20	17	26	16	23	28	23	20	14	27	21	6	2	
TOTAL UNFAVORABLE	11	9	5	10	15	12	17	6	6	6	16	9	8	21	4	8	37	4	
Somewhat unfavorable	4	3	3	4	7	4	5	3	2	2	7	4	2	8	2	3	11	0	
Very unfavorable	7	6	2	6	8	9	12	3	4	4	10	5	6	12	2	5	26	4	
NHO/CR	55	51	50	54	40	53	58	51	54	58	33	53	61	50	47	64	49	86	
Never heard of	18	16	15	19	5	18	20	19	18	21	8	15	24	12	14	25	12	29	
Can't rate	36	35	35	34	35	35	38	32	36	36	25	38	38	38	33	39	37	57	

TABLE 3: Q3a. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: The California High-Speed Rail Authority

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/MONTH	FW TM /YEAR	ONCE/YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
TOTAL FAVORABLE	34%	38%	36%	37%	37%	27%	34%	41%	37%	37%	26%	27%	43%	43%	33%	32%	35%	34%	33%	29%
Very favorable	14	21	14	12	13	8	24	20	13	14	9	8	16	19	10	10	15	18	19	9
Somewhat favorable	21	16	23	25	23	18	10	21	23	23	18	20	27	24	23	22	20	15	14	20
TOTAL UNFAVORABLE	11	17	8	9	9	12	22	14	8	9	12	14	10	15	8	4	10	17	1	21
Somewhat unfavorable	4	4	3	7	4	4	8	2	5	3	4	4	5	6	6	0	2	5	1	10
Very unfavorable	7	13	5	2	5	8	14	12	3	6	8	9	5	8	2	4	8	12	0	11
NHO/CR	55	45	55	54	55	61	44	46	55	55	62	59	47	43	59	64	54	49	66	50
Never heard of	18	17	20	14	18	20	18	16	24	13	19	22	25	13	25	16	9	9	24	19
Can't rate	36	29	36	40	37	41	26	29	31	42	43	37	22	30	33	47	45	40	42	31

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
									HS OR		SOME	COLL	POST-	NON-	COLL+	LATNO	WHITE	NON-	\$0-	\$60K-	\$75K+	YES	NO
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	LESS	COLL	GRAD	GRAD	COLL	COLL+	LATNO	WHITE	WHITE	\$60K	\$75K	\$75K+	YES	NO	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953	
TOTAL FAVORABLE	34%	34%	32%	34%	34%	38%	40%	24%	32%	34%	36%	35%	33%	36%	34%	33%	36%	34%	47%	33%	37%	34%	
Very favorable	14	11	8	11	14	17	14	10	11	15	13	15	13	14	12	13	13	12	18	15	15	13	
Somewhat favorable	21	23	24	24	20	21	26	14	21	19	23	20	20	22	21	20	23	22	30	18	22	21	
TOTAL UNFAVORABLE	11	15	10	12	11	7	7	20	9	12	9	13	11	11	11	12	10	11	6	12	10	11	
Somewhat unfavorable	4	6	3	5	4	3	3	6	4	6	3	3	5	3	6	4	5	5	3	4	4	4	
Very unfavorable	7	8	8	7	7	4	4	14	5	6	6	11	6	8	5	8	5	5	4	8	6	7	
NHO/CR	55	51	57	54	55	55	53	56	58	53	54	52	56	54	56	55	54	55	46	54	53	55	
Never heard of	18	16	18	18	18	18	17	21	26	18	17	11	22	15	28	15	24	18	25	15	19	18	
Can't rate	36	35	39	36	37	37	37	35	32	35	38	41	34	39	27	40	31	37	22	40	34	37	

TABLE 3: Q3a. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: The California High-Speed Rail Authority

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B			
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN					
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605			
TOTAL FAVORABLE	34%	31%	31%	40%	33%	37%	39%	34%	35%	38%	32%	39%	36%	30%	33%	35%	31%	40%	32%	34%	35%	35%			
Very favorable	14	12	13	16	12	21	14	13	14	18	16	12	15	16	12	12	14	12	17	11	12	15			
Somewhat favorable	21	19	18	25	21	16	24	21	21	20	22	20	23	20	18	21	21	19	23	21	22	20			
TOTAL UNFAVORABLE	11	8	8	8	16	10	13	8	14	12	14	8	11	18	5	11	13	9	15	6	9	13			
Somewhat unfavorable	4	5	4	3	4	3	8	4	4	5	4	4	4	6	4	3	5	5	4	2	4	4			
Very unfavorable	7	3	4	6	12	8	5	4	9	6	10	4	7	12	1	7	8	4	11	4	5	8			
NHO/CR	55	61	61	52	52	53	48	58	52	51	48	61	51	46	65	56	52	59	45	61	57	52			
Never heard of	18	23	26	17	17	13	9	22	15	11	16	21	19	13	25	17	21	22	10	19	20	17			
Can't rate	36	38	35	34	35	40	39	36	37	39	33	40	31	33	40	40	31	37	34	43	37	36			
		PARTY REGISTRATION										PARTY BY GENDER				PARTY BY AGE				HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX			
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249			
TOTAL FAVORABLE	34%	39%	30%	32%	43%	36%	31%	28%	37%	27%	37%	42%	27%	31%	37%	23%	39%	40%	25%	32%	35%	31%			
Very favorable	14	17	8	14	20	15	10	6	16	11	14	21	8	8	17	10	18	16	6	8	16	13			
Somewhat favorable	21	22	21	18	23	21	21	22	21	16	22	21	18	24	20	13	21	24	19	24	19	19			
TOTAL UNFAVORABLE	11	8	13	13	10	7	17	9	16	9	7	10	11	14	8	22	7	10	9	15	10	15			
Somewhat unfavorable	4	5	4	3	5	4	4	3	3	3	5	5	3	5	3	3	4	7	5	5	4	2			
Very unfavorable	7	3	9	10	5	3	13	5	13	7	2	6	8	9	5	19	3	3	5	10	6	13			
NHO/CR	55	53	57	55	47	58	51	63	47	64	57	47	62	54	55	55	54	50	66	54	55	54			
Never heard of	18	16	17	24	16	16	13	22	19	29	22	9	17	19	27	19	17	16	17	17	22	20			
Can't rate	36	37	40	32	31	42	39	41	28	35	35	38	45	36	29	36	37	35	48	37	33	34			

TABLE 3: Q3a. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: The California High-Speed Rail Authority

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
TOTAL FAVORABLE	34%	37%	29%	36%	37%	35%	34%	35%	34%	36%	30%	33%	35%	37%	37%	35%	35%	33%	33%	34%	35%	34%
Very favorable	14	15	10	12	18	12	17	14	14	14	12	12	13	18	13	17	15	13	13	13	15	13
Somewhat favorable	21	21	20	24	19	23	17	22	20	22	18	20	23	19	24	18	20	20	20	22	21	21
TOTAL UNFAVORABLE	11	8	12	11	13	12	11	11	10	10	12	9	11	13	13	12	12	14	14	9	12	10
Somewhat unfavorable	4	5	4	3	3	3	5	4	4	4	4	4	3	3	3	6	4	5	5	4	5	4
Very unfavorable	7	3	8	8	10	9	6	8	6	6	9	5	8	10	10	6	8	8	8	6	7	6
NHO/CR	55	56	58	53	50	53	55	54	56	54	58	58	54	50	50	53	53	53	53	56	53	56
Never heard of	18	23	21	10	17	20	19	15	21	17	21	23	11	17	19	18	15	12	13	21	16	20
Can't rate	36	33	37	43	34	33	36	39	35	36	37	35	43	34	31	35	38	41	40	35	37	36

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
TOTAL FAVORABLE	34%	35%	35%	34%	36%	36%	39%	28%	40%	36%	31%	38%	39%	29%	37%	34%	37%	56%	15%	31%	28%	35%
Very favorable	14	13	13	13	14	14	16	8	12	15	8	17	20	12	15	13	15	26	8	9	11	13
Somewhat favorable	21	22	22	21	22	22	24	20	28	21	22	22	20	17	22	21	22	30	7	22	17	22
TOTAL UNFAVORABLE	11	11	11	12	13	15	14	14	8	11	35	3	14	12	7	11	11	4	30	7	7	6
Somewhat unfavorable	4	4	4	5	5	7	6	4	5	5	11	1	5	4	3	5	2	3	9	3	4	2
Very unfavorable	7	7	7	7	8	8	8	10	3	5	24	2	9	8	4	6	9	1	22	4	3	4
NHO/CR	55	54	54	54	51	49	47	57	52	53	35	59	47	59	56	56	52	40	55	62	64	59
Never heard of	18	17	16	14	12	9	9	14	17	10	6	23	15	22	19	19	16	11	19	22	18	19
Can't rate	36	37	38	40	39	40	38	43	36	43	28	36	31	37	37	36	37	29	36	40	47	40

TABLE 4: Q3b. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: Amtrak

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
		DIREC	TRACK																			
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
TOTAL FAVORABLE	71%	75%	71%	65%	84%	51%	67%	72%	72%	72%	70%	78%	74%	50%	62%	78%	77%	62%	79%	71%	54%	52%
Very favorable	34	33	34	35	43	21	31	34	35	34	33	42	33	21	27	48	35	27	44	30	19	15
Somewhat favorable	37	41	37	30	41	30	36	38	37	37	37	35	42	29	35	30	43	36	35	40	35	36
TOTAL UNFAVORABLE	11	12	12	7	9	34	9	14	11	12	9	8	10	29	8	9	9	15	8	11	23	14
Somewhat unfavorable	7	7	7	5	7	17	5	8	7	8	6	5	7	13	6	6	7	8	5	8	10	12
Very unfavorable	4	5	5	2	2	17	4	6	4	5	4	3	2	16	3	3	2	8	3	3	14	2
NHO/CR	17	13	17	27	7	15	24	14	17	16	21	15	16	20	30	13	14	23	14	18	23	34
Never heard of	1	1	1	0	0	2	1	0	1	1	1	0	1	1	1	0	0	1	0	1	1	0
Can't rate	17	12	16	27	7	13	24	14	16	15	20	15	15	20	29	13	14	21	13	18	22	34
	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE								
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ OTHERS	ALL	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA			
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34				
TOTAL FAVORABLE	71%	71%	88%	72%	83%	68%	65%	79%	76%	76%	71%	70%	73%	62%	80%	70%	53%	50%				
Very favorable	34	34	53	32	43	35	24	40	50	35	39	29	38	29	44	28	21	28				
Somewhat favorable	37	37	35	40	40	33	41	39	26	41	32	40	35	34	36	42	32	22				
TOTAL UNFAVORABLE	11	13	7	11	6	13	12	8	14	9	17	10	11	15	8	11	24	8				
Somewhat unfavorable	7	9	5	7	3	9	7	6	7	5	12	9	7	7	5	8	10	8				
Very unfavorable	4	5	2	4	4	5	5	2	7	4	6	2	4	8	3	3	14	0				
NHO/CR	17	16	5	17	11	19	22	13	10	15	12	20	17	23	13	19	23	42				
Never heard of	1	1	0	0	0	3	1	0	0	0	0	1	0	1	1	0	1	0				
Can't rate	17	15	5	17	11	17	22	12	10	15	11	19	17	21	12	19	21	41				

TABLE 4: Q3b. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: Amtrak

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- -<1/YR/NVR-						INCOME BY GENDER BY AGE							
	Total	\$0-\$75K		\$75K+		NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	
		ONCE/MONTH	FW TM /YEAR	ONCE/YEAR	LOW FREQ															<1/YR /NEVR
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
TOTAL FAVORABLE	71%	72%	72%	78%	74%	64%	71%	73%	76%	72%	62%	68%	73%	61%	84%	72%	66%	67%	77%	80%
Very favorable	34	42	32	39	34	29	46	39	33	35	25	35	32	32	38	30	35	31	39	33
Somewhat favorable	37	30	40	40	40	35	24	34	43	37	37	33	42	29	46	42	31	35	39	47
TOTAL UNFAVORABLE	11	17	10	7	9	13	17	16	6	12	14	13	11	18	6	10	20	22	6	9
Somewhat unfavorable	7	10	6	5	6	8	8	12	4	7	7	9	7	12	3	8	15	12	3	9
Very unfavorable	4	6	4	2	4	6	10	4	2	5	7	4	4	6	3	2	4	9	3	0
NHO/CR	17	12	18	15	17	22	12	11	18	16	24	19	16	21	10	18	14	12	17	10
Never heard of	1	0	1	0	1	1	0	0	1	1	1	1	0	0	2	0	1	0	2	0
Can't rate	17	12	17	15	16	21	12	11	17	16	23	19	15	21	8	18	13	12	15	10

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
				YES	NO																	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
TOTAL FAVORABLE	71%	70%	71%	72%	71%	74%	74%	64%	69%	73%	71%	72%	71%	71%	73%	69%	74%	73%	75%	73%	76%	70%
Very favorable	34	30	36	32	35	38	31	32	30	34	36	34	32	35	34	33	36	31	39	35	36	34
Somewhat favorable	37	40	34	40	36	36	42	32	39	38	35	37	39	36	39	37	38	42	36	38	40	36
TOTAL UNFAVORABLE	11	14	13	12	11	9	7	19	9	11	13	14	10	13	11	12	10	10	12	14	14	11
Somewhat unfavorable	7	7	11	8	7	7	5	11	3	7	8	10	5	9	6	8	7	7	7	10	9	6
Very unfavorable	4	7	2	4	5	3	2	8	6	4	5	4	5	4	4	5	4	3	5	4	5	4
NHO/CR	17	16	16	16	18	16	19	16	22	16	16	15	19	16	16	18	16	17	13	13	10	19
Never heard of	1	1	3	2	0	0	1	1	1	1	1	0	1	0	1	1	1	1	1	1	0	1
Can't rate	17	14	13	14	17	16	19	15	21	16	15	15	18	15	15	17	15	16	12	12	10	19

TABLE 4: Q3b. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: Amtrak

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B			
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN					
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605			
TOTAL FAVORABLE	71%	73%	76%	72%	73%	63%	60%	74%	68%	61%	67%	75%	72%	62%	76%	75%	68%	74%	66%	76%	71%	71%			
Very favorable	34	36	34	34	33	32	33	35	32	32	32	36	34	30	36	34	31	34	33	38	32	37			
Somewhat favorable	37	37	42	38	40	31	27	39	36	29	35	39	38	31	40	40	37	40	33	38	39	35			
TOTAL UNFAVORABLE	11	8	8	14	13	16	12	10	14	14	16	7	14	19	6	9	14	6	17	9	11	12			
Somewhat unfavorable	7	6	3	8	8	12	9	6	9	11	10	4	9	12	3	7	8	3	12	6	6	8			
Very unfavorable	4	2	5	6	5	3	3	4	5	3	6	3	5	7	4	2	6	3	6	3	4	4			
NHO/CR	17	19	16	14	14	21	28	16	18	25	17	18	15	20	18	16	18	20	16	15	18	17			
Never heard of	1	1	2	1	0	0	0	1	0	0	0	1	1	0	2	0	0	1	1	0	0	1			
Can't rate	17	17	14	13	14	21	28	15	18	24	16	17	14	19	16	16	17	19	16	15	18	16			
		PARTY REGISTRATION										PARTY BY GENDER				PARTY BY AGE				HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX			
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249			
TOTAL FAVORABLE	71%	75%	65%	71%	74%	76%	60%	71%	66%	76%	79%	71%	64%	65%	75%	67%	74%	74%	64%	65%	72%	72%			
Very favorable	34	38	28	34	40	37	27	30	26	42	37	39	29	27	37	27	39	36	23	31	36	33			
Somewhat favorable	37	37	37	37	34	40	33	41	40	35	42	32	35	39	37	40	36	38	41	34	36	39			
TOTAL UNFAVORABLE	11	8	15	13	10	6	22	8	16	10	8	9	15	16	9	20	10	6	14	15	11	13			
Somewhat unfavorable	7	5	9	8	6	3	14	5	10	6	3	7	11	10	6	13	7	2	8	10	7	8			
Very unfavorable	4	3	6	5	4	3	8	3	6	4	5	2	5	6	3	8	4	4	6	5	4	5			
NHO/CR	17	17	20	16	15	17	18	22	18	14	14	20	20	19	17	13	15	19	22	20	17	16			
Never heard of	1	0	1	0	0	1	0	2	1	0	1	0	3	0	1	0	1	0	0	3	0	1			
Can't rate	17	16	19	15	15	17	18	20	17	14	13	20	18	19	16	12	14	19	22	17	17	15			

TABLE 4: Q3b. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: Amtrak

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
TOTAL FAVORABLE	71%	75%	69%	65%	75%	71%	77%	70%	72%	71%	72%	72%	64%	75%	80%	73%	70%	68%	68%	72%	69%	73%
Very favorable	34	39	27	35	45	26	34	32	36	36	30	34	33	45	34	29	34	33	32	34	33	34
Somewhat favorable	37	35	41	31	30	45	43	37	37	35	43	38	30	30	46	44	35	35	35	39	35	38
TOTAL UNFAVORABLE	11	10	12	13	13	11	10	12	11	12	11	11	13	13	9	10	13	13	13	10	13	10
Somewhat unfavorable	7	4	7	8	7	8	7	8	6	7	8	6	9	7	6	8	9	10	10	5	9	5
Very unfavorable	4	5	5	5	5	2	3	4	5	5	3	5	4	5	3	2	3	3	3	5	4	5
NHO/CR	17	16	19	21	12	19	13	19	16	18	17	17	23	12	11	16	17	19	19	18	18	17
Never heard of	1	1	2	0	0	0	0	0	1	1	0	1	0	0	0	0	0	1	1	1	1	0
Can't rate	17	15	17	21	12	19	13	18	15	17	17	16	23	12	11	16	17	19	19	17	17	16

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
TOTAL FAVORABLE	71%	71%	69%	69%	70%	70%	71%	59%	68%	66%	58%	77%	82%	78%	73%	72%	68%	78%	55%	74%	81%	81%
Very favorable	34	34	33	32	31	31	35	29	31	27	24	40	45	28	35	36	29	43	23	34	47	45
Somewhat favorable	37	37	36	37	39	38	35	31	37	39	34	37	37	50	38	36	39	35	32	40	34	37
TOTAL UNFAVORABLE	11	12	13	13	14	12	10	13	15	13	15	7	13	9	10	11	11	8	23	9	8	8
Somewhat unfavorable	7	8	8	8	9	7	5	8	10	5	9	5	5	4	6	6	9	5	10	7	5	6
Very unfavorable	4	4	5	5	5	5	5	5	6	8	7	3	9	5	5	5	3	3	13	2	3	2
NHO/CR	17	18	18	18	16	18	20	28	16	21	27	16	5	13	17	16	21	14	22	17	11	11
Never heard of	1	1	1	1	1	1	1	4	0	3	0	0	0	0	1	1	0	0	1	1	1	2
Can't rate	17	17	17	17	16	17	19	23	16	18	27	16	5	13	16	15	21	14	21	17	10	9

TABLE 5: Q3c. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: CalTrain

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
		DIREC	TRACK																			
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
TOTAL FAVORABLE	38%	47%	36%	40%	57%	18%	31%	46%	35%	39%	37%	49%	39%	17%	29%	49%	45%	28%	47%	38%	18%	25%
Very favorable	16	23	12	23	23	7	12	21	14	16	14	23	14	7	8	21	19	11	20	14	7	5
Somewhat favorable	23	23	24	16	34	11	18	25	22	23	23	27	24	9	21	28	26	17	26	24	11	20
TOTAL UNFAVORABLE	7	6	8	6	7	30	3	9	6	7	6	7	5	18	3	6	4	10	6	5	16	0
Somewhat unfavorable	4	4	4	3	5	10	1	4	2	3	5	5	2	5	2	4	3	4	4	3	5	0
Very unfavorable	4	2	4	3	2	20	2	5	4	4	1	2	3	13	1	2	1	6	2	2	12	0
NHO/CR	54	47	56	54	36	52	66	45	59	54	56	43	57	66	68	45	51	62	47	57	65	75
Never heard of	23	17	24	21	14	19	29	14	24	20	28	17	23	24	38	15	23	26	18	26	23	36
Can't rate	32	30	32	34	22	33	38	31	34	33	28	27	33	41	30	30	28	36	29	31	42	39

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE			
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ ALL OTHERS	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34
TOTAL FAVORABLE	38%	38%	46%	36%	55%	40%	29%	45%	42%	42%	43%	38%	37%	32%	49%	33%	22%	31%
Very favorable	16	16	22	14	25	13	9	18	19	14	18	19	14	17	21	11	11	12
Somewhat favorable	23	22	25	23	30	26	20	27	24	28	26	19	23	16	28	22	11	19
TOTAL UNFAVORABLE	7	6	7	8	6	5	8	5	6	5	8	6	7	12	5	6	17	6
Somewhat unfavorable	4	4	6	4	3	2	3	3	1	2	6	2	5	4	3	3	6	0
Very unfavorable	4	2	2	4	3	3	4	2	4	3	3	4	1	8	2	3	11	6
NHO/CR	54	55	46	56	39	56	63	50	52	53	48	56	56	56	46	61	61	63
Never heard of	23	26	15	26	16	29	32	22	17	26	16	23	25	15	19	28	22	18
Can't rate	32	29	31	30	23	27	31	28	35	27	32	33	31	41	27	33	39	45

TABLE 5: Q3c. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: CalTrain

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
TOTAL FAVORABLE	38%	33%	39%	47%	41%	35%	32%	35%	42%	40%	35%	37%	42%	38%	47%	31%	42%	37%	34%	38%
Very favorable	16	18	16	15	16	13	21	16	15	17	12	15	14	17	16	12	21	16	16	14
Somewhat favorable	23	16	22	33	25	22	11	19	27	23	23	22	28	22	31	19	22	22	19	24
TOTAL UNFAVORABLE	7	14	6	4	5	7	18	12	6	5	7	8	8	9	5	4	3	8	4	8
Somewhat unfavorable	4	6	3	4	3	3	7	6	3	3	1	5	3	4	3	1	1	2	4	2
Very unfavorable	4	8	3	0	2	5	10	6	2	2	6	3	4	5	2	3	2	6	0	6
NHO/CR	54	52	56	49	54	57	51	53	52	55	58	55	50	53	48	66	55	55	62	54
Never heard of	23	29	23	17	22	20	35	26	24	19	21	18	25	22	25	25	19	18	24	19
Can't rate	32	23	32	32	32	38	15	28	28	36	37	37	25	31	23	41	36	37	37	34

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
									HS OR		SOME	COLL	POST-	NON-	COLL+	LATNO	WHITE	NON-	\$0-	\$60K-	\$75K+	YES	NO
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	LESS	COLL	GRAD	GRAD	COLL	COLL+	LATNO	WHITE	WHITE	\$60K	\$75K	\$75K+	YES	NO	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953	
TOTAL FAVORABLE	38%	48%	35%	43%	37%	45%	40%	30%	37%	40%	40%	36%	38%	39%	44%	36%	43%	38%	46%	39%	40%	38%	
Very favorable	16	21	9	16	15	20	13	14	14	16	17	15	15	16	15	15	16	12	21	17	17	15	
Somewhat favorable	23	27	26	26	22	25	27	16	23	24	23	21	24	22	29	21	27	26	24	22	23	23	
TOTAL UNFAVORABLE	7	7	9	8	7	6	5	11	7	9	7	6	8	7	7	7	8	8	4	6	10	6	
Somewhat unfavorable	4	2	6	4	3	3	4	4	2	4	5	2	3	4	5	3	5	3	3	2	5	3	
Very unfavorable	4	5	3	4	4	3	1	7	4	4	2	4	4	3	2	5	2	4	1	3	5	3	
NHO/CR	54	45	55	50	56	49	55	59	56	52	53	58	54	55	49	57	49	55	50	55	49	56	
Never heard of	23	16	31	23	22	18	25	24	26	24	21	20	25	20	24	23	23	22	28	20	20	23	
Can't rate	32	29	24	27	33	30	30	35	31	28	33	38	29	34	24	34	27	32	22	36	30	32	

TABLE 5: Q3c. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: CalTrain

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B			
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN					
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605			
TOTAL FAVORABLE	38%	34%	40%	49%	41%	28%	24%	41%	35%	26%	39%	38%	41%	37%	42%	33%	40%	37%	37%	40%	38%	38%			
Very favorable	16	15	16	16	16	14	10	16	15	12	15	16	15	15	16	14	16	14	15	18	16	16			
Somewhat favorable	23	19	25	33	24	14	15	26	20	14	24	22	25	21	26	19	24	23	23	22	23	23			
TOTAL UNFAVORABLE	7	8	4	7	9	8	4	6	8	6	10	5	9	10	4	5	10	5	9	5	7	7			
Somewhat unfavorable	4	4	4	4	3	3	3	4	3	3	5	2	5	4	3	1	5	2	5	3	4	4			
Very unfavorable	4	4	1	3	6	6	1	3	5	4	5	2	4	6	1	4	5	3	4	2	4	4			
NHO/CR	54	58	55	44	51	64	72	52	58	68	51	57	51	53	54	62	49	58	54	56	54	54			
Never heard of	23	28	21	19	23	22	25	23	23	23	21	24	22	21	24	25	24	25	18	22	21	24			
Can't rate	32	30	34	25	28	42	47	29	35	44	30	33	28	32	31	37	25	33	35	33	34	30			
		PARTY REGISTRATION										PARTY BY GENDER				PARTY BY AGE				HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX			
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249			
TOTAL FAVORABLE	38%	43%	33%	38%	42%	43%	36%	29%	37%	40%	42%	41%	38%	30%	42%	31%	43%	44%	29%	31%	39%	38%			
Very favorable	16	18	13	13	19	18	15	12	10	17	16	20	16	11	15	10	19	20	12	11	15	15			
Somewhat favorable	23	24	19	25	23	25	21	17	27	23	26	21	22	19	27	21	25	24	16	21	24	23			
TOTAL UNFAVORABLE	7	4	10	10	5	3	13	7	12	7	5	3	8	11	8	13	5	4	9	10	8	8			
Somewhat unfavorable	4	2	5	4	4	2	7	3	5	3	3	1	6	3	3	5	3	3	5	4	3	4			
Very unfavorable	4	1	5	6	2	1	7	3	8	4	2	1	2	8	5	7	2	1	4	7	5	4			
NHO/CR	54	54	58	52	52	55	51	65	51	53	53	57	54	59	49	56	52	51	62	58	53	54			
Never heard of	23	21	24	24	19	23	20	28	26	21	22	20	19	28	27	21	18	26	23	24	24	23			
Can't rate	32	32	34	28	33	32	31	37	24	32	31	37	35	32	22	36	34	25	39	34	29	31			

TABLE 5: Q3c. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: CalTrain

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
TOTAL FAVORABLE	38%	36%	31%	54%	32%	34%	37%	44%	33%	41%	33%	33%	53%	32%	33%	39%	37%	35%	36%	40%	37%	39%
Very favorable	16	13	11	25	16	13	16	19	12	17	13	11	24	16	13	17	16	14	13	16	16	15
Somewhat favorable	23	23	20	29	16	21	21	25	21	24	20	22	29	16	20	22	21	21	23	24	21	24
TOTAL UNFAVORABLE	7	5	8	10	6	7	6	8	6	7	7	7	9	6	7	7	8	8	8	6	9	6
Somewhat unfavorable	4	4	3	4	3	4	3	4	3	4	3	4	4	3	4	3	4	4	4	3	4	3
Very unfavorable	4	1	6	5	3	2	3	4	3	4	3	3	5	3	2	4	4	4	4	3	4	3
NHO/CR	54	59	61	37	63	60	57	48	60	52	61	60	38	63	61	54	55	57	57	53	54	54
Never heard of	23	30	26	6	31	24	28	16	28	21	27	28	6	31	26	26	21	21	22	24	20	25
Can't rate	32	29	35	31	32	36	29	32	32	31	34	32	32	32	35	28	35	37	34	29	35	30

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
TOTAL FAVORABLE	38%	38%	37%	37%	37%	35%	39%	21%	61%	66%	65%	40%	26%	28%	46%	39%	38%	49%	24%	39%	43%	47%
Very favorable	16	16	14	15	16	15	19	6	30	22	22	16	18	7	19	16	13	22	10	15	18	19
Somewhat favorable	23	23	23	22	21	20	20	16	31	45	43	23	8	21	27	22	24	27	14	24	26	28
TOTAL UNFAVORABLE	7	7	8	7	8	7	8	9	9	2	6	1	6	5	4	7	9	7	14	5	3	2
Somewhat unfavorable	4	4	4	4	4	5	5	4	3	0	5	1	3	0	2	3	4	6	5	2	0	0
Very unfavorable	4	4	4	4	4	2	3	5	7	2	1	0	3	5	2	3	5	2	9	2	3	2
NHO/CR	54	54	55	56	55	57	53	70	30	32	29	59	68	67	51	55	54	44	62	57	54	51
Never heard of	23	22	22	22	21	22	20	32	3	3	2	27	39	31	19	24	19	15	26	25	25	26
Can't rate	32	32	33	34	34	36	33	37	28	29	27	32	29	37	31	31	35	29	36	32	29	25

TABLE 6: Q3d. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: CalTrans

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
		DIREC	TRACK																			
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
TOTAL FAVORABLE	60%	65%	58%	58%	70%	40%	57%	64%	59%	61%	56%	67%	61%	40%	54%	71%	66%	48%	66%	59%	42%	58%
Very favorable	21	26	18	29	24	16	19	23	20	21	19	25	21	13	14	28	21	17	24	21	13	5
Somewhat favorable	39	39	41	28	45	24	38	41	39	40	37	41	40	27	40	44	45	31	43	38	29	53
TOTAL UNFAVORABLE	14	10	17	6	12	39	10	22	12	16	10	10	13	31	8	9	12	18	11	12	30	0
Somewhat unfavorable	8	7	9	6	8	19	7	12	7	9	7	6	8	18	4	7	7	10	7	7	16	0
Very unfavorable	6	3	7	0	5	20	4	10	5	7	3	4	5	14	4	2	5	8	4	5	14	0
NHO/CR	26	25	25	36	18	21	33	14	29	23	34	23	26	29	38	20	22	34	23	29	28	42
Never heard of	4	4	4	5	3	0	5	0	4	3	7	3	4	3	6	4	3	5	3	4	3	9
Can't rate	22	21	21	30	15	21	28	14	25	21	26	20	21	26	32	16	19	29	19	25	25	33

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE			
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ ALL OTHERS	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34
TOTAL FAVORABLE	60%	63%	67%	60%	76%	56%	56%	67%	65%	64%	63%	55%	61%	53%	67%	57%	45%	51%
Very favorable	21	22	29	20	37	18	16	25	27	19	26	22	21	21	25	17	15	16
Somewhat favorable	39	41	39	40	39	38	40	42	39	45	37	33	40	31	41	40	29	36
TOTAL UNFAVORABLE	14	12	12	15	8	15	16	11	11	11	15	13	13	21	10	13	31	6
Somewhat unfavorable	8	8	11	8	4	9	9	7	5	7	11	11	8	9	7	8	17	1
Very unfavorable	6	4	2	7	3	6	7	4	6	5	4	2	5	12	3	5	14	5
NHO/CR	26	25	20	25	17	29	28	22	23	25	22	33	26	26	23	30	24	42
Never heard of	4	4	4	4	3	5	5	3	5	6	2	2	3	4	5	4	3	4
Can't rate	22	21	17	21	14	23	23	19	19	19	20	31	23	22	19	26	21	38

TABLE 6: Q3d. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: CalTrans

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/MONTH	FW TM /YEAR	ONCE/YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
TOTAL FAVORABLE	60%	59%	61%	65%	62%	54%	51%	65%	60%	64%	55%	53%	67%	54%	71%	53%	67%	61%	58%	53%
Very favorable	21	24	24	18	22	15	27	22	20	24	11	22	20	16	22	14	25	28	25	19
Somewhat favorable	39	36	37	48	40	39	24	43	40	40	44	31	46	38	49	39	42	33	33	34
TOTAL UNFAVORABLE	14	20	16	6	13	12	22	20	11	15	10	17	16	20	5	7	14	25	10	21
Somewhat unfavorable	8	11	9	3	8	8	16	7	6	9	5	14	12	12	2	2	8	12	9	13
Very unfavorable	6	9	6	2	5	4	5	12	5	6	5	2	4	8	3	4	6	13	1	8
NHO/CR	26	20	24	29	25	34	27	15	29	21	35	30	17	25	24	40	19	14	32	26
Never heard of	4	6	4	1	3	5	7	4	5	1	6	2	6	4	8	2	0	0	2	2
Can't rate	22	15	20	28	22	29	20	11	24	20	29	29	11	22	17	38	19	14	30	24

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
									HS OR		SOME	COLL	POST-	NON-	COLL+	LATNO	WHITE	NON-	\$0-	\$60K-	\$75K+	YES	NO
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	LESS	COLL	GRAD	GRAD	COLL	COLL+	LATNO	WHITE	WHITE	\$60K	\$75K	\$75K+	YES	NO	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953	
TOTAL FAVORABLE	60%	63%	63%	63%	59%	67%	60%	54%	56%	58%	62%	63%	57%	62%	67%	60%	60%	61%	65%	60%	60%	60%	
Very favorable	21	27	21	24	20	23	17	22	20	17	22	25	18	23	23	20	22	16	26	25	21	20	
Somewhat favorable	39	36	42	39	39	44	42	31	36	41	40	38	39	39	44	40	38	45	39	36	38	39	
TOTAL UNFAVORABLE	14	14	17	16	14	9	13	21	10	14	17	15	12	16	11	14	13	13	11	17	15	14	
Somewhat unfavorable	8	7	10	9	8	6	9	10	4	10	11	7	7	10	7	9	8	8	7	10	10	8	
Very unfavorable	6	7	7	7	6	3	5	10	6	4	6	8	5	7	5	6	4	5	4	7	5	6	
NHO/CR	26	23	20	22	27	24	27	26	34	28	21	22	31	21	21	26	28	26	24	23	25	27	
Never heard of	4	0	5	3	4	3	5	3	8	5	3	0	6	2	5	3	5	5	5	1	4	4	
Can't rate	22	23	14	19	23	22	22	23	26	24	18	22	25	19	16	23	22	21	20	22	22	23	

TABLE 6: Q3d. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: CalTrans

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
TOTAL FAVORABLE	60%	62%	63%	67%	59%	61%	32%	64%	55%	47%	60%	59%	64%	56%	64%	54%	60%	55%	60%	64%	59%	60%
Very favorable	21	21	22	20	21	23	8	21	19	16	20	21	21	20	22	18	17	19	23	23	20	22
Somewhat favorable	39	41	41	47	38	38	24	43	36	32	40	38	43	36	43	35	42	36	37	41	40	38
TOTAL UNFAVORABLE	14	7	15	13	18	15	16	12	17	16	19	9	16	22	7	12	17	7	22	12	14	14
Somewhat unfavorable	8	5	12	8	10	5	8	8	9	6	11	6	11	12	5	6	11	3	11	8	8	8
Very unfavorable	6	2	3	5	7	10	9	4	8	9	8	4	5	10	2	6	6	4	10	4	6	6
NHO/CR	26	31	21	20	23	24	52	24	29	37	21	31	20	22	28	35	23	38	18	24	26	26
Never heard of	4	10	2	3	2	1	5	5	3	3	3	5	4	2	6	3	6	6	0	4	4	3
Can't rate	22	21	19	16	21	22	46	19	26	34	18	27	15	20	22	32	17	32	18	20	22	23

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
TOTAL FAVORABLE	60%	63%	54%	59%	66%	61%	55%	54%	56%	61%	66%	59%	58%	53%	67%	49%	61%	66%	48%	56%	63%	59%
Very favorable	21	22	17	22	24	21	17	17	17	28	22	21	19	15	22	22	21	24	11	17	23	23
Somewhat favorable	39	41	38	36	42	41	38	37	39	34	44	38	39	38	45	26	40	42	37	39	40	36
TOTAL UNFAVORABLE	14	10	20	14	11	9	29	11	20	8	9	11	20	20	8	24	11	9	16	21	11	18
Somewhat unfavorable	8	6	13	7	8	5	17	8	11	3	6	6	14	11	5	10	7	4	10	10	7	12
Very unfavorable	6	4	8	7	3	4	13	3	10	5	3	5	6	9	3	15	4	5	7	11	5	6
NHO/CR	26	27	25	27	23	29	16	35	24	31	25	30	22	27	25	27	28	26	36	23	25	23
Never heard of	4	4	4	3	4	4	1	6	3	3	6	2	4	4	5	1	2	8	5	4	3	3
Can't rate	22	22	21	24	19	25	14	29	21	28	19	28	18	23	20	26	26	17	31	19	22	20

TABLE 6: Q3d. I'm going to mention a few organizations and facilities that are part of California's transportation system. After you hear each one, please tell me whether you have an overall favorable or unfavorable opinion of that organization or institution: CalTrans

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
TOTAL FAVORABLE	60%	59%	55%	58%	66%	67%	61%	61%	58%	58%	63%	57%	57%	66%	62%	63%	59%	58%	58%	60%	58%	61%
Very favorable	21	20	24	23	16	22	15	20	21	21	21	22	22	16	18	18	16	14	15	25	15	24
Somewhat favorable	39	38	31	35	50	45	46	40	38	38	42	35	35	50	44	46	43	44	43	36	42	37
TOTAL UNFAVORABLE	14	14	18	9	10	19	16	13	15	14	16	15	9	10	20	17	15	16	16	13	15	14
Somewhat unfavorable	8	8	10	6	5	14	9	9	8	8	10	8	6	5	15	10	9	9	9	8	9	8
Very unfavorable	6	6	8	3	5	5	7	5	7	6	6	7	3	5	5	8	6	7	7	5	6	6
NHO/CR	26	28	27	33	23	14	23	26	27	28	22	27	33	23	18	19	26	26	26	27	27	26
Never heard of	4	8	4	2	0	1	5	2	5	4	3	6	2	0	4	3	2	2	2	5	2	5
Can't rate	22	19	23	31	23	13	18	23	22	24	19	21	32	23	14	16	24	24	24	21	25	21

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
TOTAL FAVORABLE	60%	60%	59%	60%	59%	58%	59%	50%	54%	66%	58%	65%	60%	56%	61%	60%	59%	67%	47%	60%	62%	65%
Very favorable	21	20	19	19	18	16	17	18	16	22	19	21	21	20	20	21	19	24	15	21	23	26
Somewhat favorable	39	39	40	41	41	41	42	32	38	44	40	43	39	36	41	39	39	44	32	39	39	39
TOTAL UNFAVORABLE	14	15	16	17	18	18	16	21	12	10	12	11	13	19	12	14	15	10	26	12	14	11
Somewhat unfavorable	8	9	9	9	10	10	9	11	5	5	10	7	7	7	6	8	9	6	15	7	9	7
Very unfavorable	6	6	7	8	9	8	7	10	7	6	1	5	6	12	6	6	6	4	12	5	5	3
NHO/CR	26	25	25	23	23	24	25	29	34	23	30	24	27	25	26	26	27	22	27	28	24	24
Never heard of	4	4	3	2	2	2	2	7	4	1	0	6	2	8	5	4	3	2	4	5	7	8
Can't rate	22	22	22	21	21	22	23	22	30	22	30	18	25	17	21	22	23	20	23	23	17	16

TABLE 7: Q4. Have you seen or heard anything about a plan to build a high-speed rail line linking the major population centers in California?

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO				
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	AL/NN	DK/NA	HIGH	MED	LOW/	SUPP	W/CNC	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA						SUPP	W/CNC	OPP				
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22	
TOTAL YES	72%	70%	74%	69%	80%	83%	66%	100%	100%	100%	0%	81%	75%	76%	29%	78%	74%	69%	76%	69%	74%	49%	
Yes, heard a great deal	26	28	26	24	35	38	18	100	0	36	0	36	23	26	7	39	25	21	29	23	29	5	
Yes, heard a little	46	42	47	45	45	44	47	0	100	64	0	45	52	49	22	39	48	48	47	46	45	43	
NO/DK/NA	28	30	26	31	20	17	34	0	0	0	100	19	25	24	71	22	26	31	24	31	26	51	
No	28	30	26	31	20	17	34	0	0	0	100	19	25	24	70	22	26	31	24	31	26	47	
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	4	

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN
		DK/NA	AIRPL	CAR	DK/NA	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR	SUPP	W/CNC	OPP	DK/NA				
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
TOTAL YES	72%	76%	79%	75%	75%	71%	73%	79%	67%	68%	75%	76%	73%	76%	75%	68%	77%	56%	
Yes, heard a great deal	26	30	27	28	29	23	24	30	17	20	31	31	24	35	30	20	31	17	
Yes, heard a little	46	46	53	48	46	48	49	48	49	48	44	45	49	41	45	48	46	39	
NO/DK/NA	28	24	21	25	25	29	27	21	33	32	25	24	27	24	25	32	23	44	
No	28	24	21	25	25	28	27	21	33	32	25	24	27	24	25	32	23	41	
DK/NA	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	3	

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- <1/YR/NVR-						INCOME BY GENDER BY AGE \$0-\$75K \$75K+								
	Total	ONCE/	FW	TM	ONCE/	LOW	<1/YR	NON-	NON-	NON-	NON-	NON-	NON-	MEN	MEN	WOMEN	WOMEN	MEN	MEN	WOMEN	WOMEN
		MONTH	/YEAR	/YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	18-49	50+	18-49	50+	18-49	50+	18-49	50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78	
TOTAL YES	72%	77%	77%	70%	75%	61%	71%	82%	69%	81%	58%	66%	76%	74%	65%	70%	92%	82%	80%	74%	
Yes, heard a great deal	26	39	28	19	26	18	30	46	22	29	15	26	25	20	21	20	37	44	11	30	
Yes, heard a little	46	38	49	52	49	43	41	36	47	52	44	41	51	54	43	50	55	38	69	44	
NO/DK/NA	28	23	23	30	25	39	29	18	31	19	42	34	24	26	35	30	8	18	20	26	
No	28	23	23	29	25	39	29	18	31	19	42	34	24	26	35	30	8	18	20	26	
DK/NA	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

TABLE 7: Q4. Have you seen or heard anything about a plan to build a high-speed rail line linking the major population centers in California?

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY				Q22 EDUCATION						Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE	
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
				YES	NO																	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
TOTAL YES	72%	84%	75%	80%	71%	71%	73%	74%	61%	70%	77%	83%	66%	79%	59%	78%	65%	68%	79%	83%	74%	72%
Yes, heard a great deal	26	37	28	33	25	26	25	28	18	23	31	35	21	32	17	27	23	19	30	31	28	26
Yes, heard a little	46	47	47	47	46	44	48	45	43	47	46	48	45	47	42	50	41	49	49	52	46	46
NO/DK/NA	28	16	25	20	29	29	27	26	39	30	23	17	34	21	41	22	35	32	21	17	26	28
No	28	16	25	20	29	29	27	26	39	29	23	17	34	21	41	22	35	32	21	17	26	28
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Q24 AGE							GENDER				GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT		
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
TOTAL YES	72%	66%	70%	76%	72%	78%	74%	71%	73%	76%	77%	68%	78%	76%	64%	71%	68%	64%	86%	72%	72%	72%
Yes, heard a great deal	26	15	31	28	27	28	26	25	27	27	29	23	30	29	19	25	21	20	38	26	28	24
Yes, heard a little	46	51	39	48	45	50	48	46	47	49	48	45	48	47	45	46	47	44	48	46	44	48
NO/DK/NA	28	34	30	24	28	22	26	29	27	24	23	32	22	24	36	29	32	36	14	28	28	28
No	28	34	30	24	28	22	26	29	27	24	23	32	22	24	36	29	32	36	14	28	28	28
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
TOTAL YES	72%	71%	74%	73%	76%	68%	79%	68%	77%	68%	69%	75%	73%	72%	73%	71%	71%	69%	72%	72%	74%	76%
Yes, heard a great deal	26	25	28	27	27	23	30	26	32	21	23	27	25	27	26	26	29	21	25	30	27	24
Yes, heard a little	46	47	45	46	48	45	49	42	45	47	45	48	48	46	46	45	41	47	47	43	46	52
NO/DK/NA	28	29	26	27	24	32	21	32	23	32	31	25	27	28	27	29	29	31	28	28	26	24
No	28	29	26	27	24	32	21	31	23	32	31	25	27	28	27	29	29	31	27	28	26	24
DK/NA	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0

TABLE 7: Q4. Have you seen or heard anything about a plan to build a high-speed rail line linking the major population centers in California?

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
	Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480
TOTAL YES	72%	68%	66%	80%	70%	74%	76%	77%	68%	73%	70%	67%	79%	70%	75%	77%	75%	78%	78%	70%	76%	70%
Yes, heard a great deal	26	20	24	36	27	27	23	30	23	27	25	22	35	27	25	25	28	28	27	25	30	24
Yes, heard a little	46	48	43	44	43	47	53	47	45	46	46	45	45	43	50	52	47	50	51	45	45	47
NO/DK/NA	28	32	34	20	30	26	24	23	32	27	30	33	21	30	25	23	25	22	22	30	24	30
No	28	32	33	20	30	26	24	23	32	27	30	33	21	30	25	23	25	22	22	30	24	30
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY		TARGETS								
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
	Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154
TOTAL YES	72%	74%	76%	78%	80%	85%	85%	74%	78%	81%	85%	62%	87%	74%	71%	71%	76%	85%	70%	67%	61%	59%
Yes, heard a great deal	26	27	28	29	31	31	33	22	33	36	57	23	29	27	28	26	27	37	26	21	13	17
Yes, heard a little	46	47	48	49	49	54	52	52	46	45	28	39	58	47	43	45	49	48	44	46	48	42
NO/DK/NA	28	26	24	22	20	15	15	26	22	19	15	38	13	26	29	29	24	15	30	33	39	41
No	28	26	24	22	20	15	14	26	22	19	15	38	13	26	29	29	24	15	30	33	39	41
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

TABLE 8: Q5. In a few words of your own, where have you seen or heard something about the high-speed rail line?

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT DIREC	WRONG TRACK	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/ CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/ DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/ DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
	Base	873	157	616	99	332	107	433	317	556	873	0	337	381	120	35	194	327	352	382	347	133
A community meeting	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
The High Spd Rail Authrty wbs	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Another website/internet	7	10	7	6	8	15	5	10	6	7	0	8	5	11	8	6	7	8	7	6	13	0
Friends or nghbrs/wrd of mth	10	9	10	13	10	9	11	7	12	10	0	11	9	6	25	9	11	10	10	11	8	17
Radio	8	8	7	9	6	10	8	9	7	8	0	7	8	11	7	6	9	7	8	6	12	29
A newspaper article	28	25	30	24	33	25	26	28	29	28	0	28	31	25	10	33	29	25	28	32	23	0
Other	2	2	3	2	4	2	1	2	2	2	0	2	3	0	4	2	2	3	3	3	0	0
DK/NA	2	2	2	3	2	1	3	2	2	2	0	2	2	3	13	1	2	4	2	2	5	17
TV/news	38	34	40	29	43	42	32	46	33	38	0	37	39	38	26	40	36	38	38	36	42	4
Polls/ballot/voter informatn	6	5	6	8	5	3	7	7	5	6	0	7	7	2	3	6	6	5	6	8	1	4
School/work	2	2	2	0	3	3	1	2	2	2	0	2	2	1	3	2	2	2	2	2	1	0
Billboards/ads/displays	2	2	2	3	2	1	2	1	3	2	0	4	1	2	1	1	4	1	3	1	2	0
General knowledge	3	6	3	5	3	3	4	3	4	3	0	5	2	6	2	4	3	4	4	3	4	11
Routes	4	4	4	2	1	3	6	4	4	4	0	3	5	3	2	4	4	3	4	4	2	0
Cost concerns	3	0	3	4	1	4	4	2	3	3	0	3	2	7	0	2	2	4	4	0	5	12
Positive comments	2	6	1	0	2	0	2	2	2	2	0	3	1	0	0	4	1	1	3	1	0	0
Negative comments	1	0	1	2	0	2	1	1	0	1	0	0	0	3	3	0	0	1	0	0	3	11

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/ DK/NA	AIRPL	CAR	HSR	OTHR/ DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ OTHRS	ALL	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
	Base	873	213	88	527	40	90	227	529	57	282	61	120	225	184	410	306	138	19
A community meeting	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	
The High Spd Rail Authrty wbs	0	1	0	0	0	2	0	0	0	0	0	0	1	0	0	0	0	0	
Another website/internet	7	6	8	9	6	7	7	8	8	6	12	6	8	8	7	5	13	9	
Friends or nghbrs/wrd of mth	10	15	16	10	12	17	12	11	15	13	5	9	11	8	11	11	6	17	
Radio	8	7	6	9	7	10	10	7	9	8	4	10	9	6	7	6	14	14	
A newspaper article	28	32	20	30	24	31	31	30	20	31	40	29	24	25	29	30	25	23	
Other	2	4	0	2	3	1	1	3	2	3	2	2	1	3	3	3	0	0	
DK/NA	2	2	0	2	7	3	2	2	3	2	3	2	2	3	2	2	4	15	
TV/news	38	35	57	37	44	40	38	37	50	36	41	43	34	39	37	37	42	24	
Polls/ballot/voter informatn	6	7	3	6	8	8	5	6	8	8	2	3	6	6	6	6	3	16	
School/work	2	2	1	3	4	3	3	3	1	3	0	2	2	1	2	2	1	0	
Billboards/ads/displays	2	1	2	3	1	0	2	3	1	2	6	1	2	2	3	1	1	1	
General knowledge	3	4	5	3	0	4	5	2	4	3	3	3	4	4	3	4	5	0	
Routes	4	4	3	4	1	6	2	3	6	3	6	3	5	3	3	5	2	6	
Cost concerns	3	3	0	2	6	0	1	2	5	2	0	3	2	7	4	1	4	7	
Positive comments	2	2	4	1	4	0	1	2	1	1	1	2	3	2	3	1	0	0	
Negative comments	1	0	0	0	4	0	1	0	1	0	0	1	0	2	0	0	2	6	

TABLE 8: Q5. In a few words of your own, where have you seen or heard something about the high-speed rail line?

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
	Total	ONCE/		LOW		<1/YR	NON-		NON-		NON-		\$0-\$75K				\$75K+			
		MONTH	FW	TM	ONCE/		FREQ	COLL	COLL+	COLL	COLL+	COLL	COLL+	MEN	MEN	WOMEN	WOMEN	MEN	MEN	WOMEN
		/YEAR	/YEAR	YEAR	/NEVR							18-49	50+	18-49	50+	18-49	50+	18-49	50+	
Base	873	156	419	131	550	166	56	99	236	314	102	63	118	90	102	82	82	57	58	58
A community meeting	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
The High Spd Rail Authrty wbs	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Another website/internet	7	12	7	5	7	5	12	12	4	9	2	11	11	0	10	5	14	15	3	13
Friends or nghbrs/wrd of mth	10	10	10	14	11	7	10	11	11	11	9	5	11	8	11	8	9	3	18	24
Radio	8	11	8	2	7	8	13	10	5	8	6	11	6	2	12	4	17	14	2	3
A newspaper article	28	26	32	30	31	20	22	29	32	31	18	25	29	49	25	31	18	32	24	23
Other	2	3	3	1	2	2	2	3	2	2	4	0	0	4	2	2	1	3	0	8
DK/NA	2	1	1	6	2	4	3	0	2	3	5	2	2	0	1	2	2	1	3	0
TV/news	38	41	36	41	37	37	31	47	40	35	40	33	38	31	35	45	39	31	48	35
Polls/ballot/voter informatn	6	4	6	5	6	8	3	5	4	7	12	2	6	0	6	3	11	0	13	4
School/work	2	5	2	0	2	0	6	5	2	1	0	0	3	0	5	0	2	1	0	0
Billboards/ads/displays	2	1	3	2	3	0	2	1	2	3	0	0	3	2	8	1	1	0	2	1
General knowledge	3	4	3	3	3	5	5	3	1	4	6	5	3	5	0	6	7	4	1	0
Routes	4	2	4	6	4	4	2	1	6	3	1	8	2	5	3	0	8	10	2	0
Cost concerns	3	3	3	0	2	4	3	2	0	4	1	7	1	2	0	0	2	8	1	6
Positive comments	2	2	2	1	1	2	4	1	2	1	2	3	2	2	2	1	0	4	1	1
Negative comments	1	1	1	0	1	1	0	1	1	0	2	0	0	1	0	1	1	3	0	0

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	TOTAL		NO	LIB	MOD	CONS	HS OR	SOME	COLL	POST-	NON-	COLL+	LATNO	WHITE	NON-	\$0-	\$60K-	\$75K+	YES	NO	
		SELF	FAMLY																			YES
Base	873	138	89	202	668	269	328	255	165	230	327	148	395	476	143	543	297	266	133	261	188	685
A community meeting	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%	0%	1%	0%
The High Spd Rail Authrty wbs	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0
Another website/internet	7	6	9	8	7	5	7	12	2	6	10	8	5	10	3	8	6	8	5	11	8	7
Friends or nghbrs/wrd of mth	10	11	17	14	9	11	11	8	8	12	13	5	10	10	13	10	11	9	12	13	16	9
Radio	8	6	5	6	8	7	8	9	7	6	8	10	7	9	6	7	8	5	9	9	10	7
A newspaper article	28	26	27	27	29	30	29	26	23	30	27	36	27	30	30	31	26	33	35	24	19	31
Other	2	5	2	4	2	2	2	4	3	3	1	5	3	2	1	3	2	1	3	3	1	3
DK/NA	2	0	0	0	3	4	2	2	4	2	2	3	3	2	1	3	2	2	0	1	2	3
TV/news	38	37	36	37	38	37	37	39	41	37	40	30	39	37	40	38	37	35	40	38	36	38
Polls/ballot/voter informatn	6	6	2	5	6	10	6	2	7	6	5	8	6	6	2	7	4	5	4	7	9	5
School/work	2	3	5	3	2	3	2	2	2	3	2	1	2	2	3	2	2	3	0	2	3	2
Billboards/ads/displays	2	2	1	1	2	2	3	2	1	2	2	2	2	2	3	1	3	3	4	1	4	2
General knowledge	3	4	3	3	4	2	3	6	4	2	4	4	3	4	3	4	2	3	5	3	2	4
Routes	4	5	2	4	3	4	4	3	7	2	3	3	4	3	3	3	4	3	1	5	5	3
Cost concerns	3	3	5	3	3	2	4	3	0	2	5	3	1	4	2	3	3	1	0	4	0	4
Positive comments	2	0	0	0	2	2	1	1	2	2	0	4	2	1	2	1	2	1	1	1	1	2
Negative comments	1	1	1	1	1	0	1	1	0	1	1	0	1	0	0	0	1	0	0	1	0	1

TABLE 8: Q5. In a few words of your own, where have you seen or heard something about the high-speed rail line?

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT		
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B	
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN			
Base	873	135	127	166	233	89	76	428	398	165	446	427	233	197	195	202	201	194	245	230	435	438	
A community meeting	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
The High Spd Rail Authrty wbs	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Another website/internet	7	12	10	6	6	11	0	9	6	6	9	6	12	5	6	6	7	3	11	9	6	9	
Friends or nghbrs/wrd of mth	10	14	12	9	11	5	5	11	8	5	8	13	10	5	13	12	8	13	8	13	11	10	
Radio	8	10	5	12	8	8	0	9	7	4	9	6	9	10	8	3	9	5	10	7	8	7	
A newspaper article	28	20	26	25	26	37	48	24	33	42	31	26	24	38	23	28	27	27	34	25	29	28	
Other	2	0	2	2	3	5	2	1	3	3	2	3	1	3	2	3	3	2	1	3	2	3	
DK/NA	2	3	2	3	3	2	3	2	2	2	2	3	2	2	3	3	1	4	2	2	3	2	
TV/news	38	28	38	48	37	38	33	39	36	36	36	39	39	33	39	40	32	45	39	35	42	33	
Polls/ballot/voter informatn	6	12	8	6	5	0	2	8	3	1	5	7	8	1	9	5	6	6	4	8	6	6	
School/work	2	9	0	1	0	1	0	3	0	0	2	2	3	0	4	0	2	2	2	2	1	3	
Billboards/ads/displays	2	2	5	3	2	0	0	3	1	0	2	3	2	1	5	1	2	1	1	3	2	3	
General knowledge	3	2	5	2	3	6	5	3	4	5	4	3	5	4	1	4	3	3	5	2	3	4	
Routes	4	3	2	5	6	2	2	4	4	2	5	3	4	6	3	2	6	2	4	3	4	3	
Cost concerns	3	1	2	0	5	7	3	1	5	5	3	2	1	6	0	5	2	0	4	4	3	3	
Positive comments	2	1	1	1	3	3	1	1	3	2	2	2	1	3	1	3	3	1	0	2	1	2	
Negative comments	1	0	0	1	1	0	4	0	1	2	1	0	1	2	0	0	2	0	0	0	0	1	

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	873	387	275	210	181	207	151	125	115	95	192	179	112	143	124	77	202	114	94	114	159	189
A community meeting	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
The High Spd Rail Authrty wbs	0	0	0	1	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	1	0
Another website/internet	7	4	10	10	4	4	11	8	14	6	6	2	14	7	10	12	3	2	8	11	12	10
Friends or nghbrs/wrd of mth	10	9	11	12	9	8	9	13	4	21	9	8	14	9	13	9	8	9	14	9	11	12
Radio	8	8	6	10	8	8	8	3	13	7	11	4	6	6	7	13	9	9	8	4	9	6
A newspaper article	28	31	23	30	36	27	23	21	32	28	27	37	14	27	27	34	30	31	20	20	33	30
Other	2	1	5	1	1	2	5	5	1	1	1	1	3	6	1	0	2	1	4	9	1	1
DK/NA	2	2	4	2	1	3	3	5	1	3	1	3	6	2	1	2	3	0	6	3	2	2
TV/news	38	38	37	38	38	38	33	41	37	40	35	41	38	36	46	28	43	36	32	38	39	34
Polls/ballot/voter informatn	6	6	6	6	3	8	5	7	7	4	7	4	9	3	10	0	6	8	5	5	6	5
School/work	2	2	2	1	2	2	2	2	0	4	0	4	1	2	0	3	1	1	2	1	1	2
Billboards/ads/displays	2	2	1	3	2	3	1	0	2	5	4	1	0	1	5	1	4	0	2	0	2	3
General knowledge	3	3	5	3	3	3	5	5	5	0	3	2	4	6	2	4	1	5	4	5	3	4
Routes	4	3	4	3	5	2	5	4	4	3	6	1	2	7	2	6	4	0	6	5	3	4
Cost concerns	3	3	3	2	4	3	2	4	3	0	0	7	1	5	2	2	2	7	1	5	2	3
Positive comments	2	2	1	2	1	2	1	1	2	2	1	3	0	2	1	4	3	1	0	1	2	2
Negative comments	1	1	1	0	2	0	1	0	0	0	1	1	0	1	0	0	1	1	0	1	0	0

TABLE 8: Q5. In a few words of your own, where have you seen or heard something about the high-speed rail line?

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE		
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO	
Base	873	190	168	221	76	99	119	439	434	627	245	346	228	76	97	126	429	305	260	443	363	510	
A community meeting	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
The High Spd Rail Authrty wbs	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Another website/internet	7	10	8	6	2	8	9	7	8	7	8	9	5	2	9	8	6	6	5	8	5	9	9
Friends or nghbrs/wrd of mth	10	13	6	8	21	11	8	9	12	11	9	9	8	21	12	9	10	8	6	11	9	11	11
Radio	8	11	8	5	6	12	6	7	9	7	9	10	5	6	10	5	7	6	4	8	6	9	9
A newspaper article	28	23	29	32	29	23	34	31	26	28	29	25	31	29	30	32	31	36	37	26	32	26	26
Other	2	2	3	2	7	0	1	1	3	3	1	3	2	7	0	1	3	2	3	2	3	2	2
DK/NA	2	2	3	1	5	3	3	2	3	3	2	3	1	5	0	5	3	3	4	2	4	2	2
TV/news	38	36	35	40	36	40	37	39	36	37	40	36	40	36	41	35	37	38	36	38	35	39	39
Polls/ballot/voter informatn	6	5	3	11	11	3	1	6	5	7	2	4	10	11	1	2	5	4	4	7	6	5	5
School/work	2	3	2	1	0	3	3	2	2	2	2	2	1	0	2	4	1	0	0	3	1	3	3
Billboards/ads/displays	2	3	2	2	3	2	2	2	2	2	2	2	2	3	2	2	2	2	1	2	2	2	2
General knowledge	3	4	6	3	0	4	2	3	4	3	4	5	3	0	3	3	4	4	5	3	4	3	3
Routes	4	2	5	6	0	3	3	5	3	4	4	4	6	0	1	4	3	4	5	4	5	3	3
Cost concerns	3	3	5	2	2	2	3	2	4	3	2	4	2	2	5	1	3	2	3	2	3	3	3
Positive comments	2	1	3	2	0	2	0	2	2	2	1	1	3	0	0	2	2	2	2	1	2	2	2
Negative comments	1	0	2	1	0	1	0	1	1	1	1	1	1	0	0	1	1	2	2	0	1	0	0

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY			TARGETS								
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER	
Base	873	780	603	513	397	296	187	9	28	29	5	67	10	9	158	637	236	272	171	431	93	114	
A community meeting	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	8%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
The High Spd Rail Authrty wbs	0	0	0	0	0	1	0	1	0	1	0	0	0	0	0	1	1	1	0	0	0	0	0
Another website/internet	7	7	6	5	6	5	5	11	11	3	12	10	2	10	8	7	8	9	10	5	1	3	3
Friends or nghbrs/wrd of mth	10	10	9	10	9	7	8	9	9	5	6	8	6	10	8	11	8	12	7	11	6	10	10
Radio	8	8	8	7	7	5	3	12	7	5	10	10	8	5	8	8	7	11	7	10	8	8	8
A newspaper article	28	29	32	32	35	38	37	35	21	34	47	18	34	21	24	28	31	28	24	30	25	33	33
Other	2	2	3	3	3	3	3	1	4	2	17	3	2	6	4	3	1	2	0	3	4	5	5
DK/NA	2	3	3	3	3	2	4	0	1	4	3	1	2	0	2	2	2	2	5	2	2	2	2
TV/news	38	38	37	37	37	34	34	34	37	41	17	38	43	65	39	37	39	37	40	37	43	35	35
Polls/ballot/voter informatn	6	6	5	4	3	3	2	4	10	7	10	7	6	0	7	6	7	6	3	7	1	5	5
School/work	2	2	1	1	1	1	1	5	2	4	0	2	2	3	3	2	1	2	1	2	2	3	3
Billboards/ads/displays	2	2	1	1	1	1	1	1	4	8	7	5	7	4	5	3	1	4	1	1	1	1	1
General knowledge	3	4	4	4	5	6	7	4	7	2	2	4	7	2	4	3	4	4	5	3	2	1	1
Routes	4	4	4	4	3	2	1	0	6	2	2	2	5	2	3	4	4	3	2	5	7	4	4
Cost concerns	3	3	4	4	4	5	5	1	1	2	2	3	2	0	2	3	1	4	5	1	6	5	5
Positive comments	2	2	1	1	2	2	1	1	2	4	2	2	2	4	3	1	3	3	0	2	2	2	2
Negative comments	1	1	1	1	1	2	3	0	3	2	3	0	0	2	1	1	0	0	2	1	0	0	0

TABLE 9: Q6. Which of these statements comes closest to your opinion about the high speed rail line: I support the project and would like it to move forward as quickly as possible OR I would like to see the train built, but have some concerns about the timing and cost of the project OR I oppose the project, and would prefer that the train not be built

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO				
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	SUPP	OPP	AL/NN	HIGH	MED	LOW/	SUPP	SUPP	OPP	AL/NN	
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA		W/CNC	DK/NA	DK/NA			W/CNC		DK/NA			
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22	
SUPPORT	34%	48%	30%	41%	54%	15%	26%	47%	34%	39%	24%	100%	0%	0%	0%	75%	40%	10%	69%	11%	4%	16%	
Supp/move forward quickly	34	48	30	41	54	15	26	47	34	39	24	100	0	0	0	75	40	10	69	11	4	16	
SUPPORT W/CONCERNS	42	40	46	27	37	33	47	37	47	44	39	0	100	0	0	20	49	47	24	72	16	11	
Supp/have some concerns	42	40	46	27	37	33	47	37	47	44	39	0	100	0	0	20	49	47	24	72	16	11	
OPPOSE	13	5	15	13	5	51	11	13	14	14	12	0	0	100	0	1	3	28	2	4	70	14	
Oppose/no train built	13	5	15	13	5	51	11	13	14	14	12	0	0	100	0	1	3	28	2	4	70	14	
ALL/NONE/DK/NA	10	7	9	19	3	2	16	3	5	4	26	0	0	0	100	4	8	15	5	13	10	58	
All	0	0	0	1	0	1	0	1	0	0	0	0	0	0	3	1	0	0	0	0	0	0	0
None	1	1	1	4	0	1	2	1	1	1	3	0	0	0	15	0	1	3	0	2	3	16	
DK/NA	8	5	8	15	3	0	13	0	4	3	23	0	0	0	82	3	7	12	4	11	8	42	

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	SUPP	OPP	AL/NN
		DK/NA	AIRPL		CAR	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR	W/CNC	DK/NA						
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
SUPPORT	34%	40%	47%	38%	41%	31%	23%	47%	30%	31%	47%	32%	42%	27%	64%	12%	5%	15%	
Supp/move forward quickly	34	40	47	38	41	31	23	47	30	31	47	32	42	27	64	12	5	15	
SUPPORT W/CONCERNS	42	40	43	42	44	36	43	44	41	48	35	47	42	32	28	70	20	25	
Supp/have some concerns	42	40	43	42	44	36	43	44	41	48	35	47	42	32	28	70	20	25	
OPPOSE	13	10	7	11	7	21	21	3	12	10	9	9	7	31	2	6	67	4	
Oppose/no train built	13	10	7	11	7	21	21	3	12	10	9	9	7	31	2	6	67	4	
ALL/NONE/DK/NA	10	10	3	8	9	11	14	6	16	11	9	12	9	10	6	13	7	57	
All	0	0	1	0	0	0	0	0	0	0	1	1	0	1	0	0	1	0	
None	1	1	0	1	5	2	2	1	2	2	0	2	1	2	0	2	2	20	
DK/NA	8	10	2	7	4	9	12	5	15	9	8	9	8	8	5	11	5	37	

TABLE 9: Q6. Which of these statements comes closest to your opinion about the high speed rail line: I support the project and would like it to move forward as quickly as possible OR I would like to see the train built, but have some concerns about the timing and cost of the project OR I oppose the project, and would prefer that the train not be built

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE									
	ONCE/MNTH		FW TM /YEAR		ONCE/ YEAR		LOW FREQ		<1/YR /NEVR		NON-COLL		NON-COLL+		NON-COLL		NON-COLL+		INCOME BY GENDER BY AGE			
	Total	ONCE/MNTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+		
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78		
SUPPORT	34%	46%	38%	34%	37%	20%	40%	50%	32%	41%	18%	23%	43%	35%	33%	30%	49%	38%	31%	36%		
Supp/move forward quickly	34	46	38	34	37	20	40	50	32	41	18	23	43	35	33	30	49	38	31	36		
SUPPORT W/CONCERNS	42	33	43	48	44	45	34	32	47	41	40	54	38	45	50	41	37	38	50	44		
Supp/have some concerns	42	33	43	48	44	45	34	32	47	41	40	54	38	45	50	41	37	38	50	44		
OPPOSE	13	13	11	9	11	20	14	12	10	11	20	20	12	13	6	14	9	20	12	13		
Oppose/no train built	13	13	11	9	11	20	14	12	10	11	20	20	12	13	6	14	9	20	12	13		
ALL/NONE/DK/NA	10	8	8	9	9	15	12	6	10	6	22	4	7	7	11	16	4	3	7	7		
All	0	0	0	0	0	1	0	0	0	0	1	0	1	0	0	0	0	0	0	0		
None	1	1	1	2	1	2	0	2	1	1	3	0	0	2	0	4	2	0	0	2		
DK/NA	8	7	7	7	7	12	12	4	9	5	17	4	6	5	11	12	2	3	7	5		

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
	SELF		TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO	
	SELF	FAMLY	YES	NO																		
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
SUPPORT	34%	45%	40%	43%	32%	44%	33%	25%	29%	30%	39%	42%	29%	40%	33%	36%	34%	32%	45%	40%	39%	33%
Supp/move forward quickly	34	45	40	43	32	44	33	25	29	30	39	42	29	40	33	36	34	32	45	40	39	33
SUPPORT W/CONCERNS	42	42	43	43	42	38	48	39	43	44	41	43	43	42	41	41	43	43	45	42	43	42
Supp/have some concerns	42	42	43	43	42	38	48	39	43	44	41	43	43	42	41	41	43	43	45	42	43	42
OPPOSE	13	9	11	9	14	7	9	26	13	14	13	11	14	13	10	14	12	14	5	13	9	14
Oppose/no train built	13	9	11	9	14	7	9	26	13	14	13	11	14	13	10	14	12	14	5	13	9	14
ALL/NONE/DK/NA	10	4	6	5	11	11	10	10	15	13	6	5	14	6	16	9	12	12	5	5	9	10
All	0	1	0	0	0	0	0	0	0	1	0	0	1	0	0	1	0	0	0	0	0	0
None	1	1	0	1	2	1	1	2	2	1	1	2	2	1	1	2	1	2	1	1	1	2
DK/NA	8	3	6	4	9	9	8	8	12	11	6	2	12	5	15	6	11	10	5	4	8	8

TABLE 9: Q6. Which of these statements comes closest to your opinion about the high speed rail line: I support the project and would like it to move forward as quickly as possible OR I would like to see the train built, but have some concerns about the timing and cost of the project OR I oppose the project, and would prefer that the train not be built

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
SUPPORT	34%	39%	36%	33%	34%	32%	29%	36%	32%	30%	39%	31%	43%	32%	29%	32%	34%	25%	44%	36%	34%	35%
Supp/move forward quickly	34	39	36	33	34	32	29	36	32	30	39	31	43	32	29	32	34	25	44	36	34	35
SUPPORT W/CONCERNS	42	40	45	47	41	41	40	44	41	41	40	45	39	42	49	41	42	44	37	46	43	41
Supp/have some concerns	42	40	45	47	41	41	40	44	41	41	40	45	39	42	49	41	42	44	37	46	43	41
OPPOSE	13	9	9	12	15	19	21	10	17	20	15	11	12	19	8	15	15	12	16	10	13	13
Oppose/no train built	13	9	9	12	15	19	21	10	17	20	15	11	12	19	8	15	15	12	16	10	13	13
ALL/NONE/DK/NA	10	12	10	7	10	8	10	10	9	9	6	13	6	7	14	12	9	18	3	8	10	10
All	0	0	1	0	0	0	1	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0
None	1	0	2	1	2	2	2	1	2	2	1	2	1	2	1	2	1	2	1	1	2	1
DK/NA	8	12	8	6	8	5	7	9	7	6	5	12	5	4	13	10	7	16	2	7	8	9

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/ OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+	
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
SUPPORT	34%	42%	24%	33%	49%	37%	28%	21%	35%	30%	46%	41%	21%	24%	34%	30%	43%	42%	23%	25%	32%	34%
Supp/move forward quickly	34	42	24	33	49	37	28	21	35	30	46	41	21	24	34	30	43	42	23	25	32	34
SUPPORT W/CONCERNS	42	40	45	43	34	44	44	46	44	43	40	38	53	43	43	45	40	39	46	44	46	40
Supp/have some concerns	42	40	45	43	34	44	44	46	44	43	40	38	53	43	43	45	40	39	46	44	46	40
OPPOSE	13	9	21	11	11	8	22	19	14	8	7	12	15	25	10	14	8	11	19	21	9	17
Oppose/no train built	13	9	21	11	11	8	22	19	14	8	7	12	15	25	10	14	8	11	19	21	9	17
ALL/NONE/DK/NA	10	9	10	13	6	11	7	13	7	19	7	10	11	8	13	12	10	8	11	10	13	9
All	0	0	0	0	1	0	0	0	1	0	0	1	0	0	1	0	0	1	0	0	0	0
None	1	1	3	0	2	1	1	5	1	0	0	2	3	2	0	1	1	2	1	5	1	1
DK/NA	8	7	7	12	4	10	6	9	5	19	7	6	8	6	12	10	8	6	11	5	11	8

TABLE 9: Q6. Which of these statements comes closest to your opinion about the high speed rail line: I support the project and would like it to move forward as quickly as possible OR I would like to see the train built, but have some concerns about the timing and cost of the project OR I oppose the project, and would prefer that the train not be built

	Total	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
		LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
SUPPORT	34%	34%	30%	40%	27%	24%	45%	38%	31%	35%	32%	33%	40%	27%	32%	37%	34%	33%	31%	35%	35%	34%
Supp/move forward quickly	34	34	30	40	27	24	45	38	31	35	32	33	40	27	32	37	34	33	31	35	35	34
SUPPORT W/CONCERNS	42	43	43	43	43	48	34	42	43	43	41	42	44	43	42	41	41	40	41	44	40	44
Supp/have some concerns	42	43	43	43	43	48	34	42	43	43	41	42	44	43	42	41	41	40	41	44	40	44
OPPOSE	13	12	18	10	17	12	13	11	15	13	15	15	9	17	15	11	15	17	18	12	15	12
Oppose/no train built	13	12	18	10	17	12	13	11	15	13	15	15	9	17	15	11	15	17	18	12	15	12
ALL/NONE/DK/NA	10	11	10	7	13	15	8	9	11	9	12	11	7	13	12	11	10	10	10	10	10	10
All	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
None	1	1	2	1	0	3	2	1	1	1	2	2	1	0	0	5	2	3	3	1	2	1
DK/NA	8	9	7	6	13	12	6	7	9	8	10	8	6	13	12	6	8	7	7	9	7	9

	Total	FLAGS (P04,G04,P06,G06,P08,G08)						CITY					HSR COUNTY		TARGETS							
		1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
SUPPORT	34%	34%	33%	34%	35%	36%	37%	27%	52%	39%	25%	38%	29%	36%	39%	34%	35%	100%	6%	13%	0%	0%
Supp/move forward quickly	34	34	33	34	35	36	37	27	52	39	25	38	29	36	39	34	35	100	6	13	0	0
SUPPORT W/CONCERNS	42	43	42	40	41	39	37	44	38	47	50	42	55	48	44	42	44	0	20	72	78	77
Supp/have some concerns	42	43	42	40	41	39	37	44	38	47	50	42	55	48	44	42	44	0	20	72	78	77
OPPOSE	13	13	15	16	18	19	18	15	2	9	21	8	6	13	8	14	11	0	65	0	7	6
Oppose/no train built	13	13	15	16	18	19	18	15	2	9	21	8	6	13	8	14	11	0	65	0	7	6
ALL/NONE/DK/NA	10	10	10	10	7	6	7	13	8	4	4	12	9	3	9	10	10	0	10	15	15	17
All	0	0	0	0	1	1	1	0	0	0	0	2	0	0	1	0	0	0	0	0	1	1
None	1	2	2	2	1	2	3	4	1	0	0	0	0	0	1	3	0	2	2	2	1	1
DK/NA	8	8	8	8	5	4	4	9	6	4	4	10	9	3	8	9	7	0	7	13	13	15

TABLE 10: Q7. Is building a high-speed train system linking the major population centers in California a high, medium, or low priority issue for you?

	Q2 CA DIRECTION			Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO				
	Total	RIGHT	WRONG	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	
		DIREC	TRACK																			DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
HIGH/MEDIUM	57%	72%	53%	63%	76%	29%	52%	66%	56%	60%	52%	88%	53%	10%	37%	100%	100%	0%	87%	48%	8%	23%
High	21	26	19	23	35	9	14	31	18	22	17	45	10	2	8	100	0	0	42	7	2	0
Medium	37	45	34	41	41	20	37	36	38	37	35	42	43	8	30	0	100	0	45	40	6	23
LOW/DK/NA	43	28	47	37	24	71	48	34	44	40	48	12	47	90	63	0	0	100	13	52	92	77
Low	40	26	45	34	24	70	45	33	43	39	43	12	47	90	46	0	0	95	12	50	90	58
DK/NA	2	2	2	2	1	1	4	1	1	1	5	1	1	1	17	0	0	5	1	3	2	19

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVR FASTR	CHPR/OTHR	ALL	SUPP	W/CNC	OPP	AL/NN DK/NA
		AIRPL	RAIL	CAR		HSR	OTHR/DK/NA												
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
HIGH/MEDIUM	57%	64%	73%	61%	66%	45%	43%	75%	50%	59%	71%	60%	63%	41%	83%	48%	10%	32%	
High	21	23	35	22	30	14	13	30	23	21	23	20	22	19	38	8	3	6	
Medium	37	40	38	39	36	31	30	45	28	38	49	40	40	23	45	40	7	27	
LOW/DK/NA	43	36	27	39	34	55	57	25	50	41	29	40	37	59	17	52	90	68	
Low	40	35	27	37	34	52	54	23	46	38	27	36	36	56	17	49	87	55	
DK/NA	2	2	0	2	0	3	2	1	4	2	2	4	1	3	1	3	2	12	

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- <1/YR/NVR-						INCOME BY GENDER BY AGE \$0-\$75K \$75K+								
	Total	ONCE/MONTH	FW YEAR	TM YEAR	ONCE/YEAR	LOW FREQ	<1/YR/NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
		ONCE/MONTH	FW YEAR	TM YEAR	ONCE/YEAR	LOW FREQ	<1/YR/NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78	
HIGH/MEDIUM	57%	67%	62%	58%	61%	42%	60%	71%	59%	62%	42%	44%	59%	66%	66%	53%	66%	60%	53%	61%	
High	21	32	21	20	21	12	25	37	21	21	12	14	22	22	17	20	35	19	21	16	
Medium	37	35	40	38	40	30	35	35	38	41	30	30	37	44	49	33	31	41	32	45	
LOW/DK/NA	43	33	38	42	39	58	40	29	41	38	58	56	41	34	34	47	34	40	47	39	
Low	40	31	36	42	38	54	40	25	40	35	52	56	40	34	32	44	34	38	43	36	
DK/NA	2	2	2	0	2	4	0	3	1	2	6	0	1	0	2	4	0	2	4	3	

TABLE 10: Q7. Is building a high-speed train system linking the major population centers in California a high, medium, or low priority issue for you?

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY				Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
				YES	NO																	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
HIGH/MEDIUM	57%	64%	62%	64%	56%	68%	60%	45%	51%	56%	62%	61%	54%	61%	62%	56%	61%	58%	69%	61%	62%	56%
High	21	26	26	26	19	31	19	13	17	20	23	23	19	23	22	21	23	18	26	23	20	21
Medium	37	38	36	38	37	37	40	32	34	36	38	38	35	38	40	35	38	41	43	38	41	35
LOW/DK/NA	43	36	38	36	44	32	40	55	49	44	38	39	46	39	38	44	39	42	31	39	38	44
Low	40	35	37	35	41	30	37	54	47	41	36	37	44	36	35	41	37	40	29	37	37	41
DK/NA	2	1	1	1	3	3	3	1	2	3	2	2	2	2	3	3	2	2	2	2	1	3
	Q24 AGE							GENDER			GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT			
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
HIGH/MEDIUM	57%	55%	56%	66%	59%	53%	50%	59%	56%	52%	60%	56%	59%	60%	60%	52%	56%	52%	64%	59%	55%	60%
High	21	17	27	23	21	19	18	22	20	18	24	18	27	21	18	19	21	16	27	20	21	21
Medium	37	37	29	43	38	35	31	37	36	33	36	38	32	39	42	33	35	36	37	40	34	39
LOW/DK/NA	43	45	44	34	41	47	50	41	44	48	40	44	41	40	40	48	44	48	36	41	45	40
Low	40	43	40	33	38	46	46	38	41	46	40	41	40	39	37	43	43	44	36	37	43	37
DK/NA	2	2	4	1	3	1	4	2	3	2	1	4	1	1	4	4	1	4	1	4	2	3
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
HIGH/MEDIUM	57%	61%	49%	62%	65%	57%	51%	47%	61%	63%	66%	57%	47%	51%	60%	65%	61%	59%	50%	44%	64%	60%
High	21	28	11	19	36	22	11	11	21	18	31	27	12	10	17	24	29	28	10	9	22	19
Medium	37	33	38	43	29	35	40	36	40	45	35	30	34	41	44	41	32	31	40	35	42	41
LOW/DK/NA	43	39	51	38	35	43	49	53	39	37	34	43	53	49	40	35	39	41	50	56	36	40
Low	40	36	49	36	34	39	48	50	39	33	33	39	51	48	37	35	36	37	50	52	35	39
DK/NA	2	3	2	2	1	4	1	3	0	3	1	4	3	2	3	0	3	4	0	5	1	1

TABLE 10: Q7. Is building a high-speed train system linking the major population centers in California a high, medium, or low priority issue for you?

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
	Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480
HIGH/MEDIUM	57%	57%	54%	67%	58%	42%	58%	59%	56%	60%	51%	56%	66%	58%	50%	54%	58%	56%	57%	57%	57%	58%
High	21	25	17	25	15	14	23	22	20	22	19	21	24	15	16	20	22	20	20	20	19	22
Medium	37	33	38	42	43	28	35	37	36	39	32	35	41	43	34	34	37	35	37	37	38	36
LOW/DK/NA	43	43	46	33	42	58	42	41	44	40	49	44	34	42	50	46	42	44	43	43	43	42
Low	40	40	43	31	38	56	40	39	41	37	47	42	33	38	47	45	39	41	40	41	41	40
DK/NA	2	2	3	2	4	2	2	2	3	2	2	2	2	4	3	1	2	3	3	2	2	2

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY		TARGETS								
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
	Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154
HIGH/MEDIUM	57%	58%	57%	56%	56%	55%	59%	50%	75%	71%	51%	61%	55%	60%	63%	58%	56%	93%	15%	56%	74%	66%
High	21	21	21	20	20	21	19	19	39	36	23	26	21	21	28	22	18	51	4	12	24	20
Medium	37	37	36	37	36	34	40	31	36	35	28	35	35	39	35	36	39	43	11	44	50	46
LOW/DK/NA	43	42	43	44	44	45	41	50	25	29	49	39	45	40	37	42	44	7	85	44	26	34
Low	40	40	40	41	42	42	39	46	24	29	47	36	45	40	35	40	42	6	83	41	23	33
DK/NA	2	2	3	3	2	2	2	4	1	0	2	3	0	0	2	2	2	0	3	3	3	1

TABLE 11: Q8. Having heard this, let me ask you again: which of these statements comes closest to your opinion about the high speed rail line: I support the project and would like it to move forward as quickly as possible OR I would like to see the train built, but have some concerns about the timing and cost of the project OR I oppose the project, and would prefer that the train not be built

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT DIREC	WRONG TRACK	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/ CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/ DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/ DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
	Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180
SUPPORT	42%	51%	38%	50%	57%	22%	36%	46%	43%	44%	36%	84%	23%	7%	19%	84%	51%	13%	100%	0%	0%	0%
Supp/move forward quickly	42	51	38	50	57	22	36	46	43	44	36	84	23	7	19	84	51	13	100	0	0	0
SUPPORT W/CONCERNS	42	41	43	33	37	27	47	37	41	40	46	13	70	12	55	14	46	51	0	100	0	0
Supp/have some concerns	42	41	43	33	37	27	47	37	41	40	46	13	70	12	55	14	46	51	0	100	0	0
OPPOSE	15	7	17	15	6	52	14	17	14	15	14	2	6	79	15	2	2	32	0	0	100	0
Oppose/no train built	15	7	17	15	6	52	14	17	14	15	14	2	6	79	15	2	2	32	0	0	100	0
ALL/NONE/DK/NA	2	1	2	3	0	0	3	0	2	1	3	1	1	2	11	0	1	3	0	0	0	100
None	1	0	1	2	0	0	1	0	0	0	2	0	0	0	4	0	0	1	0	0	0	31
DK/NA	1	1	1	1	0	0	2	0	2	1	2	1	0	2	7	0	1	2	0	0	0	69

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/ DK/NA	AIRPL	CAR	HSR	OTHR/ DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ OTHERS	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
	Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180
SUPPORT	42%	50%	60%	46%	50%	33%	31%	58%	39%	42%	46%	43%	46%	32%	81%	11%	3%	21%
Supp/move forward quickly	42	50	60	46	50	33	31	58	39	42	46	43	46	32	81	11	3	21
SUPPORT W/CONCERNS	42	36	33	39	42	40	43	38	43	46	46	46	42	29	17	82	17	38
Supp/have some concerns	42	36	33	39	42	40	43	38	43	46	46	46	42	29	17	82	17	38
OPPOSE	15	13	7	13	5	25	24	4	12	10	7	9	9	37	2	6	78	9
Oppose/no train built	15	13	7	13	5	25	24	4	12	10	7	9	9	37	2	6	78	9
ALL/NONE/DK/NA	2	2	0	2	2	3	2	1	5	1	1	2	2	2	0	1	3	33
None	1	0	0	0	2	1	0	0	2	0	1	0	1	1	0	0	0	14
DK/NA	1	1	0	1	0	2	2	0	4	1	0	2	1	1	0	1	3	19

TABLE 11: Q8. Having heard this, let me ask you again: which of these statements comes closest to your opinion about the high speed rail line: I support the project and would like it to move forward as quickly as possible OR I would like to see the train built, but have some concerns about the timing and cost of the project OR I oppose the project, and would prefer that the train not be built

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE									
	ONCE/MNTH		FW TM /YEAR		ONCE/ YEAR		LOW FREQ		<1/YR /NEVR		NON-COLL		NON-COLL+		NON-COLL		NON-COLL+		INCOME BY GENDER BY AGE			
	Total	ONCE/MNTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+		
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78		
SUPPORT	42%	50%	46%	45%	46%	25%	47%	52%	44%	47%	26%	24%	41%	47%	46%	32%	60%	43%	33%	40%		
Supp/move forward quickly	42	50	46	45	46	25	47	52	44	47	26	24	41	47	46	32	60	43	33	40		
SUPPORT W/CONCERNS	42	33	40	45	41	50	36	32	43	39	50	49	45	37	44	50	27	32	56	42		
Supp/have some concerns	42	33	40	45	41	50	36	32	43	39	50	49	45	37	44	50	27	32	56	42		
OPPOSE	15	15	12	10	12	23	15	15	11	12	22	24	13	16	9	15	13	23	11	18		
Oppose/no train built	15	15	12	10	12	23	15	15	11	12	22	24	13	16	9	15	13	23	11	18		
ALL/NONE/DK/NA	2	1	2	1	2	2	2	1	2	2	3	2	2	0	0	3	0	2	0	0		
None	1	1	0	1	1	1	0	1	1	0	0	1	1	0	0	2	0	0	0	0		
DK/NA	1	1	2	0	1	2	2	0	1	2	3	0	1	0	0	1	0	2	0	0		

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	TOTAL		TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	NON-COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO	
	SELF	FAMILY	YES	NO																		
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
SUPPORT	42%	47%	47%	47%	40%	53%	41%	30%	36%	42%	45%	44%	39%	44%	44%	42%	43%	43%	40%	45%	44%	41%
Supp/move forward quickly	42	47	47	47	40	53	41	30	36	42	45	44	39	44	44	42	43	43	40	45	44	41
SUPPORT W/CONCERNS	42	38	42	41	42	37	46	40	46	42	39	40	44	39	43	39	44	41	51	39	47	40
Supp/have some concerns	42	38	42	41	42	37	46	40	46	42	39	40	44	39	43	39	44	41	51	39	47	40
OPPOSE	15	13	10	12	16	8	10	29	16	14	15	14	15	15	10	16	12	16	6	16	9	16
Oppose/no train built	15	13	10	12	16	8	10	29	16	14	15	14	15	15	10	16	12	16	6	16	9	16
ALL/NONE/DK/NA	2	2	1	1	2	3	2	1	1	2	2	2	2	2	2	2	2	1	3	0	0	2
None	1	1	0	1	1	1	0	0	0	1	0	1	0	1	1	1	0	0	2	0	0	1
DK/NA	1	1	1	0	2	2	2	0	1	1	1	1	1	1	2	1	1	0	1	0	0	2

TABLE 11: Q8. Having heard this, let me ask you again: which of these statements comes closest to your opinion about the high speed rail line: I support the project and would like it to move forward as quickly as possible OR I would like to see the train built, but have some concerns about the timing and cost of the project OR I oppose the project, and would prefer that the train not be built

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	A	B
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
SUPPORT	42%	44%	45%	43%	42%	37%	40%	44%	40%	38%	45%	39%	47%	43%	41%	38%	42%	36%	48%	41%	41%	43%
Supp/move forward quickly	42	44	45	43	42	37	40	44	40	38	45	39	47	43	41	38	42	36	48	41	41	43
SUPPORT W/CONCERNS	42	43	41	40	40	41	42	42	41	42	36	47	37	35	47	46	39	48	32	45	41	42
Supp/have some concerns	42	43	41	40	40	41	42	42	41	42	36	47	37	35	47	46	39	48	32	45	41	42
OPPOSE	15	10	13	14	16	21	15	13	17	18	18	12	16	20	10	14	17	13	18	12	16	14
Oppose/no train built	15	10	13	14	16	21	15	13	17	18	18	12	16	20	10	14	17	13	18	12	16	14
ALL/NONE/DK/NA	2	3	0	2	2	1	2	2	2	2	1	2	1	2	2	2	1	2	2	2	2	1
None	1	0	0	1	1	0	2	0	1	1	0	1	0	0	0	1	0	1	0	1	1	0
DK/NA	1	3	0	1	1	1	0	1	1	1	1	2	0	1	2	0	1	2	1	1	1	1

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/ OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
SUPPORT	42%	50%	31%	40%	56%	44%	33%	29%	42%	39%	52%	49%	31%	32%	43%	36%	50%	53%	33%	31%	40%	38%
Supp/move forward quickly	42	50	31	40	56	44	33	29	42	39	52	49	31	32	43	36	50	53	33	31	40	38
SUPPORT W/CONCERNS	42	39	44	44	32	43	37	51	41	48	39	37	45	43	43	47	42	33	45	43	46	40
Supp/have some concerns	42	39	44	44	32	43	37	51	41	48	39	37	45	43	43	47	42	33	45	43	46	40
OPPOSE	15	9	24	14	9	10	29	17	17	12	7	11	23	24	12	17	6	11	21	24	13	21
Oppose/no train built	15	9	24	14	9	10	29	17	17	12	7	11	23	24	12	17	6	11	21	24	13	21
ALL/NONE/DK/NA	2	2	2	1	2	3	1	2	1	1	2	2	1	1	2	0	3	2	1	2	1	2
None	1	1	1	0	1	1	0	1	0	0	0	1	0	1	0	0	1	1	1	0	0	1
DK/NA	1	2	1	1	1	2	1	1	1	1	1	1	1	1	2	0	2	1	0	2	1	1

TABLE 11: Q8. Having heard this, let me ask you again: which of these statements comes closest to your opinion about the high speed rail line: I support the project and would like it to move forward as quickly as possible OR I would like to see the train built, but have some concerns about the timing and cost of the project OR I oppose the project, and would prefer that the train not be built

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
SUPPORT	42%	45%	40%	46%	35%	24%	49%	42%	41%	44%	36%	43%	45%	35%	30%	45%	42%	40%	40%	41%	41%	42%
Supp/move forward quickly	42	45	40	46	35	24	49	42	41	44	36	43	45	35	30	45	42	40	40	41	41	42
SUPPORT W/CONCERNS	42	41	39	41	47	56	33	42	41	41	42	39	42	47	52	35	40	39	39	43	42	41
Supp/have some concerns	42	41	39	41	47	56	33	42	41	41	42	39	42	47	52	35	40	39	39	43	42	41
OPPOSE	15	12	20	12	16	17	15	14	16	13	19	16	13	16	14	17	16	19	19	14	16	14
Oppose/no train built	15	12	20	12	16	17	15	14	16	13	19	16	13	16	14	17	16	19	19	14	16	14
ALL/NONE/DK/NA	2	2	2	0	2	3	3	2	2	1	3	2	0	2	4	2	2	2	2	2	2	2
None	1	0	2	0	0	0	1	0	1	0	1	1	0	0	0	1	1	1	1	0	1	0
DK/NA	1	2	0	0	2	3	2	1	1	1	2	1	0	2	4	1	1	1	1	2	1	2

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY		TARGETS								
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
SUPPORT	42%	42%	41%	41%	42%	41%	42%	34%	57%	50%	43%	46%	34%	47%	47%	43%	39%	100%	6%	26%	100%	62%
Supp/move forward quickly	42	42	41	41	42	41	42	34	57	50	43	46	34	47	47	43	39	100	6	26	100	62
SUPPORT W/CONCERNS	42	41	40	38	36	35	34	43	38	43	36	42	50	41	42	41	44	0	18	71	0	35
Supp/have some concerns	42	41	40	38	36	35	34	43	38	43	36	42	50	41	42	41	44	0	18	71	0	35
OPPOSE	15	15	17	19	20	21	22	22	5	6	19	10	12	13	9	15	16	0	74	0	0	4
Oppose/no train built	15	15	17	19	20	21	22	22	5	6	19	10	12	13	9	15	16	0	74	0	0	4
ALL/NONE/DK/NA	2	2	2	2	2	3	2	1	0	1	2	3	4	0	2	2	1	0	2	3	0	0
None	1	1	1	0	1	1	1	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0
DK/NA	1	1	2	2	2	2	1	1	0	1	2	2	4	0	2	1	1	0	2	1	0	0

TABLE 12: Q10. In general, how often do you travel long-distance between different regions of the state of California?

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	AL/NN	HIGH	MED	LOW/	SUPP	W/CNC	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA	SUPP	W/CNC	OPP	DK/NA			DK/NA	SUPP	W/CNC	OPP	DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
ONCE/MONTH	17%	15%	17%	20%	18%	26%	14%	25%	14%	18%	14%	22%	13%	16%	14%	25%	16%	13%	20%	13%	17%	12%
At least once a month	17	15	17	20	18	26	14	25	14	18	14	22	13	16	14	25	16	13	20	13	17	12
LOW FREQUENCY	61	63	62	51	64	48	61	59	65	63	55	65	63	49	52	61	66	56	66	60	48	61
A few times per year	45	49	46	36	48	35	46	48	48	48	38	50	46	38	38	46	50	41	50	43	38	52
Once per year	15	14	16	15	17	13	15	11	17	15	17	15	17	11	14	15	16	15	17	17	10	9
<1/YEAR/NEVER	22	22	21	29	17	26	25	16	21	19	31	13	24	35	34	13	18	30	13	27	35	28
Less often than once/year	15	16	15	18	13	18	16	11	14	13	21	9	18	22	17	11	14	19	9	19	21	16
Never	7	7	7	11	4	8	9	5	7	6	10	4	6	13	17	3	5	11	4	7	14	12
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0
	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR						Q18 HSR FINAL STATEMENT CHOICE							
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	SUPP	OPP	AL/NN			
					DK/NA				DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR		W/CNC			DK/NA			
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242		543	449	180	34			
ONCE/MONTH	17%	22%	24%	23%	13%	19%	20%	22%	14%	16%	20%	15%	19%	16%	19%	13%	18%	25%				
At least once a month	17	22	24	23	13	19	20	22	14	16	20	15	19	16	19	13	18	25				
LOW FREQUENCY	61	78	76	77	87	81	80	78	86	62	65	61	63	54	66	61	46	51				
A few times per year	45	58	59	58	61	64	58	58	71	44	48	50	43	47	51	42	40	37				
Once per year	15	20	17	19	25	17	22	21	15	18	17	11	20	7	15	19	7	14				
<1/YEAR/NEVER	22	0	0	0	0	0	0	0	0	22	15	24	18	30	15	26	36	24				
Less often than once/year	15	0	0	0	0	0	0	0	0	16	12	17	13	17	11	19	20	17				
Never	7	0	0	0	0	0	0	0	0	7	2	6	5	13	4	7	15	7				
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0				
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0				

TABLE 12: Q10. In general, how often do you travel long-distance between different regions of the state of California?

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE								
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+				
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON- COLL	COLL+	NON- COLL	COLL+	NON- COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78	
ONCE/MONTH	17%	100%	0%	0%	0%	0%	100%	100%	0%	0%	0%	0%	23%	11%	20%	7%	20%	30%	23%	22%	
At least once a month	17	100	0	0	0	0	100	100	0	0	0	0	23	11	20	7	20	30	23	22	
LOW FREQUENCY	61	0	100	100	100	0	0	0	100	100	0	0	56	58	63	55	65	54	65	62	
A few times per year	45	0	100	0	75	0	0	0	71	78	0	0	45	45	43	45	53	40	40	54	
Once per year	15	0	0	100	25	0	0	0	29	22	0	0	11	13	20	10	12	13	25	8	
<1/YEAR/NEVER	22	0	0	0	0	100	0	0	0	0	0	100	21	31	17	38	14	17	12	16	
Less often than once/year	15	0	0	0	0	68	0	0	0	0	0	65	72	16	19	12	24	11	15	8	11
Never	7	0	0	0	0	32	0	0	0	0	35	28	5	12	5	14	3	2	4	5	
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST- GRAD	NON- COLL	COLL+	LATNO	WHITE	NON- WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
	Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253
ONCE/MONTH	17%	17%	22%	18%	16%	18%	16%	15%	10%	16%	20%	20%	13%	20%	18%	16%	18%	14%	20%	23%	21%	16%
At least once a month	17	17	22	18	16	18	16	15	10	16	20	20	13	20	18	16	18	14	20	23	21	16
LOW FREQUENCY	61	65	62	64	60	64	61	57	59	56	62	70	57	64	60	62	59	56	65	62	60	61
A few times per year	45	53	50	52	44	47	45	44	42	40	49	53	41	50	45	47	42	42	51	48	46	45
Once per year	15	12	11	12	16	17	16	14	17	16	13	17	17	14	15	14	17	14	14	14	14	16
<1/YEAR/NEVER	22	18	17	18	24	18	22	27	32	27	18	10	29	16	22	22	23	30	15	15	20	23
Less often than once/year	15	13	10	12	16	13	16	17	19	19	12	10	19	11	17	14	17	19	13	11	15	15
Never	7	6	7	6	8	5	6	10	12	8	6	1	10	4	5	8	6	11	2	3	4	8
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

TABLE 12: Q10. In general, how often do you travel long-distance between different regions of the state of California?

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	A	B
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
<u>ONCE/MONTH</u>	17%	25%	17%	18%	16%	15%	3%	20%	13%	9%	18%	16%	19%	16%	21%	11%	15%	11%	21%	20%	15%	18%
At least once a month	17	25	17	18	16	15	3	20	13	9	18	16	19	16	21	11	15	11	21	20	15	18
<u>LOW FREQUENCY</u>	61	52	69	64	62	63	45	61	59	54	60	62	61	57	62	61	54	61	66	63	60	61
A few times per year	45	39	53	42	47	51	35	44	46	44	47	43	49	45	40	47	41	40	54	47	44	46
Once per year	15	13	16	22	15	11	10	17	13	11	13	18	13	12	22	14	13	20	12	16	16	15
<u><1/YEAR/NEVER</u>	22	23	14	18	22	23	52	19	28	36	22	23	20	26	18	29	31	28	13	18	24	21
Less often than once/year	15	18	13	10	16	17	25	14	18	21	16	15	14	19	13	18	22	17	10	12	17	14
Never	7	5	1	8	5	5	26	5	9	15	6	8	5	7	4	11	9	11	3	5	7	7
<u>DK/NA</u>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
<u>ONCE/MONTH</u>	17%	16%	17%	17%	18%	15%	19%	16%	17%	17%	20%	11%	23%	13%	16%	20%	17%	15%	9%	19%	17%	19%
At least once a month	17	16	17	17	18	15	19	16	17	17	20	11	23	13	16	20	17	15	9	19	17	19
<u>LOW FREQUENCY</u>	61	63	57	60	61	65	56	59	63	58	64	62	56	57	62	56	60	65	56	59	62	60
A few times per year	45	47	44	44	48	45	47	42	46	42	45	48	39	48	47	37	45	50	41	46	43	47
Once per year	15	17	13	16	13	20	9	17	17	16	19	14	17	9	19	16	16	15	16	13	20	13
<u><1/YEAR/NEVER</u>	22	21	25	22	21	20	25	26	20	25	15	27	21	31	22	23	22	20	34	22	20	20
Less often than once/year	15	13	17	17	14	12	18	15	16	19	10	17	15	20	18	18	11	15	19	17	17	16
Never	7	8	8	5	7	8	7	10	4	6	5	10	6	11	4	5	11	5	15	5	4	4
<u>DK/NA</u>	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0
DK/NA	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0

TABLE 12: Q10. In general, how often do you travel long-distance between different regions of the state of California?

	Total	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
		LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
ONCE/MONTH	17%	12%	16%	12%	23%	13%	32%	18%	16%	15%	20%	14%	12%	23%	20%	27%	16%	14%	15%	17%	15%	18%
At least once a month	17	12	16	12	23	13	32	18	16	15	20	14	12	23	20	27	16	14	15	17	15	18
LOW FREQUENCY	61	61	60	62	61	64	57	61	61	62	58	61	62	61	62	57	60	60	58	62	61	60
A few times per year	45	48	43	43	44	53	41	45	45	46	45	46	44	44	52	42	44	43	43	46	46	45
Once per year	15	13	16	18	17	11	15	16	15	16	14	15	18	17	10	15	16	16	15	15	15	16
<1/YEAR/NEVER	22	26	24	26	16	23	11	21	24	23	21	25	25	16	18	16	24	26	26	21	23	22
Less often than once/year	15	18	17	17	10	18	6	14	16	16	15	18	17	10	13	10	15	15	14	15	16	15
Never	7	8	7	9	6	5	5	7	7	7	7	8	9	6	5	6	9	10	12	6	8	7
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	Total	FLAGS (P04,G04,P06,G06,P08,G08)						CITY					HSR COUNTY		TARGETS							
		1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
ONCE/MONTH	17%	16%	16%	16%	17%	15%	14%	14%	11%	16%	19%	13%	37%	24%	15%	17%	17%	23%	17%	13%	16%	14%
At least once a month	17	16	16	16	17	15	14	14	11	16	19	13	37	24	15	17	17	23	17	13	16	14
LOW FREQUENCY	61	62	62	61	60	61	62	51	64	69	61	57	53	57	60	61	61	66	48	63	67	64
A few times per year	45	46	45	45	46	47	47	41	54	59	30	43	37	49	47	46	42	51	36	46	47	50
Once per year	15	15	16	16	14	14	15	10	11	10	31	14	17	8	13	14	19	15	12	17	20	14
<1/YEAR/NEVER	22	22	22	23	23	24	24	36	24	15	20	29	10	19	25	23	22	10	35	24	18	22
Less often than once/year	15	14	14	15	14	15	14	22	14	13	18	23	7	11	18	15	15	7	20	17	12	16
Never	7	8	8	8	8	9	10	14	10	2	2	7	3	8	6	7	7	3	15	6	6	6
DK/NA	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
DK/NA	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0

TABLE 13: Q11. In general, which of the following methods do you currently prefer to use for long-distance travel within California?

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	AL/NN	HIGH	MED	LOW/	SUPP	W/CNC	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA	SUPP	W/CNC	OPP	DK/NA			DK/NA	SUPP	W/CNC	OPP	DK/NA
Base	934	174	657	103	344	97	494	267	438	706	229	363	389	102	80	217	362	356	435	366	116	16
AIRPLANE	30%	27%	30%	37%	32%	26%	29%	31%	30%	30%	29%	31%	29%	27%	37%	30%	31%	29%	32%	27%	30%	31%
Taking an airplane	30	27	30	37	32	26	29	31	30	30	29	31	29	27	37	30	31	29	32	27	30	31
RAIL	12	16	11	13	15	6	11	11	13	12	10	14	12	7	4	18	12	8	15	10	7	1
Amtrack/other rail lines	12	16	11	13	15	6	11	11	13	12	10	14	12	7	4	18	12	8	15	10	7	1
CAR	75	72	76	71	74	74	76	72	76	75	76	74	75	77	75	70	76	77	75	75	75	78
Driving in your own car	75	72	76	71	74	74	76	72	76	75	76	74	75	77	75	70	76	77	75	75	75	78
OTHER/DK/NA	6	8	5	4	7	8	4	6	6	6	6	6	6	4	6	7	5	5	6	6	2	7
Riding a bus	4	6	4	1	5	5	3	4	4	4	5	4	5	3	3	6	4	3	4	5	2	0
All	2	2	1	4	2	4	1	2	2	2	1	2	1	1	3	1	1	2	2	1	1	7
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	SUPP	OPP	AL/NN
					DK/NA				DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR	SUPP	W/CNC	OPP	DK/NA	
Base	934	280	111	701	53	127	311	672	85	322	69	122	254	168	461	332	115	26	
AIRPLANE	30%	100%	18%	19%	5%	80%	26%	32%	26%	35%	25%	28%	29%	26%	30%	30%	25%	38%	
Taking an airplane	30	100	18	19	5	80	26	32	26	35	25	28	29	26	30	30	25	38	
RAIL	12	7	100	8	6	11	8	14	44	11	11	14	14	9	15	10	8	2	
Amtrack/other rail lines	12	7	100	8	6	11	8	14	44	11	11	14	14	9	15	10	8	2	
CAR	75	49	48	100	18	62	97	75	58	78	76	75	73	73	73	76	81	74	
Driving in your own car	75	49	48	100	18	62	97	75	58	78	76	75	73	73	73	76	81	74	
OTHER/DK/NA	6	1	3	1	100	0	2	7	12	4	6	6	5	9	8	4	1	5	
Riding a bus	4	1	3	1	71	0	2	5	5	3	2	5	4	4	6	3	1	0	
All	2	0	0	0	29	0	0	1	7	0	4	1	1	5	2	1	1	5	
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

TABLE 13: Q11. In general, which of the following methods do you currently prefer to use for long-distance travel within California?

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	934	201	547	186	733	0	79	121	343	388	0	0	122	85	131	73	76	58	63	66
AIRPLANE	30%	30%	30%	30%	30%	0%	26%	32%	23%	36%	0%	0%	20%	30%	22%	26%	46%	37%	24%	34%
Taking an airplane	30	30	30	30	30	0	26	32	23	36	0	0	20	30	22	26	46	37	24	34
RAIL	12	13	12	10	12	0	13	14	12	11	0	0	16	17	13	15	13	5	19	7
Amtrack/other rail lines	12	13	12	10	12	0	13	14	12	11	0	0	16	17	13	15	13	5	19	7
CAR	75	80	75	71	74	0	91	73	76	72	0	0	78	76	78	72	73	76	79	63
Driving in your own car	75	80	75	71	74	0	91	73	76	72	0	0	78	76	78	72	73	76	79	63
OTHER/DK/NA	6	4	6	7	6	0	3	4	8	5	0	0	5	4	5	6	2	6	7	14
Riding a bus	4	2	4	6	5	0	2	2	6	3	0	0	5	4	4	5	2	4	7	4
All	2	2	2	1	2	0	1	2	2	1	0	0	0	0	1	1	0	2	0	10
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
	Base	934	133	99	209	717	313	349	252	184	238	350	160	422	509	187	544	352	275	143	269	204
AIRPLANE	30%	23%	30%	25%	31%	30%	25%	33%	17%	28%	35%	36%	23%	35%	24%	33%	25%	21%	29%	36%	32%	29%
Taking an airplane	30	23	30	25	31	30	25	33	17	28	35	36	23	35	24	33	25	21	29	36	32	29
RAIL	12	13	12	13	12	17	9	10	13	12	13	9	13	12	12	11	13	15	14	11	13	12
Amtrack/other rail lines	12	13	12	13	12	17	9	10	13	12	13	9	13	12	12	11	13	15	14	11	13	12
CAR	75	79	80	79	74	74	79	72	79	78	72	73	79	72	79	75	76	76	79	72	77	75
Driving in your own car	75	79	80	79	74	74	79	72	79	78	72	73	79	72	79	75	76	76	79	72	77	75
OTHER/DK/NA	6	2	3	2	7	6	6	5	7	7	4	5	7	4	9	5	7	7	2	7	3	6
Riding a bus	4	2	2	2	5	4	5	3	6	5	3	2	5	3	8	3	6	6	1	4	2	5
All	2	0	0	0	2	2	1	1	1	2	1	3	2	1	1	2	1	1	1	3	2	2
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

TABLE 13: Q11. In general, which of the following methods do you currently prefer to use for long-distance travel within California?

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	A	B
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	934	157	156	177	254	88	50	490	392	138	450	484	241	190	249	202	204	218	246	263	455	479
AIRPLANE	30%	24%	36%	27%	31%	25%	34%	29%	30%	28%	32%	28%	33%	31%	26%	29%	24%	22%	39%	32%	28%	32%
Taking an airplane	30	24	36	27	31	25	34	29	30	28	32	28	33	31	26	29	24	22	39	32	28	32
RAIL	12	16	8	15	10	8	19	13	11	12	12	12	14	10	12	12	12	13	11	12	12	12
Amtrack/other rail lines	12	16	8	15	10	8	19	13	11	12	12	12	14	10	12	12	12	13	11	12	12	12
CAR	75	83	73	77	77	77	56	77	74	69	76	74	76	77	79	71	84	74	70	74	74	76
Driving in your own car	75	83	73	77	77	77	56	77	74	69	76	74	76	77	79	71	84	74	70	74	74	76
OTHER/DK/NA	6	3	6	5	6	9	7	5	7	8	4	7	4	4	5	9	4	10	4	4	7	5
Riding a bus	4	3	5	5	3	7	0	4	4	4	4	4	4	3	4	4	4	7	4	2	5	3
All	2	0	1	0	3	2	6	0	3	4	0	3	0	1	1	5	1	3	0	2	2	2
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/ OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	934	430	279	225	188	242	143	136	119	106	237	174	120	137	133	82	223	134	86	123	172	198
AIRPLANE	30%	27%	31%	34%	31%	24%	29%	32%	37%	31%	27%	29%	34%	29%	30%	35%	25%	27%	30%	30%	33%	34%
Taking an airplane	30	27	31	34	31	24	29	32	37	31	27	29	34	29	30	35	25	27	30	30	33	34
RAIL	12	14	8	11	16	13	7	10	10	13	16	11	8	10	12	11	17	13	12	8	12	8
Amtrack/other rail lines	12	14	8	11	16	13	7	10	10	13	16	11	8	10	12	11	17	13	12	8	12	8
CAR	75	75	75	74	74	76	79	71	76	72	77	75	75	75	81	70	73	80	74	79	76	70
Driving in your own car	75	75	75	74	74	76	79	71	76	72	77	75	75	75	81	70	73	80	74	79	76	70
OTHER/DK/NA	6	5	6	6	5	5	2	10	6	7	3	8	5	6	7	5	4	5	3	6	6	8
Riding a bus	4	3	4	6	4	2	2	6	6	6	2	4	5	2	7	5	2	4	3	2	6	6
All	2	2	2	0	1	3	0	4	0	0	1	4	0	4	0	0	2	1	0	5	0	2
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

TABLE 13: Q11. In general, which of the following methods do you currently prefer to use for long-distance travel within California?

	Total	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
		LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	934	204	191	206	92	102	139	447	487	659	275	385	214	92	106	138	436	290	245	498	368	566
AIRPLANE	30%	29%	32%	38%	28%	34%	16%	30%	30%	31%	27%	30%	38%	28%	28%	20%	32%	29%	31%	28%	33%	28%
Taking an airplane	30	29	32	38	28	34	16	30	30	31	27	30	38	28	28	20	32	29	31	28	33	28
RAIL	12	14	10	10	15	17	7	11	13	13	10	12	11	15	15	9	12	11	12	12	10	13
Amtrack/other rail lines	12	14	10	10	15	17	7	11	13	13	10	12	11	15	15	9	12	11	12	12	10	13
CAR	75	76	77	66	69	76	87	75	75	72	82	77	66	69	78	85	74	74	73	76	75	75
Driving in your own car	75	76	77	66	69	76	87	75	75	72	82	77	66	69	78	85	74	74	73	76	75	75
OTHER/DK/NA	6	7	5	7	5	2	5	5	6	7	3	6	7	5	1	6	5	5	6	6	5	6
Riding a bus	4	6	3	5	2	2	5	4	4	5	2	5	5	2	1	5	4	4	5	4	4	4
All	2	2	2	2	3	0	1	1	2	2	1	2	2	3	0	1	1	1	1	2	1	2
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	Total	FLAGS (P04,G04,P06,G06,P08,G08)						CITY					HSR COUNTY			TARGETS						
		1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	934	819	618	509	383	266	167	8	27	31	5	76	11	10	167	692	242	287	158	490	126	151
AIRPLANE	30%	31%	31%	32%	33%	34%	29%	28%	47%	27%	44%	31%	8%	20%	31%	28%	34%	34%	28%	28%	28%	27%
Taking an airplane	30	31	31	32	33	34	29	28	47	27	44	31	8	20	31	28	34	34	28	28	28	27
RAIL	12	13	12	12	13	12	9	12	13	8	4	19	20	11	15	13	9	15	7	12	15	16
Amtrack/other rail lines	12	13	12	12	13	12	9	12	13	8	4	19	20	11	15	13	9	15	7	12	15	16
CAR	75	74	74	72	72	72	77	80	45	73	73	67	81	85	67	75	74	74	76	75	77	70
Driving in your own car	75	74	74	72	72	72	77	80	45	73	73	67	81	85	67	75	74	74	76	75	77	70
OTHER/DK/NA	6	6	6	6	5	7	7	3	4	11	6	9	10	2	8	5	7	6	3	6	6	11
Riding a bus	4	4	4	3	3	3	2	3	2	7	4	7	8	2	6	4	5	4	2	5	5	9
All	2	2	2	2	3	3	5	0	2	3	2	2	0	0	2	2	2	2	1	2	1	1
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0

TABLE 14: Q12. And once the high-speed rail line is built, which of the following methods do you think you will prefer to use for long-distance travel within California?

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	AL/NN	HIGH	MED	LOW/	SUPP	SUPP	OPP	DK/NA		
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA	W/CNC	OPP				DK/NA	W/CNC			W/CNC	
Base	934	174	657	103	344	97	494	267	438	706	229	363	389	102	80	217	362	356	435	366	116	16
AIRPLANE	14%	9%	15%	11%	13%	16%	14%	11%	14%	13%	16%	11%	12%	26%	18%	8%	11%	20%	10%	14%	27%	24%
Taking an airplane	14	9	15	11	13	16	14	11	14	13	16	11	12	26	18	8	11	20	10	14	27	24
CAR	33	18	37	37	23	53	36	28	35	32	36	19	34	64	53	19	26	49	22	36	65	37
Driving in your own car	33	18	37	37	23	53	36	28	35	32	36	19	34	64	53	19	26	49	22	36	65	37
HSR	72	84	68	75	84	43	69	76	74	75	63	87	76	23	47	93	84	47	90	69	20	30
The high-speed rail line	72	84	68	75	84	43	69	76	74	75	63	87	76	23	47	93	84	47	90	69	20	30
OTHER/DK/NA	9	6	10	8	10	5	9	6	10	8	12	7	9	10	17	9	6	12	8	10	9	28
Amtrack/other rail lines	6	6	5	6	7	1	5	3	7	5	6	5	6	6	5	6	5	6	6	6	6	0
Riding a bus	1	1	1	1	1	1	1	1	1	1	2	1	1	1	0	1	1	1	0	2	1	11
All	0	1	0	0	0	0	0	0	0	0	1	0	0	0	2	0	0	1	0	0	0	9
None	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	0
DK/NA	2	0	3	1	2	3	3	1	2	2	3	1	1	4	9	1	1	4	2	3	3	8

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	SUPP	OPP	AL/NN
		AIRPL	RAIL	CAR	DK/NA	AIRPL	CAR	HSR	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR	SUPP	W/CNC	OPP	DK/NA	
Base	934	280	111	701	53	127	311	672	85	322	69	122	254	168	461	332	115	26	
AIRPLANE	14%	36%	13%	11%	0%	100%	16%	9%	13%	17%	12%	15%	8%	15%	8%	15%	25%	33%	
Taking an airplane	14	36	13	11	0	100	16	9	13	17	12	15	8	15	8	15	25	33	
CAR	33	28	22	43	11	38	100	20	18	43	35	22	23	38	21	37	69	44	
Driving in your own car	33	28	22	43	11	38	100	20	18	43	35	22	23	38	21	37	69	44	
HSR	72	77	86	71	84	48	43	100	45	71	66	80	83	54	90	69	15	49	
The high-speed rail line	72	77	86	71	84	48	43	100	45	71	66	80	83	54	90	69	15	49	
OTHER/DK/NA	9	8	34	7	20	9	5	6	100	6	12	12	9	11	8	11	8	17	
Amtrack/other rail lines	6	5	33	4	6	9	5	5	61	5	11	6	5	5	6	5	5	2	
Riding a bus	1	0	2	1	7	0	0	1	10	0	0	3	1	2	1	1	1	0	
All	0	0	0	0	3	0	0	0	4	0	0	0	1	1	0	0	0	6	
None	0	0	0	0	0	0	0	0	2	0	2	0	0	0	0	0	0	4	
DK/NA	2	2	1	2	3	0	0	0	25	1	0	4	3	4	1	4	3	5	

TABLE 14: Q12. And once the high-speed rail line is built, which of the following methods do you think you will prefer to use for long-distance travel within California?

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	934	201	547	186	733	0	79	121	343	388	0	0	122	85	131	73	76	58	63	66
AIRPLANE	14%	12%	15%	12%	14%	0%	11%	12%	12%	17%	0%	0%	8%	14%	9%	9%	23%	12%	14%	17%
Taking an airplane	14	12	15	12	14	0	11	12	12	17	0	0	8	14	9	9	23	12	14	17
CAR	33	31	33	37	34	0	50	20	37	30	0	0	38	41	22	44	37	27	35	23
Driving in your own car	33	31	33	37	34	0	50	20	37	30	0	0	38	41	22	44	37	27	35	23
HSR	72	73	71	74	72	0	68	76	75	69	0	0	75	73	81	71	74	65	76	67
The high-speed rail line	72	73	71	74	72	0	68	76	75	69	0	0	75	73	81	71	74	65	76	67
OTHER/DK/NA	9	6	11	7	10	0	7	5	9	11	0	0	5	11	11	12	6	9	11	7
Amtrack/other rail lines	6	3	7	4	6	0	6	2	6	6	0	0	4	8	5	7	5	0	10	5
Riding a bus	1	0	1	2	1	0	0	0	1	1	0	0	0	1	2	3	0	0	3	0
All	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	2	0	2	0	0
None	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
DK/NA	2	2	3	1	2	0	0	4	1	3	0	0	1	2	4	0	0	7	2	2

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	TOTAL					LIB	MOD	CONS	HS OR	SOME	COLL	POST-	NON-	LATNO	WHITE	NON-	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO	
	SELF	FAMLY	YES	NO	LESS				COLL	GRAD	GRAD	COLL	COLL+			WHITE						
Base	934	133	99	209	717	313	349	252	184	238	350	160	422	509	187	544	352	275	143	269	204	731
AIRPLANE	14%	7%	16%	11%	14%	12%	10%	18%	12%	11%	17%	13%	11%	15%	10%	16%	10%	8%	15%	17%	11%	14%
Taking an airplane	14	7	16	11	14	12	10	18	12	11	17	13	11	15	10	16	10	8	15	17	11	14
CAR	33	26	33	29	34	29	35	36	37	42	28	27	39	28	31	34	32	35	35	30	31	34
Driving in your own car	33	26	33	29	34	29	35	36	37	42	28	27	39	28	31	34	32	35	35	30	31	34
HSR	72	78	79	78	71	80	76	57	70	77	70	74	74	71	81	69	78	74	77	71	74	71
The high-speed rail line	72	78	79	78	71	80	76	57	70	77	70	74	74	71	81	69	78	74	77	71	74	71
OTHER/DK/NA	9	6	7	7	10	10	7	11	13	6	10	8	9	9	6	10	8	8	11	8	9	9
Amtrack/other rail lines	6	2	5	4	6	8	5	4	9	4	6	3	6	5	2	6	5	5	7	5	4	6
Riding a bus	1	0	1	0	1	2	0	1	1	1	2	0	1	1	1	1	1	2	0	1	2	1
All	0	1	0	1	0	0	0	1	0	0	0	2	0	1	0	1	0	0	1	0	0	0
None	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
DK/NA	2	2	2	2	2	1	2	5	3	0	3	3	1	3	2	2	2	1	3	2	4	2

TABLE 14: Q12. And once the high-speed rail line is built, which of the following methods do you think you will prefer to use for long-distance travel within California?

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	934	157	156	177	254	88	50	490	392	138	450	484	241	190	249	202	204	218	246	263	455	479
AIRPLANE	14%	16%	12%	12%	14%	9%	12%	13%	12%	10%	14%	13%	14%	13%	13%	12%	11%	11%	16%	14%	12%	15%
Taking an airplane	14	16	12	12	14	9	12	13	12	10	14	13	14	13	13	12	11	11	16	14	12	15
CAR	33	33	31	35	34	36	33	33	34	35	36	31	35	36	30	32	41	38	31	25	31	36
Driving in your own car	33	33	31	35	34	36	33	33	34	35	36	31	35	36	30	32	41	38	31	25	31	36
HSR	72	78	77	74	70	64	63	76	68	63	71	73	76	67	77	69	74	74	69	73	74	70
The high-speed rail line	72	78	77	74	70	64	63	76	68	63	71	73	76	67	77	69	74	74	69	73	74	70
OTHER/DK/NA	9	5	9	9	10	9	14	8	10	11	6	12	5	8	11	12	6	12	7	12	10	8
Amtrack/other rail lines	6	5	5	5	4	5	10	5	5	7	4	7	4	4	6	7	4	8	4	6	7	4
Riding a bus	1	1	1	2	1	0	0	1	1	0	0	2	0	0	2	1	0	1	0	2	1	1
All	0	0	0	0	1	0	2	0	1	1	0	0	0	1	0	1	0	0	0	1	0	0
None	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	1	0	1	0	0	0	0
DK/NA	2	1	3	2	3	3	2	2	3	3	2	3	1	4	3	3	1	1	3	4	2	3

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	934	430	279	225	188	242	143	136	119	106	237	174	120	137	133	82	223	134	86	123	172	198
AIRPLANE	14%	10%	20%	13%	12%	8%	19%	21%	12%	14%	11%	8%	22%	16%	11%	16%	12%	5%	16%	23%	12%	16%
Taking an airplane	14	10	20	13	12	8	19	21	12	14	11	8	22	16	11	16	12	5	16	23	12	16
CAR	33	32	38	30	31	32	41	34	37	24	30	34	40	36	32	31	28	35	42	38	31	34
Driving in your own car	33	32	38	30	31	32	41	34	37	24	30	34	40	36	32	31	28	35	42	38	31	34
HSR	72	80	57	74	80	80	56	59	75	73	82	79	63	55	79	66	78	80	59	50	78	74
The high-speed rail line	72	80	57	74	80	80	56	59	75	73	82	79	63	55	79	66	78	80	59	50	78	74
OTHER/DK/NA	9	8	11	9	5	10	8	13	4	15	8	7	7	15	8	9	10	6	10	13	10	7
Amtrack/other rail lines	6	6	5	6	4	7	4	7	4	8	6	4	4	7	5	5	5	6	8	5	6	4
Riding a bus	1	1	1	1	0	1	0	1	0	3	1	1	2	0	1	2	1	0	0	1	2	1
All	0	0	1	0	1	0	0	2	0	0	0	1	0	1	0	0	0	0	0	1	0	1
None	0	0	0	1	0	0	0	0	0	2	0	0	0	0	0	1	0	0	0	0	1	0
DK/NA	2	2	4	1	1	2	4	4	1	2	2	2	1	6	2	0	3	0	2	5	1	2

TABLE 14: Q12. And once the high-speed rail line is built, which of the following methods do you think you will prefer to use for long-distance travel within California?

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	934	204	191	206	92	102	139	447	487	659	275	385	214	92	106	138	436	290	245	498	368	566
AIRPLANE	14%	11%	17%	16%	13%	20%	6%	14%	14%	13%	14%	14%	16%	13%	12%	10%	15%	15%	16%	12%	16%	12%
Taking an airplane	14	11	17	16	13	20	6	14	14	13	14	14	16	13	12	10	15	15	16	12	16	12
CAR	33	33	39	23	33	33	40	31	36	30	41	36	23	33	36	39	30	32	32	36	29	36
Driving in your own car	33	33	39	23	33	33	40	31	36	30	41	36	23	33	36	39	30	32	32	36	29	36
HSR	72	78	64	79	73	67	68	73	71	74	66	71	78	73	74	63	72	68	69	72	72	72
The high-speed rail line	72	78	64	79	73	67	68	73	71	74	66	71	78	73	74	63	72	68	69	72	72	72
OTHER/DK/NA	9	8	10	6	10	15	8	9	10	8	11	9	6	10	13	11	9	9	9	9	10	9
Amtrack/other rail lines	6	5	5	3	10	10	4	5	6	5	7	5	3	10	9	6	5	5	6	6	6	5
Riding a bus	1	0	1	1	2	2	1	1	1	1	1	1	1	2	2	1	1	0	0	1	1	1
All	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0
None	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
DK/NA	2	3	3	2	0	3	1	2	2	2	3	3	2	0	2	2	3	3	2	2	2	2

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY		TARGETS								
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	934	819	618	509	383	266	167	8	27	31	5	76	11	10	167	692	242	287	158	490	126	151
AIRPLANE	14%	14%	13%	14%	15%	16%	13%	11%	8%	12%	16%	10%	4%	6%	10%	13%	16%	11%	22%	12%	4%	4%
Taking an airplane	14	14	13	14	15	16	13	11	8	12	16	10	4	6	10	13	16	11	22	12	4	4
CAR	33	33	33	34	35	33	38	38	14	22	30	33	40	39	29	33	34	17	61	34	31	28
Driving in your own car	33	33	33	34	35	33	38	38	14	22	30	33	40	39	29	33	34	17	61	34	31	28
HSR	72	72	70	68	67	67	66	59	84	87	65	79	74	74	79	73	69	91	27	75	88	87
The high-speed rail line	72	72	70	68	67	67	66	59	84	87	65	79	74	74	79	73	69	91	27	75	88	87
OTHER/DK/NA	9	9	9	8	8	8	7	14	12	6	11	6	12	15	8	10	8	6	9	11	10	11
Amtrack/other rail lines	6	6	5	5	5	4	5	8	4	0	11	3	9	10	4	6	4	5	5	6	8	9
Riding a bus	1	1	1	1	1	1	0	2	0	4	2	1	0	0	1	1	1	0	0	2	1	2
All	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0
None	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
DK/NA	2	2	2	3	2	3	2	4	8	0	0	2	2	6	3	2	2	1	3	3	2	0

TABLE 15: Q13a. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: The top priority in designing and building the high-speed rail line should be serving the need of all Californians for a safe, convenient, and affordable way to travel the state as quickly as possible OR the top priority in designing and building the high-speed rail line should be minimizing its impact on nearby homes, offices, schools, and businesses, even if that means a major delay

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO					
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	AL/NN	DK/NA	HIGH	MED	LOW/	DK/NA	SUPP	W/CNC	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LTTLE	YES	DK/NA													
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22		
Serving need of all Clfrns	58%	67%	55%	62%	72%	37%	54%	65%	56%	59%	55%	75%	56%	29%	48%	78%	64%	43%	74%	54%	27%	44%		
Minimizing impact	27	25	29	21	18	37	31	20	29	26	30	16	31	43	26	14	25	36	16	34	41	26		
Both	6	4	7	6	7	2	6	6	7	6	5	5	8	3	6	6	7	5	6	6	4	5		
Neither	6	3	7	4	2	21	5	7	5	6	7	1	3	23	13	0	2	12	1	4	25	15		
DK/NA	3	2	3	7	2	2	4	3	3	3	4	2	3	3	7	2	2	4	3	3	3	9		

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN
		DK/NA	DK/NA	DK/NA	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR									
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
Serving need of all Clfrns	58%	64%	66%	60%	61%	59%	46%	69%	54%	65%	65%	49%	64%	43%	76%	52%	21%	51%	
Minimizing impact	27	21	23	25	26	25	31	21	30	25	27	31	27	28	15	35	44	20	
Both	6	6	8	6	8	5	6	7	4	5	6	11	5	6	5	7	4	8	
Neither	6	5	2	6	0	9	12	1	6	2	2	3	3	19	1	3	28	15	
DK/NA	3	3	1	3	5	2	4	2	6	3	0	6	2	4	3	3	3	7	

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- <1/YR/NVR-						INCOME BY GENDER BY AGE								
	Total	ONCE/	FW	TM	ONCE/	LOW	<1/YR	NON-	NON-	NON-	NON-	NON-	NON-	\$0-\$75K				\$75K+			
		MONTH	/YEAR	/YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	18-49	50+	18-49	50+	18-49	50+	18-49	50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78	
Serving need of all Clfrns	58%	60%	60%	63%	61%	50%	48%	68%	64%	58%	50%	51%	57%	68%	56%	56%	73%	60%	42%	59%	
Minimizing impact	27	28	25	25	25	33	43	19	25	25	34	32	34	14	33	33	21	24	44	25	
Both	6	4	6	9	6	6	3	4	5	8	6	6	1	9	5	6	2	5	12	2	
Neither	6	6	6	3	5	7	3	8	2	8	6	10	5	5	5	1	5	11	2	8	
DK/NA	3	3	4	0	3	4	3	2	4	2	4	2	4	3	1	5	0	0	0	6	

TABLE 15: Q13a. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: The top priority in designing and building the high-speed rail line should be serving the need of all Californians for a safe, convenient, and affordable way to travel the state as quickly as possible OR the top priority in designing and building the high-speed rail line should be minimizing its impact on nearby homes, offices, schools, and businesses, even if that means a major delay

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY				Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	TOTAL			LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO	
		SELF	FAMLY	YES																		NO
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
Serving need of all Clfrns	58%	62%	61%	63%	57%	69%	57%	49%	57%	58%	58%	61%	58%	59%	62%	57%	60%	59%	60%	60%	67%	56%
Minimizing impact	27	28	30	28	27	23	26	34	32	28	24	25	30	25	29	28	27	30	26	27	24	28
Both	6	5	4	4	6	4	8	4	5	5	7	6	5	6	2	6	5	4	8	5	4	6
Neither	6	4	2	3	7	2	5	11	2	4	9	7	3	8	3	7	4	4	4	6	5	6
DK/NA	3	1	3	2	3	2	4	2	3	5	2	1	4	2	3	2	4	3	2	2	1	4

	Q24 AGE							GENDER			GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT			
	Total	18-29			30-39			18-49	50+	65+	MEN	WOMEN	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	A	B
		18-29	30-39	40-49	50-64	65-74	75+															
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
Serving need of all Clfrns	58%	60%	56%	57%	59%	58%	58%	58%	59%	58%	61%	55%	61%	61%	54%	57%	60%	55%	62%	56%	58%	58%
Minimizing impact	27	31	32	28	24	23	24	30	24	24	24	30	28	21	32	28	27	33	21	28	28	26
Both	6	6	6	4	6	6	9	5	7	8	5	6	3	7	7	6	4	6	6	7	6	6
Neither	6	2	5	8	6	7	5	5	6	6	7	5	5	8	5	5	4	3	10	7	6	6
DK/NA	3	1	3	2	4	6	3	2	4	5	3	3	2	4	1	5	5	3	1	2	2	4

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DTS/OTHER			DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
		DEM	REP	OTHER																		
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
Serving need of all Clfrns	58%	58%	54%	63%	65%	53%	54%	53%	63%	64%	59%	59%	50%	56%	63%	64%	59%	61%	51%	53%	65%	55%
Minimizing impact	27	26	29	27	19	31	27	32	28	26	29	20	31	30	30	24	26	22	32	29	24	31
Both	6	7	5	5	5	8	7	2	3	8	5	10	6	4	6	4	7	8	5	4	5	5
Neither	6	5	9	3	5	5	11	8	5	1	5	4	10	8	0	6	5	4	8	11	4	5
DK/NA	3	4	3	2	5	3	1	4	2	1	2	7	3	2	1	2	3	4	3	3	2	3

TABLE 15: Q13a. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: The top priority in designing and building the high-speed rail line should be serving the need of all Californians for a safe, convenient, and affordable way to travel the state as quickly as possible OR the top priority in designing and building the high-speed rail line should be minimizing its impact on nearby homes, offices, schools, and businesses, even if that means a major delay

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
Serving need of all Clfrns	58%	56%	60%	62%	61%	49%	59%	58%	58%	59%	55%	57%	62%	61%	54%	55%	60%	58%	58%	56%	61%	56%
Minimizing impact	27	30	24	24	23	34	30	28	26	26	30	28	24	23	31	32	24	25	26	30	25	29
Both	6	5	5	7	5	8	5	7	5	6	7	5	7	5	6	7	6	6	6	5	6	6
Neither	6	4	9	5	10	8	2	5	7	6	6	7	4	10	5	4	5	7	8	7	5	6
DK/NA	3	5	3	3	1	1	3	3	3	3	4	4	3	1	4	2	4	4	4	2	3	3

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY		TARGETS								
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
Serving need of all Clfrns	58%	57%	56%	56%	55%	55%	55%	53%	52%	65%	47%	56%	54%	56%	56%	58%	59%	79%	30%	58%	67%	70%
Minimizing impact	27	27	26	26	25	24	25	35	29	23	37	29	32	34	29	28	24	12	41	30	20	20
Both	6	6	6	6	7	8	8	4	9	8	6	6	3	3	7	6	7	6	5	6	8	6
Neither	6	6	7	8	10	9	8	4	7	2	9	2	9	7	4	5	7	1	21	3	0	0
DK/NA	3	3	4	4	4	4	4	4	4	3	2	6	2	0	5	3	3	3	3	3	5	4

TABLE 16: Q13b. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: The best way to meet California's future transportation needs is to build more airport runways and more freeways that are convenient and serve the means of transportation Californians already use OR the best way to meet California's future transportation needs is to build a high-speed rail network that reduces our dependence on foreign oil and reduces our reliance on freeways and the car

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	DK/NA	HIGH	MED	LOW/	SUPP	W/CNC	OPP	DK/NA
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LTTLE	YES	DK/NA											
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
Build more airprt runways/frwys 17%	10%	19%	18%	10%	36%	18%	19%	16%	17%	17%	8%	15%	47%	23%	5%	10%	29%	7%	16%	46%	42%	
Build a hgih-speed rail ntwrk	69	81	67	65	81	40	67	69	70	70	68	88	72	22	56	90	83	46	89	69	18	38
Both	2	2	2	4	4	1	2	2	2	2	3	2	2	4	1	2	2	3	2	3	4	0
Neither	7	5	8	5	3	19	8	7	7	7	8	1	7	23	9	1	3	14	0	8	25	5
DK/NA	4	2	4	8	2	4	5	2	4	4	5	2	4	4	11	1	1	8	2	5	7	15

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	DK/NA
		AIRPL	RAIL	CAR	DK/NA	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR								
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
Build more airprt runways/frwys 17%	16%	7%	15%	11%	29%	26%	7%	8%	16%	17%	12%	14%	26%	8%	14%	49%	40%		
Build a hgih-speed rail ntwrk	69	73	88	73	79	62	55	86	75	74	75	76	74	46	87	72	14	34	
Both	2	4	3	2	1	0	3	3	2	1	1	1	4	5	3	2	2	2	
Neither	7	5	1	7	4	7	11	3	9	5	4	4	5	17	1	7	27	13	
DK/NA	4	3	1	3	4	3	5	2	7	4	3	6	2	6	2	4	7	11	

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- -<1/YR/NVR-						INCOME BY GENDER BY AGE							
	Total	ONCE/	FW	TM	ONCE/	LOW	<1/YR	NON-	NON-	NON-	NON-	NON-	MEN	MEN	WOMEN	WOMEN	MEN	MEN	WOMEN	WOMEN
		MONTH	/YEAR	/YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	18-49	50+	18-49	50+	18-49	50+	18-49
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
Build more airprt runways/frwys 17%	19%	14%	15%	14%	24%	23%	16%	13%	15%	25%	25%	22%	14%	15%	19%	14%	29%	13%	9%	
Build a hgih-speed rail ntwrk	69	72	73	73	57	70	74	77	69	55	61	68	72	73	71	71	61	76	72	
Both	2	1	3	3	2	2	0	3	4	3	1	2	2	2	2	3	4	4	1	
Neither	7	7	6	4	6	11	4	9	4	8	10	12	6	9	5	1	9	5	4	15
DK/NA	4	1	4	5	4	5	2	1	4	4	7	2	2	2	4	7	4	2	3	3

TABLE 16: Q13b. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: The best way to meet California's future transportation needs is to build more airport runways and more freeways that are convenient and serve the means of transportation Californians already use OR the best way to meet California's future transportation needs is to build a high-speed rail network that reduces our dependence on foreign oil and reduces our reliance on freeways and the car

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION				Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE																									
	Total	TOTAL		YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO																					
		SELF	FAMLY																																								
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953																					
Build more airprt runways/frwys 17%	11%	19%	15%	18%	12%	13%	29%	17%	18%	18%	14%	18%	17%	19%	18%	16%	20%	15%	15%	17%	18%																						
Build a hgih-speed rail ntwrk	69	71	70	72	69	80	74	52	69	70	69	68	69	69	74	68	72	69	75	70	71	68																					
Both	2	5	0	3	2	2	3	3	3	2	3	2	2	3	2	2	3	1	4	3	3	2																					
Neither	7	9	4	6	8	4	7	11	5	7	8	10	6	9	3	7	6	5	5	9	7	7																					
DK/NA	4	4	6	4	4	3	3	5	6	4	2	6	5	3	3	4	3	5	1	3	3	4																					
	Q24 AGE							GENDER			GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT																								
	Total	18-29		30-39		40-49		50-64		65-74		75+		18-49		50+		MEN		WOMEN		COLL+ MEN		COLL+ WOMEN		A		B															
		18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN																							
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605																					
Build more airprt runways/frwys 17%	18%	13%	17%	17%	11%	25%	16%	17%	18%	20%	15%	19%	20%	14%	15%	19%	17%	21%	13%	16%	18%																						
Build a hgih-speed rail ntwrk	69	72	74	69	70	59	72	68	65	66	72	68	65	75	71	70	69	62	76	68	70																						
Both	2	3	2	2	0	3	2	2	2	2	3	2	2	3	2	2	3	3	2	3	2																						
Neither	7	3	6	9	9	15	2	6	9	9	9	6	8	10	5	8	7	4	10	7	9																						
DK/NA	4	4	4	3	1	5	10	3	4	7	3	5	3	3	4	4	2	7	4	3	4																						
	PARTY REGISTRATION			PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE																											
	Total	DEM		REP		DTS/OTHER		DEM MEN		DEM WOMEN		REP MEN		REP WOMEN		DTS/O MEN		DTS/O WOMEN		DEM 18-49		DEM 50+		REP 18-49		REP 50+		DTS/O 18-49		DTS/O 50+		DEM 1		DEM 2+		REP 1		REP 2+		IND 1+		MIX	
		DEM	REP	OTHER	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+	MIX																			
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249																					
Build more airprt runways/frwys 17%	14%	25%	14%	16%	12%	28%	23%	16%	11%	13%	14%	23%	25%	16%	11%	14%	16%	25%	23%	12%	18%																						
Build a hgih-speed rail ntwrk	69	75	57	73	74	76	55	60	66	79	77	74	60	59	73	72	76	73	53	59	74	69																					
Both	2	2	2	3	2	3	3	2	3	3	2	2	1	2	4	3	1	5	4	1	4	1																					
Neither	7	5	11	8	5	5	11	10	12	3	3	6	12	11	5	13	3	4	13	11	8	9																					
DK/NA	4	4	4	3	3	5	3	6	2	3	4	5	4	4	3	1	5	4	5	5	2	3																					

TABLE 16: Q13b. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: The best way to meet California's future transportation needs is to build more airport runways and more freeways that are convenient and serve the means of transportation Californians already use OR the best way to meet California's future transportation needs is to build a high-speed rail network that reduces our dependence on foreign oil and reduces our reliance on freeways and the car

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
Build more airprt runways/frwys 17%	16%	16%	15%	21%	20%	20%	18%	17%	16%	21%	17%	16%	21%	20%	18%	19%	20%	19%	16%	18%	17%	
Build a hgih-speed rail ntwrk	69	71	66	72	67	67	70	68	71	65	68	72	67	66	69	68	64	65	70	67	70	
Both	2	1	4	3	3	3	1	2	2	2	3	2	3	3	4	1	2	3	3	3	3	2
Neither	7	7	11	6	7	6	6	6	9	7	7	9	5	7	7	7	8	8	8	7	8	
DK/NA	4	4	3	4	2	4	6	4	3	4	4	4	4	2	3	6	4	5	6	4	5	3

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
Build more airprt runways/frwys 17%	18%	18%	19%	21%	18%	19%	28%	10%	15%	28%	16%	14%	14%	16%	18%	15%	7%	43%	13%	9%	9%	
Build a hgih-speed rail ntwrk	69	69	67	66	63	64	64	59	83	76	52	72	76	70	73	68	72	90	25	75	87	83
Both	2	2	2	2	3	3	4	5	4	2	6	1	2	6	2	3	1	2	4	2	2	3
Neither	7	7	8	7	8	8	7	4	2	2	12	7	8	7	5	8	7	0	21	6	0	2
DK/NA	4	4	5	5	6	7	7	4	2	5	2	5	0	3	4	4	5	2	8	4	2	3

TABLE 17: Q13c. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: It is not worth the risk to build a high-speed rail system; we do not know what it will cost, how many people will ride it, or what its environmental impacts will be OR the potential environmental and transportation benefits of a high-speed rail line are so great, that it is worth investing in it now to provide for California's future

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO					
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	AL/NN	DK/NA	HIGH	MED	LOW/	DK/NA	SUPP	W/CNC	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LTTLE	YES	DK/NA													
Base	601	109	410	82	204	54	343	170	265	435	166	205	259	78	58	125	205	271	245	246	95	14		
Not worth risk	33%	19%	38%	27%	20%	69%	35%	28%	33%	31%	37%	11%	35%	83%	32%	9%	14%	58%	9%	36%	85%	36%		
Worth the risk	60	71	57	58	76	26	55	67	59	62	54	88	55	13	42	89	77	33	89	52	9	36		
Both	2	2	1	5	1	0	3	1	2	1	4	1	2	0	9	0	1	4	0	4	2	7		
Neither	3	6	2	4	2	5	3	3	2	3	3	0	4	4	8	0	4	3	0	5	3	8		
DK/NA	2	1	2	5	0	0	4	1	4	3	1	0	3	0	9	1	3	2	1	4	0	13		

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN
		DK/NA	DK/NA	DK/NA	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR	SUPP	W/CNC	OPP	DK/NA					
Base	601	127	56	335	30	54	141	336	47	206	37	80	159	119	264	230	86	21	
Not worth risk	33%	27%	26%	30%	4%	45%	50%	16%	41%	34%	37%	21%	27%	46%	10%	39%	88%	33%	
Worth the risk	60	66	69	63	85	40	43	78	52	61	53	72	66	44	88	50	7	36	
Both	2	6	0	2	0	8	3	3	0	2	1	3	3	1	4	0	5		
Neither	3	1	3	3	8	5	3	2	3	1	7	4	2	6	0	4	4	18	
DK/NA	2	0	2	1	3	2	1	1	3	3	2	1	2	3	1	3	2	9	

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- --<1/YR/NVR-						INCOME BY GENDER BY AGE								
	Total	ONCE/	FW	TM	ONCE/	LOW	<1/YR	NON-	NON-	NON-	NON-	NON-	NON-	\$0-\$75K				\$75K+			
		MONTH	/YEAR	/YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	MEN	MEN	WOMEN	WOMEN	MEN	MEN	WOMEN	WOMEN
Base	601	93	265	98	363	146	28	64	168	195	92	52	79	57	69	64	45	35	40	32	
Not worth risk	33%	25%	32%	26%	30%	45%	36%	20%	30%	41%	54%	26%	28%	33%	40%	35%	39%	18%	48%		
Worth the risk	60	68	62	66	63	46	64	70	61	65	50	42	68	63	61	54	64	52	76	48	
Both	2	3	2	5	3	0	0	4	4	2	0	0	0	0	4	0	0	4	5	0	
Neither	3	4	3	1	2	3	0	6	2	2	2	2	0	3	2	3	0	4	0	5	
DK/NA	2	0	2	2	2	5	0	0	2	1	8	2	5	6	0	4	0	2	0	0	

TABLE 17: Q13c. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: It is not worth the risk to build a high-speed rail system; we do not know what it will cost, how many people will ride it, or what its environmental impacts will be OR the potential environmental and transportation benefits of a high-speed rail line are so great, that it is worth investing in it now to provide for California's future

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY				Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE														
	Total	TOTAL			LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO													
		SELF	FAMLY	YES																		NO												
Base	601	87	57	131	466	189	224	170	125	163	215	96	288	311	120	349	228	188	86	154	130	471												
Not worth risk	33%	30%	27%	31%	33%	22%	28%	51%	38%	32%	33%	29%	34%	32%	26%	33%	32%	36%	23%	34%	27%	34%												
Worth the risk	60	68	71	67	58	75	62	41	55	59	62	64	57	62	66	60	61	57	72	61	69	57												
Both	2	0	0	0	3	1	4	1	0	5	2	1	3	2	4	1	3	1	2	2	1	3												
Neither	3	0	2	1	3	1	4	4	4	1	2	6	2	3	2	3	2	2	2	2	0	4												
DK/NA	2	2	0	1	3	1	2	4	3	4	1	1	4	1	1	3	2	4	2	0	3	2												
	Q24 AGE							GENDER			GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT															
	Total	18-29		30-39		40-49		50-64		65-74		75+		18-49		50+		18-49		50+		18-49		50+		A	B							
		18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN												
Base	601	102	90	108	162	60	49	301	270	108	288	313	154	126	146	144	139	149	150	162	601	0												
Not worth risk	33%	20%	29%	32%	36%	39%	35%	27%	36%	37%	33%	33%	30%	36%	25%	37%	30%	38%	36%	28%	33%	0%												
Worth the risk	60	72	64	65	58	51	54	67	55	52	60	59	66	54	68	56	63	52	58	67	60	0												
Both	2	2	4	2	1	0	0	3	0	0	1	3	1	1	5	0	1	4	1	3	2	0												
Neither	3	0	1	0	3	10	6	0	5	8	3	3	0	5	1	5	1	3	5	2	3	0												
DK/NA	2	6	1	0	2	0	5	2	2	2	3	2	3	3	2	2	5	3	1	1	2	0												
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE																	
	Total	DEM		DTS/OTHER	DEM		REP		DTS/O		DTS/O		DEM		DEM		REP		REP		DTS/O		DTS/O		DEM		DEM		REP		REP		IND	
		DEM	REP		MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+	MIX										
Base	601	270	186	144	117	154	100	87	72	72	134	122	81	94	85	54	129	92	68	76	112	123												
Not worth risk	33%	28%	46%	26%	24%	31%	46%	45%	29%	23%	20%	30%	47%	45%	20%	37%	24%	29%	50%	43%	25%	36%												
Worth the risk	60	66	44	69	73	61	42	46	66	71	74	65	47	42	76	58	69	65	36	50	68	59												
Both	2	2	2	3	0	3	3	1	0	6	4	0	1	1	3	0	2	2	1	0	4	2												
Neither	3	2	5	2	1	2	4	6	3	0	0	4	2	7	0	5	1	1	4	7	2	3												
DK/NA	2	2	4	1	2	3	5	2	2	0	3	1	3	4	1	1	3	2	9	0	1	0												

TABLE 17: Q13c. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: It is not worth the risk to build a high-speed rail system; we do not know what it will cost, how many people will ride it, or what its environmental impacts will be OR the potential environmental and transportation benefits of a high-speed rail line are so great, that it is worth investing in it now to provide for California's future

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	601	138	126	138	54	66	78	282	319	431	170	257	142	54	70	78	279	198	168	322	243	358
Not worth risk	33%	31%	33%	24%	37%	47%	35%	33%	33%	31%	39%	32%	26%	37%	42%	35%	34%	37%	36%	32%	34%	32%
Worth the risk	60	65	57	70	49	40	61	60	59	63	51	61	69	49	46	60	59	56	56	61	58	61
Both	2	0	2	3	2	6	1	3	1	2	3	1	3	2	3	3	1	1	1	3	2	2
Neither	3	2	4	0	8	5	3	2	4	2	4	2	0	8	7	2	4	4	4	2	4	2
DK/NA	2	2	4	2	3	2	1	2	3	2	3	3	2	3	2	1	2	2	3	3	2	2

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	601	519	406	345	256	184	112	6	18	18	3	54	6	6	111	448	153	160	122	319	71	93
Not worth risk	33%	35%	37%	38%	37%	35%	31%	33%	15%	23%	46%	16%	49%	21%	21%	34%	30%	5%	76%	30%	16%	18%
Worth the risk	60	57	55	55	55	56	56	62	76	74	51	78	36	74	73	60	60	94	18	59	80	77
Both	2	2	1	1	2	2	3	4	3	0	0	0	8	0	1	1	7	0	2	3	1	0
Neither	3	3	4	4	5	6	9	0	3	0	0	0	3	0	1	3	1	0	3	4	0	1
DK/NA	2	3	3	1	1	1	1	2	4	3	3	6	4	6	5	3	2	0	1	4	4	3

TABLE 18: Q13d. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: Building a high-speed rail line will help to reduce air pollution OR building a high-speed rail line will not have any meaningful impact on air pollution

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	SUPP	OPP	AL/NN	HIGH	MED	LOW/	SUPP	SUPP	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA		W/CNC	DK/NA	DK/NA			W/CNC		DK/NA		
Base	601	109	410	82	204	54	343	170	265	435	166	205	259	78	58	125	205	271	245	246	95	14
Help reduce air pollution	64%	73%	60%	73%	77%	29%	63%	68%	64%	66%	61%	80%	64%	24%	66%	82%	80%	45%	83%	63%	21%	71%
No meaningful impct on ar plt	28	23	32	16	20	69	27	30	27	28	30	16	27	70	20	15	13	47	12	29	73	8
Both	1	1	1	0	1	0	1	0	1	0	2	1	1	0	0	1	1	0	1	1	0	0
Neither	2	2	2	2	0	3	3	1	3	2	1	0	3	2	6	0	2	3	1	2	2	12
DK/NA	4	2	4	9	2	0	7	1	6	4	6	3	5	4	8	2	4	5	3	5	4	9

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN
		DK/NA	DK/NA	DK/NA	DK/NA	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR	DK/NA							
Base	601	127	56	335	30	54	141	336	47	206	37	80	159	119	264	230	86	21	
Help reduce air pollution	64%	67%	82%	68%	71%	56%	58%	76%	63%	69%	62%	72%	66%	50%	82%	63%	16%	54%	
No meaningful impct on ar plt	28	26	13	25	27	33	31	19	33	25	21	24	25	45	15	26	76	28	
Both	1	0	0	1	0	0	2	1	0	0	13	0	0	0	1	1	0	0	
Neither	2	1	2	2	0	5	5	1	0	2	0	0	1	5	0	2	5	12	
DK/NA	4	4	3	3	2	6	4	4	4	4	4	4	8	1	3	7	3	6	

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- <1/YR/NVR-						INCOME BY GENDER BY AGE							
	Total	ONCE/	FW	ONCE/	LOW	<1/YR	NON-	NON-	NON-	NON-	NON-	NON-	MEN	MEN	WOMEN	WOMEN	MEN	MEN	WOMEN	WOMEN
		MONTH	/YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	18-49	50+	18-49	50+	18-49	50+	18-49	50+
Base	601	93	265	98	363	146	28	64	168	195	92	52	79	57	69	64	45	35	40	32
Help reduce air pollution	64%	67%	69%	64%	68%	54%	69%	67%	65%	70%	53%	58%	70%	61%	69%	75%	69%	55%	72%	63%
No meaningful impct on ar plt	28	31	25	23	24	37	27	33	23	26	39	35	27	31	24	17	25	45	26	37
Both	1	0	1	3	1	0	0	0	2	1	0	0	0	3	3	0	0	0	0	0
Neither	2	0	2	3	2	2	0	0	3	2	2	3	1	3	2	1	1	0	0	0
DK/NA	4	1	4	7	4	6	3	0	7	2	6	4	1	3	2	7	6	0	3	0

TABLE 18: Q13d. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: Building a high-speed rail line will help to reduce air pollution OR building a high-speed rail line will not have any meaningful impact on air pollution

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO	
				YES	NO																		
Base	601	87	57	131	466	189	224	170	125	163	215	96	288	311	120	349	228	188	86	154	130	471	
Help reduce air pollution	64%	69%	77%	71%	63%	79%	66%	48%	52%	69%	68%	64%	62%	67%	68%	64%	67%	66%	75%	65%	67%	64%	
No meaningful impct on ar plt	28	26	20	25	29	16	25	45	36	23	26	35	28	29	25	28	28	27	19	32	27	29	
Both	1	2	0	1	1	1	1	0	3	0	1	0	1	1	0	1	1	1	2	0	1	1	
Neither	2	2	0	1	2	1	2	3	3	2	2	0	2	2	3	2	1	2	2	0	2	2	
DK/NA	4	1	2	1	5	3	6	4	7	6	2	1	6	2	4	4	3	3	3	2	2	5	
	Q24 AGE							GENDER			GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
Base	601	102	90	108	162	60	49	301	270	108	288	313	154	126	146	144	139	149	150	162	601	0	
Help reduce air pollution	64%	72%	66%	65%	66%	52%	62%	67%	62%	57%	60%	69%	64%	57%	71%	67%	59%	64%	60%	74%	64%	0%	
No meaningful impct on ar plt	28	21	29	28	33	36	23	26	32	30	34	23	29	40	23	25	31	25	37	21	28	0	
Both	1	2	0	1	0	3	0	1	1	1	1	1	1	1	1	0	2	0	0	1	1	0	
Neither	2	1	4	2	0	3	5	2	1	3	2	2	2	1	2	2	2	3	2	1	2	0	
DK/NA	4	3	2	4	2	6	10	3	4	8	3	6	5	1	2	7	5	7	1	3	4	0	
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE						
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX	
																							18-49
Base	601	270	186	144	117	154	100	87	72	72	134	122	81	94	85	54	129	92	68	76	112	123	
Help reduce air pollution	64%	71%	51%	68%	70%	72%	45%	59%	62%	74%	71%	72%	56%	49%	73%	61%	74%	75%	47%	50%	70%	59%	
No meaningful impct on ar plt	28	22	37	30	24	20	44	29	38	23	24	21	28	42	27	39	19	20	36	41	28	34	
Both	1	1	2	0	0	1	3	1	0	0	1	0	2	2	0	0	1	0	2	2	0	0	
Neither	2	1	5	0	2	0	4	6	0	0	0	0	8	4	0	0	0	2	9	4	0	1	
DK/NA	4	6	5	2	4	7	4	5	0	3	4	7	6	4	0	0	6	3	5	4	2	6	

TABLE 18: Q13d. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: Building a high-speed rail line will help to reduce air pollution OR building a high-speed rail line will not have any meaningful impact on air pollution

	Total	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
		LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	601	138	126	138	54	66	78	282	319	431	170	257	142	54	70	78	279	198	168	322	243	358
Help reduce air pollution	64%	67%	57%	67%	63%	66%	66%	66%	63%	65%	62%	62%	66%	63%	66%	70%	65%	62%	65%	64%	66%	64%
No meaningful impct on ar plt	28	26	36	27	31	26	23	26	31	28	29	31	28	31	25	22	28	32	29	29	28	29
Both	1	0	2	1	0	0	2	1	1	1	2	1	1	0	0	2	1	1	1	1	1	1
Neither	2	1	1	0	6	3	5	2	2	1	3	1	0	6	5	2	2	2	2	2	2	2
DK/NA	4	6	3	5	0	6	5	5	4	4	5	5	6	0	5	3	5	3	3	4	4	4

	Total	FLAGS (P04,G04,P06,G06,P08,G08)						CITY				HSR COUNTY		TARGETS								
		1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	601	519	406	345	256	184	112	6	18	18	3	54	6	6	111	448	153	160	122	319	71	93
Help reduce air pollution	64%	64%	61%	60%	57%	58%	64%	56%	67%	72%	52%	69%	57%	83%	68%	63%	68%	84%	29%	68%	82%	81%
No meaningful impct on ar plt	28	28	30	31	34	35	27	36	18	23	48	21	29	14	22	29	27	12	63	23	10	16
Both	1	1	1	1	0	0	0	2	5	0	0	0	0	0	1	1	0	1	0	1	1	1
Neither	2	2	2	3	3	3	2	2	0	0	0	1	7	0	1	3	0	0	4	2	4	0
DK/NA	4	5	6	5	5	4	7	4	10	6	0	9	8	3	7	4	5	3	4	5	3	3

TABLE 19: Q13e. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: The high-speed rail line will end up imposing additional costs on California taxpayers OR once it is built, the high-speed rail line will generate enough money to pay for all the costs of its operations

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	SUPP	OPP	AL/NN	HIGH	MED	LOW/	SUPP	SUPP	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA		W/CNC	DK/NA	DK/NA			W/CNC		DK/NA		
Base	601	109	410	82	204	54	343	170	265	435	166	205	259	78	58	125	205	271	245	246	95	14
Imposing addtl costs	41%	29%	45%	36%	27%	70%	44%	43%	44%	43%	35%	26%	42%	75%	43%	20%	25%	63%	23%	43%	79%	58%
Generate enough money	45	61	42	40	64	19	39	47	43	45	48	65	41	15	33	68	60	24	66	40	10	23
Both	2	2	1	4	2	0	2	0	1	1	5	0	4	0	4	0	1	3	0	4	2	0
Neither	2	0	2	3	0	5	2	2	1	2	2	0	2	5	0	0	3	2	1	2	4	1
DK/NA	10	7	10	16	7	5	13	9	11	10	11	9	11	4	19	11	11	9	10	12	5	18

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN
		AIRPL	RAIL	CAR	DK/NA	AIRPL	CAR	HSR	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR	SUPP	W/CNC	OPP	DK/NA	
Base	601	127	56	335	30	54	141	336	47	206	37	80	159	119	264	230	86	21	
Imposing addtl costs	41%	40%	36%	36%	39%	46%	45%	29%	41%	39%	41%	31%	41%	51%	24%	42%	84%	65%	
Generate enough money	45	42	43	50	53	34	35	57	37	56	42	54	41	28	67	40	5	7	
Both	2	2	4	3	0	2	5	2	0	0	7	3	3	1	1	4	0	3	
Neither	2	2	3	2	0	5	2	0	3	0	0	0	3	5	0	2	5	1	
DK/NA	10	14	14	10	8	12	12	11	19	4	10	13	12	16	9	12	6	24	

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- --<1/YR/NVR-						INCOME BY GENDER BY AGE \$0-\$75K \$75K+							
	Total	ONCE/	FW	ONCE/	LOW	<1/YR	NON-	NON-	NON-	NON-	NON-	NON-	MEN	MEN	WOMEN	WOMEN	MEN	MEN	WOMEN	WOMEN
		MONTH	/YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	18-49	50+	18-49	50+	18-49	50+	18-49	50+
Base	601	93	265	98	363	146	28	64	168	195	92	52	79	57	69	64	45	35	40	32
Imposing addtl costs	41%	39%	39%	36%	38%	49%	45%	37%	37%	39%	46%	55%	42%	38%	30%	40%	51%	49%	28%	49%
Generate enough money	45	48	46	50	47	40	45	50	50	44	43	35	48	45	59	43	39	43	48	50
Both	2	2	2	3	2	1	0	3	2	3	1	0	4	2	2	3	0	0	9	0
Neither	2	2	2	1	1	2	3	2	1	2	0	5	0	3	0	0	2	6	0	0
DK/NA	10	8	11	11	11	9	7	8	11	11	10	5	6	13	9	14	7	1	15	1

TABLE 19: Q13e. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: The high-speed rail line will end up imposing additional costs on California taxpayers OR once it is built, the high-speed rail line will generate enough money to pay for all the costs of its operations

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
				YES	NO																	
Base	601	87	57	131	466	189	224	170	125	163	215	96	288	311	120	349	228	188	86	154	130	471
Imposing addtl costs	41%	48%	37%	45%	40%	35%	37%	54%	43%	39%	39%	46%	41%	41%	33%	41%	37%	38%	34%	45%	40%	41%
Generate enough money	45	48	54	48	45	55	49	29	41	52	45	41	47	44	54	44	51	47	51	44	46	45
Both	2	0	2	1	2	1	2	3	3	0	3	1	3	3	2	2	2	5	2	2	1	2
Neither	2	0	2	1	2	0	1	3	1	1	3	2	1	2	1	2	1	2	2	2	2	2
DK/NA	10	4	5	5	12	9	11	11	11	9	9	10	10	10	9	11	9	12	8	7	12	10

	Q24 AGE							GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	MEN	WOMEN	MEN		WOMEN		NCOLL		COLL+		A	B	
												18-49	50+	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN			
Base	601	102	90	108	162	60	49	301	270	108	288	313	154	126	146	144	139	149	150	162	601	0
Imposing addtl costs	41%	36%	37%	42%	41%	49%	41%	39%	43%	45%	47%	35%	47%	47%	30%	39%	47%	35%	48%	36%	41%	0%
Generate enough money	45	52	48	49	44	34	46	50	42	39	41	49	44	39	55	45	44	50	39	49	45	0
Both	2	2	3	3	1	2	1	3	1	2	1	2	2	1	4	1	1	1	2	3	2	0
Neither	2	1	0	0	4	3	0	0	3	2	3	1	1	4	0	2	2	0	3	2	2	0
DK/NA	10	9	12	5	11	12	12	8	11	12	8	12	6	10	10	13	7	13	8	11	10	0

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	601	270	186	144	117	154	100	87	72	72	134	122	81	94	85	54	129	92	68	76	112	123
Imposing addtl costs	41%	37%	52%	34%	44%	31%	49%	55%	48%	20%	37%	35%	49%	55%	31%	38%	32%	41%	51%	55%	33%	43%
Generate enough money	45	49	34	54	45	51	34	34	45	63	51	48	39	30	58	51	55	43	32	38	52	44
Both	2	3	2	1	1	4	3	1	0	2	5	0	2	2	0	2	4	1	4	0	1	2
Neither	2	0	4	1	1	0	6	3	1	0	0	1	0	7	1	0	0	1	2	5	1	2
DK/NA	10	12	7	10	9	14	8	7	6	15	7	17	9	6	10	8	10	14	11	2	13	9

TABLE 19: Q13e. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: The high-speed rail line will end up imposing additional costs on California taxpayers OR once it is built, the high-speed rail line will generate enough money to pay for all the costs of its operations

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	601	138	126	138	54	66	78	282	319	431	170	257	142	54	70	78	279	198	168	322	243	358
Imposing addtl costs	41%	39%	37%	43%	44%	44%	40%	43%	39%	41%	40%	38%	45%	44%	37%	43%	40%	42%	38%	41%	38%	43%
Generate enough money	45	49	47	47	45	33	44	43	48	47	41	48	46	45	39	42	45	43	46	46	48	44
Both	2	2	3	1	0	6	0	2	2	1	4	3	1	0	6	0	1	1	1	3	2	2
Neither	2	2	1	0	8	2	0	1	3	2	2	2	0	8	0	2	2	1	1	2	1	2
DK/NA	10	8	12	9	4	15	15	12	8	9	14	10	8	4	18	12	12	13	14	9	11	10

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY		TARGETS								
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	601	519	406	345	256	184	112	6	18	18	3	54	6	6	111	448	153	160	122	319	71	93
Imposing addtl costs	41%	43%	44%	43%	44%	41%	36%	47%	27%	42%	50%	25%	57%	32%	32%	40%	43%	23%	73%	38%	23%	28%
Generate enough money	45	43	40	41	38	40	44	46	51	53	36	62	36	58	56	47	42	68	16	45	63	61
Both	2	2	2	2	1	1	1	2	6	0	0	3	0	3	3	2	1	0	2	3	0	2
Neither	2	2	2	2	3	3	1	2	0	0	3	3	3	0	2	2	1	0	3	2	2	0
DK/NA	10	11	12	12	13	15	18	4	16	5	11	7	3	7	8	9	13	9	7	12	11	10

TABLE 20: Q13f. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: We should not move forward with a multi-billion dollar construction project right now, as California faces a major financial crisis. Because of this, the high-speed rail line should be put on hold OR the high-speed rail line has already been approved, and it will create thousands of good-paying jobs and reduce traffic congestion in California. Because of this, the project should proceed

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO				
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	AL/NN	DK/NA	HIGH	MED	DK/NA	SUPP	W/CNC	OPP	DK/NA
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LTTLE	YES	DK/NA												
Base	605	115	427	63	212	76	317	147	291	438	167	211	251	81	63	125	239	241	258	255	85	8	
Prjoeect should be put on hold 30%	27%	32%	24%	17%	65%	31%	24%	31%	29%	35%	10%	27%	93%	32%	9%	16%	55%	9%	31%	88%	80%		
Project should proceed	65	69	62	73	78	35	62	72	63	66	60	87	66	7	56	89	79	38	89	59	10	17	
Both	2	3	2	2	2	0	2	2	2	2	2	2	3	0	0	1	3	1	1	3	0	0	
Neither	1	0	1	0	1	0	1	0	1	0	1	0	0	0	6	0	0	2	0	1	2	2	
DK/NA	3	1	3	1	2	0	4	2	3	3	2	1	4	0	6	1	2	4	1	5	0	0	

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN
		DK/NA	DK/NA	DK/NA	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR									
Base	605	153	55	366	23	73	170	336	39	210	44	79	149	123	279	219	94	13	
Prjoeect should be put on hold 30%	25%	14%	26%	24%	41%	37%	14%	37%	22%	37%	29%	22%	53%	8%	31%	90%	69%		
Project should proceed	65	71	80	69	74	52	56	82	57	74	58	63	73	42	90	59	7	28	
Both	2	2	3	1	2	3	3	2	0	3	2	0	2	1	1	4	0	0	
Neither	1	1	0	1	0	2	0	0	6	0	0	0	0	3	0	1	1	1	
DK/NA	3	2	2	3	0	2	4	3	0	1	3	8	3	1	1	6	1	1	

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- <1/YR/NVR-						INCOME BY GENDER BY AGE								
	Total	ONCE/	FW	TM	ONCE/	LOW	<1/YR	NON-	NON-	NON-	NON-	NON-	NON-	\$0-\$75K				\$75K+			
		MONTH	/YEAR	/YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	18-49	50+	18-49	50+	18-49	50+	18-49	50+
Base	605	109	281	89	370	125	51	57	175	193	83	42	76	66	89	54	44	35	32	46	
Prjoeect should be put on hold 30%	33%	24%	25%	24%	46%	42%	26%	18%	29%	48%	43%	29%	24%	31%	33%	26%	28%	34%	33%		
Project should proceed	65	64	69	73	70	49	55	71	76	66	48	50	62	71	69	61	74	72	59	66	
Both	2	2	2	0	2	3	4	0	1	2	3	3	4	3	0	6	0	0	0		
Neither	1	0	1	0	1	0	0	0	0	2	0	0	0	0	0	0	0	0	0		
DK/NA	3	1	4	2	3	2	0	2	4	2	1	4	4	2	0	0	0	0	6	2	

TABLE 20: Q13f. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: We should not move forward with a multi-billion dollar construction project right now, as California faces a major financial crisis. Because of this, the high-speed rail line should be put on hold OR the high-speed rail line has already been approved, and it will create thousands of good-paying jobs and reduce traffic congestion in California. Because of this, the project should proceed

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE				
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR	SOME	COLL	POST-	NON-	LATNO	WHITE	NON-	\$0-	\$60K-	\$75K+	YES	NO		
				YES	NO				LESS	COLL	GRAD	GRAD	COLL		COLL+	WHITE	WHITE	\$60K				\$75K	
Base	605	76	62	123	478	191	226	177	145	164	210	82	309	293	121	351	230	204	83	161	123	482	
Prjoect should be put on hold	30%	29%	36%	29%	30%	25%	22%	47%	29%	31%	33%	24%	30%	30%	26%	30%	30%	30%	26%	29%	27%	31%	
Project should proceed	65	68	56	66	64	72	69	51	65	65	62	70	65	64	72	64	67	66	68	69	66	64	
Both	2	2	4	2	2	2	2	1	5	0	2	1	2	1	2	2	1	3	4	0	3	2	
Neither	1	0	0	0	1	0	2	0	0	0	2	0	0	1	0	0	0	0	0	0	0	1	
DK/NA	3	1	4	3	3	1	4	2	1	4	1	5	3	2	0	3	1	2	2	2	4	2	
	Q24 AGE							GENDER			GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
		18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN		
Base	605	103	91	109	163	55	54	303	272	109	290	315	146	134	157	138	155	154	134	158	0	605	
Prjoect should be put on hold	30%	32%	24%	34%	26%	33%	41%	30%	30%	37%	29%	32%	30%	28%	31%	33%	33%	27%	24%	35%	0%	30%	
Project should proceed	65	63	70	62	69	60	56	65	58	66	63	65	68	65	62	64	66	69	61	0	65		
Both	2	5	0	1	2	2	3	2	2	2	2	2	2	2	2	2	1	3	3	0	0	2	
Neither	1	0	2	0	1	0	0	1	1	0	0	1	0	0	1	2	0	0	0	2	0	1	
DK/NA	3	0	3	3	2	5	0	2	2	2	3	2	2	2	2	2	3	3	1	0	3		
	PARTY REGISTRATION			PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE							
	Total	DEM	REP	DTS/	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX	
				OTHER	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-49	50+	18-49	50+	18-49	50+	1	2+	1		2+
Base	605	272	188	145	123	150	91	96	76	69	145	116	72	103	85	53	157	75	63	81	104	126	
Prjoect should be put on hold	30%	25%	42%	25%	23%	27%	41%	43%	24%	25%	29%	20%	39%	45%	25%	23%	25%	25%	37%	45%	19%	37%	
Project should proceed	65	70	51	72	75	66	51	50	71	74	67	75	53	50	71	73	70	70	55	45	77	62	
Both	2	3	2	0	2	3	2	1	1	0	4	2	0	3	1	0	3	1	2	3	0	1	
Neither	1	1	1	0	0	2	0	1	0	0	0	2	2	0	0	0	2	0	0	2	0	0	
DK/NA	3	1	4	3	0	2	5	4	4	1	0	1	6	2	3	3	0	4	6	5	3	1	

TABLE 20: Q13f. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: We should not move forward with a multi-billion dollar construction project right now, as California faces a major financial crisis. Because of this, the high-speed rail line should be put on hold OR the high-speed rail line has already been approved, and it will create thousands of good-paying jobs and reduce traffic congestion in California. Because of this, the project should proceed

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	605	139	127	139	54	67	79	284	321	426	179	259	145	54	60	86	294	193	166	311	238	367
Prjoect should be put on hold 30%		22%	39%	29%	21%	40%	31%	32%	29%	26%	42%	31%	30%	21%	32%	35%	34%	36%	39%	27%	34%	28%
Project should proceed	65	74	58	65	74	49	65	61	68	69	53	66	63	74	61	60	60	59	56	69	60	67
Both	2	1	0	4	0	4	2	4	0	2	2	0	5	0	2	2	2	1	2	2	2	2
Neither	1	2	1	0	0	0	1	0	1	1	0	1	0	0	0	0	1	1	1	1	1	1
DK/NA	3	2	2	2	5	7	1	3	2	2	3	2	2	5	5	2	4	3	3	2	3	2

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	605	531	390	315	240	166	108	6	18	18	3	54	6	6	112	446	159	160	122	322	83	101
Prjoect should be put on hold 30%		31%	30%	34%	36%	38%	34%	48%	26%	30%	45%	37%	30%	39%	35%	29%	34%	7%	85%	21%	12%	6%
Project should proceed	65	65	65	61	59	57	61	42	69	61	42	60	64	59	60	67	59	92	12	71	84	90
Both	2	2	1	1	2	2	1	3	3	6	0	2	0	3	3	1	3	1	0	3	1	2
Neither	1	0	0	0	1	1	1	2	0	0	10	0	7	0	1	1	1	0	1	1	0	0
DK/NA	3	3	2	3	3	3	3	6	2	3	3	1	0	0	2	2	3	0	1	4	3	2

TABLE 21: Q13g. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: Building a high-speed rail line will help to reduce global warming OR building a high-speed rail line will not have any meaningful impact on global warming

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	SUPP	AL/NN	HIGH	MED	LOW/	SUPP	SUPP	OPP	AL/NN	
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA	W/CNC	OPP	DK/NA								DK/NA
Base	605	115	427	63	212	76	317	147	291	438	167	211	251	81	63	125	239	241	258	255	85	8
Reduce global warming	52%	61%	49%	54%	61%	22%	53%	55%	51%	52%	52%	69%	52%	15%	45%	73%	53%	40%	71%	47%	11%	32%
No meaningful impact on gw	37	26	41	34	30	66	35	34	38	36	40	23	37	74	41	18	37	48	20	40	81	42
Both	1	2	1	0	2	0	0	1	1	1	0	1	1	2	0	0	1	1	1	1	0	0
Neither	4	4	4	3	3	5	4	6	4	5	2	3	5	3	4	3	3	5	1	7	2	0
DK/NA	6	7	5	10	4	7	7	4	7	6	6	4	6	7	10	6	5	7	6	5	5	25

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN
		DK/NA	DK/NA	DK/NA	DK/NA	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR	DK/NA	DK/NA						
Base	605	153	55	366	23	73	170	336	39	210	44	79	149	123	279	219	94	13	
Reduce global warming	52%	56%	71%	53%	64%	42%	40%	66%	53%	50%	65%	73%	55%	33%	72%	44%	12%	42%	
No meaningful impact on gw	37	38	22	39	17	55	53	26	28	38	28	23	34	54	21	40	80	33	
Both	1	0	0	1	2	0	0	1	0	1	4	2	0	0	1	1	1	0	
Neither	4	3	3	4	5	2	2	3	9	5	3	1	4	4	2	7	3	3	
DK/NA	6	3	3	4	11	0	4	4	9	7	0	2	7	8	4	8	3	22	

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- <1/YR/NVR-						INCOME BY GENDER BY AGE							
	Total	ONCE/	FW	ONCE/	LOW	<1/YR	NON-	NON-	NON-	NON-	NON-	NON-	\$0-\$75K				\$75K+			
		MONTH	/YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	18-49	50+	18-49	50+	18-49	50+	18-49	50+
Base	605	109	281	89	370	125	51	57	175	193	83	42	76	66	89	54	44	35	32	46
Reduce global warming	52%	51%	54%	59%	55%	43%	40%	62%	56%	55%	40%	48%	52%	44%	61%	61%	60%	43%	63%	43%
No meaningful impact on gw	37	44	36	31	35	40	56	33	30	38	43	35	46	44	30	28	36	50	35	49
Both	1	0	1	0	1	2	0	0	0	1	2	3	0	0	2	0	0	0	0	0
Neither	4	3	4	3	3	5	4	3	4	3	8	1	1	0	5	4	1	4	0	4
DK/NA	6	1	6	6	6	10	0	3	9	3	8	13	0	11	2	7	3	2	3	4

TABLE 21: Q13g. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: Building a high-speed rail line will help to reduce global warming OR building a high-speed rail line will not have any meaningful impact on global warming

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
				YES	NO																	
Base	605	76	62	123	478	191	226	177	145	164	210	82	309	293	121	351	230	204	83	161	123	482
Reduce global warming	52%	51%	53%	52%	52%	66%	55%	36%	52%	47%	58%	50%	49%	55%	54%	50%	57%	53%	61%	51%	57%	51%
No meaningful impact on gw	37	37	34	35	38	23	36	53	32	42	34	43	38	36	38	39	34	38	35	43	36	38
Both	1	0	1	0	1	0	1	2	0	1	1	2	1	1	0	0	1	1	0	0	3	0
Neither	4	5	9	6	3	4	2	5	6	4	2	2	5	2	1	4	3	2	4	2	3	4
DK/NA	6	7	3	5	6	7	6	5	9	6	6	2	7	4	5	6	6	6	0	4	1	7
	Q24 AGE							GENDER			GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT			
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN		WOMEN		NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+						
Base	605	103	91	109	163	55	54	303	272	109	290	315	146	134	157	138	155	154	134	158	0	605
Reduce global warming	52%	55%	60%	57%	45%	60%	37%	57%	46%	49%	50%	54%	54%	45%	60%	48%	46%	52%	54%	57%	0%	52%
No meaningful impact on gw	37	39	33	33	39	33	54	35	41	43	42	33	40	44	31	38	43	32	40	33	0	37
Both	1	0	2	2	0	0	2	1	0	1	1	1	1	1	2	0	1	0	1	1	0	1
Neither	4	4	3	1	8	0	0	3	5	0	2	5	2	2	3	7	3	7	1	3	0	4
DK/NA	6	2	2	7	8	8	6	4	7	7	5	7	2	8	5	7	7	8	4	5	0	6
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	605	272	188	145	123	150	91	96	76	69	145	116	72	103	85	53	157	75	63	81	104	126
Reduce global warming	52%	60%	37%	57%	59%	60%	33%	41%	55%	58%	67%	52%	33%	37%	61%	53%	59%	57%	37%	41%	61%	48%
No meaningful impact on gw	37	30	51	34	32	29	59	43	37	30	28	32	56	50	30	42	29	32	50	46	30	45
Both	1	1	0	1	2	0	0	0	0	3	1	1	0	0	2	0	2	0	0	0	0	2
Neither	4	4	4	3	2	5	2	7	3	4	3	5	2	6	3	3	4	5	3	4	5	3
DK/NA	6	5	7	5	5	6	6	9	4	5	1	11	9	6	4	2	7	6	10	9	5	2

TABLE 21: Q13g. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: Building a high-speed rail line will help to reduce global warming OR building a high-speed rail line will not have any meaningful impact on global warming

	Total	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
		LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	605	139	127	139	54	67	79	284	321	426	179	259	145	54	60	86	294	193	166	311	238	367
Reduce global warming	52%	59%	48%	52%	53%	46%	49%	50%	54%	55%	45%	54%	53%	53%	48%	45%	50%	49%	43%	53%	52%	52%
No meaningful impact on gw	37	29	41	37	42	44	38	39	36	34	45	35	36	42	41	43	41	39	44	34	38	37
Both	1	3	0	0	0	0	0	0	1	1	0	2	0	0	0	0	0	0	0	2	0	1
Neither	4	4	5	5	0	3	3	4	4	4	4	5	5	0	6	0	2	2	3	6	3	4
DK/NA	6	4	5	5	5	8	11	7	5	6	6	4	6	5	5	12	7	10	11	5	7	5

	Total	FLAGS (P04,G04,P06,G06,P08,G08)						CITY				HSR COUNTY		TARGETS								
		1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	605	531	390	315	240	166	108	6	18	18	3	54	6	6	112	446	159	160	122	322	83	101
Reduce global warming	52%	51%	50%	51%	49%	49%	46%	35%	74%	50%	42%	56%	50%	58%	56%	54%	47%	71%	17%	56%	71%	74%
No meaningful impact on gw	37	38	38	38	41	39	43	51	16	38	49	39	34	38	35	35	43	21	73	32	19	19
Both	1	1	1	0	1	0	0	3	3	0	0	2	0	0	2	1	0	1	1	1	2	0
Neither	4	4	3	4	3	3	2	3	2	7	0	0	0	3	2	5	2	2	2	5	0	2
DK/NA	6	6	7	7	6	8	9	8	5	5	9	3	16	0	5	5	8	5	6	7	8	5

TABLE 22: Q13h. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: The high-speed rail line will end up imposing additional costs on California taxpayers OR once it is built, the high-speed rail line will generate enough money to pay for all the costs of its operations, and also generate a financial surplus

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	SUPP	OPP	AL/NN	HIGH	MED	LOW/	SUPP	SUPP	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA		W/CNC	DK/NA	DK/NA			W/CNC		DK/NA		
Base	605	115	427	63	212	76	317	147	291	438	167	211	251	81	63	125	239	241	258	255	85	8
Imposing addtl costs	39%	29%	43%	28%	32%	65%	37%	39%	40%	40%	35%	22%	39%	84%	39%	16%	29%	60%	21%	41%	84%	72%
Generate financial surplus	48	61	44	52	59	31	45	51	46	48	48	68	44	14	40	74	59	23	68	41	13	3
Both	2	5	1	3	2	2	2	1	3	2	2	4	2	0	1	2	2	1	3	2	0	0
Neither	1	1	1	3	2	0	2	2	1	1	2	1	1	0	6	0	3	1	1	2	0	0
DK/NA	10	5	10	14	6	3	14	7	9	8	13	6	15	2	14	8	7	14	7	14	3	24

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN
		DK/NA	DK/NA	DK/NA	DK/NA	DK/NA	DK/NA	DK/NA	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR	DK/NA				
Base	605	153	55	366	23	73	170	336	39	210	44	79	149	123	279	219	94	13	
Imposing addtl costs	39%	36%	21%	38%	36%	47%	51%	25%	38%	34%	27%	35%	38%	55%	18%	43%	85%	77%	
Generate financial surplus	48	53	60	48	48	43	34	61	47	52	64	43	51	35	71	37	10	11	
Both	2	2	6	2	2	0	2	2	7	1	0	3	3	3	3	2	0	0	
Neither	1	1	3	1	0	0	2	2	2	1	3	2	2	1	1	2	0	11	
DK/NA	10	8	10	11	14	10	12	10	6	12	6	17	6	7	7	16	4	2	

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- <1/YR/NVR-						INCOME BY GENDER BY AGE \$0-\$75K \$75K+							
	Total	ONCE/	FW	ONCE/	LOW	<1/YR	NON-	NON-	NON-	NON-	NON-	NON-	MEN	MEN	WOMEN	WOMEN	MEN	MEN	WOMEN	WOMEN
		MONTH	/YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	18-49	50+	18-49	50+	18-49	50+	18-49	50+
Base	605	109	281	89	370	125	51	57	175	193	83	42	76	66	89	54	44	35	32	46
Imposing addtl costs	39%	40%	35%	33%	35%	50%	49%	31%	40%	30%	46%	59%	42%	37%	29%	41%	27%	60%	37%	32%
Generate financial surplus	48	56	49	50	49	38	46	67	44	53	46	23	48	46	62	47	59	34	46	58
Both	2	0	3	3	3	1	0	0	4	2	0	2	4	4	2	0	3	0	2	0
Neither	1	0	2	2	2	1	0	0	1	3	1	0	2	3	2	0	0	4	0	1
DK/NA	10	4	11	12	12	10	6	2	10	12	7	15	4	10	5	12	11	2	14	9

TABLE 22: Q13h. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: The high-speed rail line will end up imposing additional costs on California taxpayers OR once it is built, the high-speed rail line will generate enough money to pay for all the costs of its operations, and also generate a financial surplus

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
				YES	NO																	
Base	605	76	62	123	478	191	226	177	145	164	210	82	309	293	121	351	230	204	83	161	123	482
Imposing addtl costs	39%	36%	40%	36%	40%	32%	35%	51%	40%	45%	36%	31%	43%	34%	44%	37%	41%	40%	27%	37%	38%	39%
Generate financial surplus	48	57	47	54	46	52	50	41	44	45	52	50	45	52	51	47	50	49	60	52	54	46
Both	2	1	4	2	2	3	3	0	5	0	1	4	3	2	1	3	1	2	4	1	3	2
Neither	1	0	1	0	2	1	2	1	2	1	2	2	1	2	0	2	0	1	4	1	1	2
DK/NA	10	6	8	7	10	12	10	7	8	9	10	13	9	10	5	10	8	8	5	9	4	11
	Q24 AGE							GENDER			GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT			
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN		WOMEN		NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	A	B
													18-49	50+	18-49	50+						
Base	605	103	91	109	163	55	54	303	272	109	290	315	146	134	157	138	155	154	134	158	0	605
Imposing addtl costs	39%	36%	31%	36%	42%	40%	57%	35%	45%	48%	41%	37%	36%	48%	33%	41%	45%	41%	37%	32%	0%	39%
Generate financial surplus	48	50	62	47	47	48	31	53	44	40	46	49	51	41	54	47	44	46	49	54	0	48
Both	2	5	1	2	1	2	0	3	1	1	3	1	3	3	2	0	4	2	3	0	0	2
Neither	1	0	1	3	2	0	3	1	2	2	2	1	1	2	1	1	1	1	2	2	0	1
DK/NA	10	9	5	12	8	10	9	9	9	9	8	12	8	6	10	11	7	10	9	12	0	10
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	605	272	188	145	123	150	91	96	76	69	145	116	72	103	85	53	157	75	63	81	104	126
Imposing addtl costs	39%	31%	48%	42%	33%	30%	50%	45%	44%	40%	30%	32%	41%	55%	38%	52%	31%	36%	43%	51%	40%	40%
Generate financial surplus	48	51	42	49	52	50	38	47	48	50	54	48	51	39	52	45	50	50	40	41	50	50
Both	2	3	2	0	5	2	3	0	0	0	5	2	0	1	0	0	4	1	2	2	0	1
Neither	1	2	0	2	2	2	0	0	2	1	1	4	0	0	2	0	3	0	0	0	2	2
DK/NA	10	12	8	7	8	15	9	8	6	9	10	14	8	5	8	3	12	13	15	6	7	7

TABLE 22: Q13h. I am going to read you several pairs of statements. After I read each pair, please tell me which statement comes closer to your opinion. Remember, choose just one even if it's hard to decide: The high-speed rail line will end up imposing additional costs on California taxpayers OR once it is built, the high-speed rail line will generate enough money to pay for all the costs of its operations, and also generate a financial surplus

	Total	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
		LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	605	139	127	139	54	67	79	284	321	426	179	259	145	54	60	86	294	193	166	311	238	367
Imposing addtl costs	39%	37%	47%	35%	20%	48%	40%	39%	38%	35%	48%	42%	35%	20%	53%	39%	43%	43%	43%	35%	41%	37%
Generate financial surplus	48	53	40	47	60	42	49	46	49	51	40	48	47	60	38	49	45	41	41	51	47	48
Both	2	1	2	3	0	4	0	3	1	2	1	1	4	0	2	2	1	2	3	3	3	1
Neither	1	0	2	4	3	0	0	2	1	2	0	1	4	3	0	0	1	1	1	2	1	2
DK/NA	10	8	9	11	17	6	10	10	10	9	11	8	11	17	7	10	10	12	12	10	8	11

	Total	FLAGS (P04,G04,P06,G06,P08,G08)						CITY				HSR COUNTY		TARGETS								
		1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	605	531	390	315	240	166	108	6	18	18	3	54	6	6	112	446	159	160	122	322	83	101
Imposing addtl costs	39%	39%	38%	41%	41%	46%	48%	49%	35%	39%	46%	42%	34%	47%	41%	39%	37%	16%	80%	34%	26%	21%
Generate financial surplus	48	48	46	44	43	39	40	34	49	40	33	47	47	50	45	48	46	73	14	48	59	68
Both	2	2	2	2	2	2	3	0	3	4	6	3	5	0	3	1	4	3	0	2	3	2
Neither	1	1	1	2	2	0	1	1	3	3	4	0	0	0	1	1	3	1	0	2	2	2
DK/NA	10	10	12	13	12	13	9	15	11	14	10	8	14	3	10	10	10	7	6	13	10	7

TABLE 23: Q15a. I'm going to read you a list of some aspects of communities around the rail line that some people say could be negatively impacted when the line is built. After I read each one, please tell me how concerned you are that the train might have a negative impact on that item: Nearby homes and schools

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT DIREC	WRONG TRACK	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/ CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/ DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/ DK/NA	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
<u>EXTREMELY/VERY CONCERNED</u>	43%	32%	46%	40%	35%	52%	46%	39%	41%	40%	50%	27%	48%	63%	47%	26%	39%	54%	29%	48%	62%	68%
Extremely concerned	17	14	18	17	12	28	18	16	15	16	21	9	17	35	19	7	14	25	9	18	32	35
Very concerned	26	18	28	23	22	24	28	22	25	24	29	18	31	29	28	19	24	30	20	30	30	33
<u>SOMEWHAT/NOT CONCERNED</u>	55	64	52	55	63	44	51	58	57	57	47	71	48	35	48	72	58	43	68	48	36	32
Somewhat concerned	32	38	31	30	35	24	31	30	36	34	28	38	31	22	31	31	38	28	37	32	19	26
Not concerned	23	26	21	24	28	20	20	29	21	24	20	34	18	13	17	41	21	15	32	16	17	6
<u>DK/NA</u>	3	4	2	5	2	3	3	3	3	3	3	2	4	2	4	3	3	3	3	4	2	0
DK/NA	3	4	2	5	2	3	3	3	3	3	3	2	4	2	4	3	3	3	3	4	2	0
	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR						Q18 HSR FINAL STATEMENT CHOICE							
Total	AIRPL	RAIL	CAR	OTHR/ DK/NA	AIRPL	CAR	HSR	OTHR/ DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ OTHRS	ALL	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA				
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34				
<u>EXTREMELY/VERY CONCERNED</u>	43%	38%	30%	42%	43%	46%	51%	36%	42%	43%	36%	43%	39%	49%	32%	48%	60%	42%				
Extremely concerned	17	14	13	15	23	20	18	12	18	16	14	21	12	22	11	17	33	25				
Very concerned	26	25	17	27	20	26	33	24	24	27	22	22	26	26	21	31	28	17				
<u>SOMEWHAT/NOT CONCERNED</u>	55	58	70	55	56	50	47	61	58	56	60	56	48	65	48	38	55					
Somewhat concerned	32	36	44	34	25	27	31	35	36	30	29	39	33	29	34	32	21	47				
Not concerned	23	22	26	21	31	22	16	26	22	25	31	17	23	19	31	16	17	8				
<u>DK/NA</u>	3	4	0	3	1	4	2	3	0	1	4	1	5	3	2	4	2	3				
DK/NA	3	4	0	3	1	4	2	3	0	1	4	1	5	3	2	4	2	3				

TABLE 23: Q15a. I'm going to read you a list of some aspects of communities around the rail line that some people say could be negatively impacted when the line is built. After I read each one, please tell me how concerned you are that the train might have a negative impact on that item: Nearby homes and schools

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
	-ONCE/MNTH- --LOW FRQ-- --<1/YR/NVR-												\$0-\$75K				\$75K+			
	Total	ONCE/MONTH	FW TM /YEAR	ONCE/YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
<u>EXTREMELY/VERY CONCERNED</u>	43%	40%	41%	43%	41%	47%	56%	30%	44%	40%	47%	48%	39%	34%	48%	54%	27%	30%	42%	37%
Extremely concerned	17	15	16	11	15	23	23	11	16	14	24	23	18	11	26	26	7	14	9	13
Very concerned	26	25	24	32	26	24	33	20	27	26	24	25	21	23	22	28	20	17	33	24
<u>SOMEWHAT/NOT CONCERNED</u>	55	58	56	54	55	50	44	67	53	57	49	52	60	62	51	42	73	64	55	59
Somewhat concerned	32	29	35	30	34	30	25	31	30	37	28	36	38	34	26	29	44	32	38	39
Not concerned	23	30	21	23	22	20	19	36	23	20	22	16	22	28	25	14	28	32	17	20
<u>DK/NA</u>	3	1	3	4	3	3	0	2	3	3	3	0	1	4	1	3	0	5	3	4
DK/NA	3	1	3	4	3	3	0	2	3	3	3	0	1	4	1	3	0	5	3	4

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
	TOTAL																					
	Total	SELF	FAMLY	YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
<u>EXTREMELY/VERY CONCERNED</u>	43%	40%	38%	38%	44%	42%	40%	46%	55%	39%	38%	42%	46%	39%	42%	39%	47%	44%	42%	34%	45%	42%
Extremely concerned	17	13	10	11	19	17	13	21	22	17	16	13	19	15	15	16	16	20	20	11	19	16
Very concerned	26	27	28	26	25	25	27	25	33	22	22	29	27	24	27	23	30	24	23	24	25	26
<u>SOMEWHAT/NOT CONCERNED</u>	55	57	62	61	53	55	57	51	42	58	59	56	51	58	55	59	49	53	56	63	55	55
Somewhat concerned	32	28	33	30	32	35	34	27	25	32	35	37	29	35	36	33	31	30	36	39	33	32
Not concerned	23	28	30	30	20	20	23	24	16	26	25	19	22	23	20	26	18	24	20	24	22	23
<u>DK/NA</u>	3	3	0	2	3	3	3	3	3	3	2	3	3	2	3	2	5	3	1	3	1	3
DK/NA	3	3	0	2	3	3	3	3	3	3	2	3	3	2	3	2	5	3	1	3	1	3

TABLE 23: Q15a. I'm going to read you a list of some aspects of communities around the rail line that some people say could be negatively impacted when the line is built. After I read each one, please tell me how concerned you are that the train might have a negative impact on that item: Nearby homes and schools

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
<u>EXTREMELY/VERY CONCERNED</u>	43%	43%	41%	41%	42%	44%	41%	42%	42%	43%	38%	46%	38%	39%	46%	45%	44%	49%	33%	45%	41%	44%
Extremely concerned	17	17	15	17	15	23	18	16	17	20	14	20	13	15	19	20	17	21	11	18	15	19
Very concerned	26	26	27	24	26	21	23	25	25	22	24	27	24	24	26	25	27	27	22	26	25	26
<u>SOMEWHAT/NOT CONCERNED</u>	55	56	57	58	56	49	52	57	54	50	59	50	62	57	52	50	55	47	64	53	56	53
Somewhat concerned	32	37	33	33	34	34	18	34	31	26	34	30	38	30	30	32	31	27	37	34	34	30
Not concerned	23	19	24	26	21	15	34	23	23	24	25	20	23	27	22	18	23	21	27	19	22	23
<u>DK/NA</u>	3	1	2	1	3	7	7	1	4	7	2	3	1	4	2	5	2	4	3	2	3	3
DK/NA	3	1	2	1	3	7	7	1	4	7	2	3	1	4	2	5	2	4	3	2	3	3
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+	
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
<u>EXTREMELY/VERY CONCERNED</u>	43%	42%	44%	42%	39%	45%	37%	52%	41%	43%	39%	42%	44%	45%	44%	38%	45%	37%	44%	47%	40%	42%
Extremely concerned	17	17	21	11	14	19	17	27	10	13	19	14	18	25	11	10	20	13	19	20	11	18
Very concerned	26	25	22	31	24	26	20	25	30	31	20	27	26	20	33	28	25	24	25	27	30	24
<u>SOMEWHAT/NOT CONCERNED</u>	55	55	54	54	60	52	61	46	56	51	60	54	55	52	53	55	52	61	53	52	57	54
Somewhat concerned	32	34	30	32	35	33	31	28	37	26	37	32	34	27	30	35	30	37	29	29	30	36
Not concerned	23	22	24	22	25	19	30	18	19	25	23	22	22	25	24	20	22	23	24	23	26	18
<u>DK/NA</u>	3	3	2	4	2	3	2	2	3	5	1	4	1	3	2	7	3	3	3	1	3	4
DK/NA	3	3	2	4	2	3	2	2	3	5	1	4	1	3	2	7	3	3	3	1	3	4

TABLE 23: Q15a. I'm going to read you a list of some aspects of communities around the rail line that some people say could be negatively impacted when the line is built. After I read each one, please tell me how concerned you are that the train might have a negative impact on that item: Nearby homes and schools

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
<u>EXTREMELY/VERY CONCERNED</u>	43%	48%	49%	37%	39%	44%	34%	38%	47%	43%	43%	49%	37%	39%	41%	36%	39%	38%	37%	46%	38%	45%
Extremely concerned	17	22	18	15	15	13	14	14	19	18	15	21	15	15	15	12	17	16	15	17	16	18
Very concerned	26	26	30	22	24	31	20	24	27	25	28	28	22	24	25	25	22	22	22	29	22	28
<u>SOMEWHAT/NOT CONCERNED</u>	55	51	48	58	59	54	63	58	51	54	55	49	58	59	58	61	59	60	61	51	59	52
Somewhat concerned	32	30	30	30	32	34	39	34	31	32	33	30	31	32	36	36	34	35	36	30	33	31
Not concerned	23	20	18	27	27	21	24	25	21	23	22	19	27	27	21	25	25	25	25	21	26	21
<u>DK/NA</u>	3	2	3	5	2	2	2	3	2	3	2	2	5	2	1	2	3	2	2	3	3	3
DK/NA	3	2	3	5	2	2	2	3	2	3	2	2	5	2	1	2	3	2	2	3	3	3

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY		TARGETS								
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
<u>EXTREMELY/VERY CONCERNED</u>	43%	42%	41%	39%	39%	39%	42%	53%	41%	40%	47%	47%	50%	35%	45%	43%	42%	25%	61%	44%	38%	43%
Extremely concerned	17	17	17	16	17	17	18	18	13	13	23	17	23	7	16	17	16	9	30	16	11	17
Very concerned	26	25	24	23	22	22	24	35	28	27	24	30	28	27	29	25	26	17	30	28	27	27
<u>SOMEWHAT/NOT CONCERNED</u>	55	55	56	58	57	57	56	46	57	57	47	51	50	63	53	54	56	73	38	52	59	53
Somewhat concerned	32	32	32	34	34	35	34	28	27	30	31	30	28	39	30	32	32	37	22	33	32	29
Not concerned	23	23	24	24	24	22	23	18	31	27	16	21	22	25	23	22	24	36	16	18	26	24
<u>DK/NA</u>	3	3	3	3	3	4	2	1	2	4	6	2	0	2	2	3	2	2	1	4	4	4
DK/NA	3	3	3	3	3	4	2	1	2	4	6	2	0	2	2	3	2	2	1	4	4	4

TABLE 24: Q15b. I'm going to read you a list of some aspects of communities around the rail line that some people say could be negatively impacted when the line is built. After I read each one, please tell me how concerned you are that the train might have a negative impact on that item: The environment, including land, water and wildlife

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	SUPP	OPP	AL/NN	HIGH	MED	LOW/	SUPP	SUPP	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA		W/CNC		DK/NA			DK/NA		W/CNC		DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
<u>EXTREMELY/VERY CONCERNED</u>	42%	39%	44%	42%	34%	38%	49%	40%	41%	41%	47%	30%	48%	53%	46%	25%	40%	53%	29%	51%	54%	66%
Extremely concerned	16	19	16	11	12	13	19	13	15	14	21	11	17	23	22	8	15	21	11	17	25	36
Very concerned	26	19	28	31	21	25	30	27	26	26	26	19	32	30	24	16	26	32	18	34	29	31
<u>SOMEWHAT/NOT CONCERNED</u>	56	60	55	55	65	59	49	59	57	58	51	68	50	45	53	73	58	45	70	47	44	34
Somewhat concerned	30	26	31	31	32	29	29	33	31	32	24	32	30	22	30	33	31	27	35	28	21	27
Not concerned	26	34	24	24	33	30	20	25	26	26	26	36	20	24	23	40	27	19	35	19	23	7
<u>DK/NA</u>	2	2	2	3	1	4	2	1	2	2	2	2	2	2	1	2	2	2	2	2	1	0
DK/NA	2	2	2	3	1	4	2	1	2	2	2	2	2	2	1	2	2	2	2	2	1	0

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN
		DK/NA	DK/NA		DK/NA				DK/NA										
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
<u>EXTREMELY/VERY CONCERNED</u>	42%	42%	33%	43%	45%	49%	49%	39%	36%	41%	43%	60%	37%	41%	33%	50%	50%	48%	
Extremely concerned	16	17	9	15	20	22	16	14	15	15	15	23	13	18	11	18	23	32	
Very concerned	26	25	24	28	25	27	33	25	21	26	28	37	24	23	22	32	27	16	
<u>SOMEWHAT/NOT CONCERNED</u>	56	56	67	56	55	51	50	60	64	59	57	40	59	56	65	48	49	49	
Somewhat concerned	30	30	37	32	22	25	29	32	36	31	29	22	33	29	31	30	25	37	
Not concerned	26	25	30	24	33	26	21	27	28	28	29	18	26	28	34	18	24	12	
<u>DK/NA</u>	2	2	0	1	0	0	1	2	0	1	0	1	4	3	2	2	1	3	
DK/NA	2	2	0	1	0	0	1	2	0	1	0	1	4	3	2	2	1	3	

TABLE 24: Q15b. I'm going to read you a list of some aspects of communities around the rail line that some people say could be negatively impacted when the line is built. After I read each one, please tell me how concerned you are that the train might have a negative impact on that item: The environment, including land, water and wildlife

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE									
	ONCE/MNTH		FW TM /YEAR		ONCE/ YEAR		LOW FREQ		<1/YR /NEVR		NON-COLL		NON-COLL+		\$0-\$75K				\$75K+			
	Total	ONCE/MNTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+		
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78		
<u>EXTREMELY/VERY CONCERNED</u>	42%	41%	40%	49%	42%	45%	48%	37%	43%	41%	40%	55%	40%	33%	48%	50%	30%	33%	50%	45%		
Extremely concerned	16	11	16	18	16	19	16	8	18	15	16	23	10	9	21	28	10	16	23	12		
Very concerned	26	30	24	30	26	26	32	29	25	26	23	32	31	24	27	22	19	18	27	33		
<u>SOMEWHAT/NOT CONCERNED</u>	56	58	59	49	56	52	52	62	55	58	57	42	60	65	49	47	70	64	50	54		
Somewhat concerned	30	29	32	24	30	29	27	30	27	33	27	30	31	34	26	28	43	28	28	28		
Not concerned	26	30	27	24	26	23	25	33	28	24	29	12	29	32	23	19	28	36	21	26		
<u>DK/NA</u>	2	1	1	2	1	3	0	1	2	1	4	2	0	2	2	3	0	3	0	1		
DK/NA	2	1	1	2	1	3	0	1	2	1	4	2	0	2	2	3	0	3	0	1		

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
	TOTAL		TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO	
	SELF	FAMLY	YES	NO																		
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
<u>EXTREMELY/VERY CONCERNED</u>	42%	39%	39%	38%	44%	47%	39%	42%	52%	36%	40%	48%	43%	42%	44%	39%	48%	45%	38%	39%	46%	42%
Extremely concerned	16	15	17	15	16	18	14	16	21	15	13	18	17	15	16	15	17	19	11	15	14	16
Very concerned	26	24	22	23	27	29	26	26	31	21	26	31	25	28	27	24	31	26	27	24	32	25
<u>SOMEWHAT/NOT CONCERNED</u>	56	58	59	60	55	51	59	56	47	61	58	52	55	56	56	59	51	54	59	60	54	56
Somewhat concerned	30	32	32	32	29	29	29	31	21	31	33	29	27	32	30	32	27	27	34	33	30	30
Not concerned	26	26	27	28	26	22	30	25	26	29	25	22	28	24	26	28	24	26	25	27	24	27
<u>DK/NA</u>	2	3	1	2	2	1	2	3	1	3	2	0	2	1	1	2	2	2	2	1	0	2
DK/NA	2	3	1	2	2	1	2	3	1	3	2	0	2	1	1	2	2	2	2	1	0	2

TABLE 24: Q15b. I'm going to read you a list of some aspects of communities around the rail line that some people say could be negatively impacted when the line is built. After I read each one, please tell me how concerned you are that the train might have a negative impact on that item: The environment, including land, water and wildlife

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT		
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B	
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN			
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605	
<u>EXTREMELY/VERY CONCERNED</u>	42%	47%	35%	46%	43%	38%	37%	43%	41%	38%	37%	48%	38%	36%	48%	46%	38%	47%	35%	49%	42%	43%	
Extremely concerned	16	15	16	17	14	16	17	16	15	17	11	21	11	10	21	20	11	24	10	19	16	16	
Very concerned	26	32	18	29	29	23	20	27	26	21	26	27	27	26	27	26	28	23	25	30	25	28	
<u>SOMEWHAT/NOT CONCERNED</u>	56	53	63	53	55	59	57	56	56	58	62	50	62	61	50	52	61	49	63	50	57	55	
Somewhat concerned	30	29	34	27	33	29	20	30	30	25	32	28	34	30	26	30	30	24	34	31	32	27	
Not concerned	26	23	29	26	22	30	37	26	27	33	30	22	28	32	24	22	31	25	29	20	25	27	
<u>DK/NA</u>	2	0	2	1	2	2	6	1	3	4	1	2	0	3	2	2	1	4	2	1	1	2	
DK/NA	2	0	2	1	2	2	6	1	3	4	1	2	0	3	2	2	1	4	2	1	1	2	
		PARTY REGISTRATION										PARTY BY GENDER				PARTY BY AGE				HOUSEHOLD PARTY TYPE			
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX	
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+		
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249	
<u>EXTREMELY/VERY CONCERNED</u>	42%	44%	39%	44%	38%	49%	31%	46%	42%	46%	42%	45%	38%	38%	48%	38%	50%	34%	45%	31%	46%	42%	
Extremely concerned	16	16	16	15	11	21	10	23	11	19	16	15	16	16	13	19	11	21	13	15	16	16	
Very concerned	26	28	22	29	27	28	21	23	31	27	26	29	22	23	33	25	30	23	24	19	31	26	
<u>SOMEWHAT/NOT CONCERNED</u>	56	54	59	54	62	48	66	51	55	54	57	53	60	59	51	59	48	63	53	65	53	57	
Somewhat concerned	30	26	32	33	27	26	33	31	38	28	25	28	37	30	32	33	23	28	30	37	34	29	
Not concerned	26	28	27	21	35	22	33	20	17	26	32	25	23	28	19	26	25	35	23	28	18	28	
<u>DK/NA</u>	2	2	2	1	0	3	2	3	2	0	1	2	2	3	1	3	2	2	2	3	1	1	
DK/NA	2	2	2	1	0	3	2	3	2	0	1	2	2	3	1	3	2	2	2	3	1	1	

TABLE 24: Q15b. I'm going to read you a list of some aspects of communities around the rail line that some people say could be negatively impacted when the line is built. After I read each one, please tell me how concerned you are that the train might have a negative impact on that item: The environment, including land, water and wildlife

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
<u>EXTREMELY/VERY CONCERNED</u>	42%	43%	45%	42%	36%	45%	42%	42%	43%	42%	45%	44%	42%	36%	46%	41%	40%	38%	37%	45%	40%	44%
Extremely concerned	16	13	24	16	11	13	13	15	17	16	15	19	16	11	12	13	17	16	16	16	17	15
Very concerned	26	29	21	25	25	32	29	28	25	25	29	25	26	25	33	28	23	22	21	29	22	29
<u>SOMEWHAT/NOT CONCERNED</u>	56	55	52	56	61	55	58	56	55	56	55	54	56	61	54	59	58	59	61	53	58	54
Somewhat concerned	30	31	31	27	31	32	27	28	31	30	29	31	27	31	31	27	29	30	30	30	27	31
Not concerned	26	24	21	29	30	23	31	28	24	26	26	22	29	30	23	32	29	29	31	24	31	23
<u>DK/NA</u>	2	2	3	2	3	0	0	1	2	2	0	2	2	3	0	0	2	2	2	2	2	1
DK/NA	2	2	3	2	3	0	0	1	2	2	0	2	2	3	0	0	2	2	2	2	2	1
	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY		TARGETS								
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
<u>EXTREMELY/VERY CONCERNED</u>	42%	41%	40%	41%	41%	41%	40%	38%	42%	43%	41%	45%	34%	43%	43%	42%	43%	25%	55%	46%	35%	43%
Extremely concerned	16	16	16	17	18	18	19	19	17	12	20	15	14	8	15	17	14	10	24	16	12	14
Very concerned	26	25	25	24	24	23	22	19	25	31	21	31	21	35	29	25	30	15	31	30	23	30
<u>SOMEWHAT/NOT CONCERNED</u>	56	57	57	57	57	57	59	60	52	56	59	52	64	55	54	56	56	73	43	52	64	55
Somewhat concerned	30	31	31	31	31	31	32	33	26	27	21	29	43	35	29	30	28	35	23	30	34	26
Not concerned	26	26	26	27	26	26	27	26	26	29	38	24	20	20	25	25	28	38	21	22	30	28
<u>DK/NA</u>	2	2	2	2	2	2	1	2	6	2	0	2	2	1	3	2	1	2	2	2	1	2
DK/NA	2	2	2	2	2	2	1	2	6	2	0	2	2	1	3	2	1	2	2	2	1	2

TABLE 25: Q15c. I'm going to read you a list of some aspects of communities around the rail line that some people say could be negatively impacted when the line is built. After I read each one, please tell me how concerned you are that the train might have a negative impact on that item: Small businesses adjacent to the rail line

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	SUPP	OPP	AL/NN	HIGH	MED	LOW/	SUPP	SUPP	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA		W/CNC	DK/NA	DK/NA			W/CNC		DK/NA		
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
<u>EXT/VERY CONCERNED</u>	31%	24%	34%	24%	28%	43%	31%	28%	28%	28%	38%	21%	34%	48%	33%	21%	24%	42%	20%	34%	50%	57%
Extremely concerned	11	9	11	9	8	19	10	9	10	10	12	6	10	25	11	6	5	17	5	10	26	14
Very concerned	20	15	23	15	19	23	21	19	18	18	26	15	24	23	22	15	19	24	15	23	24	42
<u>SOMEWHAT/NOT CONCERNED</u>	67	72	64	72	71	55	66	70	69	69	59	78	63	49	64	78	73	56	79	63	47	35
Somewhat concerned	30	33	29	33	32	25	31	31	33	32	26	30	31	27	33	27	38	26	34	30	23	22
Not concerned	36	39	35	39	39	30	35	39	36	37	33	48	32	22	31	51	35	30	45	33	23	13
<u>DK/NA</u>	2	4	2	5	2	2	3	2	3	2	2	1	3	2	3	1	3	3	1	3	3	8
DK/NA	2	4	2	5	2	2	3	2	3	2	2	1	3	2	3	1	3	3	1	3	3	8
	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE								
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN			
		DK/NA	AIRPL		CAR	DK/NA	JOB	LEADR	BNFTS	FASTR	OTHR	DK/NA										
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34				
<u>EXT/VERY CONCERNED</u>	31%	28%	23%	29%	35%	31%	33%	25%	40%	29%	30%	31%	26%	41%	22%	31%	53%	46%				
Extremely concerned	11	6	4	9	16	7	10	6	16	9	15	9	7	18	7	8	27	15				
Very concerned	20	22	19	20	19	24	23	18	24	20	15	22	19	24	15	23	26	31				
<u>SOMEWHAT/NOT CONCERNED</u>	67	68	77	70	65	67	66	73	60	69	66	69	71	55	77	65	45	45				
Somewhat concerned	30	29	33	34	28	29	35	32	28	31	30	39	31	24	31	32	24	31				
Not concerned	36	39	44	36	37	38	30	41	32	39	36	30	40	31	46	32	21	14				
<u>DK/NA</u>	2	3	0	2	0	2	2	2	0	2	5	0	2	4	1	4	2	9				
DK/NA	2	3	0	2	0	2	2	2	0	2	5	0	2	4	1	4	2	9				

TABLE 25: Q15c. I'm going to read you a list of some aspects of communities around the rail line that some people say could be negatively impacted when the line is built. After I read each one, please tell me how concerned you are that the train might have a negative impact on that item: Small businesses adjacent to the rail line

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE									
	ONCE/MNTH		FW TM /YEAR		ONCE/ YEAR		LOW FREQ		<1/YR /NEVR		NON-COLL		NON-COLL+		\$0-\$75K				\$75K+			
	Total	MONTH	YEAR	YEAR	FREQ	NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+		
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78		
<u>EXT/VERY CONCERNED</u>	31%	29%	29%	29%	29%	39%	28%	29%	28%	29%	38%	42%	22%	27%	35%	43%	21%	27%	27%	26%		
Extremely concerned	11	11	9	6	8	16	12	11	8	9	17	16	6	10	14	16	4	7	6	8		
Very concerned	20	18	19	23	20	23	16	19	20	20	21	27	16	17	20	27	17	20	21	18		
<u>SOMEWHAT/NOT CONCERNED</u>	67	69	69	68	69	58	72	68	69	69	59	57	78	69	63	53	79	72	72	69		
Somewhat concerned	30	26	32	34	32	29	36	19	29	36	30	27	35	29	28	28	35	35	36	23		
Not concerned	36	44	37	34	37	30	36	48	40	33	30	30	43	41	35	25	43	37	36	46		
<u>DK/NA</u>	2	2	2	3	2	3	0	3	3	2	3	0	0	3	2	4	0	2	1	5		
DK/NA	2	2	2	3	2	3	0	3	3	2	3	0	0	3	2	4	0	2	1	5		

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE				
	TOTAL								HS OR		SOME		COLL		POST-		NON-							
	Total	SELF	FAMLY	YES	NO	LIB	MOD	CONS	LESS	COLL	GRAD	GRAD	COLL	COLL+	LATNO	WHITE	NON-	WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953		
<u>EXT/VERY CONCERNED</u>	31%	22%	22%	22%	34%	27%	30%	37%	38%	25%	31%	32%	31%	31%	35%	29%	34%	33%	26%	25%	33%	31%		
Extremely concerned	11	9	7	8	11	7	8	17	14	8	10	11	11	10	11	9	11	13	7	6	8	11		
Very concerned	20	14	15	14	22	20	22	20	24	17	21	21	20	21	25	20	23	19	19	18	25	19		
<u>SOMEWHAT/NOT CONCERNED</u>	67	76	77	77	64	71	68	60	60	71	67	66	66	67	63	69	64	66	70	74	66	67		
Somewhat concerned	30	31	34	31	30	31	31	28	33	27	31	33	30	31	32	29	33	30	33	33	34	29		
Not concerned	36	45	43	45	34	40	37	31	27	44	37	33	36	36	31	40	31	36	37	41	32	37		
<u>DK/NA</u>	2	2	1	2	2	2	2	4	2	4	1	2	3	2	1	2	2	2	4	2	1	3		
DK/NA	2	2	1	2	2	2	2	4	2	4	1	2	3	2	1	2	2	2	4	2	1	3		

TABLE 25: Q15c. I'm going to read you a list of some aspects of communities around the rail line that some people say could be negatively impacted when the line is built. After I read each one, please tell me how concerned you are that the train might have a negative impact on that item: Small businesses adjacent to the rail line

	Q24 AGE							GENDER			GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT			
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	A	B
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
<u>EXT/VERY CONCERNED</u>	31%	28%	31%	28%	33%	38%	24%	29%	32%	31%	29%	33%	26%	31%	31%	33%	27%	34%	30%	33%	29%	33%
Extremely concerned	11	6	12	7	13	18	8	8	13	13	9	12	7	13	10	14	10	12	9	11	10	11
Very concerned	20	22	19	21	20	20	16	20	19	18	19	22	20	18	21	20	18	22	21	21	19	22
<u>SOMEWHAT/NOT CONCERNED</u>	67	71	68	71	64	57	71	70	64	64	70	63	73	66	67	62	71	61	69	65	68	65
Somewhat concerned	30	36	24	34	31	26	30	32	30	28	33	28	34	32	30	27	33	27	33	29	31	30
Not concerned	36	35	45	37	33	31	41	39	34	36	37	35	40	34	37	34	39	34	36	36	37	35
<u>DK/NA</u>	2	1	1	1	3	5	5	1	4	5	1	3	0	3	2	5	1	4	1	2	3	2
DK/NA	2	1	1	1	3	5	5	1	4	5	1	3	0	3	2	5	1	4	1	2	3	2

	PARTY REGISTRATION			PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE						
	Total	DEM	REP	DTS/ OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
<u>EXT/VERY CONCERNED</u>	31%	30%	35%	28%	28%	31%	31%	40%	27%	30%	24%	33%	35%	36%	30%	24%	31%	27%	34%	41%	27%	30%
Extremely concerned	11	10	15	6	10	10	13	18	4	8	8	13	14	16	4	10	10	9	16	13	5	12
Very concerned	20	20	20	22	18	21	18	22	23	22	17	21	21	20	27	15	20	17	19	28	22	18
<u>SOMEWHAT/NOT CONCERNED</u>	67	68	62	69	72	65	67	56	71	67	75	64	63	61	69	69	68	71	63	57	71	67
Somewhat concerned	30	30	28	34	31	30	31	24	38	29	32	30	27	29	36	31	32	29	30	22	34	32
Not concerned	36	38	34	35	41	36	36	32	33	38	43	34	36	31	33	38	36	42	33	35	37	35
<u>DK/NA</u>	2	2	3	3	0	4	2	3	2	3	1	3	2	4	0	7	2	3	2	3	2	4
DK/NA	2	2	3	3	0	4	2	3	2	3	1	3	2	4	0	7	2	3	2	3	2	4

TABLE 25: Q15c. I'm going to read you a list of some aspects of communities around the rail line that some people say could be negatively impacted when the line is built. After I read each one, please tell me how concerned you are that the train might have a negative impact on that item: Small businesses adjacent to the rail line

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
<u>EXT/VERY CONCERNED</u>	31%	34%	36%	29%	26%	36%	20%	28%	34%	31%	31%	35%	28%	26%	30%	27%	29%	29%	28%	32%	27%	33%
Extremely concerned	11	12	15	8	10	7	8	8	13	11	10	14	8	10	8	9	11	12	12	10	10	11
Very concerned	20	22	21	21	15	30	12	20	21	20	21	22	21	15	23	18	18	18	16	22	17	23
<u>SOMEWHAT/NOT CONCERNED</u>	67	64	62	69	70	60	78	69	64	67	66	63	69	70	67	71	67	68	69	66	70	64
Somewhat concerned	30	33	30	31	29	27	31	30	31	30	30	32	30	29	27	30	30	30	29	31	30	31
Not concerned	36	31	32	38	42	33	47	39	33	36	35	31	39	42	40	41	37	38	40	35	40	33
<u>DK/NA</u>	2	2	2	3	4	3	2	3	2	2	3	2	3	4	2	2	3	3	3	2	2	2
DK/NA	2	2	2	3	4	3	2	3	2	2	3	2	3	4	2	2	3	3	3	2	2	2
	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
<u>EXT/VERY CONCERNED</u>	31%	31%	30%	28%	29%	30%	35%	39%	30%	31%	45%	35%	33%	17%	33%	32%	29%	18%	48%	31%	24%	28%
Extremely concerned	11	11	11	10	11	12	13	12	5	7	22	8	14	7	8	11	10	5	24	8	5	10
Very concerned	20	20	19	18	18	19	22	27	25	23	22	27	19	10	25	21	19	13	24	23	19	19
<u>SOMEWHAT/NOT CONCERNED</u>	67	67	67	69	69	67	64	57	67	65	55	62	65	81	64	66	68	81	50	66	75	71
Somewhat concerned	30	30	31	32	32	32	31	34	34	26	22	29	31	56	31	30	30	30	26	32	41	33
Not concerned	36	36	37	37	37	35	33	23	33	39	33	33	34	25	33	35	38	51	24	33	34	38
<u>DK/NA</u>	2	3	3	3	3	2	1	4	3	4	0	3	2	1	3	2	3	1	2	3	1	1
DK/NA	2	3	3	3	3	2	1	4	3	4	0	3	2	1	3	2	3	1	2	3	1	1

TABLE 26: Q16a. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High-speed rail means tens of thousands of good, family-supporting jobs for California -- not just building the trains, but operating and maintaining it. The economic impacts of the train will mean more shoppers and more jobs in communities across California. We will build it here, we will ride it here

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO						
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	AL/NN	DK/NA	HIGH	MED	LOW/	DK/NA	SUPP	W/CNC	OPP	AL/NN	DK/NA
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LTTLE	YES	DK/NA														
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22			
<u>VERY/SOMEWHAT CONVINCING</u>	80%	90%	77%	82%	92%	43%	81%	77%	81%	80%	82%	97%	84%	26%	78%	97%	93%	62%	97%	84%	26%	63%			
Very convincing	45	55	41	49	59	25	40	45	43	44	48	65	41	10	37	64	55	27	66	37	9	11			
Somewhat convincing	36	36	36	33	32	19	41	32	38	36	34	32	43	16	41	33	38	35	31	46	18	52			
<u>NOT CONVINCING</u>	10	5	12	9	6	26	10	12	10	11	10	2	9	38	11	3	4	20	2	9	37	6			
Not convincing	10	5	12	9	6	26	10	12	10	11	10	2	9	38	11	3	4	20	2	9	37	6			
<u>DON'T BELIEVE/DK/NA</u>	9	5	10	9	2	31	9	10	9	10	8	1	7	35	11	1	4	18	1	7	36	30			
Don't believe	7	4	8	7	2	29	7	9	8	8	6	1	5	33	6	0	2	15	1	5	33	8			
DK/NA	2	1	2	2	0	1	3	1	2	2	2	0	2	3	5	1	1	3	0	2	3	22			
	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR						Q18 HSR FINAL STATEMENT CHOICE										
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN	DK/NA					
		DK/NA	DK/NA		JOBS	LEADR	BNFTS		FASTR	OTHR	SUPP	W/CNC	OPP	DK/NA											
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34							
<u>VERY/SOMEWHAT CONVINCING</u>	80%	79%	88%	82%	95%	68%	69%	92%	80%	90%	83%	81%	84%	59%	96%	86%	20%	77%							
Very convincing	45	47	48	49	61	36	36	56	42	51	53	40	45	34	66	36	4	35							
Somewhat convincing	36	32	40	33	34	32	33	36	39	39	30	40	38	25	30	50	16	42							
<u>NOT CONVINCING</u>	10	13	6	8	3	16	14	5	10	6	8	9	10	20	3	8	40	9							
Not convincing	10	13	6	8	3	16	14	5	10	6	8	9	10	20	3	8	40	9							
<u>DON'T BELIEVE/DK/NA</u>	9	8	5	9	2	15	17	2	10	4	9	10	6	21	1	6	40	14							
Don't believe	7	7	5	7	1	14	13	2	5	3	6	7	5	18	1	4	36	10							
DK/NA	2	1	0	2	1	2	4	0	4	1	3	3	1	3	0	3	4	3							

TABLE 26: Q16a. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High-speed rail means tens of thousands of good, family-supporting jobs for California -- not just building the trains, but operating and maintaining it. The economic impacts of the train will mean more shoppers and more jobs in communities across California. We will build it here, we will ride it here

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
	ONCE/		FW TM		ONCE/		NON-		NON-		NON-		\$0-\$75K				\$75K+			
	MONTH	/YEAR	YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
VERY/SOMEWHAT CONVINCING	80%	77%	82%	87%	83%	75%	70%	81%	86%	81%	74%	75%	86%	81%	84%	78%	85%	72%	84%	79%
Very convincing	45	47	49	49	49	33	45	47	51	47	30	38	41	51	52	37	54	34	39	50
Somewhat convincing	36	30	33	38	35	42	24	34	36	34	44	37	45	31	32	40	31	38	46	29
NOT CONVINCING	10	10	11	6	10	13	15	7	9	10	15	11	10	8	9	14	9	7	10	11
Not convincing	10	10	11	6	10	13	15	7	9	10	15	11	10	8	9	14	9	7	10	11
DON'T BELIEVE/DK/NA	9	13	7	6	7	12	15	12	5	9	11	14	4	11	7	9	6	22	6	9
Don't believe	7	12	5	6	5	10	12	12	4	6	10	11	4	8	5	7	6	22	6	9
DK/NA	2	1	3	0	2	2	3	0	1	3	1	3	0	3	2	1	0	0	0	0

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	TOTAL		TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO	
	SELF	FAMLY	YES	NO																		
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
VERY/SOMEWHAT CONVINCING	80%	81%	80%	81%	80%	88%	85%	66%	82%	80%	79%	82%	80%	80%	89%	78%	87%	81%	84%	81%	84%	79%
Very convincing	45	51	43	48	44	50	43	41	44	44	45	46	44	45	48	43	48	44	47	45	47	44
Somewhat convincing	36	30	37	33	36	38	43	25	37	36	34	35	37	35	41	35	39	37	37	35	37	35
NOT CONVINCING	10	9	13	11	10	6	8	18	11	11	10	8	11	10	7	10	9	10	10	9	9	11
Not convincing	10	9	13	11	10	6	8	18	11	11	10	8	11	10	7	10	9	10	10	9	9	11
DON'T BELIEVE/DK/NA	9	10	7	8	9	5	6	16	7	9	10	10	8	10	4	12	5	8	6	10	8	10
Don't believe	7	7	7	6	8	3	5	15	6	8	8	8	7	8	3	10	4	7	5	10	5	8
DK/NA	2	3	0	2	2	2	2	1	1	1	2	2	1	2	0	2	1	2	1	0	2	2

TABLE 26: Q16a. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High-speed rail means tens of thousands of good, family-supporting jobs for California -- not just building the trains, but operating and maintaining it. The economic impacts of the train will mean more shoppers and more jobs in communities across California. We will build it here, we will ride it here

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT		
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B	
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN			
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605	
<u>VERY/SOMEWHAT CONVINCING</u>	80%	86%	83%	79%	80%	72%	74%	83%	78%	73%	79%	82%	82%	74%	83%	81%	80%	81%	78%	82%	82%	79%	
Very convincing	45	49	45	46	46	39	39	47	43	39	44	46	45	42	48	43	44	44	44	47	45	45	
Somewhat convincing	36	37	38	34	35	34	35	36	35	34	35	36	37	32	35	37	36	37	34	35	37	34	
<u>NOT CONVINCING</u>	10	10	12	11	8	11	15	11	10	13	12	9	13	11	9	10	12	10	11	9	10	11	
Not convincing	10	10	12	11	8	11	15	11	10	13	12	9	13	11	9	10	12	10	11	9	10	11	
<u>DON'T BELIEVE/DK/NA</u>	9	4	5	10	11	16	11	6	12	14	10	9	5	15	8	10	8	9	12	9	8	10	
Don't believe	7	3	4	8	9	12	10	5	10	11	8	7	5	12	5	8	6	7	10	6	7	8	
DK/NA	2	1	1	2	2	5	0	1	2	2	1	2	0	3	3	1	2	1	1	3	1	2	
		PARTY REGISTRATION										PARTY BY GENDER				PARTY BY AGE				HOUSEHOLD PARTY TYPE			
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX	
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+		
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249	
<u>VERY/SOMEWHAT CONVINCING</u>	80%	86%	70%	82%	88%	86%	68%	72%	78%	86%	87%	85%	73%	67%	84%	81%	84%	88%	75%	67%	83%	79%	
Very convincing	45	49	34	50	48	49	34	35	49	52	50	47	35	34	51	51	50	50	32	37	52	41	
Somewhat convincing	36	38	36	32	39	36	33	38	29	34	37	38	38	33	33	30	35	38	43	31	32	37	
<u>NOT CONVINCING</u>	10	7	14	12	7	8	17	11	13	11	7	8	16	14	13	9	6	11	9	14	10	13	
Not convincing	10	7	14	12	7	8	17	11	13	11	7	8	16	14	13	9	6	11	9	14	10	13	
<u>DON'T BELIEVE/DK/NA</u>	9	6	16	6	6	7	15	17	9	2	5	8	11	19	4	10	9	1	15	18	6	8	
Don't believe	7	5	13	5	5	4	12	15	8	2	4	6	9	16	4	8	6	1	13	14	5	8	
DK/NA	2	2	3	1	1	3	3	2	1	1	2	1	2	3	0	2	3	0	2	4	1	0	

TABLE 26: Q16a. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High-speed rail means tens of thousands of good, family-supporting jobs for California -- not just building the trains, but operating and maintaining it. The economic impacts of the train will mean more shoppers and more jobs in communities across California. We will build it here, we will ride it here

	Total	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
		LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
<u>VERY/SOMEWHAT CONVINCING</u>	80%	84%	77%	82%	78%	75%	82%	80%	80%	82%	77%	81%	82%	78%	78%	77%	78%	76%	77%	82%	78%	82%
Very convincing	45	52	40	49	46	26	48	43	46	49	35	47	48	46	35	40	44	43	42	45	45	44
Somewhat convincing	36	32	37	33	32	48	34	37	34	33	42	35	34	32	43	37	34	33	35	37	33	37
<u>NOT CONVINCING</u>	10	10	10	8	10	19	9	11	10	10	12	10	8	10	15	12	11	10	10	10	10	11
Not convincing	10	10	10	8	10	19	9	11	10	10	12	10	8	10	15	12	11	10	10	10	10	11
<u>DON'T BELIEVE/DK/NA</u>	9	5	13	10	11	7	9	9	9	9	11	8	10	11	7	11	11	13	13	8	12	7
Don't believe	7	5	10	9	8	4	5	7	8	7	8	7	9	8	3	9	9	11	11	6	10	6
DK/NA	2	0	3	1	3	2	3	2	2	1	3	2	1	3	4	2	2	2	2	2	2	1

	Total	FLAGS (P04,G04,P06,G06,P08,G08)						CITY					HSR COUNTY			TARGETS						
		1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
<u>VERY/SOMEWHAT CONVINCING</u>	80%	80%	78%	76%	74%	74%	75%	77%	88%	89%	67%	85%	74%	84%	85%	82%	76%	98%	35%	89%	95%	92%
Very convincing	45	44	43	42	38	40	46	41	53	46	28	48	46	38	47	46	41	70	14	44	60	60
Somewhat convincing	36	35	35	34	35	34	29	36	35	42	39	37	28	47	38	36	34	28	21	45	35	32
<u>NOT CONVINCING</u>	10	11	11	12	12	12	10	12	6	4	19	9	7	11	8	9	14	2	33	6	4	5
Not convincing	10	11	11	12	12	12	10	12	6	4	19	9	7	11	8	9	14	2	33	6	4	5
<u>DON'T BELIEVE/DK/NA</u>	9	9	11	12	14	14	15	11	7	8	15	6	19	5	8	9	10	0	32	5	1	3
Don't believe	7	8	9	10	12	11	13	10	6	6	15	6	18	5	7	7	7	0	29	3	1	3
DK/NA	2	2	2	2	2	3	1	2	1	1	0	0	1	0	1	1	3	0	4	2	0	0

TABLE 27: Q16b. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: The high-speed rail line will attract large amounts of public and private investment to California. The state received over two billion dollars in federal funding. And California's nine billion dollar investment will generate 34 billion dollars of investment from non-state sources

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO					
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	AL/NN	DK/NA	HIGH	MED	LOW/	DK/NA	SUPP	W/CNC	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LTTLE	YES	DK/NA													
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22		
<u>VERY/SOMEWHAT CONVINCING</u>	71%	79%	69%	69%	86%	36%	68%	68%	73%	71%	70%	88%	72%	27%	64%	88%	80%	54%	87%	72%	23%	46%		
Very convincing	34	46	30	36	47	18	29	41	31	35	33	48	33	12	22	49	40	22	47	32	7	13		
Somewhat convincing	37	33	38	33	40	18	39	27	42	37	37	40	40	15	42	39	41	32	40	41	16	32		
<u>NOT CONVINCING</u>	13	8	14	11	6	23	15	14	10	12	16	5	14	28	15	5	8	21	5	13	33	18		
Not convincing	13	8	14	11	6	23	15	14	10	12	16	5	14	28	15	5	8	21	5	13	33	18		
<u>DON'T BELIEVE/DK/NA</u>	16	12	17	20	8	41	17	18	16	17	15	7	14	45	21	6	12	25	7	15	44	36		
Don't believe	12	10	13	13	5	38	12	14	12	13	12	4	9	43	15	3	8	21	4	9	42	29		
DK/NA	4	2	4	7	3	2	5	5	4	5	2	3	5	2	6	3	4	4	3	5	2	8		

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN
		DK/NA	DK/NA	OTHR	JOBS				LEADR										
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
<u>VERY/SOMEWHAT CONVINCING</u>	71%	69%	80%	73%	80%	58%	60%	82%	70%	75%	79%	76%	72%	55%	89%	71%	20%	47%	
Very convincing	34	39	33	36	46	33	23	43	28	36	46	32	28	35	48	31	4	13	
Somewhat convincing	37	30	47	37	35	26	37	40	42	39	33	44	44	20	41	40	16	34	
<u>NOT CONVINCING</u>	13	15	9	10	6	21	14	7	9	11	10	7	16	18	5	14	33	13	
Not convincing	13	15	9	10	6	21	14	7	9	11	10	7	16	18	5	14	33	13	
<u>DON'T BELIEVE/DK/NA</u>	16	15	11	17	14	21	27	10	21	14	11	17	12	27	6	15	47	40	
Don't believe	12	9	7	14	4	15	21	7	15	10	11	12	8	23	4	9	43	36	
DK/NA	4	6	4	3	10	6	6	3	6	4	0	5	4	4	2	6	4	4	

TABLE 27: Q16b. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: The high-speed rail line will attract large amounts of public and private investment to California. The state received over two billion dollars in federal funding. And California's nine billion dollar investment will generate 34 billion dollars of investment from non-state sources

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
	ONCE/ FW TM		ONCE/ LOW		<1/YR		NON-		NON-		NON-		\$0-\$75K				\$75K+			
	MONTH	/YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	COLL	COLL+	18-49	50+	18-49	50+	18-49	50+	18-49
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
VERY/SOMEWHAT CONVINCING	71%	68%	73%	75%	74%	66%	64%	70%	76%	72%	68%	62%	77%	73%	77%	64%	77%	61%	77%	73%
Very convincing	34	35	37	32	35	29	30	38	36	35	25	39	34	43	28	26	36	38	26	45
Somewhat convincing	37	32	36	43	38	36	34	32	40	37	43	23	44	31	49	38	41	24	51	28
NOT CONVINCING	13	12	11	13	11	18	14	11	10	12	15	23	9	11	9	17	13	15	16	12
Not convincing	13	12	11	13	11	18	14	11	10	12	15	23	9	11	9	17	13	15	16	12
DON'T BELIEVE/DK/NA	16	21	16	12	15	16	23	19	15	16	17	15	14	16	14	18	9	24	6	15
Don't believe	12	17	12	10	11	12	21	14	10	13	13	11	11	11	9	13	9	20	6	11
DK/NA	4	4	4	2	4	4	2	5	5	3	4	4	2	5	5	5	0	3	0	4

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	TOTAL		TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO	
	SELF	FAMLY	YES	NO																		
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
VERY/SOMEWHAT CONVINCING	71%	73%	78%	75%	70%	78%	76%	57%	76%	68%	70%	70%	72%	70%	79%	68%	78%	72%	78%	73%	75%	70%
Very convincing	34	39	34	36	34	39	35	27	36	28	35	38	32	36	40	32	38	31	35	37	42	32
Somewhat convincing	37	34	43	39	36	39	40	29	40	40	34	32	40	34	39	36	40	40	43	36	33	38
NOT CONVINCING	13	11	10	11	13	9	11	19	10	14	13	15	12	14	11	12	12	11	12	14	8	14
Not convincing	13	11	10	11	13	9	11	19	10	14	13	15	12	14	11	12	12	11	12	14	8	14
DON'T BELIEVE/DK/NA	16	17	12	14	17	12	14	24	14	18	17	15	16	17	9	20	11	18	10	13	17	16
Don't believe	12	11	11	10	13	9	9	21	13	12	13	13	12	13	7	16	7	14	5	11	10	13
DK/NA	4	6	1	4	4	4	5	3	2	6	5	2	4	4	2	4	4	4	5	2	7	3

TABLE 27: Q16b. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: The high-speed rail line will attract large amounts of public and private investment to California. The state received over two billion dollars in federal funding. And California's nine billion dollar investment will generate 34 billion dollars of investment from non-state sources

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B			
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN					
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605			
<u>VERY/SOMEWHAT CONVINCING</u>	71%	78%	72%	73%	67%	66%	70%	74%	67%	68%	68%	73%	74%	63%	75%	71%	70%	73%	67%	73%	69%	72%			
Very convincing	34	38	31	26	39	31	36	31	37	34	35	33	33	38	29	36	35	29	35	37	31	37			
Somewhat convincing	37	40	41	47	28	35	33	43	30	34	33	40	41	25	45	35	35	45	32	35	38	36			
<u>NOT CONVINCING</u>	13	12	13	13	12	15	16	13	13	15	14	12	14	14	11	13	13	10	14	13	15	11			
Not convincing	13	12	13	13	12	15	16	13	13	15	14	12	14	14	11	13	13	10	14	13	15	11			
<u>DON'T BELIEVE/DK/NA</u>	16	10	14	14	21	19	15	13	19	17	18	15	12	23	14	16	17	16	19	14	16	17			
Don't believe	12	7	10	11	15	17	13	10	15	15	15	10	11	19	9	11	14	11	16	10	11	14			
DK/NA	4	3	5	3	6	2	2	4	5	2	3	5	2	5	5	4	3	5	3	4	5	3			
		PARTY REGISTRATION										PARTY BY GENDER				PARTY BY AGE				HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX			
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+				
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249			
<u>VERY/SOMEWHAT CONVINCING</u>	71%	78%	61%	69%	76%	80%	60%	62%	67%	72%	80%	75%	63%	61%	75%	61%	77%	81%	60%	62%	71%	68%			
Very convincing	34	38	25	37	42	35	23	28	40	35	33	43	20	29	38	36	36	46	18	29	39	31			
Somewhat convincing	37	40	36	32	34	44	37	35	27	37	47	32	43	32	37	25	41	36	42	33	32	37			
<u>NOT CONVINCING</u>	13	10	17	13	11	9	16	17	14	11	10	12	19	15	12	14	8	14	18	17	10	15			
Not convincing	13	10	17	13	11	9	16	17	14	11	10	12	19	15	12	14	8	14	18	17	10	15			
<u>DON'T BELIEVE/DK/NA</u>	16	12	22	18	12	11	24	20	19	16	10	13	19	24	13	25	16	5	22	21	19	17			
Don't believe	12	8	19	13	11	5	19	19	17	9	6	9	16	20	10	17	9	4	18	19	13	15			
DK/NA	4	4	3	5	2	6	5	1	3	7	4	4	3	4	3	8	6	0	5	2	6	3			

TABLE 27: Q16b. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: The high-speed rail line will attract large amounts of public and private investment to California. The state received over two billion dollars in federal funding. And California's nine billion dollar investment will generate 34 billion dollars of investment from non-state sources

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
	Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480
<u>VERY/SOMEWHAT CONVINCING</u>	71%	77%	66%	73%	70%	60%	72%	70%	71%	72%	67%	72%	73%	70%	64%	69%	68%	66%	65%	73%	68%	72%
Very convincing	34	39	33	36	34	22	34	32	36	37	27	36	35	34	24	33	34	30	30	34	32	35
Somewhat convincing	37	38	33	37	37	38	39	38	36	35	40	36	38	37	40	35	34	36	35	39	36	37
<u>NOT CONVINCING</u>	13	14	12	11	15	16	12	12	13	13	13	13	12	15	12	13	14	14	15	12	14	12
Not convincing	13	14	12	11	15	16	12	12	13	13	13	13	12	15	12	13	14	14	15	12	14	12
<u>DON'T BELIEVE/DK/NA</u>	16	9	22	16	15	24	16	18	15	15	20	15	15	15	24	18	18	20	20	15	18	15
Don't believe	12	9	15	12	13	14	14	13	12	12	14	11	12	13	14	16	14	15	15	11	13	12
DK/NA	4	1	7	4	1	10	2	5	3	3	7	4	4	1	10	2	4	4	5	4	5	3

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
	Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154
<u>VERY/SOMEWHAT CONVINCING</u>	71%	70%	68%	66%	64%	63%	66%	68%	82%	79%	58%	79%	69%	77%	78%	72%	66%	91%	32%	76%	84%	86%
Very convincing	34	33	32	31	29	31	34	34	50	30	21	35	33	30	36	35	30	50	12	34	39	44
Somewhat convincing	37	37	36	35	34	32	33	33	32	48	36	45	37	47	42	37	36	40	20	41	44	42
<u>NOT CONVINCING</u>	13	13	13	14	14	14	13	17	10	9	28	14	12	20	13	13	11	5	29	11	6	6
Not convincing	13	13	13	14	14	14	13	17	10	9	28	14	12	20	13	13	11	5	29	11	6	6
<u>DON'T BELIEVE/DK/NA</u>	16	17	19	20	22	23	21	15	8	12	15	7	18	4	9	14	22	5	39	14	10	8
Don't believe	12	13	14	15	17	17	16	14	7	9	11	7	18	4	8	12	15	2	36	9	8	6
DK/NA	4	4	4	5	5	6	4	1	1	3	4	0	0	0	1	3	7	3	3	5	2	2

TABLE 28: Q16c. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Japan, Germany, Italy, France, Spain, the Netherlands, and South Korea already have high-speed rail lines carrying literally millions of passengers a year safely, quickly and conveniently. Becoming the first state in the country to build a high-speed rail network will signal that California has resumed its rightful place in the global economy - second to none

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA
		DIREC	TRACK																			
Base	601	109	410	82	204	54	343	170	265	435	166	205	259	78	58	125	205	271	245	246	95	14
<u>VERY/SOMEWHAT CONVINCING</u>	76%	92%	71%	79%	89%	36%	74%	72%	77%	75%	79%	93%	80%	23%	68%	98%	87%	57%	95%	78%	25%	49%
Very convincing	42	53	40	35	58	16	36	45	37	40	45	59	41	12	26	66	51	24	60	38	9	11
Somewhat convincing	34	39	31	45	32	20	38	26	39	34	33	34	39	11	42	32	35	34	35	40	16	38
<u>NOT CONVINCING</u>	16	4	19	12	9	35	16	18	14	16	16	5	14	42	25	0	9	28	4	15	46	32
Not convincing	16	4	19	12	9	35	16	18	14	16	16	5	14	42	25	0	9	28	4	15	46	32
<u>DON'T BELIEVE/DK/NA</u>	9	4	10	8	1	28	10	11	9	10	5	2	6	34	7	2	4	15	1	7	28	19
Don't believe	7	3	9	5	1	28	7	9	7	8	5	2	4	30	7	2	2	13	1	6	27	8
DK/NA	1	1	1	4	0	0	3	2	2	2	0	0	2	4	0	0	2	2	0	2	2	10

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE			
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ ALL OTTHS	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
Base	601	127	56	335	30	54	141	336	47	206	37	80	159	119	264	230	86	21
<u>VERY/SOMEWHAT CONVINCING</u>	76%	76%	74%	77%	79%	65%	62%	87%	69%	81%	75%	79%	81%	57%	94%	79%	18%	58%
Very convincing	42	42	34	46	53	34	33	51	45	45	38	35	39	45	57	40	4	30
Somewhat convincing	34	34	40	31	26	31	29	36	24	36	36	44	41	12	37	39	13	28
<u>NOT CONVINCING</u>	16	13	14	14	13	18	20	10	21	12	14	13	13	28	5	16	45	30
Not convincing	16	13	14	14	13	18	20	10	21	12	14	13	13	28	5	16	45	30
<u>DON'T BELIEVE/DK/NA</u>	9	11	12	9	8	17	18	3	9	6	12	7	7	14	1	5	38	12
Don't believe	7	10	12	7	8	17	14	3	9	6	12	4	4	13	1	3	33	12
DK/NA	1	1	0	2	0	0	4	0	0	0	0	3	3	1	0	2	5	0

TABLE 28: Q16c. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Japan, Germany, Italy, France, Spain, the Netherlands, and South Korea already have high-speed rail lines carrying literally millions of passengers a year safely, quickly and conveniently. Becoming the first state in the country to build a high-speed rail network will signal that California has resumed its rightful place in the global economy - second to none

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	601	93	265	98	363	146	28	64	168	195	92	52	79	57	69	64	45	35	40	32
VERY/SOMEWHAT CONVINCING	76%	79%	75%	79%	76%	73%	76%	81%	76%	76%	70%	77%	80%	73%	82%	70%	76%	63%	88%	82%
Very convincing	42	55	42	39	41	36	63	52	44	38	34	39	43	50	40	34	49	33	42	45
Somewhat convincing	34	24	34	40	35	37	13	29	32	38	36	37	36	23	42	35	27	30	46	37
NOT CONVINCING	16	11	14	18	15	20	9	13	19	12	23	15	17	18	14	17	10	21	5	10
Not convincing	16	11	14	18	15	20	9	13	19	12	23	15	17	18	14	17	10	21	5	10
DON'T BELIEVE/DK/NA	9	9	11	3	9	8	15	7	5	11	8	9	4	9	4	13	14	16	7	8
Don't believe	7	8	9	3	7	7	10	7	5	9	8	5	4	6	1	11	14	16	7	8
DK/NA	1	2	2	0	1	1	5	0	0	3	0	3	0	3	4	2	0	0	0	0

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMILY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
	Base	601	87	57	131	466	189	224	170	125	163	215	96	288	311	120	349	228	188	86	154	130
VERY/SOMEWHAT CONVINCING	76%	76%	88%	80%	75%	89%	81%	53%	76%	72%	79%	74%	74%	77%	87%	73%	83%	76%	78%	78%	81%	74%
Very convincing	42	46	59	50	39	48	49	24	40	45	44	35	43	41	42	43	42	39	49	42	51	39
Somewhat convincing	34	29	29	29	35	41	32	29	36	28	35	40	31	36	45	30	41	37	29	35	30	35
NOT CONVINCING	16	16	8	13	16	8	13	28	16	21	14	10	19	13	11	16	13	16	18	11	14	16
Not convincing	16	16	8	13	16	8	13	28	16	21	14	10	19	13	11	16	13	16	18	11	14	16
DON'T BELIEVE/DK/NA	9	8	4	7	9	2	6	19	8	6	8	16	7	10	3	11	5	9	4	11	5	9
Don't believe	7	5	4	5	7	1	5	17	8	6	6	13	6	8	3	10	3	6	2	11	3	8
DK/NA	1	3	0	2	1	1	1	2	0	1	2	3	1	2	0	1	2	2	2	0	2	1

TABLE 28: Q16c. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Japan, Germany, Italy, France, Spain, the Netherlands, and South Korea already have high-speed rail lines carrying literally millions of passengers a year safely, quickly and conveniently. Becoming the first state in the country to build a high-speed rail network will signal that California has resumed its rightful place in the global economy - second to none

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B			
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN					
Base	601	102	90	108	162	60	49	301	270	108	288	313	154	126	146	144	139	149	150	162	601	0			
<u>VERY/SOMEWHAT CONVINCING</u>	76%	85%	82%	77%	75%	59%	74%	81%	71%	66%	71%	80%	78%	65%	85%	77%	73%	75%	69%	85%	76%	0%			
Very convincing	42	49	41	43	40	35	38	44	39	36	43	41	46	40	43	38	46	39	39	43	42	0			
Somewhat convincing	34	36	42	34	34	24	36	37	32	29	28	39	32	25	42	39	27	36	30	42	34	0			
<u>NOT CONVINCING</u>	16	13	15	11	17	20	13	13	17	17	19	12	17	20	9	14	20	18	19	7	16	0			
Not convincing	16	13	15	11	17	20	13	13	17	17	19	12	17	20	9	14	20	18	19	7	16	0			
<u>DON'T BELIEVE/DK/NA</u>	9	2	2	13	9	21	13	6	12	17	10	7	6	15	6	9	7	7	12	8	9	0			
Don't believe	7	2	2	9	8	15	13	5	10	14	9	6	6	13	3	8	6	7	11	5	7	0			
DK/NA	1	0	0	4	1	5	0	1	2	3	1	2	0	2	3	1	1	0	1	3	1	0			
		PARTY REGISTRATION										PARTY BY GENDER				PARTY BY AGE				HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX			
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+				
Base	601	270	186	144	117	154	100	87	72	72	134	122	81	94	85	54	129	92	68	76	112	123			
<u>VERY/SOMEWHAT CONVINCING</u>	76%	83%	64%	78%	79%	85%	63%	65%	69%	88%	86%	80%	74%	57%	81%	76%	81%	86%	56%	65%	77%	79%			
Very convincing	42	44	36	46	49	40	33	39	46	46	45	42	40	30	47	46	43	58	30	38	43	36			
Somewhat convincing	34	39	28	32	30	46	30	26	23	41	41	38	34	27	34	30	38	28	26	27	34	43			
<u>NOT CONVINCING</u>	16	13	21	14	15	11	24	17	20	8	10	15	17	22	13	13	14	13	25	20	14	14			
Not convincing	16	13	21	14	15	11	24	17	20	8	10	15	17	22	13	13	14	13	25	20	14	14			
<u>DON'T BELIEVE/DK/NA</u>	9	4	15	7	6	3	13	17	11	4	4	5	9	21	6	11	5	1	18	16	9	7			
Don't believe	7	3	13	7	6	2	11	16	11	2	2	5	9	17	4	11	3	1	14	14	8	7			
DK/NA	1	1	2	1	0	2	3	2	0	2	2	0	0	5	1	0	2	0	4	2	1	0			

TABLE 28: Q16c. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Japan, Germany, Italy, France, Spain, the Netherlands, and South Korea already have high-speed rail lines carrying literally millions of passengers a year safely, quickly and conveniently. Becoming the first state in the country to build a high-speed rail network will signal that California has resumed its rightful place in the global economy - second to none

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	601	138	126	138	54	66	78	282	319	431	170	257	142	54	70	78	279	198	168	322	243	358
<u>VERY/SOMEWHAT CONVINCING</u>	76%	77%	73%	82%	69%	68%	79%	78%	74%	77%	73%	75%	82%	69%	65%	80%	73%	68%	67%	78%	74%	77%
Very convincing	42	42	47	42	38	34	40	40	43	42	41	44	41	38	38	40	45	41	41	39	45	40
Somewhat convincing	34	34	26	39	30	34	39	38	31	35	32	31	41	30	28	40	28	27	26	39	29	38
<u>NOT CONVINCING</u>	16	18	13	11	18	27	13	15	16	15	18	15	11	18	28	13	17	20	20	15	16	16
Not convincing	16	18	13	11	18	27	13	15	16	15	18	15	11	18	28	13	17	20	20	15	16	16
<u>DON'T BELIEVE/DK/NA</u>	9	5	14	7	13	5	8	7	10	9	9	9	7	13	7	7	10	13	13	7	11	7
Don't believe	7	4	12	7	11	5	4	6	8	7	8	8	7	11	5	5	8	10	10	6	9	6
DK/NA	1	1	2	0	3	0	4	1	2	2	1	1	0	3	2	2	2	3	3	1	1	2

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	601	519	406	345	256	184	112	6	18	18	3	54	6	6	111	448	153	160	122	319	71	93
<u>VERY/SOMEWHAT CONVINCING</u>	76%	74%	70%	70%	67%	66%	69%	74%	92%	91%	60%	86%	60%	83%	85%	76%	76%	95%	31%	83%	95%	90%
Very convincing	42	39	36	38	37	36	40	45	43	60	33	48	25	42	47	42	42	59	13	44	60	49
Somewhat convincing	34	35	33	32	30	31	29	29	49	32	27	38	35	41	38	34	35	36	18	39	35	41
<u>NOT CONVINCING</u>	16	16	20	18	19	18	19	11	6	6	27	12	26	10	11	16	16	4	40	12	2	7
Not convincing	16	16	20	18	19	18	19	11	6	6	27	12	26	10	11	16	16	4	40	12	2	7
<u>DON'T BELIEVE/DK/NA</u>	9	9	11	12	14	15	12	15	2	3	13	2	14	7	4	9	7	1	29	5	2	3
Don't believe	7	8	9	9	12	12	11	15	2	3	9	2	14	3	4	8	5	1	25	3	1	3
DK/NA	1	2	2	2	2	3	2	0	0	0	3	0	0	4	0	1	3	0	4	1	2	0

TABLE 29: Q16d. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Once built, California's high-speed rail system will not require any funding from taxpayers. Operations, maintenance, and even some construction will be paid for by riders. All investments will require federal and private investor matching funds. And all bond funds must undergo independent audits

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA
		DIREC	TRACK																			
Base	601	109	410	82	204	54	343	170	265	435	166	205	259	78	58	125	205	271	245	246	95	14
<u>VERY/SOMEWHAT CONVINCING</u>	67%	81%	64%	63%	85%	28%	63%	64%	68%	66%	68%	81%	71%	27%	55%	87%	81%	47%	85%	67%	24%	51%
Very convincing	33	49	29	33	45	19	28	39	30	33	33	48	31	6	29	58	42	16	49	28	6	18
Somewhat convincing	34	32	35	30	40	9	34	25	39	33	35	33	40	21	26	29	39	32	35	39	18	32
<u>NOT CONVINCING</u>	12	7	11	19	8	20	12	15	8	11	13	10	10	22	12	7	7	17	7	13	21	5
Not convincing	12	7	11	19	8	20	12	15	8	11	13	10	10	22	12	7	7	17	7	13	21	5
<u>DON'T BELIEVE/DK/NA</u>	21	12	25	19	7	52	25	21	23	22	19	10	19	51	32	7	12	35	8	20	55	44
Don't believe	20	10	23	17	6	49	23	19	22	21	17	9	17	51	28	5	10	34	7	18	55	29
DK/NA	2	2	2	2	1	3	2	3	1	2	2	1	3	0	4	2	2	1	1	2	0	16

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ OTHRS	ALL	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
Base	601	127	56	335	30	54	141	336	47	206	37	80	159	119	264	230	86	21	
<u>VERY/SOMEWHAT CONVINCING</u>	67%	64%	70%	70%	77%	49%	57%	79%	62%	74%	75%	68%	68%	51%	85%	64%	18%	64%	
Very convincing	33	36	31	38	41	29	24	42	25	34	26	40	28	36	51	25	1	36	
Somewhat convincing	34	28	38	32	36	20	33	37	36	39	49	28	40	15	34	40	17	28	
<u>NOT CONVINCING</u>	12	9	8	10	10	7	12	9	12	10	23	9	13	11	8	13	23	0	
Not convincing	12	9	8	10	10	7	12	9	12	10	23	9	13	11	8	13	23	0	
<u>DON'T BELIEVE/DK/NA</u>	21	27	22	20	13	43	31	12	26	16	2	23	20	38	7	23	59	36	
Don't believe	20	24	21	18	13	39	27	10	26	16	2	18	18	36	6	20	57	25	
DK/NA	2	3	2	2	0	4	4	2	0	0	0	5	2	2	1	2	1	11	

TABLE 29: Q16d. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Once built, California's high-speed rail system will not require any funding from taxpayers. Operations, maintenance, and even some construction will be paid for by riders. All investments will require federal and private investor matching funds. And all bond funds must undergo independent audits

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	601	93	265	98	363	146	28	64	168	195	92	52	79	57	69	64	45	35	40	32
VERY/SOMEWHAT CONVINCING	67%	70%	67%	71%	68%	62%	68%	70%	68%	69%	63%	58%	76%	59%	79%	70%	65%	46%	66%	72%
Very convincing	33	48	34	29	32	26	38	52	37	28	24	31	29	37	36	34	23	26	38	41
Somewhat convincing	34	22	34	43	36	35	29	18	31	40	39	27	47	22	43	36	43	20	28	30
NOT CONVINCING	12	9	9	10	9	19	21	4	12	7	19	19	11	20	7	13	22	8	12	5
Not convincing	12	9	9	10	9	19	21	4	12	7	19	19	11	20	7	13	22	8	12	5
DON'T BELIEVE/DK/NA	21	21	23	19	22	20	12	25	20	25	18	23	13	21	14	17	13	46	22	24
Don't believe	20	21	20	18	19	20	12	25	18	20	18	23	13	17	10	17	13	46	22	24
DK/NA	2	0	4	1	3	0	0	0	1	4	0	0	0	4	4	0	0	0	0	0

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
	Base	601	87	57	131	466	189	224	170	125	163	215	96	288	311	120	349	228	188	86	154	130
VERY/SOMEWHAT CONVINCING	67%	69%	72%	69%	67%	78%	72%	48%	65%	68%	67%	67%	67%	67%	73%	63%	76%	70%	73%	63%	66%	67%
Very convincing	33	48	47	46	30	49	29	22	36	31	33	35	33	34	33	33	35	36	29	31	45	30
Somewhat convincing	34	21	25	23	37	29	43	26	29	37	34	32	33	34	40	30	41	35	44	32	21	37
NOT CONVINCING	12	14	10	13	11	7	14	14	13	17	9	7	15	8	13	10	12	13	10	12	13	11
Not convincing	12	14	10	13	11	7	14	14	13	17	9	7	15	8	13	10	12	13	10	12	13	11
DON'T BELIEVE/DK/NA	21	17	18	18	22	15	14	37	22	16	24	26	18	25	15	27	13	17	17	25	21	22
Don't believe	20	13	18	16	20	13	12	36	20	15	21	24	17	22	14	25	11	15	14	25	19	20
DK/NA	2	3	0	2	2	2	2	2	1	1	3	3	1	3	1	2	2	2	3	0	2	2

TABLE 29: Q16d. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Once built, California's high-speed rail system will not require any funding from taxpayers. Operations, maintenance, and even some construction will be paid for by riders. All investments will require federal and private investor matching funds. And all bond funds must undergo independent audits

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	601	102	90	108	162	60	49	301	270	108	288	313	154	126	146	144	139	149	150	162	601	0
<u>VERY/SOMEWHAT CONVINCING</u>	67%	79%	70%	68%	65%	57%	61%	72%	63%	59%	62%	71%	70%	54%	75%	71%	62%	70%	62%	72%	67%	0%
Very convincing	33	42	34	23	35	38	30	33	35	34	27	39	25	30	40	39	31	35	23	43	33	0
Somewhat convincing	34	37	37	45	30	20	31	40	28	25	35	32	44	24	35	32	32	35	39	29	34	0
<u>NOT CONVINCING</u>	12	13	12	11	12	13	9	12	12	11	15	9	16	14	8	10	20	11	10	7	12	0
Not convincing	12	13	12	11	12	13	9	12	12	11	15	9	16	14	8	10	20	11	10	7	12	0
<u>DON'T BELIEVE/DK/NA</u>	21	7	17	22	22	30	30	16	25	30	23	20	14	32	17	19	18	19	28	21	21	0
Don't believe	20	7	17	18	21	27	30	14	24	29	22	18	14	29	14	19	18	17	26	18	20	0
DK/NA	2	0	0	4	1	3	0	2	1	1	1	2	0	3	3	0	0	2	3	3	2	0

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	601	270	186	144	117	154	100	87	72	72	134	122	81	94	85	54	129	92	68	76	112	123
<u>VERY/SOMEWHAT CONVINCING</u>	67%	71%	57%	72%	63%	77%	58%	56%	67%	77%	74%	69%	72%	46%	69%	77%	76%	66%	59%	53%	68%	71%
Very convincing	33	39	22	37	34	42	16	29	29	45	41	37	18	26	33	44	44	39	22	18	34	33
Somewhat convincing	34	32	35	35	28	35	41	27	38	32	33	32	54	20	36	33	32	27	37	36	34	38
<u>NOT CONVINCING</u>	12	12	11	12	17	9	10	11	18	5	9	16	11	11	18	3	9	19	11	10	12	10
Not convincing	12	12	11	12	17	9	10	11	18	5	9	16	11	11	18	3	9	19	11	10	12	10
<u>DON'T BELIEVE/DK/NA</u>	21	17	32	16	20	14	32	33	16	17	17	14	17	43	13	20	16	16	30	37	20	19
Don't believe	20	14	31	16	19	11	30	32	16	16	14	13	17	40	11	20	13	14	25	37	19	18
DK/NA	2	2	2	1	1	3	2	1	0	2	3	1	0	3	1	0	3	2	5	0	1	1

TABLE 29: Q16d. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Once built, California's high-speed rail system will not require any funding from taxpayers. Operations, maintenance, and even some construction will be paid for by riders. All investments will require federal and private investor matching funds. And all bond funds must undergo independent audits

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	601	138	126	138	54	66	78	282	319	431	170	257	142	54	70	78	279	198	168	322	243	358
<u>VERY/SOMEWHAT CONVINCING</u>	67%	68%	73%	66%	63%	56%	69%	65%	69%	69%	63%	70%	65%	63%	66%	65%	66%	61%	61%	68%	67%	67%
Very convincing	33	34	36	35	24	26	36	33	33	34	31	35	34	24	32	34	33	32	33	33	37	31
Somewhat convincing	34	33	37	31	38	30	33	32	36	35	32	35	30	38	34	31	32	29	28	35	30	36
<u>NOT CONVINCING</u>	12	15	7	12	11	14	12	12	11	12	11	11	11	11	10	16	12	13	13	11	12	11
Not convincing	12	15	7	12	11	14	12	12	11	12	11	11	11	11	10	16	12	13	13	11	12	11
<u>DON'T BELIEVE/DK/NA</u>	21	18	19	22	26	30	19	23	20	19	26	19	24	26	24	19	22	27	26	21	21	21
Don't believe	20	16	16	20	24	30	19	22	17	17	26	16	22	24	24	19	21	25	24	19	20	19
DK/NA	2	2	4	2	3	0	0	1	3	2	0	3	2	3	0	0	1	2	2	2	1	2

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	601	519	406	345	256	184	112	6	18	18	3	54	6	6	111	448	153	160	122	319	71	93
<u>VERY/SOMEWHAT CONVINCING</u>	67%	65%	62%	60%	56%	57%	56%	69%	83%	72%	56%	77%	48%	84%	75%	67%	67%	83%	33%	72%	87%	91%
Very convincing	33	30	28	30	28	29	30	36	41	37	29	34	19	43	35	33	33	52	9	33	42	50
Somewhat convincing	34	35	34	30	28	28	26	33	41	35	27	43	28	42	40	34	34	31	24	39	45	41
<u>NOT CONVINCING</u>	12	12	12	11	13	13	13	10	0	11	17	14	23	16	12	12	11	8	19	11	6	6
Not convincing	12	12	12	11	13	13	13	10	0	11	17	14	23	16	12	12	11	8	19	11	6	6
<u>DON'T BELIEVE/DK/NA</u>	21	23	26	29	32	30	31	21	17	17	27	10	30	0	14	22	21	9	49	17	7	3
Don't believe	20	21	23	26	29	26	29	19	14	17	23	10	30	0	13	20	19	8	48	15	6	3
DK/NA	2	2	3	3	3	4	2	2	3	0	4	0	0	0	1	2	2	1	1	2	2	0

TABLE 30: Q16e. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Because the electric power to the trains can be produced by sustainable and renewable power sources like wind and solar, it will reduce global warming pollution. and cut the air pollution and smog that has led to skyrocketing rates of asthma in California

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO					
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	AL/NN	DK/NA	HIGH	MED	LOW/ DK/NA	SUPP	W/CNC	OPP	AL/NN	DK/NA
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LTTLE	YES	DK/NA													
Base	601	109	410	82	204	54	343	170	265	435	166	205	259	78	58	125	205	271	245	246	95	14		
<u>VERY/SOMEWHAT CONVINCING</u>	76%	93%	71%	78%	90%	43%	73%	72%	78%	76%	77%	90%	80%	28%	76%	93%	85%	61%	93%	79%	29%	42%		
Very convincing	43	55	39	47	55	18	39	48	42	44	39	57	42	7	47	69	48	27	62	38	9	18		
Somewhat convincing	33	38	32	31	35	25	34	25	36	32	37	33	38	22	29	24	38	34	31	41	19	25		
<u>NOT CONVINCING</u>	12	2	15	14	8	22	14	16	9	12	14	4	12	34	14	3	8	20	3	11	38	19		
Not convincing	12	2	15	14	8	22	14	16	9	12	14	4	12	34	14	3	8	20	3	11	38	19		
<u>DON'T BELIEVE/DK/NA</u>	12	5	14	8	2	35	13	12	13	12	10	6	8	37	10	4	7	18	3	10	33	39		
Don't believe	9	3	11	6	1	35	9	9	11	10	6	5	5	36	5	3	3	16	2	6	30	39		
DK/NA	3	2	3	2	1	0	4	3	2	2	4	1	3	1	5	1	3	3	1	4	3	0		

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/ DK/NA	AIRPL	CAR	HSR	OTHR/ DK/NA	CRTE	MK	CA	ENVRO	CHPR/ FASTR	ALL OTHR	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
		AIRPL	RAIL	CAR	OTHR/ DK/NA	CRTE	MK	CA	ENVRO	CHPR/ FASTR	ALL OTHR	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA				
Base	601	127	56	335	30	54	141	336	47	206	37	80	159	119	264	230	86	21	
<u>VERY/SOMEWHAT CONVINCING</u>	76%	80%	81%	79%	87%	67%	67%	87%	71%	84%	83%	82%	75%	58%	93%	79%	20%	69%	
Very convincing	43	47	46	52	54	35	35	57	35	49	37	56	34	38	63	35	2	48	
Somewhat convincing	33	33	35	28	33	32	32	31	36	35	46	26	41	20	30	44	17	21	
<u>NOT CONVINCING</u>	12	10	7	9	9	18	12	6	11	7	13	7	18	19	4	12	39	14	
Not convincing	12	10	7	9	9	18	12	6	11	7	13	7	18	19	4	12	39	14	
<u>DON'T BELIEVE/DK/NA</u>	12	10	12	12	4	15	21	6	18	10	4	11	8	23	3	9	41	17	
Don't believe	9	6	10	9	4	15	17	5	13	8	0	5	7	19	2	4	40	17	
DK/NA	3	4	1	2	0	0	4	1	4	1	3	6	1	4	1	5	1	0	

TABLE 30: Q16e. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Because the electric power to the trains can be produced by sustainable and renewable power sources like wind and solar, it will reduce global warming pollution. and cut the air pollution and smog that has led to skyrocketing rates of asthma in California

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
	ONCE/ FW TM		ONCE/ YEAR		LOW	<1/YR	-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	MONTH	/YEAR	YEAR	FREQ	/NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	601	93	265	98	363	146	28	64	168	195	92	52	79	57	69	64	45	35	40	32
VERY/SOMEWHAT CONVINCING	76%	81%	73%	88%	77%	70%	83%	81%	76%	78%	71%	66%	81%	79%	80%	75%	78%	62%	81%	70%
Very convincing	43	62	43	47	44	28	57	64	52	37	30	24	37	43	49	38	34	40	52	38
Somewhat convincing	33	19	30	41	33	42	26	16	24	41	41	42	44	36	32	37	44	22	29	33
NOT CONVINCING	12	9	12	7	11	18	0	13	12	10	18	19	11	11	8	15	16	8	13	20
Not convincing	12	9	12	7	11	18	0	13	12	10	18	19	11	11	8	15	16	8	13	20
DON'T BELIEVE/DK/NA	12	10	15	5	12	12	17	6	12	12	11	15	8	9	12	10	5	31	7	10
Don't believe	9	8	11	5	9	10	10	6	9	9	9	12	8	7	5	10	3	31	7	5
DK/NA	3	2	4	0	3	2	7	0	2	3	2	3	1	3	7	0	2	0	0	5

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
				YES	NO																	
Base	601	87	57	131	466	189	224	170	125	163	215	96	288	311	120	349	228	188	86	154	130	471
VERY/SOMEWHAT CONVINCING	76%	84%	83%	82%	75%	88%	80%	57%	74%	76%	77%	77%	75%	77%	83%	74%	81%	78%	81%	74%	80%	75%
Very convincing	43	56	53	54	40	61	40	28	48	44	39	45	45	41	55	42	48	41	42	40	53	40
Somewhat convincing	33	28	29	28	34	27	39	29	27	32	38	31	30	36	29	32	32	37	39	33	27	35
NOT CONVINCING	12	6	8	7	14	6	11	21	9	16	13	11	13	12	7	13	10	12	9	14	9	13
Not convincing	12	6	8	7	14	6	11	21	9	16	13	11	13	12	7	13	10	12	9	14	9	13
DON'T BELIEVE/DK/NA	12	10	9	11	12	6	9	22	17	8	11	13	12	11	9	14	9	11	9	12	11	12
Don't believe	9	7	6	7	10	3	7	19	13	7	8	10	9	9	8	11	6	8	8	11	5	10
DK/NA	3	3	3	3	2	3	2	3	4	1	2	3	3	3	2	2	3	3	2	1	6	2

TABLE 30: Q16e. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Because the electric power to the trains can be produced by sustainable and renewable power sources like wind and solar, it will reduce global warming pollution. and cut the air pollution and smog that has led to skyrocketing rates of asthma in California

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B			
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN					
Base	601	102	90	108	162	60	49	301	270	108	288	313	154	126	146	144	139	149	150	162	601	0			
<u>VERY/SOMEWHAT CONVINCING</u>	76%	88%	81%	75%	72%	71%	71%	81%	72%	71%	73%	79%	79%	67%	84%	75%	73%	78%	73%	80%	76%	0%			
Very convincing	43	53	45	38	45	36	40	45	42	38	38	48	37	40	54	44	41	50	35	46	43	0			
Somewhat convincing	33	35	36	37	27	35	32	36	29	33	35	31	42	27	30	31	32	28	38	34	33	0			
<u>NOT CONVINCING</u>	12	9	12	14	13	15	9	12	13	13	13	12	15	11	8	14	16	10	11	13	12	0			
Not convincing	12	9	12	14	13	15	9	12	13	13	13	12	15	11	8	14	16	10	11	13	12	0			
<u>DON'T BELIEVE/DK/NA</u>	12	3	7	11	15	14	19	7	16	16	14	9	6	21	8	11	12	12	16	7	12	0			
Don't believe	9	2	4	8	13	11	16	5	13	13	12	6	5	19	4	7	10	9	14	4	9	0			
DK/NA	3	2	3	3	3	3	3	3	3	3	2	3	2	2	4	4	2	3	2	3	3	0			
		PARTY REGISTRATION										PARTY BY GENDER				PARTY BY AGE				HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX			
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+				
Base	601	270	186	144	117	154	100	87	72	72	134	122	81	94	85	54	129	92	68	76	112	123			
<u>VERY/SOMEWHAT CONVINCING</u>	76%	82%	62%	84%	79%	84%	62%	61%	77%	90%	84%	81%	70%	56%	88%	79%	82%	85%	63%	57%	82%	77%			
Very convincing	43	51	29	45	53	49	24	35	31	60	52	53	33	26	46	46	54	61	25	31	42	36			
Somewhat convincing	33	31	32	38	27	35	38	26	46	30	32	28	36	30	42	33	28	24	38	26	40	41			
<u>NOT CONVINCING</u>	12	9	20	10	9	9	19	21	13	7	7	11	24	17	9	10	9	9	22	23	11	8			
Not convincing	12	9	20	10	9	9	19	21	13	7	7	11	24	17	9	10	9	9	22	23	11	8			
<u>DON'T BELIEVE/DK/NA</u>	12	9	19	6	12	7	20	18	9	3	10	8	7	27	3	12	9	7	15	20	7	15			
Don't believe	9	6	16	4	11	3	18	14	5	3	5	7	7	22	1	10	4	5	12	18	5	13			
DK/NA	3	3	3	2	0	5	1	4	4	0	4	1	0	5	2	2	5	1	2	2	3	1			

TABLE 30: Q16e. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Because the electric power to the trains can be produced by sustainable and renewable power sources like wind and solar, it will reduce global warming pollution. and cut the air pollution and smog that has led to skyrocketing rates of asthma in California

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	601	138	126	138	54	66	78	282	319	431	170	257	142	54	70	78	279	198	168	322	243	358
<u>VERY/SOMEWHAT CONVINCING</u>	76%	75%	77%	81%	69%	66%	79%	77%	75%	77%	73%	76%	81%	69%	75%	73%	74%	70%	71%	77%	76%	76%
Very convincing	43	43	43	44	40	36	47	43	43	43	42	43	44	40	37	49	43	40	39	43	42	43
Somewhat convincing	33	32	34	38	30	30	32	34	32	34	31	33	37	30	38	24	31	30	32	35	33	33
<u>NOT CONVINCING</u>	12	12	11	9	15	19	15	13	12	11	16	11	9	15	11	23	14	15	13	11	12	13
Not convincing	12	12	11	9	15	19	15	13	12	11	16	11	9	15	11	23	14	15	13	11	12	13
<u>DON'T BELIEVE/DK/NA</u>	12	13	12	10	16	15	6	10	13	12	11	13	11	16	14	4	12	15	16	11	13	11
Don't believe	9	11	8	9	13	7	6	7	10	10	7	10	8	13	9	4	11	14	15	7	12	7
DK/NA	3	2	4	1	3	8	0	2	3	2	4	3	2	3	5	0	1	1	1	4	1	4

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY			TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	601	519	406	345	256	184	112	6	18	18	3	54	6	6	111	448	153	160	122	319	71	93
<u>VERY/SOMEWHAT CONVINCING</u>	76%	74%	71%	69%	67%	70%	71%	74%	91%	89%	70%	93%	61%	86%	89%	76%	78%	92%	35%	84%	95%	94%
Very convincing	43	40	37	37	38	39	41	41	47	60	29	50	40	56	50	42	47	61	12	46	66	67
Somewhat convincing	33	34	34	32	29	31	30	33	44	29	40	43	21	30	38	34	31	32	23	38	29	28
<u>NOT CONVINCING</u>	12	13	15	14	15	12	11	13	0	8	21	3	14	10	5	12	14	3	34	9	5	4
Not convincing	12	13	15	14	15	12	11	13	0	8	21	3	14	10	5	12	14	3	34	9	5	4
<u>DON'T BELIEVE/DK/NA</u>	12	12	15	17	18	18	18	13	9	2	9	4	26	3	6	13	8	5	32	7	0	2
Don't believe	9	10	12	13	15	15	16	12	0	2	9	2	23	3	4	10	6	3	29	4	0	2
DK/NA	3	2	3	4	3	3	2	2	9	0	0	2	3	0	2	3	3	2	2	3	0	0

TABLE 31: Q16f. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High-speed rail lines are three times as energy efficient as planes, and five times more efficient than cars. High-speed trains will reduce our dependence on foreign oil by nearly 13 million barrels a year - helping protect our environment and our national security

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	W/CNC	OPP	DK/NA	HIGH	MED	LOW/DK/NA	SUPP	W/CNC	OPP	DK/NA
		DIREC	TRACK																			
Base	601	109	410	82	204	54	343	170	265	435	166	205	259	78	58	125	205	271	245	246	95	14
<u>VERY/SOMEWHAT CONVINCING</u>	81%	92%	78%	82%	92%	45%	80%	78%	82%	81%	83%	95%	83%	39%	79%	96%	90%	68%	96%	84%	39%	69%
Very convincing	44	52	41	47	55	23	41	50	43	45	40	62	41	12	34	71	51	26	63	42	7	0
Somewhat convincing	37	39	37	35	37	22	40	28	40	35	43	33	42	27	45	25	38	42	33	42	31	69
<u>NOT CONVINCING</u>	9	1	11	11	7	23	9	11	9	10	9	2	8	35	11	2	3	18	2	7	37	8
Not convincing	9	1	11	11	7	23	9	11	9	10	9	2	8	35	11	2	3	18	2	7	37	8
<u>DON'T BELIEVE/DK/NA</u>	9	7	10	8	1	33	11	11	9	10	8	3	9	26	10	2	7	14	3	10	25	22
Don't believe	8	4	9	4	1	33	7	9	7	8	7	3	5	26	10	2	5	12	2	6	23	22
DK/NA	2	3	1	3	0	0	3	2	2	2	2	0	4	0	1	0	2	2	0	3	2	1

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/OTHR	ALL	SUPP	W/CNC	OPP	AL/NN
		AIRPL	RAIL	CAR	OTHR/DK/NA														
Base	601	127	56	335	30	54	141	336	47	206	37	80	159	119	264	230	86	21	
<u>VERY/SOMEWHAT CONVINCING</u>	81%	82%	95%	83%	96%	69%	69%	93%	87%	86%	82%	88%	88%	59%	94%	87%	31%	62%	
Very convincing	44	50	38	51	54	43	36	55	38	46	43	49	42	39	63	39	4	24	
Somewhat convincing	37	32	56	32	42	26	33	38	49	39	39	39	46	20	31	48	27	37	
<u>NOT CONVINCING</u>	9	9	3	7	4	17	12	4	4	5	12	6	8	21	3	6	38	12	
Not convincing	9	9	3	7	4	17	12	4	4	5	12	6	8	21	3	6	38	12	
<u>DON'T BELIEVE/DK/NA</u>	9	9	3	10	0	14	19	3	10	9	5	7	4	20	3	7	31	26	
Don't believe	8	7	3	8	0	11	16	3	10	8	5	3	2	19	3	3	29	24	
DK/NA	2	2	0	2	0	3	3	1	0	1	0	3	2	2	0	4	1	2	

TABLE 31: Q16f. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High-speed rail lines are three times as energy efficient as planes, and five times more efficient than cars. High-speed trains will reduce our dependence on foreign oil by nearly 13 million barrels a year - helping protect our environment and our national security

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	601	93	265	98	363	146	28	64	168	195	92	52	79	57	69	64	45	35	40	32
<u>VERY/SOMEWHAT CONVINCING</u>	81%	86%	83%	83%	83%	74%	89%	84%	83%	83%	73%	75%	84%	78%	84%	80%	89%	70%	90%	76%
Very convincing	44	56	47	41	45	33	63	53	46	45	29	41	45	45	41	38	41	28	64	48
Somewhat convincing	37	30	36	42	38	41	26	32	37	38	44	34	39	32	43	42	48	42	26	27
<u>NOT CONVINCING</u>	9	8	7	8	7	16	7	9	9	5	15	18	11	13	7	11	7	11	8	8
Not convincing	9	8	7	8	7	16	7	9	9	5	15	18	11	13	7	11	7	11	8	8
<u>DON'T BELIEVE/DK/NA</u>	9	6	11	9	10	10	4	6	8	12	12	7	5	9	8	9	4	19	2	17
Don't believe	8	6	7	8	7	9	4	6	6	9	12	4	5	7	5	9	4	19	0	9
DK/NA	2	0	3	1	3	1	0	0	2	3	0	3	0	3	4	0	0	0	1	8

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
	Base	601	87	57	131	466	189	224	170	125	163	215	96	288	311	120	349	228	188	86	154	130
<u>VERY/SOMEWHAT CONVINCING</u>	81%	81%	88%	84%	81%	91%	86%	65%	82%	79%	83%	80%	80%	82%	91%	78%	87%	80%	85%	82%	88%	79%
Very convincing	44	47	58	50	43	58	43	29	41	43	46	46	42	46	46	47	42	43	40	45	50	42
Somewhat convincing	37	35	31	34	38	32	43	36	41	35	37	34	38	36	44	31	45	37	45	37	38	37
<u>NOT CONVINCING</u>	9	5	6	5	11	4	7	17	7	14	8	8	11	8	5	9	8	11	8	8	6	10
Not convincing	9	5	6	5	11	4	7	17	7	14	8	8	11	8	5	9	8	11	8	8	6	10
<u>DON'T BELIEVE/DK/NA</u>	9	13	6	11	9	5	7	18	10	8	9	13	9	10	4	13	5	9	7	9	6	10
Don't believe	8	10	6	9	7	2	6	16	9	7	7	8	8	8	4	11	3	7	5	7	4	9
DK/NA	2	3	0	2	2	3	1	2	2	1	1	4	1	2	0	2	2	2	2	2	2	2

TABLE 31: Q16f. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High-speed rail lines are three times as energy efficient as planes, and five times more efficient than cars. High-speed trains will reduce our dependence on foreign oil by nearly 13 million barrels a year - helping protect our environment and our national security

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	601	102	90	108	162	60	49	301	270	108	288	313	154	126	146	144	139	149	150	162	601	0
<u>VERY/SOMEWHAT CONVINCING</u>	81%	92%	86%	80%	79%	68%	80%	86%	77%	74%	78%	84%	84%	72%	88%	81%	78%	82%	78%	86%	81%	0%
Very convincing	44	59	46	41	40	41	40	49	40	40	40	47	44	37	54	43	41	44	40	51	44	0
Somewhat convincing	37	33	41	39	39	27	40	37	37	33	38	37	40	35	34	38	37	39	38	35	37	0
<u>NOT CONVINCING</u>	9	6	8	8	10	15	8	8	11	12	12	7	9	15	6	8	15	7	9	8	9	0
Not convincing	9	6	8	8	10	15	8	8	11	12	12	7	9	15	6	8	15	7	9	8	9	0
<u>DON'T BELIEVE/DK/NA</u>	9	2	5	12	10	17	12	6	12	14	10	9	6	13	7	11	6	11	14	7	9	0
Don't believe	8	2	5	8	9	11	12	5	10	11	10	6	6	12	4	8	6	9	13	3	8	0
DK/NA	2	0	0	4	2	6	0	1	2	3	1	3	0	1	3	3	0	2	1	4	2	0

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	601	270	186	144	117	154	100	87	72	72	134	122	81	94	85	54	129	92	68	76	112	123
<u>VERY/SOMEWHAT CONVINCING</u>	81%	86%	72%	83%	81%	91%	73%	71%	80%	86%	88%	85%	80%	67%	89%	77%	87%	84%	69%	76%	84%	80%
Very convincing	44	48	31	53	49	47	28	35	42	63	50	48	38	25	57	48	51	51	31	33	50	40
Somewhat convincing	37	38	41	31	31	44	44	36	38	23	38	36	42	42	32	29	36	34	38	43	34	40
<u>NOT CONVINCING</u>	9	8	12	9	13	4	12	12	10	7	6	12	11	12	7	8	10	7	13	11	7	10
Not convincing	9	8	12	9	13	4	12	12	10	7	6	12	11	12	7	8	10	7	13	11	7	10
<u>DON'T BELIEVE/DK/NA</u>	9	6	16	8	6	5	15	17	10	7	6	4	9	21	4	16	3	9	18	13	8	11
Don't believe	8	4	14	7	6	2	14	14	10	3	4	2	8	17	3	13	1	6	15	13	7	8
DK/NA	2	2	2	2	0	3	1	3	0	3	2	2	1	3	1	2	2	2	2	0	1	3

TABLE 31: Q16f. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High-speed rail lines are three times as energy efficient as planes, and five times more efficient than cars. High-speed trains will reduce our dependence on foreign oil by nearly 13 million barrels a year - helping protect our environment and our national security

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	601	138	126	138	54	66	78	282	319	431	170	257	142	54	70	78	279	198	168	322	243	358
<u>VERY/SOMEWHAT CONVINCING</u>	81%	87%	77%	83%	71%	81%	82%	82%	80%	82%	78%	83%	81%	71%	83%	83%	80%	76%	76%	82%	79%	83%
Very convincing	44	41	44	50	33	42	47	47	41	45	42	43	49	33	46	45	44	39	42	44	45	43
Somewhat convincing	37	46	33	33	37	38	35	35	39	37	37	40	32	37	37	38	37	37	34	38	34	40
<u>NOT CONVINCING</u>	9	8	11	8	14	9	10	9	10	8	13	9	8	14	10	11	10	11	13	9	9	10
Not convincing	9	8	11	8	14	9	10	9	10	8	13	9	8	14	10	11	10	11	13	9	9	10
<u>DON'T BELIEVE/DK/NA</u>	9	5	12	10	16	10	7	9	10	10	9	8	12	16	7	7	10	12	11	9	12	8
Don't believe	8	4	9	9	13	5	7	8	8	8	7	6	9	13	7	7	8	11	9	7	10	6
DK/NA	2	1	3	1	3	5	0	1	2	2	2	2	3	3	0	0	2	2	2	2	2	2

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	601	519	406	345	256	184	112	6	18	18	3	54	6	6	111	448	153	160	122	319	71	93
<u>VERY/SOMEWHAT CONVINCING</u>	81%	79%	78%	77%	73%	73%	74%	81%	97%	88%	60%	93%	57%	93%	89%	81%	80%	98%	43%	87%	89%	88%
Very convincing	44	41	39	40	40	43	51	47	62	51	35	47	22	46	48	43	47	66	13	45	55	59
Somewhat convincing	37	38	39	38	33	29	23	33	35	37	24	46	35	47	41	38	34	32	30	42	34	30
<u>NOT CONVINCING</u>	9	11	12	12	13	13	12	11	3	6	23	4	24	7	6	10	9	0	33	5	5	7
Not convincing	9	11	12	12	13	13	12	11	3	6	23	4	24	7	6	10	9	0	33	5	5	7
<u>DON'T BELIEVE/DK/NA</u>	9	10	10	11	14	14	14	8	0	6	17	3	19	0	5	9	10	2	25	8	6	5
Don't believe	8	8	8	9	11	11	14	6	0	3	9	3	15	0	4	8	6	2	22	5	4	5
DK/NA	2	2	2	3	3	3	0	2	0	3	7	0	4	0	1	1	4	0	2	3	2	0

TABLE 32: Q16g. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: A high-speed rail line will save you time and money. For example, travelers will be able to get from Los Angeles to San Francisco in less than three hours, at a cost much less than airfare

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	SUPP	OPP	AL/NN	HIGH	MED	LOW/	SUPP	SUPP	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA		W/CNC		DK/NA			DK/NA		W/CNC		DK/NA
Base	601	109	410	82	204	54	343	170	265	435	166	205	259	78	58	125	205	271	245	246	95	14
<u>VERY/SOMEWHAT CONVINCING</u>	81%	89%	78%	84%	94%	44%	79%	76%	83%	81%	82%	97%	83%	34%	78%	98%	88%	68%	98%	82%	35%	71%
Very convincing	49	64	45	46	60	22	46	49	49	49	47	66	46	18	40	75	55	31	67	44	13	50
Somewhat convincing	32	25	33	38	34	22	33	28	34	32	34	31	37	16	38	23	33	36	31	38	22	22
<u>NOT CONVINCING</u>	9	5	10	6	4	19	10	7	8	7	13	1	8	31	10	1	4	16	0	8	32	20
Not convincing	9	5	10	6	4	19	10	7	8	7	13	1	8	31	10	1	4	16	0	8	32	20
<u>DON'T BELIEVE/DK/NA</u>	10	6	12	10	3	37	11	16	9	12	6	2	9	35	11	0	9	16	2	9	33	8
Don't believe	8	4	9	7	3	37	6	14	7	10	3	1	6	34	8	0	6	13	1	6	30	8
DK/NA	2	1	3	2	0	0	4	2	2	2	3	1	4	1	4	0	2	3	1	4	3	0
	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR						Q18 HSR FINAL STATEMENT CHOICE							
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	SUPP	OPP	AL/NN			
		DK/NA	DK/NA		DK/NA	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR	W/CNC	DK/NA									
Base	601	127	56	335	30	54	141	336	47	206	37	80	159	119	264	230	86	21				
<u>VERY/SOMEWHAT CONVINCING</u>	81%	84%	90%	83%	92%	70%	68%	93%	81%	86%	81%	81%	92%	56%	97%	84%	28%	61%				
Very convincing	49	54	43	55	70	43	37	62	47	50	39	55	54	38	66	45	8	42				
Somewhat convincing	32	30	47	28	22	27	31	31	34	36	41	27	38	19	31	39	20	20				
<u>NOT CONVINCING</u>	9	6	3	7	0	14	12	3	3	8	7	7	3	20	1	6	38	21				
Not convincing	9	6	3	7	0	14	12	3	3	8	7	7	3	20	1	6	38	21				
<u>DON'T BELIEVE/DK/NA</u>	10	10	8	10	8	15	20	3	15	6	12	12	4	24	2	10	34	18				
Don't believe	8	6	8	8	8	12	15	2	11	4	12	5	4	20	1	5	33	18				
DK/NA	2	4	0	2	0	3	5	1	4	2	0	7	0	3	1	5	1	0				

TABLE 32: Q16g. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: A high-speed rail line will save you time and money. For example, travelers will be able to get from Los Angeles to San Francisco in less than three hours, at a cost much less than airfare

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
	ONCE/ FW TM		ONCE/ LOW		<1/YR		NON-		NON-		NON-		\$0-\$75K				\$75K+			
	Total	MONTH /YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	
Base	601	93	265	98	363	146	28	64	168	195	92	52	79	57	69	64	45	35	40	32
<u>VERY/SOMEWHAT CONVINCING</u>	81%	89%	81%	86%	82%	73%	95%	86%	82%	83%	72%	73%	88%	80%	83%	77%	86%	71%	91%	79%
Very convincing	49	67	48	51	49	36	78	62	46	52	38	34	51	45	49	39	55	53	68	35
Somewhat convincing	32	22	33	34	33	36	17	24	36	31	34	39	37	35	34	38	31	18	23	45
<u>NOT CONVINCING</u>	9	6	6	7	6	17	0	9	7	6	19	13	7	12	10	16	6	8	2	0
Not convincing	9	6	6	7	6	17	0	9	7	6	19	13	7	12	10	16	6	8	2	0
<u>DON'T BELIEVE/DK/NA</u>	10	5	13	7	11	11	5	5	11	12	9	14	5	7	7	7	8	21	8	21
Don't believe	8	5	9	5	8	9	5	5	7	9	9	9	4	5	0	7	8	20	8	16
DK/NA	2	0	4	2	3	2	0	0	3	3	0	5	1	3	7	0	0	1	0	5

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
	TOTAL							HS OR		SOME	COLL	POST-	NON-	LATNO	WHITE	NON-	\$0-	\$60K-	\$75K+	YES	NO	
	Total	SELF	FAMLY	YES	NO	LIB	MOD	CONS	LESS	COLL	GRAD	GRAD	COLL	COLL+	WHITE	WHITE	\$60K	\$75K	\$75K+	YES	NO	
Base	601	87	57	131	466	189	224	170	125	163	215	96	288	311	120	349	228	188	86	154	130	471
<u>VERY/SOMEWHAT CONVINCING</u>	81%	82%	94%	85%	80%	94%	82%	64%	76%	83%	81%	82%	80%	82%	87%	77%	88%	83%	81%	82%	86%	79%
Very convincing	49	59	69	62	45	65	49	32	40	51	52	49	46	51	54	48	51	46	47	53	60	46
Somewhat convincing	32	23	25	23	35	29	33	32	36	32	30	33	34	31	33	28	37	37	34	29	27	34
<u>NOT CONVINCING</u>	9	6	6	7	9	2	9	16	13	8	9	5	10	8	10	9	7	9	14	4	1	11
Not convincing	9	6	6	7	9	2	9	16	13	8	9	5	10	8	10	9	7	9	14	4	1	11
<u>DON'T BELIEVE/DK/NA</u>	10	12	0	8	11	4	9	20	11	9	10	13	10	11	2	14	5	8	5	13	12	10
Don't believe	8	7	0	5	9	0	7	18	9	7	7	10	8	8	1	12	2	5	2	12	5	9
DK/NA	2	5	0	3	2	3	2	2	2	2	3	3	2	3	2	2	3	3	3	1	7	1

TABLE 32: Q16g. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: A high-speed rail line will save you time and money. For example, travelers will be able to get from Los Angeles to San Francisco in less than three hours, at a cost much less than airfare

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	601	102	90	108	162	60	49	301	270	108	288	313	154	126	146	144	139	149	150	162	601	0
<u>VERY/SOMEWHAT CONVINCING</u>	81%	94%	83%	83%	79%	73%	67%	87%	75%	70%	78%	83%	85%	72%	88%	78%	81%	79%	76%	87%	81%	0%
Very convincing	49	62	54	50	42	43	43	55	43	43	49	48	52	48	59	38	47	46	52	50	49	0
Somewhat convincing	32	32	29	33	36	30	24	31	33	27	29	35	33	24	29	40	35	33	24	37	32	0
<u>NOT CONVINCING</u>	9	6	7	8	8	11	13	7	10	12	11	7	8	12	5	7	13	8	9	6	9	0
Not convincing	9	6	7	8	8	11	13	7	10	12	11	7	8	12	5	7	13	8	9	6	9	0
<u>DON'T BELIEVE/DK/NA</u>	10	0	10	9	13	16	19	6	15	17	11	10	6	15	7	15	6	14	15	7	10	0
Don't believe	8	0	5	7	10	14	19	4	13	16	9	7	5	13	2	13	5	10	12	4	8	0
DK/NA	2	0	6	2	3	2	0	3	2	1	2	3	1	3	4	2	0	4	3	3	2	0
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+	
Base	601	270	186	144	117	154	100	87	72	72	134	122	81	94	85	54	129	92	68	76	112	123
<u>VERY/SOMEWHAT CONVINCING</u>	81%	87%	67%	88%	85%	88%	68%	65%	82%	94%	88%	86%	79%	58%	93%	80%	86%	90%	61%	70%	86%	82%
Very convincing	49	53	37	55	57	50	42	31	46	63	59	49	46	30	59	51	58	54	36	36	53	46
Somewhat convincing	32	33	30	33	27	38	26	34	36	31	28	38	33	28	34	29	28	36	25	34	33	37
<u>NOT CONVINCING</u>	9	8	14	4	10	7	15	12	8	1	7	8	10	15	4	5	7	9	20	11	6	7
Not convincing	9	8	14	4	10	7	15	12	8	1	7	8	10	15	4	5	7	9	20	11	6	7
<u>DON'T BELIEVE/DK/NA</u>	10	5	19	7	6	5	16	23	10	5	6	6	11	27	3	15	7	1	19	19	8	11
Don't believe	8	4	15	6	6	2	13	17	8	5	2	6	8	22	3	12	4	1	12	17	7	10
DK/NA	2	2	4	1	0	3	3	5	2	0	4	0	4	5	0	3	4	0	7	2	1	1

TABLE 32: Q16g. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: A high-speed rail line will save you time and money. For example, travelers will be able to get from Los Angeles to San Francisco in less than three hours, at a cost much less than airfare

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	601	138	126	138	54	66	78	282	319	431	170	257	142	54	70	78	279	198	168	322	243	358
<u>VERY/SOMEWHAT CONVINCING</u>	81%	85%	77%	85%	71%	69%	88%	82%	80%	82%	78%	82%	85%	71%	75%	81%	77%	71%	71%	84%	77%	84%
Very convincing	49	51	53	51	43	34	49	47	50	50	45	52	50	43	33	52	50	46	46	47	50	48
Somewhat convincing	32	35	24	34	28	35	39	36	29	32	34	30	35	28	42	29	27	26	25	37	27	36
<u>NOT CONVINCING</u>	9	8	9	4	17	16	6	7	10	9	10	8	4	17	10	14	11	14	14	7	11	8
Not convincing	9	8	9	4	17	16	6	7	10	9	10	8	4	17	10	14	11	14	14	7	11	8
<u>DON'T BELIEVE/DK/NA</u>	10	6	14	11	13	15	6	10	10	10	12	9	11	13	15	5	12	15	15	9	13	9
Don't believe	8	6	10	10	10	7	4	8	8	8	7	8	10	10	7	5	11	13	13	6	11	6
DK/NA	2	0	4	1	3	8	2	3	2	1	5	2	2	3	8	0	1	2	2	3	2	3
FLAGS (P04,G04,P06,G06,P08,G08)											CITY					HSR COUNTY		TARGETS				
Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER	
Base	601	519	406	345	256	184	112	6	18	18	3	54	6	6	111	448	153	160	122	319	71	93
<u>VERY/SOMEWHAT CONVINCING</u>	81%	79%	76%	75%	72%	71%	72%	80%	89%	92%	71%	96%	71%	80%	90%	81%	80%	99%	43%	86%	94%	93%
Very convincing	49	46	43	43	40	40	43	50	60	51	40	61	39	47	56	48	52	70	20	49	59	59
Somewhat convincing	32	33	33	32	32	31	30	31	28	41	31	36	32	33	35	34	29	29	23	37	35	34
<u>NOT CONVINCING</u>	9	10	10	10	11	11	9	10	0	3	17	1	9	20	4	9	9	0	29	5	0	2
Not convincing	9	10	10	10	11	11	9	10	0	3	17	1	9	20	4	9	9	0	29	5	0	2
<u>DON'T BELIEVE/DK/NA</u>	10	11	14	15	17	18	19	10	11	6	13	2	20	0	6	10	10	1	28	8	6	4
Don't believe	8	9	11	12	14	15	19	10	9	3	13	2	20	0	5	8	7	0	26	5	4	3
DK/NA	2	2	3	3	3	3	0	0	2	3	0	0	0	0	1	2	3	1	2	3	1	1

TABLE 33: Q16h. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High speed rail once again puts California at the forefront of pioneering a new technology for the entire United States. From the Golden Gate Bridge to our world-class University system to the State Water Project, we've always been the state willing to take on - and succeed - at the challenges others declare too hard, too big, and too expensive to try

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO					
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	AL/NN	DK/NA	HIGH	MED	LOW/ DK/NA	SUPP	W/CNC	OPP	AL/NN	DK/NA
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LTTLE	YES	DK/NA													
Base	605	115	427	63	212	76	317	147	291	438	167	211	251	81	63	125	239	241	258	255	85	8		
<u>VERY/SOMEWHAT CONVINCING</u>	69%	85%	66%	66%	82%	44%	67%	70%	68%	69%	70%	85%	71%	21%	71%	88%	78%	51%	84%	73%	17%	29%		
Very convincing	34	53	28	42	49	12	29	41	29	33	36	53	27	11	31	54	38	20	49	29	6	13		
Somewhat convincing	35	32	38	24	33	32	37	29	39	36	34	33	44	10	40	34	40	31	35	43	12	17		
<u>NOT CONVINCING</u>	22	12	24	30	15	35	24	25	23	23	20	11	24	47	22	8	18	34	12	21	53	63		
Not convincing	22	12	24	30	15	35	24	25	23	23	20	11	24	47	22	8	18	34	12	21	53	63		
<u>DON'T BELIEVE/DK/NA</u>	8	3	10	5	3	21	9	5	9	8	10	3	5	32	7	4	4	15	3	6	30	8		
Don't believe	7	2	9	2	3	19	7	4	8	7	8	2	5	28	4	1	4	13	3	5	25	8		
DK/NA	1	1	1	2	1	2	2	1	2	1	2	1	0	4	3	2	0	2	1	1	5	0		

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/ DK/NA	AIRPL	CAR	HSR	OTHR/ DK/NA	CRTE	MK	CA	ENVRO	CHPR/ FASTR	ALL OTHR	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
		AIRPL	RAIL	CAR	OTHR/ DK/NA	CRTE	MK	CA	ENVRO	CHPR/ FASTR	ALL OTHR	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA				
Base	605	153	55	366	23	73	170	336	39	210	44	79	149	123	279	219	94	13	
<u>VERY/SOMEWHAT CONVINCING</u>	69%	70%	87%	68%	72%	61%	49%	81%	68%	73%	79%	67%	75%	54%	86%	72%	14%	54%	
Very convincing	34	36	54	35	51	28	18	45	37	29	60	31	38	31	48	30	4	33	
Somewhat convincing	35	34	33	33	21	33	31	36	31	44	19	36	37	23	38	42	11	21	
<u>NOT CONVINCING</u>	22	26	6	24	9	27	38	16	19	22	10	25	20	29	10	22	56	36	
Not convincing	22	26	6	24	9	27	38	16	19	22	10	25	20	29	10	22	56	36	
<u>DON'T BELIEVE/DK/NA</u>	8	5	6	9	20	12	13	3	13	5	12	8	5	17	4	5	30	10	
Don't believe	7	5	6	8	14	12	11	3	9	4	12	8	4	13	3	4	25	10	
DK/NA	1	0	0	1	6	0	2	0	4	2	0	0	0	4	0	2	5	0	

TABLE 33: Q16h. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High speed rail once again puts California at the forefront of pioneering a new technology for the entire United States. From the Golden Gate Bridge to our world-class University system to the State Water Project, we've always been the state willing to take on - and succeed - at the challenges others declare too hard, too big, and too expensive to try

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE																	
	ONCE/		FW TM		ONCE/		LOW		<1/YR		NON-		NON-		NON-		\$0-\$75K				\$75K+									
	Total	MONTH	/YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	MEN	MEN	WOMEN	WOMEN	MEN	MEN	WOMEN	WOMEN	18-49	50+	18-49	50+	18-49	50+	18-49	50+		
Base	605	109	281	89	370	125	51	57	175	193	83	42	76	66	89	54	44	35	32	46										
VERY/SOMEWHAT CONVINCING	69%	65%	70%	73%	71%	70%	55%	73%	77%	66%	74%	62%	76%	69%	70%	81%	76%	55%	65%	67%										
Very convincing	34	37	37	36	37	25	36	37	41	33	22	31	45	36	33	23	51	32	25	30										
Somewhat convincing	35	28	33	37	34	45	19	36	36	33	52	31	31	32	37	57	25	23	40	37										
NOT CONVINCING	22	24	23	18	22	22	37	14	16	28	20	25	21	19	23	12	21	35	35	15										
Not convincing	22	24	23	18	22	22	37	14	16	28	20	25	21	19	23	12	21	35	35	15										
DON'T BELIEVE/DK/NA	8	11	7	9	7	8	8	14	8	6	6	12	3	13	7	7	3	10	0	18										
Don't believe	7	10	6	7	6	5	8	11	7	6	5	6	3	11	7	5	3	10	0	15										
DK/NA	1	1	1	2	1	3	0	2	1	0	2	6	0	2	0	3	0	0	0	3										

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	TOTAL		TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO	
	SELF	FAMLY	YES	NO																		
Base	605	76	62	123	478	191	226	177	145	164	210	82	309	293	121	351	230	204	83	161	123	482
VERY/SOMEWHAT CONVINCING	69%	71%	68%	74%	68%	78%	70%	60%	78%	67%	66%	68%	72%	67%	81%	67%	74%	74%	72%	67%	77%	67%
Very convincing	34	31	22	30	35	35	34	33	40	31	34	31	35	33	45	29	41	36	35	36	47	31
Somewhat convincing	35	40	46	44	33	43	36	27	39	36	32	36	37	33	35	38	33	38	37	31	30	36
NOT CONVINCING	22	22	29	21	23	16	25	25	16	24	26	23	20	25	17	22	22	19	21	24	18	24
Not convincing	22	22	29	21	23	16	25	25	16	24	26	23	20	25	17	22	22	19	21	24	18	24
DON'T BELIEVE/DK/NA	8	7	3	5	9	6	5	15	6	9	8	10	8	9	2	11	4	7	7	8	6	9
Don't believe	7	5	3	4	8	5	5	11	4	9	6	9	7	7	2	9	4	6	7	7	5	7
DK/NA	1	2	0	1	1	1	1	4	2	0	2	0	1	1	0	2	0	1	0	1	1	2

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	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	605	103	91	109	163	55	54	303	272	109	290	315	146	134	157	138	155	154	134	158	0	605
<u>VERY/SOMEWHAT CONVINCING</u>	69%	74%	73%	69%	67%	68%	67%	72%	67%	67%	67%	71%	75%	58%	69%	76%	68%	76%	65%	68%	0%	69%
Very convincing	34	45	37	30	29	30	30	38	29	30	39	30	46	30	29	29	39	30	38	30	0	34
Somewhat convincing	35	29	36	39	38	39	36	34	38	38	28	42	29	28	40	47	29	46	28	38	0	35
<u>NOT CONVINCING</u>	22	23	21	27	21	17	26	24	21	22	25	20	21	30	26	12	25	16	26	24	0	22
Not convincing	22	23	21	27	21	17	26	24	21	22	25	20	21	30	26	12	25	16	26	24	0	22
<u>DON'T BELIEVE/DK/NA</u>	8	3	5	4	12	14	8	4	12	11	8	9	3	12	5	12	7	8	8	9	0	8
Don't believe	7	3	5	4	9	14	5	4	9	10	7	7	3	10	5	9	6	7	7	7	0	7
DK/NA	1	0	0	0	3	0	3	0	2	1	1	2	0	2	0	2	1	1	1	2	0	1
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	605	272	188	145	123	150	91	96	76	69	145	116	72	103	85	53	157	75	63	81	104	126
<u>VERY/SOMEWHAT CONVINCING</u>	69%	75%	59%	72%	74%	76%	57%	61%	68%	76%	76%	75%	58%	60%	77%	66%	79%	69%	56%	66%	77%	60%
Very convincing	34	36	26	40	38	35	33	19	46	34	37	33	28	25	46	32	39	33	22	26	44	33
Somewhat convincing	35	39	33	31	36	41	24	41	22	42	39	42	30	35	31	34	40	36	34	40	33	27
<u>NOT CONVINCING</u>	22	18	27	24	18	18	34	21	26	21	19	17	35	24	22	25	16	26	29	19	20	30
Not convincing	22	18	27	24	18	18	34	21	26	21	19	17	35	24	22	25	16	26	29	19	20	30
<u>DON'T BELIEVE/DK/NA</u>	8	7	14	4	8	5	9	18	5	3	5	8	7	17	1	9	6	5	15	15	3	10
Don't believe	7	6	10	4	7	5	7	13	5	3	5	7	7	12	1	9	4	5	10	12	3	10
DK/NA	1	1	3	0	1	1	2	5	0	0	0	1	0	4	0	0	2	0	5	4	0	0

TABLE 33: Q16h. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High speed rail once again puts California at the forefront of pioneering a new technology for the entire United States. From the Golden Gate Bridge to our world-class University system to the State Water Project, we've always been the state willing to take on - and succeed - at the challenges others declare too hard, too big, and too expensive to try

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	605	139	127	139	54	67	79	284	321	426	179	259	145	54	60	86	294	193	166	311	238	367
<u>VERY/SOMEWHAT CONVINCING</u>	69%	73%	57%	72%	85%	70%	66%	70%	69%	74%	59%	65%	74%	85%	64%	69%	68%	64%	62%	71%	67%	71%
Very convincing	34	41	35	30	39	17	39	29	38	37	28	39	30	39	23	33	29	26	24	39	32	35
Somewhat convincing	35	31	22	42	46	53	28	41	30	37	31	26	44	46	41	36	38	39	37	32	35	36
<u>NOT CONVINCING</u>	22	23	27	20	5	26	26	23	22	19	31	25	19	5	30	26	22	23	25	22	22	23
Not convincing	22	23	27	20	5	26	26	23	22	19	31	25	19	5	30	26	22	23	25	22	22	23
<u>DON'T BELIEVE/DK/NA</u>	8	4	17	7	10	4	7	7	10	8	10	10	7	10	6	6	10	13	14	7	11	6
Don't believe	7	4	14	6	6	4	5	5	8	6	9	9	5	6	4	5	7	9	10	7	8	6
DK/NA	1	0	2	2	3	0	2	1	1	2	1	1	2	3	2	0	3	4	4	0	3	0
		FLAGS (P04,G04,P06,G06,P08,G08)						CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	605	531	390	315	240	166	108	6	18	18	3	54	6	6	112	446	159	160	122	322	83	101
<u>VERY/SOMEWHAT CONVINCING</u>	69%	69%	68%	65%	63%	65%	69%	61%	71%	73%	62%	74%	76%	61%	72%	69%	69%	86%	25%	78%	79%	86%
Very convincing	34	34	32	28	27	26	26	19	36	29	24	40	42	20	35	37	26	51	11	34	39	40
Somewhat convincing	35	36	35	37	36	39	43	42	35	44	38	35	34	42	37	32	43	34	14	44	40	46
<u>NOT CONVINCING</u>	22	23	23	26	25	24	23	28	27	12	34	19	7	30	20	22	23	11	50	18	17	10
Not convincing	22	23	23	26	25	24	23	28	27	12	34	19	7	30	20	22	23	11	50	18	17	10
<u>DON'T BELIEVE/DK/NA</u>	8	7	9	9	11	10	8	11	2	15	4	6	17	9	8	8	8	4	25	4	4	4
Don't believe	7	5	7	7	9	9	7	11	2	15	4	6	17	4	8	7	7	3	22	3	4	4
DK/NA	1	2	2	2	2	2	1	0	0	0	0	0	0	5	0	1	2	1	4	1	0	0

TABLE 34: Q16i. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High speed trains will offer the safest, most secure way to travel in California. High speed rail will reduce the lives lost to car accidents, and will be secure from terrorist attacks

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	SUPP	OPP	AL/NN	HIGH	MED	LOW/	SUPP	SUPP	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA		W/CNC		DK/NA			DK/NA		W/CNC		DK/NA
Base	605	115	427	63	212	76	317	147	291	438	167	211	251	81	63	125	239	241	258	255	85	8
<u>VERY/SOMEWHAT CONVINCING</u>	69%	83%	66%	70%	80%	37%	70%	70%	68%	69%	72%	85%	71%	26%	66%	91%	79%	48%	84%	73%	17%	36%
Very convincing	34	49	30	31	50	23	26	39	31	33	35	46	31	13	30	46	37	24	47	31	4	18
Somewhat convincing	36	35	35	39	30	15	44	31	37	35	36	39	40	12	36	46	42	24	37	42	13	17
<u>NOT CONVINCING</u>	17	9	20	14	13	34	16	20	18	19	13	9	18	39	14	6	11	29	10	17	41	0
Not convincing	17	9	20	14	13	34	16	20	18	19	13	9	18	39	14	6	11	29	10	17	41	0
<u>DON'T BELIEVE/DK/NA</u>	13	8	15	16	7	28	14	10	14	13	16	5	12	36	20	2	10	23	6	10	42	64
Don't believe	12	8	13	16	5	26	13	9	13	11	13	4	11	32	18	2	9	20	5	8	38	64
DK/NA	1	0	2	0	2	2	1	1	1	1	2	1	1	4	2	0	1	3	1	1	4	0
	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE								
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN			
		DK/NA	AIRPL		CAR	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR	DK/NA	DK/NA									
Base	605	153	55	366	23	73	170	336	39	210	44	79	149	123	279	219	94	13				
<u>VERY/SOMEWHAT CONVINCING</u>	69%	71%	84%	69%	74%	59%	57%	81%	69%	73%	79%	71%	77%	50%	85%	71%	21%	56%				
Very convincing	34	35	41	33	47	29	22	43	35	33	47	35	35	28	47	29	7	22				
Somewhat convincing	36	36	43	36	27	31	36	38	34	39	31	36	42	23	38	42	14	34				
<u>NOT CONVINCING</u>	17	15	10	16	16	20	22	11	14	15	15	21	14	23	10	16	42	8				
Not convincing	17	15	10	16	16	20	22	11	14	15	15	21	14	23	10	16	42	8				
<u>DON'T BELIEVE/DK/NA</u>	13	14	6	15	10	21	20	8	17	12	6	8	9	27	5	13	37	35				
Don't believe	12	13	6	14	10	18	20	7	14	10	3	7	9	25	4	12	34	27				
DK/NA	1	1	0	1	0	2	1	1	3	2	3	1	0	2	1	1	3	9				

TABLE 34: Q16i. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High speed trains will offer the safest, most secure way to travel in California. High speed rail will reduce the lives lost to car accidents, and will be secure from terrorist attacks

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE													
	ONCE/MNTH		FW TM /YEAR		ONCE/ YEAR		LOW FREQ		<1/YR /NEVR		NON-COLL		NON-COLL+		NON-COLL		NON-COLL+		\$0-\$75K				\$75K+			
	Total	MONTH	YEAR	YEAR	FREQ	NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+		
Base	605	109	281	89	370	125	51	57	175	193	83	42	76	66	89	54	44	35	32	46						
<u>VERY/SOMEWHAT CONVINCING</u>	69%	65%	71%	76%	73%	65%	57%	71%	75%	71%	66%	62%	69%	70%	74%	77%	67%	65%	68%	77%						
Very convincing	34	30	33	48	37	29	28	31	42	33	27	34	35	38	34	32	42	33	26	32						
Somewhat convincing	36	35	38	28	36	35	29	40	33	38	39	28	34	32	40	45	25	33	42	45						
<u>NOT CONVINCING</u>	17	17	15	18	16	21	19	15	10	20	21	22	24	13	15	7	27	12	27	7						
Not convincing	17	17	15	18	16	21	19	15	10	20	21	22	24	13	15	7	27	12	27	7						
<u>DON'T BELIEVE/DK/NA</u>	13	18	14	5	12	14	24	13	15	9	13	16	8	17	11	17	6	23	5	16						
Don't believe	12	17	12	4	10	12	22	13	12	8	12	12	6	17	9	17	6	17	5	16						
DK/NA	1	1	2	1	2	2	2	0	2	1	1	4	2	0	1	0	0	5	0	0						

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE										
	TOTAL								HS OR		SOME		COLL		POST-		NON-		NON-		\$0-		\$60K-		\$75K+		YES		NO	
	Total	SELF	FAMLY	YES	NO	LIB	MOD	CONS	LESS	COLL	GRAD	GRAD	COLL	COLL+	LATNO	WHITE	WHITE	\$60K	\$75K	\$75K+	YES	NO								
Base	605	76	62	123	478	191	226	177	145	164	210	82	309	293	121	351	230	204	83	161	123	482								
<u>VERY/SOMEWHAT CONVINCING</u>	69%	74%	65%	72%	69%	80%	73%	55%	74%	65%	67%	76%	69%	70%	82%	68%	74%	69%	81%	71%	74%	68%								
Very convincing	34	33	14	26	36	39	34	28	41	30	30	40	35	33	42	32	36	33	40	35	44	31								
Somewhat convincing	36	42	52	46	33	41	38	27	33	35	38	37	34	37	41	36	38	36	41	36	30	37								
<u>NOT CONVINCING</u>	17	15	20	16	17	9	19	23	15	14	21	14	15	19	11	16	19	16	14	17	18	17								
Not convincing	17	15	20	16	17	9	19	23	15	14	21	14	15	19	11	16	19	16	14	17	18	17								
<u>DON'T BELIEVE/DK/NA</u>	13	11	14	11	14	10	9	21	11	20	11	10	16	11	7	16	7	15	5	12	7	15								
Don't believe	12	11	14	11	12	9	8	19	10	17	10	8	14	10	4	15	5	14	5	11	6	13								
DK/NA	1	0	0	0	2	2	1	2	1	3	1	2	2	1	2	1	2	1	0	1	1	2								

TABLE 34: Q16i. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High speed trains will offer the safest, most secure way to travel in California. High speed rail will reduce the lives lost to car accidents, and will be secure from terrorist attacks

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	605	103	91	109	163	55	54	303	272	109	290	315	146	134	157	138	155	154	134	158	0	605
<u>VERY/SOMEWHAT CONVINCING</u>	69%	69%	70%	69%	70%	77%	61%	69%	70%	69%	66%	73%	66%	65%	72%	74%	64%	75%	67%	72%	0%	69%
Very convincing	34	37	28	33	33	39	31	33	34	35	36	32	35	37	31	31	36	34	35	31	0	34
Somewhat convincing	36	31	42	37	37	37	30	36	36	33	30	40	32	28	41	43	28	40	33	41	0	36
<u>NOT CONVINCING</u>	17	22	20	20	12	7	19	21	13	13	20	14	25	16	17	9	20	9	21	18	0	17
Not convincing	17	22	20	20	12	7	19	21	13	13	20	14	25	16	17	9	20	9	21	18	0	17
<u>DON'T BELIEVE/DK/NA</u>	13	9	10	11	17	16	21	10	18	18	14	13	9	19	11	17	16	16	11	10	0	13
Don't believe	12	9	5	11	15	14	21	9	16	17	12	12	7	17	10	16	14	14	9	10	0	12
DK/NA	1	0	5	0	2	2	0	1	2	1	2	1	2	3	1	1	2	2	2	0	0	1

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	605	272	188	145	123	150	91	96	76	69	145	116	72	103	85	53	157	75	63	81	104	126
<u>VERY/SOMEWHAT CONVINCING</u>	69%	80%	59%	63%	78%	81%	58%	60%	55%	72%	76%	85%	63%	56%	63%	63%	81%	76%	61%	60%	63%	66%
Very convincing	34	39	26	36	45	34	28	23	30	42	37	41	27	24	32	38	43	28	20	26	37	35
Somewhat convincing	36	41	33	28	34	48	29	37	26	30	40	44	36	32	31	25	37	48	41	34	26	32
<u>NOT CONVINCING</u>	17	14	20	21	14	13	24	16	27	14	18	8	22	17	25	14	14	18	26	15	20	16
Not convincing	17	14	20	21	14	13	24	16	27	14	18	8	22	17	25	14	14	18	26	15	20	16
<u>DON'T BELIEVE/DK/NA</u>	13	6	22	16	8	5	19	24	18	14	6	7	16	27	13	24	6	6	12	24	17	18
Don't believe	12	5	20	14	6	5	15	24	17	11	5	6	13	25	11	20	6	4	12	23	14	16
DK/NA	1	1	2	2	2	0	3	0	1	3	1	1	2	1	3	0	0	2	0	2	2	3

TABLE 34: Q16i. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High speed trains will offer the safest, most secure way to travel in California. High speed rail will reduce the lives lost to car accidents, and will be secure from terrorist attacks

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	605	139	127	139	54	67	79	284	321	426	179	259	145	54	60	86	294	193	166	311	238	367
<u>VERY/SOMEWHAT CONVINCING</u>	69%	77%	62%	64%	83%	73%	64%	66%	72%	72%	64%	71%	65%	83%	69%	63%	68%	65%	61%	71%	65%	72%
Very convincing	34	44	32	25	47	24	34	27	40	37	27	39	26	47	23	31	31	31	29	36	31	36
Somewhat convincing	36	33	30	39	36	49	30	39	32	35	37	32	39	36	46	32	36	34	32	35	34	36
<u>NOT CONVINCING</u>	17	15	16	26	9	8	20	20	14	18	16	15	25	9	10	19	15	14	15	19	18	17
Not convincing	17	15	16	26	9	8	20	20	14	18	16	15	25	9	10	19	15	14	15	19	18	17
<u>DON'T BELIEVE/DK/NA</u>	13	8	22	10	8	18	15	14	13	10	20	14	10	8	20	18	17	21	24	10	18	11
Don't believe	12	8	19	10	6	16	13	12	12	9	19	12	9	6	18	16	15	19	23	9	16	9
DK/NA	1	0	3	0	2	2	2	1	2	1	2	2	0	2	2	2	2	2	2	1	1	2
	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	605	531	390	315	240	166	108	6	18	18	3	54	6	6	112	446	159	160	122	322	83	101
<u>VERY/SOMEWHAT CONVINCING</u>	69%	70%	69%	66%	67%	62%	62%	63%	73%	73%	62%	70%	65%	66%	70%	72%	62%	87%	30%	76%	79%	83%
Very convincing	34	33	33	29	27	26	24	23	27	29	27	36	47	12	32	36	29	46	13	36	47	48
Somewhat convincing	36	37	37	38	40	36	38	41	46	43	35	33	18	54	38	36	34	41	16	40	32	35
<u>NOT CONVINCING</u>	17	17	15	16	14	16	14	16	25	10	29	19	15	25	19	15	23	8	36	14	13	12
Not convincing	17	17	15	16	14	16	14	16	25	10	29	19	15	25	19	15	23	8	36	14	13	12
<u>DON'T BELIEVE/DK/NA</u>	13	13	16	18	19	22	25	21	2	18	10	11	20	9	12	13	15	5	34	10	8	5
Don't believe	12	12	14	17	18	22	25	21	2	14	10	11	20	9	11	11	13	3	32	9	8	5
DK/NA	1	1	2	1	1	0	0	0	0	3	0	0	0	0	1	1	2	2	3	1	0	0

TABLE 35: Q16j. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High-speed rail is a cost-effective way to meet our future transportation needs. It means we can build five fewer airport runways and three thousand fewer miles of freeways, which would cost twice as much

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	SUPP	OPP	AL/NN	HIGH	MED	LOW/	SUPP	SUPP	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA		W/CNC		DK/NA			DK/NA		W/CNC		DK/NA
Base	605	115	427	63	212	76	317	147	291	438	167	211	251	81	63	125	239	241	258	255	85	8
<u>VERY/SOMEWHAT CONVINCING</u>	78%	85%	76%	82%	88%	50%	79%	76%	80%	79%	78%	92%	83%	27%	79%	94%	87%	62%	95%	81%	25%	22%
Very convincing	41	55	36	48	54	21	37	46	39	42	40	60	36	10	37	56	47	28	59	35	8	5
Somewhat convincing	37	31	40	35	34	29	42	30	41	37	38	32	47	17	43	39	40	34	36	46	16	18
<u>NOT CONVINCING</u>	12	6	14	5	9	25	11	14	11	12	12	5	9	39	14	2	7	22	3	11	41	33
Not convincing	12	6	14	5	9	25	11	14	11	12	12	5	9	39	14	2	7	22	3	11	41	33
<u>DON'T BELIEVE/DK/NA</u>	10	8	10	12	4	24	10	10	9	9	10	3	8	35	6	4	6	16	3	7	34	44
Don't believe	8	7	8	12	2	21	9	8	8	8	10	2	7	31	6	3	5	14	1	7	33	29
DK/NA	1	2	1	0	2	4	1	2	2	2	0	2	1	3	0	1	1	2	1	1	2	16
	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE								
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN			
		DK/NA	AIRPL		CAR	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR	DK/NA										
Base	605	153	55	366	23	73	170	336	39	210	44	79	149	123	279	219	94	13				
<u>VERY/SOMEWHAT CONVINCING</u>	78%	79%	90%	80%	83%	67%	68%	91%	78%	87%	80%	81%	82%	57%	95%	81%	24%	65%				
Very convincing	41	50	52	44	55	40	28	55	39	44	51	40	43	31	59	34	5	33				
Somewhat convincing	37	29	38	36	28	26	40	35	39	43	29	41	39	26	36	47	19	31				
<u>NOT CONVINCING</u>	12	14	2	12	11	19	20	6	7	7	9	15	10	21	2	11	42	25				
Not convincing	12	14	2	12	11	19	20	6	7	7	9	15	10	21	2	11	42	25				
<u>DON'T BELIEVE/DK/NA</u>	10	7	8	8	6	15	12	4	16	6	11	4	7	22	3	8	34	11				
Don't believe	8	6	8	8	3	14	12	2	10	5	10	1	6	21	1	7	32	1				
DK/NA	1	2	0	1	2	1	0	1	5	1	1	3	1	2	1	1	2	9				

TABLE 35: Q16j. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High-speed rail is a cost-effective way to meet our future transportation needs. It means we can build five fewer airport runways and three thousand fewer miles of freeways, which would cost twice as much

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE													
	ONCE/MNTH		FW TM /YEAR		ONCE/ YEAR		LOW FREQ		<1/YR /NEVR		NON-COLL		NON-COLL+		NON-COLL		NON-COLL+		\$0-\$75K				\$75K+			
	Total	ONCE/MNTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+		
Base	605	109	281	89	370	125	51	57	175	193	83	42	76	66	89	54	44	35	32	46						
<u>VERY/SOMEWHAT CONVINCING</u>	78%	82%	78%	80%	78%	76%	75%	87%	78%	79%	80%	69%	83%	83%	88%	74%	88%	71%	81%	68%						
Very convincing	41	43	46	39	44	30	41	45	45	43	28	35	38	45	45	38	48	41	38	45						
Somewhat convincing	37	38	32	41	34	46	35	42	33	35	52	34	45	38	42	35	39	30	44	23						
<u>NOT CONVINCING</u>	12	13	12	11	12	12	17	9	12	12	13	9	14	9	7	15	12	9	18	10						
Not convincing	12	13	12	11	12	12	17	9	12	12	13	9	14	9	7	15	12	9	18	10						
<u>DON'T BELIEVE/DK/NA</u>	10	6	10	9	10	12	7	5	10	9	7	22	3	8	6	11	0	20	1	22						
Don't believe	8	6	9	7	8	10	7	5	9	8	7	16	3	7	6	10	0	14	1	22						
DK/NA	1	0	1	2	1	2	0	0	1	2	0	6	0	1	0	1	0	6	0	0						

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE				
	TOTAL								HS OR		SOME		COLL		POST-		NON-							
	Total	SELF	FAMLY	YES	NO	LIB	MOD	CONS	LESS	COLL	GRAD	GRAD	COLL	COLL+	LATNO	WHITE	WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO		
Base	605	76	62	123	478	191	226	177	145	164	210	82	309	293	121	351	230	204	83	161	123	482		
<u>VERY/SOMEWHAT CONVINCING</u>	78%	79%	69%	78%	78%	86%	82%	67%	82%	74%	79%	78%	78%	79%	88%	79%	79%	80%	89%	77%	87%	76%		
Very convincing	41	38	29	35	43	45	39	39	43	37	43	40	40	43	49	39	43	41	45	44	41	41		
Somewhat convincing	37	40	40	43	36	40	43	28	39	37	36	37	38	36	39	40	36	39	44	33	45	35		
<u>NOT CONVINCING</u>	12	6	11	9	13	7	10	18	9	16	11	10	13	11	9	10	14	12	7	12	9	13		
Not convincing	12	6	11	9	13	7	10	18	9	16	11	10	13	11	9	10	14	12	7	12	9	13		
<u>DON'T BELIEVE/DK/NA</u>	10	15	20	13	9	7	8	15	9	10	9	12	9	10	3	11	7	7	4	11	4	11		
Don't believe	8	13	16	11	8	5	7	14	9	8	8	9	9	8	3	10	6	7	4	9	3	10		
DK/NA	1	2	4	2	1	2	1	1	0	1	2	3	1	2	0	2	1	1	0	1	1	1		

TABLE 35: Q16j. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: High-speed rail is a cost-effective way to meet our future transportation needs. It means we can build five fewer airport runways and three thousand fewer miles of freeways, which would cost twice as much

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B			
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN					
Base	605	103	91	109	163	55	54	303	272	109	290	315	146	134	157	138	155	154	134	158	0	605			
<u>VERY/SOMEWHAT CONVINCING</u>	78%	84%	85%	79%	75%	76%	72%	83%	74%	74%	79%	78%	83%	76%	82%	73%	79%	76%	78%	80%	0%	78%			
Very convincing	41	39	43	38	42	45	36	40	42	41	41	41	42	42	38	42	41	38	42	43	0	41			
Somewhat convincing	37	45	43	41	33	30	35	43	33	33	37	38	41	35	44	31	38	38	36	37	0	37			
<u>NOT CONVINCING</u>	12	14	10	11	11	7	16	12	12	12	13	11	13	11	10	12	14	12	13	9	0	12			
Not convincing	12	14	10	11	11	7	16	12	12	12	13	11	13	11	10	12	14	12	13	9	0	12			
<u>DON'T BELIEVE/DK/NA</u>	10	2	5	10	14	17	12	6	14	15	8	11	4	13	8	15	7	12	9	11	0	10			
Don't believe	8	2	3	10	12	15	9	5	12	12	6	10	4	9	7	15	7	10	6	10	0	8			
DK/NA	1	0	2	0	2	2	4	1	2	3	2	1	0	4	1	1	0	2	4	1	0	1			
		PARTY REGISTRATION										PARTY BY GENDER				PARTY BY AGE				HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX			
Base	605	272	188	145	123	150	91	96	76	69	145	116	72	103	85	53	157	75	63	81	104	126			
<u>VERY/SOMEWHAT CONVINCING</u>	78%	86%	66%	80%	87%	85%	68%	65%	77%	83%	87%	86%	71%	62%	85%	72%	86%	89%	70%	66%	85%	70%			
Very convincing	41	46	32	44	46	46	36	28	41	47	45	47	27	34	42	45	43	47	21	36	48	43			
Somewhat convincing	37	40	34	36	42	39	31	36	36	36	42	39	44	28	43	27	42	42	50	30	37	27			
<u>NOT CONVINCING</u>	12	8	20	9	8	8	23	16	11	8	8	8	20	19	11	7	8	8	19	14	8	18			
Not convincing	12	8	20	9	8	8	23	16	11	8	8	8	20	19	11	7	8	8	19	14	8	18			
<u>DON'T BELIEVE/DK/NA</u>	10	6	14	11	5	7	9	19	12	10	5	6	9	19	4	21	6	3	11	20	8	12			
Don't believe	8	4	13	11	2	5	7	19	12	9	4	3	9	18	4	21	4	3	11	18	7	10			
DK/NA	1	2	1	0	3	2	2	0	0	1	1	4	0	1	0	0	3	0	0	2	0	1			

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	Total	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
		LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	605	139	127	139	54	67	79	284	321	426	179	259	145	54	60	86	294	193	166	311	238	367
<u>VERY/SOMEWHAT CONVINCING</u>	78%	82%	75%	82%	86%	68%	74%	76%	80%	82%	69%	79%	82%	86%	65%	75%	75%	74%	73%	82%	75%	81%
Very convincing	41	46	45	40	38	27	41	37	44	44	35	45	40	38	27	41	38	38	35	44	40	42
Somewhat convincing	37	37	30	42	48	41	33	39	36	39	34	33	42	48	38	34	37	36	38	38	35	39
<u>NOT CONVINCING</u>	12	12	13	8	6	26	11	13	11	9	19	12	8	6	27	11	14	13	12	10	15	10
Not convincing	12	12	13	8	6	26	11	13	11	9	19	12	8	6	27	11	14	13	12	10	15	10
<u>DON'T BELIEVE/DK/NA</u>	10	6	12	10	8	6	15	11	9	9	12	9	10	8	8	14	11	13	15	8	10	9
Don't believe	8	5	10	9	8	6	11	9	8	8	10	8	9	8	5	11	9	11	13	7	8	9
DK/NA	1	1	2	1	0	0	4	1	1	1	2	1	1	0	3	2	2	1	2	1	2	1
	Total	FLAGS (P04,G04,P06,G06,P08,G08)						CITY					HSR COUNTY		TARGETS							
		1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	605	531	390	315	240	166	108	6	18	18	3	54	6	6	112	446	159	160	122	322	83	101
<u>VERY/SOMEWHAT CONVINCING</u>	78%	78%	78%	75%	72%	69%	72%	68%	81%	86%	61%	72%	79%	73%	76%	78%	79%	95%	35%	86%	97%	97%
Very convincing	41	41	42	39	37	37	40	32	55	35	20	35	62	30	39	43	36	61	11	43	53	57
Somewhat convincing	37	37	36	36	35	32	32	35	26	51	41	37	17	42	37	36	42	34	24	44	44	40
<u>NOT CONVINCING</u>	12	12	10	12	13	16	14	18	11	0	22	17	14	16	13	12	11	2	36	8	3	1
Not convincing	12	12	10	12	13	16	14	18	11	0	22	17	14	16	13	12	11	2	36	8	3	1
<u>DON'T BELIEVE/DK/NA</u>	10	9	12	13	15	15	14	14	8	14	17	11	7	11	11	9	10	3	29	6	0	2
Don't believe	8	8	10	11	13	13	12	12	4	11	17	11	7	11	10	8	10	1	27	5	0	2
DK/NA	1	1	2	2	2	2	2	2	4	3	0	0	0	0	1	2	1	2	2	1	0	0

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	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	AL/NN	HIGH	MED	LOW/	SUPP	W/CNC	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LTTLE	YES	DK/NA											
Base	605	115	427	63	212	76	317	147	291	438	167	211	251	81	63	125	239	241	258	255	85	8
<u>VERY/SOMEWHAT CONVINCING</u>	77%	87%	75%	76%	87%	42%	80%	78%	77%	77%	78%	92%	80%	28%	81%	93%	85%	62%	91%	83%	20%	74%
Very convincing	38	54	35	31	49	22	35	44	34	37	41	54	34	13	38	59	42	23	51	36	10	14
Somewhat convincing	39	33	40	45	38	19	45	34	43	40	37	38	47	15	43	33	43	38	40	47	10	59
<u>NOT CONVINCING</u>	14	8	15	16	11	31	12	12	15	14	14	8	12	41	10	6	10	22	6	12	44	21
Not convincing	14	8	15	16	11	31	12	12	15	14	14	8	12	41	10	6	10	22	6	12	44	21
<u>DON'T BELIEVE/DK/NA</u>	8	5	9	8	2	27	8	10	8	9	7	1	7	32	9	1	5	16	3	5	35	6
Don't believe	8	5	9	8	1	25	8	10	7	8	7	1	7	30	9	1	5	15	3	5	32	6
DK/NA	0	0	1	0	1	2	0	0	1	1	0	0	1	2	0	0	0	1	0	0	3	0

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	AL/NN
		DK/NA	DK/NA	DK/NA	DK/NA				DK/NA										
Base	605	153	55	366	23	73	170	336	39	210	44	79	149	123	279	219	94	13	
<u>VERY/SOMEWHAT CONVINCING</u>	77%	76%	86%	77%	87%	66%	64%	89%	87%	86%	80%	77%	81%	57%	92%	84%	20%	73%	
Very convincing	38	37	40	40	58	37	24	48	46	37	45	37	41	35	53	35	6	20	
Somewhat convincing	39	38	45	37	29	29	40	41	41	49	35	40	40	22	39	49	14	53	
<u>NOT CONVINCING</u>	14	17	8	14	11	20	21	9	8	8	13	15	14	25	7	9	49	10	
Not convincing	14	17	8	14	11	20	21	9	8	8	13	15	14	25	7	9	49	10	
<u>DON'T BELIEVE/DK/NA</u>	8	7	6	8	3	14	15	2	5	6	6	8	5	18	1	7	31	17	
Don't believe	8	7	6	8	3	14	15	2	5	6	6	8	4	16	1	6	29	17	
DK/NA	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	2	0	

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	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	605	109	281	89	370	125	51	57	175	193	83	42	76	66	89	54	44	35	32	46
VERY/SOMEWHAT CONVINCING	77%	67%	79%	88%	81%	76%	55%	78%	87%	76%	78%	72%	76%	78%	85%	81%	80%	67%	75%	70%
Very convincing	38	38	41	38	40	32	37	40	44	36	26	45	45	36	43	39	40	36	27	36
Somewhat convincing	39	28	38	50	41	43	18	38	42	40	52	27	31	41	42	43	40	31	48	34
NOT CONVINCING	14	20	14	9	13	14	31	11	6	19	16	9	17	17	7	14	14	17	19	18
Not convincing	14	20	14	9	13	14	31	11	6	19	16	9	17	17	7	14	14	17	19	18
DON'T BELIEVE/DK/NA	8	13	7	3	6	11	14	11	8	5	6	19	7	6	8	5	6	16	6	12
Don't believe	8	12	7	3	6	9	14	8	8	5	6	16	7	6	8	5	6	16	2	12
DK/NA	0	1	0	0	0	1	0	2	0	0	0	4	0	0	0	0	0	0	4	0

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
	Base	605	76	62	123	478	191	226	177	145	164	210	82	309	293	121	351	230	204	83	161	123
VERY/SOMEWHAT CONVINCING	77%	82%	71%	80%	77%	88%	81%	63%	84%	74%	77%	73%	79%	76%	85%	75%	81%	81%	79%	74%	86%	75%
Very convincing	38	39	21	33	39	38	39	38	46	31	38	39	38	38	49	36	41	41	43	37	45	37
Somewhat convincing	39	43	51	48	37	50	42	25	38	43	39	34	41	38	36	40	40	40	36	37	41	39
NOT CONVINCING	14	5	15	10	15	7	12	24	9	16	15	19	13	16	10	14	14	12	17	16	7	16
Not convincing	14	5	15	10	15	7	12	24	9	16	15	19	13	16	10	14	14	12	17	16	7	16
DON'T BELIEVE/DK/NA	8	13	14	10	8	6	7	13	7	10	8	9	8	8	5	10	5	7	4	10	8	9
Don't believe	8	13	14	10	7	5	7	12	7	10	7	9	8	7	4	10	5	7	4	9	8	8
DK/NA	0	0	0	0	1	1	0	1	0	0	1	0	0	1	1	0	1	0	0	1	0	1

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	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B			
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN					
Base	605	103	91	109	163	55	54	303	272	109	290	315	146	134	157	138	155	154	134	158	0	605			
<u>VERY/SOMEWHAT CONVINCING</u>	77%	81%	82%	74%	76%	78%	73%	79%	76%	76%	74%	80%	77%	72%	80%	80%	76%	82%	73%	79%	0%	77%			
Very convincing	38	41	38	34	35	43	39	37	37	41	37	40	39	34	36	41	36	41	39	38	0	38			
Somewhat convincing	39	40	43	41	41	35	34	41	38	35	37	41	38	38	45	38	40	41	34	41	0	39			
<u>NOT CONVINCING</u>	14	14	10	18	13	12	21	14	14	17	17	12	17	17	12	12	15	10	19	13	0	14			
Not convincing	14	14	10	18	13	12	21	14	14	17	17	12	17	17	12	12	15	10	19	13	0	14			
<u>DON'T BELIEVE/DK/NA</u>	8	6	8	7	11	10	5	7	10	8	9	8	6	11	8	8	9	8	8	8	0	8			
Don't believe	8	6	7	7	10	10	5	7	9	8	8	8	6	10	7	8	9	8	7	7	0	8			
DK/NA	0	0	1	0	1	0	0	0	1	0	1	0	0	1	1	0	0	0	1	1	0	0			
		PARTY REGISTRATION										PARTY BY GENDER				PARTY BY AGE				HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX			
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+				
Base	605	272	188	145	123	150	91	96	76	69	145	116	72	103	85	53	157	75	63	81	104	126			
<u>VERY/SOMEWHAT CONVINCING</u>	77%	84%	69%	76%	86%	83%	62%	76%	71%	80%	82%	87%	71%	66%	79%	70%	86%	83%	73%	71%	81%	68%			
Very convincing	38	42	29	44	41	43	31	27	37	50	43	39	22	30	40	48	47	32	29	27	46	37			
Somewhat convincing	39	42	40	32	44	40	31	49	34	30	39	47	49	36	38	22	39	51	43	44	34	31			
<u>NOT CONVINCING</u>	14	10	18	17	11	9	25	12	16	18	12	8	18	20	16	18	7	16	13	17	14	20			
Not convincing	14	10	18	17	11	9	25	12	16	18	12	8	18	20	16	18	7	16	13	17	14	20			
<u>DON'T BELIEVE/DK/NA</u>	8	6	13	8	3	8	13	12	13	2	6	5	11	14	6	12	7	1	14	12	5	12			
Don't believe	8	5	12	8	3	7	11	12	13	2	5	5	11	12	6	12	7	1	14	10	5	11			
DK/NA	0	0	1	0	0	1	2	0	0	0	1	0	0	1	0	0	0	0	0	2	0	1			

TABLE 36: Q16k. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Residents of some California regions sit in traffic as much as two weeks a year - time they can't spend at work or with friends and family. High-speed rail will play a critical part in getting California moving again taking millions of car trips off the roads

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	605	139	127	139	54	67	79	284	321	426	179	259	145	54	60	86	294	193	166	311	238	367
<u>VERY/SOMEWHAT CONVINCING</u>	77%	81%	71%	80%	88%	71%	74%	76%	79%	81%	69%	77%	81%	88%	68%	72%	75%	72%	69%	80%	77%	78%
Very convincing	38	43	39	36	49	19	41	33	43	42	31	42	37	49	19	36	37	37	35	40	40	37
Somewhat convincing	39	38	32	44	39	52	33	43	36	39	39	35	44	39	49	36	38	36	33	40	37	41
<u>NOT CONVINCING</u>	14	12	16	14	6	17	19	16	12	12	18	13	14	6	25	16	17	19	21	12	15	14
Not convincing	14	12	16	14	6	17	19	16	12	12	18	13	14	6	25	16	17	19	21	12	15	14
<u>DON'T BELIEVE/DK/NA</u>	8	7	13	6	6	12	7	8	9	7	12	10	5	6	7	12	8	9	10	8	9	8
Don't believe	8	7	11	6	6	12	7	8	8	6	12	9	5	6	7	12	8	8	9	8	8	8
DK/NA	0	0	2	0	0	0	0	0	1	0	1	1	0	0	0	0	1	1	1	0	1	0

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY				TARGETS						
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	605	531	390	315	240	166	108	6	18	18	3	54	6	6	112	446	159	160	122	322	83	101
<u>VERY/SOMEWHAT CONVINCING</u>	77%	77%	76%	73%	72%	70%	70%	71%	82%	78%	60%	73%	82%	64%	75%	78%	75%	92%	32%	88%	87%	91%
Very convincing	38	38	38	36	34	34	35	27	43	35	43	30	61	22	35	41	31	53	15	40	43	53
Somewhat convincing	39	39	39	37	38	36	35	43	39	43	17	43	21	42	40	37	44	39	17	48	44	38
<u>NOT CONVINCING</u>	14	15	15	17	17	20	19	15	16	13	33	15	12	32	16	14	15	7	40	8	6	6
Not convincing	14	15	15	17	17	20	19	15	16	13	33	15	12	32	16	14	15	7	40	8	6	6
<u>DON'T BELIEVE/DK/NA</u>	8	8	9	9	11	10	11	14	2	9	6	12	6	4	9	8	10	1	28	5	7	3
Don't believe	8	7	8	9	11	10	11	14	2	9	6	12	6	4	9	7	10	1	26	5	7	3
DK/NA	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	2	0	0	0

TABLE 37: Q161. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Because the electric power to the trains can be produced by sustainable and renewable power sources like wind and solar, it will cut the air pollution and smog that has led to skyrocketing rates of asthma in California

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO					
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	AL/NN	DK/NA	HIGH	MED	LOW/ DK/NA	SUPP	W/CNC	OPP	AL/NN	DK/NA
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LTTLE	YES	DK/NA													
Base	605	115	427	63	212	76	317	147	291	438	167	211	251	81	63	125	239	241	258	255	85	8		
<u>VERY/SOMEWHAT CONVINCING</u>	77%	84%	75%	82%	83%	45%	81%	73%	76%	75%	83%	89%	81%	26%	86%	91%	85%	63%	90%	82%	26%	38%		
Very convincing	43	54	39	52	48	27	43	47	42	44	40	56	44	14	30	59	50	28	57	41	9	3		
Somewhat convincing	34	30	36	30	35	18	37	26	34	31	42	33	37	11	56	31	35	35	33	41	17	35		
<u>NOT CONVINCING</u>	12	8	14	5	11	31	8	16	12	13	9	6	11	35	3	5	9	18	5	11	34	23		
Not convincing	12	8	14	5	11	31	8	16	12	13	9	6	11	35	3	5	9	18	5	11	34	23		
<u>DON'T BELIEVE/DK/NA</u>	11	8	12	13	6	24	11	12	12	12	9	5	7	39	11	4	7	19	4	7	40	39		
Don't believe	10	8	11	13	5	23	11	10	11	11	9	4	7	37	11	4	6	18	4	7	39	39		
DK/NA	1	0	1	0	1	2	0	1	1	1	0	1	0	2	0	0	1	1	0	1	2	0		

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/ DK/NA	AIRPL	CAR	HSR	OTHR/ DK/NA	CRTE	MK	CA	ENVRO	CHPR/ FASTR	ALL OTHR	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
		AIRPL	RAIL	CAR	OTHR/ DK/NA	CRTE	MK	CA	ENVRO	CHPR/ FASTR	ALL OTHR	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA				
Base	605	153	55	366	23	73	170	336	39	210	44	79	149	123	279	219	94	13	
<u>VERY/SOMEWHAT CONVINCING</u>	77%	78%	93%	78%	88%	71%	69%	88%	79%	84%	77%	87%	77%	60%	93%	81%	24%	71%	
Very convincing	43	48	51	43	70	37	29	56	31	44	48	59	38	35	58	41	6	19	
Somewhat convincing	34	30	42	35	18	33	41	31	48	39	29	28	39	25	34	40	17	52	
<u>NOT CONVINCING</u>	12	12	1	11	7	16	16	7	11	10	12	7	11	19	4	11	38	9	
Not convincing	12	12	1	11	7	16	16	7	11	10	12	7	11	19	4	11	38	9	
<u>DON'T BELIEVE/DK/NA</u>	11	10	6	11	6	14	15	5	10	7	11	6	12	20	4	8	39	20	
Don't believe	10	9	6	10	3	14	15	5	8	7	11	6	11	19	4	7	37	20	
DK/NA	1	1	0	0	2	0	0	1	2	0	0	0	1	2	0	1	2	0	

TABLE 37: Q161. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Because the electric power to the trains can be produced by sustainable and renewable power sources like wind and solar, it will cut the air pollution and smog that has led to skyrocketing rates of asthma in California

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	605	109	281	89	370	125	51	57	175	193	83	42	76	66	89	54	44	35	32	46
VERY/SOMEWHAT CONVINCING	77%	70%	78%	86%	80%	75%	72%	68%	80%	80%	81%	64%	75%	87%	89%	79%	75%	63%	85%	73%
Very convincing	43	41	45	53	47	35	44	37	48	46	31	42	42	42	51	42	48	30	51	42
Somewhat convincing	34	29	34	33	34	41	29	31	32	34	50	21	33	45	38	38	27	33	33	30
NOT CONVINCING	12	12	13	9	12	10	13	11	12	13	9	12	13	7	7	10	16	6	6	18
Not convincing	12	12	13	9	12	10	13	11	12	13	9	12	13	7	7	10	16	6	6	18
DON'T BELIEVE/DK/NA	11	18	9	5	8	15	14	21	8	7	10	24	12	5	4	11	10	31	9	9
Don't believe	10	16	8	4	7	13	14	19	8	7	10	20	12	5	4	10	10	27	8	9
DK/NA	1	1	0	0	0	1	0	3	0	0	0	4	0	0	0	1	0	4	1	0

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
	Base	605	76	62	123	478	191	226	177	145	164	210	82	309	293	121	351	230	204	83	161	123
VERY/SOMEWHAT CONVINCING	77%	90%	81%	88%	74%	87%	81%	63%	81%	77%	77%	69%	79%	75%	87%	75%	83%	81%	88%	73%	87%	75%
Very convincing	43	48	41	49	41	49	38	43	49	37	45	38	43	43	47	40	49	43	50	44	48	42
Somewhat convincing	34	42	40	39	33	38	43	20	32	40	32	31	36	32	41	34	34	38	38	30	39	33
NOT CONVINCING	12	2	8	5	13	9	11	16	13	10	11	16	11	12	7	11	11	10	8	13	9	12
Not convincing	12	2	8	5	13	9	11	16	13	10	11	16	11	12	7	11	11	10	8	13	9	12
DON'T BELIEVE/DK/NA	11	8	11	7	12	5	8	21	6	13	12	14	10	13	5	14	6	9	4	14	4	13
Don't believe	10	8	11	7	11	4	8	19	6	13	11	12	10	11	5	13	6	9	4	13	4	12
DK/NA	1	0	0	0	1	0	0	2	0	0	1	2	0	1	0	1	0	0	0	1	0	1

TABLE 37: Q161. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Because the electric power to the trains can be produced by sustainable and renewable power sources like wind and solar, it will cut the air pollution and smog that has led to skyrocketing rates of asthma in California

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B			
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN					
Base	605	103	91	109	163	55	54	303	272	109	290	315	146	134	157	138	155	154	134	158	0	605			
<u>VERY/SOMEWHAT CONVINCING</u>	77%	80%	85%	74%	72%	85%	77%	79%	76%	81%	74%	80%	74%	76%	84%	75%	76%	82%	73%	77%	0%	77%			
Very convincing	43	44	46	45	38	39	48	45	40	43	42	44	44	39	45	41	40	45	45	42	0	43			
Somewhat convincing	34	36	39	29	34	46	30	35	36	38	32	36	30	37	39	35	36	37	28	35	0	34			
<u>NOT CONVINCING</u>	12	11	10	14	13	0	13	12	10	7	13	11	15	9	9	12	12	11	14	11	0	12			
Not convincing	12	11	10	14	13	0	13	12	10	7	13	11	15	9	9	12	12	11	14	11	0	12			
<u>DON'T BELIEVE/DK/NA</u>	11	10	5	12	15	15	10	9	14	12	13	9	11	14	7	13	13	7	14	12	0	11			
Don't believe	10	10	5	12	12	15	10	9	12	12	12	9	11	12	7	13	13	7	11	11	0	10			
DK/NA	1	0	0	0	2	0	0	0	1	0	1	0	0	2	0	0	0	0	2	0	0	1			
		PARTY REGISTRATION										PARTY BY GENDER				PARTY BY AGE				HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX			
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+				
Base	605	272	188	145	123	150	91	96	76	69	145	116	72	103	85	53	157	75	63	81	104	126			
<u>VERY/SOMEWHAT CONVINCING</u>	77%	86%	68%	73%	84%	87%	66%	71%	70%	77%	85%	88%	74%	63%	74%	74%	86%	87%	71%	64%	80%	69%			
Very convincing	43	49	33	46	50	47	33	33	42	50	51	45	31	32	46	45	48	54	27	35	50	38			
Somewhat convincing	34	37	35	27	34	40	33	38	28	27	34	43	43	31	28	29	39	33	44	29	30	31			
<u>NOT CONVINCING</u>	12	6	15	18	7	5	16	14	17	19	5	5	16	15	19	13	5	7	12	15	14	19			
Not convincing	12	6	15	18	7	5	16	14	17	19	5	5	16	15	19	13	5	7	12	15	14	19			
<u>DON'T BELIEVE/DK/NA</u>	11	8	17	9	9	8	19	16	13	4	10	6	10	23	7	13	9	6	17	21	6	12			
Don't believe	10	8	15	9	9	7	15	16	13	3	10	6	10	20	7	13	8	6	17	17	6	12			
DK/NA	1	0	2	0	0	0	3	0	0	1	0	0	0	3	0	0	0	0	0	4	0	0			

TABLE 37: Q161. Here are some statements from people who support the planned high-speed rail line. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support the project: Because the electric power to the trains can be produced by sustainable and renewable power sources like wind and solar, it will cut the air pollution and smog that has led to skyrocketing rates of asthma in California

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	605	139	127	139	54	67	79	284	321	426	179	259	145	54	60	86	294	193	166	311	238	367
<u>VERY/SOMEWHAT CONVINCING</u>	77%	81%	67%	84%	83%	71%	77%	79%	76%	80%	71%	75%	84%	83%	69%	74%	78%	76%	72%	77%	78%	76%
Very convincing	43	41	37	53	50	28	47	45	41	45	37	39	53	50	36	38	43	43	40	43	44	42
Somewhat convincing	34	40	30	31	33	44	30	34	35	34	34	36	32	33	33	36	35	32	31	34	34	34
<u>NOT CONVINCING</u>	12	10	11	8	11	20	16	13	11	9	17	11	7	11	24	14	11	9	10	13	10	13
Not convincing	12	10	11	8	11	20	16	13	11	9	17	11	7	11	24	14	11	9	10	13	10	13
<u>DON'T BELIEVE/DK/NA</u>	11	9	23	9	6	8	7	8	14	11	12	14	8	6	7	12	12	15	18	11	12	11
Don't believe	10	9	20	8	6	8	7	8	13	10	12	13	8	6	7	12	11	15	17	10	11	10
DK/NA	1	0	2	0	0	0	0	0	1	1	0	1	0	0	0	0	1	1	1	1	1	0

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	605	531	390	315	240	166	108	6	18	18	3	54	6	6	112	446	159	160	122	322	83	101
<u>VERY/SOMEWHAT CONVINCING</u>	77%	78%	78%	75%	72%	70%	71%	75%	79%	82%	72%	76%	86%	80%	78%	77%	78%	93%	38%	84%	88%	94%
Very convincing	43	43	45	42	42	42	45	31	40	65	34	34	50	47	41	43	43	57	13	47	55	63
Somewhat convincing	34	35	33	32	30	27	26	44	39	18	38	41	36	33	36	34	35	36	24	37	33	31
<u>NOT CONVINCING</u>	12	12	10	12	13	14	11	11	16	6	21	14	11	13	13	12	11	4	29	9	7	2
Not convincing	12	12	10	12	13	14	11	11	16	6	21	14	11	13	13	12	11	4	29	9	7	2
<u>DON'T BELIEVE/DK/NA</u>	11	10	12	14	15	16	18	14	5	12	7	11	3	8	9	11	11	3	33	7	5	3
Don't believe	10	10	12	14	15	16	18	12	5	9	7	11	3	3	9	10	11	3	32	6	5	3
DK/NA	1	0	0	0	0	0	0	2	0	3	0	0	0	4	1	1	0	0	1	1	0	0

TABLE 38: Q17. (FIRST CHOICE) Regardless of your position on the issue, which of the following do you think is the best reason to support the high-speed rail line: It will create good new jobs throughout California, it will make California an innovative global leader in transportation for the 21st century, it will reduce energy use, air pollution, and global warming, or it will provide a cheaper, faster, more convenient way for people to travel long distance in California

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT DIREC	WRONG TRACK	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/ CR	GREAT DEAL	A LTTLE	TOTAL YES	NO/ DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/ DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
<u>CREATE JOBS</u>	34%	31%	36%	31%	36%	21%	36%	26%	36%	32%	40%	31%	39%	25%	37%	35%	36%	33%	35%	38%	23%	24%
Create good jobs	34	31	36	31	36	21	36	26	36	32	40	31	39	25	37	35	36	33	35	38	23	24
<u>MAKE CA TRANSPORTATION LEADER</u>	7	9	6	5	10	10	4	8	6	7	6	9	6	5	6	7	9	5	7	7	3	3
Innv tv glbl leader	7	9	6	5	10	10	4	8	6	7	6	9	6	5	6	7	9	5	7	7	3	3
<u>ENVIRONMENTAL BENEFITS</u>	13	15	12	17	14	11	13	16	13	14	12	12	15	9	15	13	15	12	14	15	8	17
Rdc enrgy use, ar pltn, gw	13	15	12	17	14	11	13	16	13	14	12	12	15	9	15	13	15	12	14	15	8	17
<u>CHEAPER/FASTER</u>	26	28	25	24	23	20	29	24	27	26	25	31	25	14	22	28	28	22	28	26	16	30
Chpr, fstr wy fr pple trvl	26	28	25	24	23	20	29	24	27	26	25	31	25	14	22	28	28	22	28	26	16	30
<u>ALL OTHERS</u>	20	16	21	23	17	38	18	27	18	21	17	16	15	47	20	18	12	28	15	14	50	26
Other	0	0	0	0	0	2	0	0	0	0	0	0	0	2	0	0	0	0	0	0	1	0
All	11	12	10	12	13	4	10	16	8	11	10	15	11	1	8	18	10	7	15	10	1	5
None	8	3	10	8	4	33	6	10	9	9	5	1	4	42	9	0	2	18	0	3	44	21
DK/NA	1	1	1	3	1	0	2	1	1	1	2	0	1	3	3	0	0	2	0	1	4	0

TABLE 38: Q17. (FIRST CHOICE) Regardless of your position on the issue, which of the following do you think is the best reason to support the high-speed rail line: It will create good new jobs throughout California, it will make California an innovative global leader in transportation for the 21st century, it will reduce energy use, air pollution, and global warming, or it will provide a cheaper, faster, more convenient way for people to travel long distance in California

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE			
	Total	AIRPL	RAIL	CAR	OTHR/ DK/NA	AIRPL	CAR	HSR	OTHR/ DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ OTHR	ALL	SUPP	W/CNC	OPP
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34
<u>CREATE JOBS</u>	34%	40%	33%	36%	22%	44%	45%	34%	24%	100%	0%	0%	0%	0%	36%	38%	21%	21%
Create good jobs	34	40	33	36	22	44	45	34	24	100	0	0	0	0	36	38	21	21
<u>MAKE CA TRANSPORTATION LEADER</u>	7	6	7	8	8	6	8	7	10	0	100	0	0	0	8	6	5	7
Innv tv glbl leader	7	6	7	8	8	6	8	7	10	0	100	0	0	0	8	6	5	7
<u>ENVIRONMENTAL BENEFITS</u>	13	12	15	13	15	15	9	14	17	0	0	100	0	0	14	15	7	7
Rdc enrgy use, ar pltn, gw	13	12	15	13	15	15	9	14	17	0	0	100	0	0	14	15	7	7
<u>CHEAPER/FASTER</u>	26	26	32	26	26	15	19	31	26	0	0	0	100	0	27	30	15	5
Chpr, fstr wy fr pple trvl	26	26	32	26	26	15	19	31	26	0	0	0	100	0	27	30	15	5
<u>ALL OTHERS</u>	20	16	14	17	30	20	20	13	22	0	0	0	0	100	15	11	51	59
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0
All	11	10	7	10	23	6	5	13	10	0	0	0	0	53	15	7	1	35
None	8	6	6	7	7	14	14	1	9	0	0	0	0	41	0	2	46	24
DK/NA	1	0	1	1	0	0	1	0	3	0	0	0	0	6	0	2	3	0

TABLE 38: Q17. (FIRST CHOICE) Regardless of your position on the issue, which of the following do you think is the best reason to support the high-speed rail line: It will create good new jobs throughout California, it will make California an innovative global leader in transportation for the 21st century, it will reduce energy use, air pollution, and global warming, or it will provide a cheaper, faster, more convenient way for people to travel long distance in California

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
<u>CREATE JOBS</u>	34%	32%	33%	41%	35%	34%	33%	31%	41%	30%	39%	27%	37%	34%	39%	37%	38%	27%	22%	28%
Create good jobs	34	32	33	41	35	34	33	31	41	30	39	27	37	34	39	37	38	27	22	28
<u>MAKE CA TRANSPORTATION LEADER</u>	7	8	7	8	7	4	11	6	5	9	4	5	6	11	8	6	12	0	4	13
Innvtrv glbl leader	7	8	7	8	7	4	11	6	5	9	4	5	6	11	8	6	12	0	4	13
<u>ENVIRONMENTAL BENEFITS</u>	13	12	14	10	13	14	10	13	10	16	14	15	11	12	22	19	9	8	23	8
Rdc enrgy use, ar pltn, gw	13	12	14	10	13	14	10	13	10	16	14	15	11	12	22	19	9	8	23	8
<u>CHEAPER/FASTER</u>	26	29	24	33	27	20	25	32	29	25	16	26	28	25	19	22	31	36	40	20
Chpr, fstr wy fr pple trvl	26	29	24	33	27	20	25	32	29	25	16	26	28	25	19	22	31	36	40	20
<u>ALL OTHERS</u>	20	19	21	9	18	27	21	18	15	20	27	27	18	18	12	17	11	29	12	30
Other	0	0	0	0	0	1	0	0	0	0	1	0	2	0	0	0	0	0	0	0
All	11	10	12	5	11	11	10	11	11	10	10	11	12	9	7	11	9	11	6	17
None	8	8	7	4	6	13	11	7	4	8	12	13	5	8	5	5	2	19	6	13
DK/NA	1	0	1	0	1	3	0	0	0	1	3	3	0	2	0	1	0	0	0	0

TABLE 38: Q17. (FIRST CHOICE) Regardless of your position on the issue, which of the following do you think is the best reason to support the high-speed rail line: It will create good new jobs throughout California, it will make California an innovative global leader in transportation for the 21st century, it will reduce energy use, air pollution, and global warming, or it will provide a cheaper, faster, more convenient way for people to travel long distance in California

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION						Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE	
	Total	SELF	FAMILY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
<u>CREATE JOBS</u>	34%	28%	40%	33%	35%	37%	39%	26%	35%	43%	33%	21%	39%	30%	38%	34%	35%	38%	35%	29%	38%	34%
Create good jobs	34	28	40	33	35	37	39	26	35	43	33	21	39	30	38	34	35	38	35	29	38	34
<u>MAKE CA TRANSPORTATION LEADER</u>	7	5	7	6	7	8	6	7	6	6	7	11	6	8	6	6	7	7	8	7	7	7
Innvtrv glbl leader	7	5	7	6	7	8	6	7	6	6	7	11	6	8	6	6	7	7	8	7	7	7
<u>ENVIRONMENTAL BENEFITS</u>	13	16	12	14	13	17	11	11	13	10	14	19	11	15	15	13	15	15	18	12	13	13
Rdc enrgy use, ar pltn, gw	13	16	12	14	13	17	11	11	13	10	14	19	11	15	15	13	15	15	18	12	13	13
<u>CHEAPER/FASTER</u>	26	32	20	27	25	23	27	27	26	23	26	28	25	26	23	26	24	22	25	32	26	25
Chpr, fstr wy fr pple trvl	26	32	20	27	25	23	27	27	26	23	26	28	25	26	23	26	24	22	25	32	26	25
<u>ALL OTHERS</u>	20	19	21	20	20	15	17	28	21	18	20	21	20	21	17	21	18	18	14	21	16	21
Other	0	0	0	0	0	0	0	1	0	1	0	0	0	0	1	0	1	1	0	0	0	0
All	11	11	12	12	10	12	10	10	13	9	9	13	11	10	11	10	12	10	9	11	11	11
None	8	7	9	7	8	3	6	16	7	8	9	8	7	9	5	9	6	7	3	9	5	9
DK/NA	1	0	0	0	1	1	2	1	1	1	2	0	1	1	0	1	0	0	1	0	0	1

TABLE 38: Q17. (FIRST CHOICE) Regardless of your position on the issue, which of the following do you think is the best reason to support the high-speed rail line: It will create good new jobs throughout California, it will make California an innovative global leader in transportation for the 21st century, it will reduce energy use, air pollution, and global warming, or it will provide a cheaper, faster, more convenient way for people to travel long distance in California

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	A	B
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
<u>CREATE JOBS</u>	34%	39%	34%	37%	32%	24%	39%	37%	32%	31%	34%	35%	36%	34%	38%	30%	37%	41%	30%	29%	34%	35%
Create good jobs	34	39	34	37	32	24	39	37	32	31	34	35	36	34	38	30	37	41	30	29	34	35
<u>MAKE CA TRANSPORTATION LEADER</u>	7	3	6	9	9	10	5	6	8	7	6	7	7	6	5	10	6	6	7	9	6	7
Innvtr glbl leader	7	3	6	9	9	10	5	6	8	7	6	7	7	6	5	10	6	6	7	9	6	7
<u>ENVIRONMENTAL BENEFITS</u>	13	14	15	15	14	13	5	15	12	9	10	16	9	11	20	13	8	14	13	18	13	13
Rdc enrgy use, ar pltn, gw	13	14	15	15	14	13	5	15	12	9	10	16	9	11	20	13	8	14	13	18	13	13
<u>CHEAPER/FASTER</u>	26	29	31	23	25	28	17	27	24	23	27	24	30	24	25	24	27	22	27	26	26	25
Chpr, fstr wy fr pple trvl	26	29	31	23	25	28	17	27	24	23	27	24	30	24	25	24	27	22	27	26	26	25
<u>ALL OTHERS</u>	20	15	15	16	21	25	35	15	24	30	22	18	18	25	13	24	22	18	23	19	20	20
Other	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0
All	11	12	8	8	11	12	13	9	12	13	11	10	11	9	7	14	11	10	10	11	11	10
None	8	2	7	8	8	10	19	6	11	15	10	6	6	14	5	8	9	6	12	6	8	9
DK/NA	1	0	0	0	1	2	3	0	2	2	1	1	0	2	0	2	0	1	1	2	1	1

TABLE 38: Q17. (FIRST CHOICE) Regardless of your position on the issue, which of the following do you think is the best reason to support the high-speed rail line:
 It will create good new jobs throughout California, it will make California an innovative global leader in transportation for the 21st century, it will
 reduce energy use, air pollution, and global warming, or it will provide a cheaper, faster, more convenient way for people to travel long distance in
 California

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/ OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
<u>CREATE JOBS</u>	34%	36%	31%	36%	38%	35%	28%	33%	34%	38%	39%	33%	33%	28%	38%	34%	36%	40%	31%	31%	38%	31%
Create good jobs	34	36	31	36	38	35	28	33	34	38	39	33	33	28	38	34	36	40	31	31	38	31
<u>MAKE CA TRANSPORTATION LEADER</u>	7	7	5	9	7	7	5	6	8	10	6	8	6	5	6	15	7	6	3	6	7	10
Innvtrv glbl leader	7	7	5	9	7	7	5	6	8	10	6	8	6	5	6	15	7	6	3	6	7	10
<u>ENVIRONMENTAL BENEFITS</u>	13	15	11	13	11	18	8	14	13	13	16	14	12	10	16	10	18	10	8	11	12	15
Rdc enrgy use, ar pltn, gw	13	15	11	13	11	18	8	14	13	13	16	14	12	10	16	10	18	10	8	11	12	15
<u>CHEAPER/FASTER</u>	26	23	29	25	23	24	33	25	27	23	24	24	32	28	29	17	22	18	34	23	27	31
Chpr, fstr wy fr pple trvl	26	23	29	25	23	24	33	25	27	23	24	24	32	28	29	17	22	18	34	23	27	31
<u>ALL OTHERS</u>	20	19	25	17	21	17	27	23	18	15	16	20	18	29	11	24	17	26	24	30	16	15
Other	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0
All	11	12	8	11	15	10	7	10	10	12	12	13	7	9	7	14	11	18	10	9	10	6
None	8	5	15	5	5	4	19	12	8	3	4	6	11	18	4	8	4	6	11	21	5	9
DK/NA	1	1	1	1	1	2	1	1	1	0	0	2	0	1	0	2	2	1	3	0	1	0

TABLE 38: Q17. (FIRST CHOICE) Regardless of your position on the issue, which of the following do you think is the best reason to support the high-speed rail line: It will create good new jobs throughout California, it will make California an innovative global leader in transportation for the 21st century, it will reduce energy use, air pollution, and global warming, or it will provide a cheaper, faster, more convenient way for people to travel long distance in California

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
<u>CREATE JOBS</u>	34%	34%	32%	33%	37%	45%	33%	36%	33%	35%	34%	32%	33%	37%	40%	37%	31%	32%	32%	38%	30%	37%
Create good jobs	34	34	32	33	37	45	33	36	33	35	34	32	33	37	40	37	31	32	32	38	30	37
<u>MAKE CA TRANSPORTATION LEADER</u>	7	6	9	6	10	3	7	5	8	7	7	7	6	10	5	6	6	6	5	8	6	7
Innvtrv glbl leader	7	6	9	6	10	3	7	5	8	7	7	7	6	10	5	6	6	6	5	8	6	7
<u>ENVIRONMENTAL BENEFITS</u>	13	11	13	17	10	14	13	15	11	13	12	12	17	10	14	13	12	12	11	14	14	13
Rdc enrgy use, ar pltn, gw	13	11	13	17	10	14	13	15	11	13	12	12	17	10	14	13	12	12	11	14	14	13
<u>CHEAPER/FASTER</u>	26	30	23	23	23	21	31	25	26	26	25	27	23	23	21	30	29	27	26	22	27	24
Chpr, fstr wy fr pple trvl	26	30	23	23	23	21	31	25	26	26	25	27	23	23	21	30	29	27	26	22	27	24
<u>ALL OTHERS</u>	20	19	24	21	19	18	16	19	21	19	22	22	21	19	21	14	23	24	26	18	23	18
Other	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
All	11	11	12	12	9	8	8	10	11	11	10	12	12	9	9	7	11	9	10	10	10	11
None	8	7	11	7	8	9	7	8	9	7	11	9	7	8	11	6	10	14	15	6	11	6
DK/NA	1	1	1	2	1	0	1	1	1	1	1	1	2	1	0	1	1	1	2	1	1	1

TABLE 38: Q17. (FIRST CHOICE) Regardless of your position on the issue, which of the following do you think is the best reason to support the high-speed rail line: It will create good new jobs throughout California, it will make California an innovative global leader in transportation for the 21st century, it will reduce energy use, air pollution, and global warming, or it will provide a cheaper, faster, more convenient way for people to travel long distance in California

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY							HSR COUNTY		TARGETS					
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
<u>CREATE JOBS</u>	34%	34%	34%	31%	30%	29%	33%	31%	31%	30%	20%	35%	30%	28%	32%	33%	40%	35%	27%	37%	37%	43%
Create good jobs	34	34	34	31	30	29	33	31	31	30	20	35	30	28	32	33	40	35	27	37	37	43
<u>MAKE CA TRANSPORTATION LEADER</u>	7	7	7	7	8	8	7	6	9	5	7	4	10	2	5	7	5	9	6	6	4	5
Innvtv glbl leader	7	7	7	7	8	8	7	6	9	5	7	4	10	2	5	7	5	9	6	6	4	5
<u>ENVIRONMENTAL BENEFITS</u>	13	13	13	13	11	13	13	13	19	15	13	11	10	20	14	12	16	12	9	16	17	16
Rdc enrgy use, ar pltn, gw	13	13	13	13	11	13	13	13	19	15	13	11	10	20	14	12	16	12	9	16	17	16
<u>CHEAPER/FASTER</u>	26	25	25	26	26	23	20	29	22	28	35	34	38	34	31	26	23	30	18	26	27	19
Chpr, fstr wy fr pple trvl	26	25	25	26	26	23	20	29	22	28	35	34	38	34	31	26	23	30	18	26	27	19
<u>ALL OTHERS</u>	20	21	21	23	24	27	28	21	20	23	24	16	11	16	18	21	16	14	40	15	16	17
Other	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
All	11	11	10	10	9	10	12	11	18	14	6	9	3	7	11	12	6	14	1	12	16	17
None	8	9	10	12	14	15	14	9	1	7	17	7	8	10	7	8	9	0	35	2	0	0
DK/NA	1	1	1	1	1	1	1	1	0	2	2	0	0	0	0	1	1	0	3	1	0	0

TABLE 39: Q17. (SECOND CHOICE) And which is the second-best reason?

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT DIREC	WRONG TRACK	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/ CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/ DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/ DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
CREATE JOBS	22%	26%	20%	22%	23%	14%	22%	18%	23%	21%	23%	26%	21%	11%	23%	22%	25%	18%	24%	23%	10%	19%
Create good jobs	22	26	20	22	23	14	22	18	23	21	23	26	21	11	23	22	25	18	24	23	10	19
MAKE CA TRANSPORTATION LEADER	12	12	12	9	11	16	11	13	12	12	10	12	12	11	10	14	13	9	12	12	8	6
Innvtv glbl leader	12	12	12	9	11	16	11	13	12	12	10	12	12	11	10	14	13	9	12	12	8	6
ENVIRONMENTAL BENEFITS	20	19	21	19	20	14	21	16	22	20	21	21	21	12	23	20	21	19	22	20	15	24
Rdc enrgy use, ar pltn, gw	20	19	21	19	20	14	21	16	22	20	21	21	21	12	23	20	21	19	22	20	15	24
CHEAPER/FASTER	23	23	23	25	26	13	23	22	23	22	25	22	28	12	18	24	25	21	25	27	8	18
Chpr, fstr wy fr pple trvl	23	23	23	25	26	13	23	22	23	22	25	22	28	12	18	24	25	21	25	27	8	18
ALL OTHERS	24	19	25	25	20	42	23	31	21	25	22	18	19	54	26	20	15	34	17	17	59	33
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
All	1	1	1	0	1	0	1	0	1	0	1	1	0	0	0	0	1	1	1	0	0	0
None	11	4	13	10	5	39	9	15	10	12	9	2	6	50	14	1	3	23	1	6	53	28
DK/NA	12	14	11	15	14	4	12	17	9	12	12	15	12	4	11	18	11	10	15	11	5	5

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/ DK/NA	AIRPL	CAR	HSR	OTHR/ DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ OTHERS	ALL	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
CREATE JOBS	22%	22%	27%	22%	30%	19%	16%	26%	26%	0%	38%	45%	51%	0%	24%	23%	12%	13%	
Create good jobs	22	22	27	22	30	19	16	26	26	0	38	45	51	0	24	23	12	13	
MAKE CA TRANSPORTATION LEADER	12	10	11	10	14	9	6	12	8	12	0	19	19	0	13	13	8	0	
Innvtv glbl leader	12	10	11	10	14	9	6	12	8	12	0	19	19	0	13	13	8	0	
ENVIRONMENTAL BENEFITS	20	23	24	23	12	15	27	22	21	35	21	0	26	0	21	24	11	12	
Rdc enrgy use, ar pltn, gw	20	23	24	23	12	15	27	22	21	35	21	0	26	0	21	24	11	12	
CHEAPER/FASTER	23	25	23	24	15	31	26	24	22	48	33	33	0	0	26	27	7	16	
Chpr, fstr wy fr pple trvl	23	25	23	24	15	31	26	24	22	48	33	33	0	0	26	27	7	16	
ALL OTHERS	24	20	15	22	30	27	26	16	24	6	8	3	3	100	17	14	61	59	
Other	0	1	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	
All	1	0	1	1	0	1	0	1	0	1	3	0	0	0	1	0	1	0	
None	11	9	6	10	7	18	19	2	11	4	5	3	3	42	1	4	57	24	
DK/NA	12	10	8	11	23	6	6	13	13	0	0	0	0	58	15	9	4	35	

TABLE 39: Q17. (SECOND CHOICE) And which is the second-best reason?

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/MONTH	FW TM /YEAR	ONCE/YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
CREATE JOBS	22%	20%	23%	26%	24%	18%	23%	18%	24%	23%	16%	19%	20%	20%	24%	24%	29%	18%	30%	13%
Create good jobs	22	20	23	26	24	18	23	18	24	23	16	19	20	20	24	24	29	18	30	13
MAKE CA TRANSPORTATION LEADER	12	14	11	8	10	14	9	17	9	11	14	13	15	9	13	14	11	12	14	8
Innv tv glbl leader	12	14	11	8	10	14	9	17	9	11	14	13	15	9	13	14	11	12	14	8
ENVIRONMENTAL BENEFITS	20	22	20	24	21	16	21	23	24	18	16	16	19	20	20	24	21	24	15	22
Rdc enrgy use, ar pltn, gw	20	22	20	24	21	16	21	23	24	18	16	16	19	20	20	24	21	24	15	22
CHEAPER/FASTER	23	23	22	29	23	22	26	22	23	23	24	19	26	28	27	18	25	14	26	24
Chpr, fstr wy fr pple trvl	23	23	22	29	23	22	26	22	23	23	24	19	26	28	27	18	25	14	26	24
ALL OTHERS	24	20	25	13	22	31	21	20	19	24	30	33	20	24	17	19	14	31	15	33
Other	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
All	1	0	1	0	1	0	0	0	1	1	0	0	1	1	1	1	0	0	1	0
None	11	10	10	7	9	17	11	9	6	12	17	18	7	12	9	6	6	21	8	13
DK/NA	12	10	14	5	12	14	10	11	12	11	13	15	12	10	7	12	9	11	6	20

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE				
									HS OR		SOME		COLL		POST-		NON-							
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	LESS	COLL	GRAD	GRAD	COLL	COLL+	LATNO	WHITE	WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO		
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953		
CREATE JOBS	22%	29%	21%	26%	20%	22%	19%	23%	24%	19%	20%	26%	21%	22%	25%	21%	22%	21%	24%	23%	17%	23%		
Create good jobs	22	29	21	26	20	22	19	23	24	19	20	26	21	22	25	21	22	21	24	23	17	23		
MAKE CA TRANSPORTATION LEADER	12	12	13	12	12	9	15	11	10	11	14	8	11	12	9	12	11	13	13	11	13	11		
Innv tv glbl leader	12	12	13	12	12	9	15	11	10	11	14	8	11	12	9	12	11	13	13	11	13	11		
ENVIRONMENTAL BENEFITS	20	19	22	19	20	24	21	15	18	24	18	21	21	19	19	20	20	20	20	21	27	18		
Rdc enrgy use, ar pltn, gw	20	19	22	19	20	24	21	15	18	24	18	21	21	19	19	20	20	20	20	21	27	18		
CHEAPER/FASTER	23	18	22	20	24	28	25	16	23	24	24	18	24	22	27	22	25	25	27	22	23	23		
Chpr, fstr wy fr pple trvl	23	18	22	20	24	28	25	16	23	24	24	18	24	22	27	22	25	25	27	22	23	23		
ALL OTHERS	24	23	23	22	24	17	20	35	25	21	24	27	23	25	20	25	21	22	16	24	19	25		
Other	0	1	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0		
All	1	1	1	1	1	0	1	1	1	0	0	2	0	1	1	0	0	1	1	0	0	1		
None	11	10	10	9	12	4	8	22	11	10	12	12	10	12	8	12	9	10	5	11	7	12		
DK/NA	12	12	12	12	12	13	11	11	14	10	11	13	12	12	11	12	12	10	11	12	11	12		

TABLE 39: Q17. (SECOND CHOICE) And which is the second-best reason?

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
<u>CREATE JOBS</u>	22%	21%	28%	23%	22%	21%	12%	24%	20%	17%	21%	22%	24%	17%	24%	22%	20%	23%	21%	22%	20%	23%
Create good jobs	22	21	28	23	22	21	12	24	20	17	21	22	24	17	24	22	20	23	21	22	20	23
<u>MAKE CA TRANSPORTATION LEADER</u>	12	15	14	8	12	10	9	12	11	9	12	11	13	12	12	10	10	11	14	11	13	11
Innvty gbl leader	12	15	14	8	12	10	9	12	11	9	12	11	13	12	12	10	10	11	14	11	13	11
<u>ENVIRONMENTAL BENEFITS</u>	20	23	14	20	21	20	18	19	20	19	19	21	19	19	20	22	20	22	18	20	22	18
Rdc enrgy use, ar pltn, gw	20	23	14	20	21	20	18	19	20	19	19	21	19	19	20	22	20	22	18	20	22	18
<u>CHEAPER/FASTER</u>	23	24	25	27	21	19	23	25	21	21	22	24	23	22	28	20	24	24	21	23	22	24
Chpr, fstr wy fr pple trvl	23	24	25	27	21	19	23	25	21	21	22	24	23	22	28	20	24	24	21	23	22	24
<u>ALL OTHERS</u>	24	17	18	22	24	29	38	19	28	33	26	22	21	30	17	27	26	20	26	24	24	23
Other	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0
All	1	1	0	1	0	2	0	1	1	1	1	1	0	1	1	0	1	0	0	1	1	1
None	11	5	9	13	11	13	22	9	14	17	14	9	10	18	8	10	13	8	15	10	11	11
DK/NA	12	12	8	8	13	15	16	9	14	15	11	12	11	11	7	16	12	12	11	13	13	11

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX
					MEN	WOMEN	MEN	WOMEN	MEN	WOMEN	18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+	
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
<u>CREATE JOBS</u>	22%	23%	20%	22%	21%	24%	17%	22%	24%	19%	22%	23%	24%	18%	27%	16%	22%	21%	17%	21%	21%	25%
Create good jobs	22	23	20	22	21	24	17	22	24	19	22	23	24	18	27	16	22	21	17	21	21	25
<u>MAKE CA TRANSPORTATION LEADER</u>	12	10	16	9	11	9	17	15	8	9	12	9	18	14	8	10	12	5	16	12	10	14
Innvty gbl leader	12	10	16	9	11	9	17	15	8	9	12	9	18	14	8	10	12	5	16	12	10	14
<u>ENVIRONMENTAL BENEFITS</u>	20	22	15	24	19	24	14	15	24	24	20	24	13	16	25	21	20	24	19	12	27	18
Rdc enrgy use, ar pltn, gw	20	22	15	24	19	24	14	15	24	24	20	24	13	16	25	21	20	24	19	12	27	18
<u>CHEAPER/FASTER</u>	23	23	19	28	25	22	18	19	23	33	27	21	20	18	28	27	25	23	18	19	25	25
Chpr, fstr wy fr pple trvl	23	23	19	28	25	22	18	19	23	33	27	21	20	18	28	27	25	23	18	19	25	25
<u>ALL OTHERS</u>	24	22	31	18	23	21	33	29	21	15	20	23	25	34	12	27	21	27	31	36	17	19
Other	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0
All	1	1	1	0	0	1	1	0	0	0	1	1	1	1	0	0	1	1	0	2	0	1
None	11	7	20	7	8	7	24	16	10	3	7	8	17	22	5	11	7	8	16	25	6	11
DK/NA	12	14	10	11	15	13	7	12	11	12	12	15	7	11	7	16	14	19	14	9	11	7

TABLE 39: Q17. (SECOND CHOICE) And which is the second-best reason?

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
<u>CREATE JOBS</u>	22%	25%	19%	20%	20%	18%	26%	21%	22%	21%	22%	22%	20%	20%	23%	23%	22%	21%	20%	22%	21%	22%
Create good jobs	22	25	19	20	20	18	26	21	22	21	22	22	20	20	23	23	22	21	20	22	21	22
<u>MAKE CA TRANSPORTATION LEADER</u>	12	11	9	16	8	11	12	14	10	12	11	10	16	8	14	8	13	11	12	10	13	11
Innvtv glbl leader	12	11	9	16	8	11	12	14	10	12	11	10	16	8	14	8	13	11	12	10	13	11
<u>ENVIRONMENTAL BENEFITS</u>	20	24	23	13	18	25	17	17	23	20	19	23	13	18	22	24	19	19	19	21	17	22
Rdc enrgy use, ar pltn, gw	20	24	23	13	18	25	17	17	23	20	19	23	13	18	22	24	19	19	19	21	17	22
<u>CHEAPER/FASTER</u>	23	19	21	27	26	23	25	26	21	24	21	20	27	26	18	28	20	20	18	26	21	24
Chpr, fstr wy fr pple trvl	23	19	21	27	26	23	25	26	21	24	21	20	27	26	18	28	20	20	18	26	21	24
<u>ALL OTHERS</u>	24	21	28	24	28	22	20	22	25	23	26	25	24	28	24	17	27	29	30	21	27	22
Other	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
All	1	1	0	0	3	0	0	0	1	1	0	1	0	3	0	0	1	1	1	0	1	0
None	11	9	15	9	14	13	10	10	12	10	14	12	9	14	13	10	13	17	18	9	14	9
DK/NA	12	12	13	15	11	9	9	12	12	12	11	12	15	11	9	8	13	11	12	11	12	12

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
<u>CREATE JOBS</u>	22%	22%	21%	21%	19%	18%	17%	21%	17%	20%	10%	23%	26%	36%	22%	22%	22%	25%	14%	23%	23%	18%
Create good jobs	22	22	21	21	19	18	17	21	17	20	10	23	26	36	22	22	22	25	14	23	23	18
<u>MAKE CA TRANSPORTATION LEADER</u>	12	12	11	11	10	10	11	16	13	17	20	9	13	14	12	12	10	12	9	12	12	13
Innvtv glbl leader	12	12	11	11	10	10	11	16	13	17	20	9	13	14	12	12	10	12	9	12	12	13
<u>ENVIRONMENTAL BENEFITS</u>	20	19	22	21	21	20	19	17	15	13	26	26	31	19	22	19	22	21	15	21	21	21
Rdc enrgy use, ar pltn, gw	20	19	22	21	21	20	19	17	15	13	26	26	31	19	22	19	22	21	15	21	21	21
<u>CHEAPER/FASTER</u>	23	23	21	20	20	19	21	22	34	24	17	24	17	13	24	22	27	25	13	26	26	29
Chpr, fstr wy fr pple trvl	23	23	21	20	20	19	21	22	34	24	17	24	17	13	24	22	27	25	13	26	26	29
<u>ALL OTHERS</u>	24	24	25	27	30	32	32	24	21	26	26	17	13	18	20	26	19	16	50	18	18	19
Other	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
All	1	1	1	1	1	1	2	0	0	0	2	1	0	0	1	1	0	1	0	1	2	1
None	11	12	14	16	18	20	17	11	3	9	17	7	10	12	8	11	11	1	45	3	0	0
DK/NA	12	12	11	11	10	11	14	12	18	17	7	9	3	7	11	13	8	14	5	13	16	17

TABLE 40: Q18. Sometimes over the course of a survey like this, people change their minds, and sometimes they do not. Let me ask you one last time: which of these statements comes closest to your opinion about the high speed rail line: I support the project and would like it to move forward as quickly as possible OR I would like to see the train built, but have some concerns about the timing and cost of the project OR I oppose the project, and would prefer that the train not be built

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	AL/NN	HIGH	MED	LOW/	SUPP	W/CNC	OPP	AL/NN
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LTTLE	YES	DK/NA											
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
SUPPORT	45%	56%	41%	53%	64%	19%	39%	52%	44%	47%	40%	84%	29%	7%	27%	82%	55%	18%	87%	18%	6%	6%
Supp/move forward quickly	45	56	41	53	64	19	39	52	44	47	40	84	29	7	27	82	55	18	87	18	6	6
SUPPORT W/CONCERNS	37	35	39	32	30	29	44	29	39	35	43	12	62	16	47	14	40	46	10	73	15	23
Supp/have some concerns	37	35	39	32	30	29	44	29	39	35	43	12	62	16	47	14	40	46	10	73	15	23
OPPOSE	15	5	18	11	6	52	13	17	15	16	13	2	7	76	11	3	3	31	1	6	78	21
Oppose/no train built	15	5	18	11	6	52	13	17	15	16	13	2	7	76	11	3	3	31	1	6	78	21
ALL/NONE/DK/NA	3	4	2	4	1	1	4	2	2	2	5	1	2	1	16	1	2	4	1	3	2	50
All	1	1	1	3	0	0	2	1	1	1	1	1	1	0	2	1	1	1	1	1	0	5
None	1	2	1	1	0	1	2	1	0	1	3	0	1	0	8	0	1	2	0	2	2	16
DK/NA	1	2	1	0	0	0	1	0	1	1	1	0	0	1	6	0	1	1	0	0	0	29

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	SUPP	OPP	AL/NN
		AIRPL	RAIL	CAR	DK/NA	AIRPL	CAR	HSR	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR	W/CNC				
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
SUPPORT	45%	50%	62%	48%	66%	31%	31%	62%	43%	48%	51%	48%	47%	34%	100%	0%	0%	0%	
Supp/move forward quickly	45	50	62	48	66	31	31	62	43	48	51	48	47	34	100	0	0	0	
SUPPORT W/CONCERNS	37	36	29	36	28	40	40	34	41	41	34	43	43	20	0	100	0	0	
Supp/have some concerns	37	36	29	36	28	40	40	34	41	41	34	43	43	20	0	100	0	0	
OPPOSE	15	10	9	13	3	23	26	3	11	9	12	8	9	38	0	0	100	0	
Oppose/no train built	15	10	9	13	3	23	26	3	11	9	12	8	9	38	0	0	100	0	
ALL/NONE/DK/NA	3	4	1	3	2	7	4	2	5	2	3	2	1	8	0	0	0	100	
All	1	1	0	1	0	2	1	1	1	0	0	0	0	4	0	0	0	31	
None	1	2	0	1	2	3	1	0	3	1	1	0	1	3	0	0	0	42	
DK/NA	1	1	0	1	0	1	1	0	1	1	2	2	0	1	0	0	0	27	

TABLE 40: Q18. Sometimes over the course of a survey like this, people change their minds, and sometimes they do not. Let me ask you one last time: which of these statements comes closest to your opinion about the high speed rail line: I support the project and would like it to move forward as quickly as possible OR I would like to see the train built, but have some concerns about the timing and cost of the project OR I oppose the project, and would prefer that the train not be built

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
	ONCE/ FW TM		ONCE/ YEAR		LOW	<1/YR	NON-		NON-		NON-		\$0-\$75K				\$75K+			
	MONTH	/YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
SUPPORT	45%	52%	50%	44%	49%	30%	46%	55%	50%	48%	33%	26%	45%	51%	57%	38%	54%	37%	41%	42%
Supp/move forward quickly	45	52	50	44	49	30	46	55	50	48	33	26	45	51	57	38	54	37	41	42
SUPPORT W/CONCERNS	37	28	34	47	38	43	34	25	39	36	42	46	37	33	33	44	32	39	46	41
Supp/have some concerns	37	28	34	47	38	43	34	25	39	36	42	46	37	33	33	44	32	39	46	41
OPPOSE	15	16	13	6	11	24	16	16	9	13	21	27	16	14	8	14	12	22	12	16
Oppose/no train built	15	16	13	6	11	24	16	16	9	13	21	27	16	14	8	14	12	22	12	16
ALL/NONE/DK/NA	3	4	2	3	2	3	4	4	1	3	4	1	2	2	2	5	2	2	0	0
All	1	1	1	0	1	1	0	2	0	1	1	0	2	0	0	3	2	0	0	0
None	1	3	0	1	1	1	4	2	1	1	2	0	0	2	1	2	0	0	0	0
DK/NA	1	0	1	1	1	1	0	0	0	1	1	0	0	0	1	0	0	2	0	0

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION						Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE	
	Total	TOTAL		NO	LIB	MOD	CONS	HS OR		SOME	COLL	POST-	NON-	COLL+	LATNO	NON-		\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
		SELF	FAMLY					YES	LESS							COLL	GRAD					
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
SUPPORT	45%	55%	51%	53%	43%	58%	44%	32%	42%	46%	46%	44%	45%	46%	54%	43%	50%	48%	49%	45%	47%	45%
Supp/move forward quickly	45	55	51	53	43	58	44	32	42	46	46	44	45	46	54	43	50	48	49	45	47	45
SUPPORT W/CONCERNS	37	34	34	35	38	34	43	34	42	36	36	35	39	35	37	35	38	35	40	39	42	36
Supp/have some concerns	37	34	34	35	38	34	43	34	42	36	36	35	39	35	37	35	38	35	40	39	42	36
OPPOSE	15	9	13	10	16	4	12	31	13	14	16	15	14	16	7	18	9	15	8	15	10	16
Oppose/no train built	15	9	13	10	16	4	12	31	13	14	16	15	14	16	7	18	9	15	8	15	10	16
ALL/NONE/DK/NA	3	2	2	2	3	4	2	3	2	3	2	6	3	3	2	4	2	3	3	1	1	3
All	1	0	1	1	1	2	0	1	1	0	1	3	1	1	0	1	0	1	1	1	0	1
None	1	1	0	1	1	1	1	2	1	2	0	2	1	1	1	1	1	1	1	0	1	1
DK/NA	1	1	1	0	1	1	1	0	1	1	1	1	1	1	1	1	1	0	1	0	0	1

TABLE 40: Q18. Sometimes over the course of a survey like this, people change their minds, and sometimes they do not. Let me ask you one last time: which of these statements comes closest to your opinion about the high speed rail line: I support the project and would like it to move forward as quickly as possible OR I would like to see the train built, but have some concerns about the timing and cost of the project OR I oppose the project, and would prefer that the train not be built

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
<u>SUPPORT</u>	45%	51%	48%	47%	41%	47%	41%	48%	42%	44%	45%	45%	46%	43%	50%	42%	44%	45%	45%	46%	44%	46%
Supp/move forward quickly	45	51	48	47	41	47	41	48	42	44	45	45	46	43	50	42	44	45	45	46	44	46
<u>SUPPORT W/CONCERNS</u>	37	38	35	37	41	30	35	37	38	33	34	40	36	33	38	42	37	41	31	39	38	36
Supp/have some concerns	37	38	35	37	41	30	35	37	38	33	34	40	36	33	38	42	37	41	31	39	38	36
<u>OPPOSE</u>	15	8	16	16	16	18	20	13	17	19	19	12	16	21	10	14	17	10	20	12	14	16
Oppose/no train built	15	8	16	16	16	18	20	13	17	19	19	12	16	21	10	14	17	10	20	12	14	16
<u>ALL/NONE/DK/NA</u>	3	3	2	1	2	4	3	2	3	4	3	3	2	3	2	3	2	3	4	3	3	2
All	1	1	1	0	1	1	0	1	1	1	1	1	2	0	0	1	1	0	1	1	1	1
None	1	1	0	0	1	2	3	0	2	2	1	1	0	2	1	1	1	2	1	1	1	1
DK/NA	1	1	1	1	0	1	0	1	0	1	1	1	0	1	2	0	0	1	1	1	1	1

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
<u>SUPPORT</u>	45%	54%	33%	44%	59%	50%	31%	35%	40%	48%	58%	53%	32%	32%	48%	36%	55%	52%	34%	31%	46%	43%
Supp/move forward quickly	45	54	33	44	59	50	31	35	40	48	58	53	32	32	48	36	55	52	34	31	46	43
<u>SUPPORT W/CONCERNS</u>	37	33	38	43	27	39	36	40	42	43	32	33	42	39	40	48	35	33	40	39	42	36
Supp/have some concerns	37	33	38	43	27	39	36	40	42	43	32	33	42	39	40	48	35	33	40	39	42	36
<u>OPPOSE</u>	15	9	26	11	11	8	30	21	16	7	8	11	24	27	11	12	7	12	24	28	9	18
Oppose/no train built	15	9	26	11	11	8	30	21	16	7	8	11	24	27	11	12	7	12	24	28	9	18
<u>ALL/NONE/DK/NA</u>	3	3	3	2	4	2	2	3	2	3	2	3	2	2	1	3	4	3	3	2	3	2
All	1	1	1	1	1	1	1	1	0	1	1	1	1	1	0	0	1	2	1	1	1	0
None	1	1	2	1	1	0	1	3	2	1	0	1	1	2	0	3	1	0	2	1	2	2
DK/NA	1	1	0	0	1	2	0	0	0	1	1	1	0	0	1	0	2	1	0	0	1	1

TABLE 40: Q18. Sometimes over the course of a survey like this, people change their minds, and sometimes they do not. Let me ask you one last time: which of these statements comes closest to your opinion about the high speed rail line: I support the project and would like it to move forward as quickly as possible OR I would like to see the train built, but have some concerns about the timing and cost of the project OR I oppose the project, and would prefer that the train not be built

	Total	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
		LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
SUPPORT	45%	48%	40%	52%	50%	29%	46%	45%	45%	48%	37%	45%	51%	50%	36%	41%	44%	40%	39%	46%	43%	46%
Supp/move forward quickly	45	48	40	52	50	29	46	45	45	48	37	45	51	50	36	41	44	40	39	46	43	46
SUPPORT W/CONCERNS	37	37	34	35	31	52	39	40	35	36	41	35	37	31	45	42	36	36	37	38	37	37
Supp/have some concerns	37	37	34	35	31	52	39	40	35	36	41	35	37	31	45	42	36	36	37	38	37	37
OPPOSE	15	13	20	11	16	18	14	14	16	13	20	16	11	16	18	15	17	21	21	13	17	14
Oppose/no train built	15	13	20	11	16	18	14	14	16	13	20	16	11	16	18	15	17	21	21	13	17	14
ALL/NONE/DK/NA	3	3	6	2	3	1	1	2	4	3	3	4	2	3	1	2	3	3	3	3	3	3
All	1	1	2	1	0	0	0	1	1	1	1	1	1	0	0	0	1	1	1	1	1	1
None	1	1	4	0	1	0	1	0	2	1	1	2	0	1	0	2	2	2	2	0	2	1
DK/NA	1	1	1	1	2	1	0	1	1	1	1	1	1	2	1	0	0	0	0	1	0	1

	Total	FLAGS (P04,G04,P06,G06,P08,G08)						CITY					HSR COUNTY		TARGETS							
		1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
SUPPORT	45%	45%	43%	41%	41%	40%	40%	37%	55%	51%	46%	50%	34%	46%	49%	46%	42%	100%	8%	32%	78%	100%
Supp/move forward quickly	45	45	43	41	41	40	40	37	55	51	46	50	34	46	49	46	42	100	8	32	78	100
SUPPORT W/CONCERNS	37	36	37	38	35	36	36	39	38	43	31	39	52	46	40	36	41	0	17	63	17	0
Supp/have some concerns	37	36	37	38	35	36	36	39	38	43	31	39	52	46	40	36	41	0	17	63	17	0
OPPOSE	15	16	18	19	22	22	22	16	3	6	21	10	10	8	9	15	15	0	74	0	3	0
Oppose/no train built	15	16	18	19	22	22	22	16	3	6	21	10	10	8	9	15	15	0	74	0	3	0
ALL/NONE/DK/NA	3	3	3	2	2	2	2	8	4	0	2	1	3	0	2	3	2	0	2	5	2	0
All	1	1	1	0	0	0	0	3	4	0	0	0	0	0	1	1	0	0	0	2	2	0
None	1	1	1	1	1	2	2	2	0	0	0	1	2	0	0	1	1	0	1	2	0	0
DK/NA	1	1	1	1	1	0	0	3	0	0	2	0	2	0	0	1	0	0	1	1	1	0

TABLE 41: Q20. UNION MEMBERSHIP

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	W/CNC	OPP	AL/NN	
		DIREC	TRACK																			DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
TOTAL YES	21%	19%	21%	25%	21%	23%	21%	26%	21%	23%	16%	26%	22%	14%	10%	26%	22%	18%	24%	21%	16%	12%
Yes, myself	11	12	11	11	12	14	10	16	11	13	7	15	12	6	5	14	12	9	13	11	10	6
Yes, family	7	5	8	10	7	5	8	7	7	7	8	9	8	5	4	9	8	6	8	8	4	0
Yes, both	2	2	2	4	2	5	2	3	3	3	1	3	2	3	1	3	2	3	3	2	2	6
NO	78	81	78	74	78	76	79	74	78	76	83	73	78	84	88	73	78	81	76	79	82	88
No	78	81	78	74	78	76	79	74	78	76	83	73	78	84	88	73	78	81	76	79	82	88
DK/NA	1	1	1	1	1	0	0	0	1	0	1	1	0	2	2	1	0	1	0	1	1	0
DK/NA	1	1	1	1	1	0	0	0	1	0	1	1	0	2	2	1	0	1	0	1	1	0
	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR						Q18 HSR FINAL STATEMENT CHOICE							
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/OTHR	ALL	SUPP	SUPP W/CNC	OPP	AL/NN			
		AIRPL	RAIL		OTHR/DK/NA	CRTE JOBS	MK LEADR		CA BNFTS	ENVRO FASTR	CHPR/OTHR	ALL	SUPP	SUPP W/CNC	OPP	AL/NN						
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34				
TOTAL YES	21%	19%	24%	24%	9%	19%	20%	24%	16%	20%	20%	22%	22%	20%	25%	20%	14%	13%				
Yes, myself	11	8	13	12	4	6	9	13	8	9	9	13	15	10	14	11	5	5				
Yes, family	7	8	8	9	4	12	8	9	6	9	10	5	6	7	8	8	6	4				
Yes, both	2	3	3	3	1	1	2	3	2	2	0	3	2	3	3	1	3	4				
NO	78	81	74	75	91	79	79	75	81	79	80	78	77	78	75	79	85	83				
No	78	81	74	75	91	79	79	75	81	79	80	78	77	78	75	79	85	83				
DK/NA	1	1	2	1	0	2	1	0	3	1	0	1	0	1	0	1	1	4				
DK/NA	1	1	2	1	0	2	1	0	3	1	0	1	0	1	0	1	1	4				

TABLE 41: Q20. UNION MEMBERSHIP

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
TOTAL YES	21%	23%	24%	17%	22%	17%	27%	20%	22%	22%	18%	15%	20%	26%	21%	20%	20%	27%	26%	27%
Yes, myself	11	10	13	10	12	9	8	11	13	12	10	8	11	17	11	7	12	19	11	17
Yes, family	7	9	8	7	8	5	13	7	9	7	7	3	9	7	6	9	5	4	10	10
Yes, both	2	4	3	1	2	2	6	2	1	4	1	4	0	2	4	4	3	4	4	0
NO	78	76	75	82	77	83	72	79	77	77	82	85	80	74	79	80	80	73	73	73
No	78	76	75	82	77	83	72	79	77	77	82	85	80	74	79	80	80	73	73	73
DK/NA	1	1	1	1	1	0	1	1	1	0	0	0	0	0	0	0	0	0	1	0
DK/NA	1	1	1	1	1	0	1	1	1	0	0	0	0	0	0	0	0	0	1	0

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMILY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
	Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253
TOTAL YES	21%	100%	100%	100%	0%	23%	18%	21%	22%	21%	18%	27%	22%	21%	25%	20%	23%	19%	28%	25%	20%	21%
Yes, myself	11	82	0	53	0	14	9	11	12	10	8	18	11	11	14	11	12	11	14	15	13	11
Yes, family	7	0	76	36	0	7	7	8	9	7	4	9	6	8	7	8	6	10	7	6	8	
Yes, both	2	18	24	11	0	3	2	2	1	2	2	5	1	3	3	2	2	2	4	3	0	3
NO	78	0	0	0	100	76	81	78	77	79	82	73	78	79	74	79	77	81	72	74	79	78
No	78	0	0	0	100	76	81	78	77	79	82	73	78	79	74	79	77	81	72	74	79	78
DK/NA	1	0	0	0	0	1	0	1	1	0	1	0	1	1	1	1	0	0	0	0	1	1
DK/NA	1	0	0	0	0	1	0	1	1	0	1	0	1	1	1	1	0	0	0	0	1	1

TABLE 41: Q20. UNION MEMBERSHIP

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
TOTAL YES	21%	17%	24%	22%	26%	20%	15%	21%	22%	18%	21%	21%	20%	24%	22%	21%	24%	19%	19%	22%	22%	20%
Yes, myself	11	4	13	15	16	5	9	11	12	7	13	9	11	16	10	9	15	7	11	11	12	10
Yes, family	7	11	8	5	6	12	6	8	7	9	7	8	7	6	8	9	8	10	5	7	7	8
Yes, both	2	2	3	2	3	3	0	2	3	1	1	3	1	2	4	3	1	2	2	4	2	2
NO	78	82	76	78	74	80	85	79	77	82	78	78	80	76	77	79	76	80	80	78	78	79
No	78	82	76	78	74	80	85	79	77	82	78	78	80	76	77	79	76	80	80	78	78	79
DK/NA	1	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	1	1	0	1	1
DK/NA	1	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	1	1	0	1	1

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+	
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
TOTAL YES	21%	24%	18%	19%	24%	24%	17%	19%	23%	16%	24%	26%	18%	18%	19%	21%	23%	28%	22%	17%	19%	18%
Yes, myself	11	14	9	9	15	12	12	6	11	7	13	15	9	10	9	10	15	14	14	5	10	8
Yes, family	7	7	8	8	7	7	4	11	10	7	7	7	7	8	9	7	5	8	7	11	9	7
Yes, both	2	4	1	2	2	5	0	2	2	2	4	4	2	0	1	4	3	6	1	1	1	2
NO	78	75	81	80	75	75	83	80	77	84	76	74	82	82	81	78	77	71	76	83	80	82
No	78	75	81	80	75	75	83	80	77	84	76	74	82	82	81	78	77	71	76	83	80	82
DK/NA	1	1	1	0	0	1	1	1	1	0	1	0	0	0	0	1	0	1	2	0	1	0
DK/NA	1	1	1	0	0	1	1	1	1	0	1	0	0	0	0	1	0	1	2	0	1	0

TABLE 41: Q20. UNION MEMBERSHIP

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
	Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480
TOTAL YES	21%	22%	18%	23%	19%	17%	25%	22%	20%	21%	21%	20%	22%	19%	20%	23%	19%	18%	23%	20%	22%	
Yes, myself	11	11	8	14	10	11	14	13	10	11	11	10	13	10	14	11	11	10	10	11	11	11
Yes, family	7	8	8	6	8	6	9	7	8	7	8	8	6	8	5	10	6	5	5	9	6	8
Yes, both	2	3	2	3	2	0	3	2	2	2	2	3	3	2	1	2	2	3	3	2	3	2
NO	78	78	81	76	78	83	74	77	79	78	79	79	77	78	80	77	80	81	81	77	79	78
No	78	78	81	76	78	83	74	77	79	78	79	79	77	78	80	77	80	81	81	77	79	78
DK/NA	1	0	1	1	3	0	1	0	1	1	1	0	1	3	0	1	1	1	1	0	1	0
DK/NA	1	0	1	1	3	0	1	0	1	1	1	0	1	3	0	1	1	1	1	0	1	0

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
	Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154
TOTAL YES	21%	21%	22%	23%	24%	23%	23%	23%	16%	29%	4%	19%	24%	24%	20%	21%	22%	27%	17%	20%	18%	21%
Yes, myself	11	12	13	13	13	13	15	9	10	20	2	10	12	12	11	11	13	14	8	11	10	11
Yes, family	7	7	7	7	8	6	4	11	5	6	2	8	8	8	7	8	7	9	5	8	6	8
Yes, both	2	2	3	3	3	3	4	3	1	4	0	1	4	3	2	2	3	3	3	2	2	2
NO	78	78	77	77	76	77	77	76	82	68	96	81	76	76	79	79	78	73	82	79	81	79
No	78	78	77	77	76	77	77	76	82	68	96	81	76	76	79	79	78	73	82	79	81	79
DK/NA	1	1	1	1	0	0	0	1	2	2	0	0	0	0	1	1	0	0	1	1	1	1
DK/NA	1	1	1	1	0	0	0	1	2	2	0	0	0	0	1	1	0	0	1	1	1	1

TABLE 42: Q21. IDEOLOGY

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA
		DIREC	TRACK																			
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
LIBERAL	32%	39%	29%	32%	35%	21%	32%	32%	30%	31%	33%	40%	29%	16%	33%	46%	32%	24%	40%	28%	16%	44%
Very liberal	13	13	13	19	16	8	13	17	11	13	13	18	11	7	19	19	14	10	17	13	6	10
Somewhat liberal	18	27	17	13	19	13	19	14	19	17	20	23	18	10	14	27	18	14	23	15	10	33
MODERATE	37	39	38	30	43	24	36	35	39	38	36	36	42	24	38	35	41	35	37	42	25	45
Moderate	37	39	38	30	43	24	36	35	39	38	36	36	42	24	38	35	41	35	37	42	25	45
CONSERVATIVE	29	18	31	32	20	53	29	31	28	29	27	20	27	56	29	18	25	37	20	28	56	11
Somewhat conservative	15	12	14	24	12	16	17	12	15	14	16	12	15	21	19	10	15	17	12	16	21	6
Very conservative	14	6	17	8	8	37	13	18	13	15	11	9	12	35	10	7	10	20	9	12	35	5
DK/NA/REFUSED	2	3	2	6	3	1	3	2	2	2	3	3	2	3	0	1	2	4	2	3	3	0
DK/NA/Refused	2	3	2	6	3	1	3	2	2	2	3	3	2	3	0	1	2	4	2	3	3	0

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ OTHRS	ALL	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
		AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ OTHRS	ALL	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
LIBERAL	32%	34%	47%	33%	36%	29%	29%	37%	37%	34%	37%	40%	28%	24%	41%	29%	9%	46%	
Very liberal	13	18	19	15	9	13	16	16	10	12	19	20	12	12	17	12	5	17	
Somewhat liberal	18	15	28	18	27	16	13	22	27	22	18	20	16	12	23	17	4	29	
MODERATE	37	32	29	39	41	28	40	39	29	43	32	31	39	32	37	43	29	20	
Moderate	37	32	29	39	41	28	40	39	29	43	32	31	39	32	37	43	29	20	
CONSERVATIVE	29	30	22	26	23	36	29	22	31	22	31	25	30	41	20	27	59	31	
Somewhat conservative	15	19	10	14	15	23	13	13	15	13	14	16	16	16	11	16	22	19	
Very conservative	14	11	13	12	8	14	16	8	16	9	17	9	13	25	9	11	37	11	
DK/NA/REFUSED	2	5	1	2	0	7	2	2	3	1	0	4	3	4	2	2	3	3	
DK/NA/Refused	2	5	1	2	0	7	2	2	3	1	0	4	3	4	2	2	3	3	

TABLE 42: Q21. IDEOLOGY

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
	-ONCE/MNTH- --LOW FRQ-- -<1/YR/NVR-						-ONCE/MNTH- --LOW FRQ-- -<1/YR/NVR-						\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
LIBERAL	32%	34%	33%	35%	33%	25%	31%	36%	34%	33%	28%	19%	30%	34%	47%	31%	34%	28%	34%	15%
Very liberal	13	16	15	15	15	8	10	20	14	16	9	5	7	14	19	14	17	12	18	10
Somewhat liberal	18	18	18	20	19	17	21	16	21	17	19	13	23	20	28	16	16	16	16	5
MODERATE	37	36	37	40	38	37	31	40	42	34	33	45	48	33	31	33	39	24	40	37
Moderate	37	36	37	40	38	37	31	40	42	34	33	45	48	33	31	33	39	24	40	37
CONSERVATIVE	29	27	28	26	27	35	31	24	22	31	35	34	19	31	20	34	28	45	25	48
Somewhat conservative	15	11	17	14	17	13	13	10	13	20	13	14	12	13	12	18	17	14	13	32
Very conservative	14	16	10	12	11	21	18	14	9	11	22	20	7	17	8	16	10	30	12	15
DK/NA/REFUSED	2	3	3	0	2	4	7	0	1	2	4	3	2	2	2	3	0	3	0	0
DK/NA/Refused	2	3	3	0	2	4	7	0	1	2	4	3	2	2	2	3	0	3	0	0

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
LIBERAL	32%	38%	31%	35%	31%	100%	0%	0%	32%	32%	29%	36%	32%	31%	40%	28%	37%	36%	34%	27%	42%	29%
Very liberal	13	21	18	18	12	43	0	0	15	9	14	18	12	15	13	14	14	12	15	14	18	12
Somewhat liberal	18	17	13	17	18	57	0	0	17	23	15	18	20	16	26	15	24	24	18	13	24	16
MODERATE	37	30	35	32	39	0	100	0	37	39	42	25	38	37	37	36	38	36	38	35	35	38
Moderate	37	30	35	32	39	0	100	0	37	39	42	25	38	37	37	36	38	36	38	35	35	38
CONSERVATIVE	29	28	30	29	28	0	0	100	28	26	27	36	27	30	22	33	23	25	24	36	21	31
Somewhat conservative	15	12	17	15	15	0	0	52	14	12	16	19	13	17	14	16	14	14	13	20	11	16
Very conservative	14	16	13	14	14	0	0	48	14	14	11	17	14	13	8	17	9	12	11	16	11	15
DK/NA/REFUSED	2	3	4	3	2	0	0	0	4	2	1	3	3	2	1	2	2	2	4	2	2	3
DK/NA/Refused	2	3	4	3	2	0	0	0	4	2	1	3	3	2	1	2	2	2	4	2	2	3

TABLE 42: Q21. IDEOLOGY

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
LIBERAL	32%	43%	33%	30%	30%	28%	25%	36%	28%	26%	28%	34%	29%	29%	42%	28%	29%	35%	28%	34%	32%	32%
Very liberal	13	19	13	12	14	13	11	14	13	12	11	16	11	12	18	14	10	14	12	17	13	14
Somewhat liberal	18	24	20	19	16	14	14	21	15	14	17	19	19	17	24	13	19	22	16	17	18	18
MODERATE	37	38	39	41	36	31	27	39	33	29	38	36	43	32	36	34	41	35	36	38	37	37
Moderate	37	38	39	41	36	31	27	39	33	29	38	36	43	32	36	34	41	35	36	38	37	37
CONSERVATIVE	29	17	25	28	33	41	43	23	36	42	30	27	25	37	21	36	27	27	34	27	28	29
Somewhat conservative	15	10	13	17	16	22	19	13	18	21	14	15	13	16	13	20	12	14	17	17	15	15
Very conservative	14	7	12	11	17	18	24	10	19	21	16	12	12	21	8	17	15	13	17	10	13	14
DK/NA/REFUSED	2	2	4	0	2	1	5	2	2	3	3	2	2	1	3	3	3	3	2	2	3	2
DK/NA/Refused	2	2	4	0	2	1	5	2	2	3	3	2	2	2	1	3	3	3	2	2	3	2

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
LIBERAL	32%	46%	16%	26%	44%	47%	14%	17%	22%	30%	48%	44%	20%	13%	29%	21%	49%	42%	15%	13%	27%	29%
Very liberal	13	21	5	11	19	22	5	4	7	16	21	22	3	5	14	8	22	19	4	4	12	11
Somewhat liberal	18	25	11	14	25	25	10	13	15	14	27	22	16	8	15	13	26	23	11	9	14	18
MODERATE	37	36	32	46	40	34	32	32	45	47	36	35	37	25	47	43	35	36	38	25	45	41
Moderate	37	36	32	46	40	34	32	32	45	47	36	35	37	25	47	43	35	36	38	25	45	41
CONSERVATIVE	29	16	50	26	15	16	50	50	29	22	14	18	42	59	21	36	13	19	46	58	24	29
Somewhat conservative	15	10	22	15	10	9	20	24	15	16	10	9	20	26	13	22	9	10	22	24	14	15
Very conservative	14	6	28	10	5	7	30	26	14	6	4	8	22	33	8	15	4	8	24	34	10	14
DK/NA/REFUSED	2	2	2	3	1	3	3	1	4	2	2	3	2	3	3	0	3	3	1	3	4	1
DK/NA/Refused	2	2	2	3	1	3	3	1	4	2	2	3	2	3	3	0	3	3	1	3	4	1

TABLE 42: Q21. IDEOLOGY

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
LIBERAL	32%	34%	28%	33%	31%	31%	31%	32%	31%	32%	31%	31%	34%	31%	32%	30%	28%	24%	22%	35%	26%	35%
Very liberal	13	13	11	19	9	14	13	16	11	14	13	12	19	9	14	12	12	10	8	14	10	15
Somewhat liberal	18	21	17	15	23	17	19	16	20	18	18	19	15	23	19	18	16	15	14	20	16	20
MODERATE	37	36	37	39	38	40	34	38	37	39	33	37	40	38	36	36	39	39	39	36	40	35
Moderate	37	36	37	39	38	40	34	38	37	39	33	37	40	38	36	36	39	39	39	36	40	35
CONSERVATIVE	29	29	31	25	31	27	32	27	30	27	32	30	24	31	28	31	31	35	36	27	31	27
Somewhat conservative	15	17	13	13	13	16	17	15	15	15	15	15	13	13	13	19	15	19	19	14	16	14
Very conservative	14	12	17	12	17	11	15	13	15	13	17	15	12	17	15	12	16	16	17	12	15	13
DK/NA/REFUSED	2	2	4	2	0	2	3	2	3	2	4	3	2	0	4	3	2	3	3	3	3	2
DK/NA/Refused	2	2	4	2	0	2	3	2	3	2	4	3	2	0	4	3	2	3	3	3	3	2

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
LIBERAL	32%	31%	28%	28%	29%	29%	28%	35%	44%	39%	38%	43%	24%	28%	40%	33%	28%	43%	17%	31%	34%	37%
Very liberal	13	14	13	13	13	13	13	16	29	15	16	19	17	13	19	13	14	19	7	13	12	15
Somewhat liberal	18	17	16	15	16	16	15	18	15	24	22	24	7	15	21	20	14	24	10	18	23	22
MODERATE	37	38	36	36	34	34	33	29	40	38	40	34	26	40	35	36	42	34	29	42	42	41
Moderate	37	38	36	36	34	34	33	29	40	38	40	34	26	40	35	36	42	34	29	42	42	41
CONSERVATIVE	29	29	33	33	33	33	35	36	14	22	18	23	48	27	23	29	27	20	51	24	22	20
Somewhat conservative	15	15	17	17	17	16	15	19	6	12	6	11	29	12	11	15	15	12	21	14	13	11
Very conservative	14	14	15	16	17	17	20	16	8	10	12	12	20	14	12	15	12	9	30	10	9	9
DK/NA/REFUSED	2	2	3	3	3	4	4	1	2	1	5	1	2	6	2	2	2	3	2	2	2	2
DK/NA/Refused	2	2	3	3	3	4	4	1	2	1	5	1	2	6	2	2	2	3	2	2	2	2

TABLE 43: Q22. EDUCATION

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP		AL/NN		HIGH	MED	LOW/DK/NA	SUPP		AL/NN	
		DIREC	TRACK									W/CNC	OPP	DK/NA	SUPP				W/CNC	OPP	DK/NA	SUPP
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
NON-COLLEGE	50%	45%	50%	53%	48%	51%	50%	39%	49%	45%	61%	42%	51%	51%	69%	44%	48%	54%	47%	52%	50%	49%
Grades 1-8	1	1	1	1	1	1	0	1	1	1	0	0	1	1	2	0	1	1	0	1	1	0
Grades 9-11	1	2	1	1	1	0	2	1	1	1	2	1	2	1	3	1	1	2	1	2	2	0
High school graduate	20	21	19	25	18	19	22	13	19	17	29	18	20	21	29	17	19	23	19	22	21	16
Some college	27	21	29	26	27	31	26	24	28	26	29	23	28	28	35	26	27	28	27	27	26	33
COLLEGE+	50	55	49	47	52	49	49	61	51	55	38	58	49	48	29	56	52	45	53	47	49	51
College graduate	35	39	35	29	37	31	35	41	36	38	29	40	34	36	23	39	37	32	38	33	35	33
Post-graduate	15	17	14	18	15	18	14	20	15	17	9	18	15	12	7	16	15	14	15	14	14	17
DK/NA/REFUSED	0	0	1	0	0	0	1	0	0	0	1	0	0	1	2	0	0	1	0	0	1	0
DK/NA/Refused	0	0	1	0	0	0	1	0	0	0	1	0	0	1	2	0	0	1	0	0	1	0
	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE								
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	ALL OTHRS	SUPP		AL/NN					
															SUPP	W/CNC	OPP	DK/NA				
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34				
NON-COLLEGE	50%	35%	47%	47%	57%	38%	54%	46%	43%	56%	42%	41%	48%	48%	49%	52%	46%	46%				
Grades 1-8	1	0	0	1	3	0	0	1	2	0	3	1	1	0	0	1	1	0				
Grades 9-11	1	1	4	1	3	1	1	1	5	1	0	1	2	3	1	2	2	0				
High school graduate	20	11	18	20	19	16	21	18	20	22	16	19	20	20	20	22	17	18				
Some college	27	24	26	27	32	20	32	27	16	34	23	20	25	25	28	27	26	28				
COLLEGE+	50	64	53	52	43	62	46	54	57	43	58	59	52	52	51	48	53	54				
College graduate	35	44	40	36	29	45	32	36	41	34	34	38	36	36	36	34	38	24				
Post-graduate	15	21	13	17	14	16	14	18	15	9	23	21	16	16	15	14	15	30				
DK/NA/REFUSED	0	0	0	0	0	1	1	0	0	1	0	0	1	0	0	0	1	0				
DK/NA/Refused	0	0	0	0	0	1	1	0	0	1	0	0	1	0	0	0	1	0				

TABLE 43: Q22. EDUCATION

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
NON-COLLEGE	50%	39%	44%	53%	47%	64%	100%	0%	100%	0%	100%	0%	68%	63%	47%	68%	24%	31%	25%	26%
Grades 1-8	1	0	0	2	1	1	0	0	2	0	2	0	0	1	0	2	0	0	0	0
Grades 9-11	1	0	2	1	2	2	0	0	3	0	3	0	3	4	2	3	0	0	0	0
High school graduate	20	13	18	21	19	29	33	0	41	0	45	0	31	27	16	23	9	8	7	3
Some college	27	26	24	29	25	33	67	0	54	0	51	0	34	31	29	40	15	23	18	22
COLLEGE+	50	60	55	45	53	35	0	100	0	100	0	100	32	37	53	32	76	69	75	74
College graduate	35	43	38	30	36	28	0	71	0	68	0	80	26	27	40	26	52	32	51	50
Post-graduate	15	17	17	16	17	7	0	29	0	32	0	20	6	10	13	6	24	36	24	24
DK/NA/REFUSED	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
DK/NA/Refused	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
	Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253
NON-COLLEGE	50%	47%	52%	51%	49%	50%	50%	47%	100%	100%	0%	0%	100%	0%	67%	46%	55%	69%	41%	26%	52%	49%
Grades 1-8	1	1	1	1	1	1	1	1	3	0	0	0	1	0	1	0	2	1	0	0	1	1
Grades 9-11	1	0	1	1	2	1	2	1	6	0	0	0	3	0	3	1	2	4	0	0	3	1
High school graduate	20	21	21	22	20	21	19	20	91	0	0	0	41	0	31	18	25	28	15	7	23	20
Some college	27	24	29	27	27	28	28	25	0	100	0	0	55	0	32	27	27	36	26	20	25	28
COLLEGE+	50	53	48	49	50	49	50	52	0	0	100	100	0	100	32	54	44	31	59	74	48	51
College graduate	35	28	34	30	37	33	40	34	0	0	100	0	0	70	23	37	32	24	46	47	34	36
Post-graduate	15	25	15	19	14	17	10	19	0	0	0	100	0	30	10	17	12	7	13	27	14	15
DK/NA/REFUSED	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	1	0	0	0	0	0
DK/NA/Refused	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	1	0	0	0	0	0

TABLE 43: Q22. EDUCATION

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
NON-COLLEGE	50%	68%	39%	38%	46%	52%	74%	49%	52%	62%	51%	48%	54%	50%	44%	54%	100%	100%	0%	0%	48%	51%
Grades 1-8	1	0	0	0	1	2	2	0	2	2	0	1	0	0	0	3	0	2	0	0	0	1
Grades 9-11	1	3	1	0	1	1	4	1	2	2	2	1	2	2	1	1	3	2	0	0	1	2
High school graduate	20	30	12	17	17	21	32	20	21	26	23	18	26	21	15	21	45	37	0	0	19	21
Some college	27	35	26	21	26	28	37	27	29	32	26	28	26	27	28	30	51	58	0	0	27	27
COLLEGE+	50	32	61	62	54	47	26	51	47	37	49	51	46	50	56	45	0	0	100	100	52	48
College graduate	35	25	42	46	36	28	18	38	31	23	33	37	34	31	42	31	0	0	68	72	36	35
Post-graduate	15	7	18	16	19	19	8	13	17	14	16	14	12	19	15	14	0	0	32	28	16	14
DK/NA/REFUSED	0	0	0	0	0	2	0	0	0	1	0	1	0	0	0	1	0	0	0	0	0	1
DK/NA/Refused	0	0	0	0	0	2	0	0	0	1	0	1	0	0	0	1	0	0	0	0	0	1

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
NON-COLLEGE	50%	49%	48%	52%	50%	48%	48%	48%	55%	49%	48%	51%	40%	57%	58%	45%	46%	54%	54%	46%	52%	48%
Grades 1-8	1	1	1	1	0	1	0	2	1	1	0	1	0	1	0	2	0	1	2	0	0	1
Grades 9-11	1	2	1	1	2	2	2	1	0	1	2	2	0	2	1	0	3	1	1	0	0	2
High school graduate	20	22	17	21	25	20	17	18	28	14	21	23	14	20	24	17	23	20	19	19	20	18
Some college	27	25	29	30	23	26	30	28	27	33	24	26	25	33	33	26	20	32	31	26	31	27
COLLEGE+	50	51	51	48	50	51	52	51	45	51	52	48	60	43	42	55	53	46	45	54	48	51
College graduate	35	34	38	36	33	34	36	40	31	40	35	30	48	27	34	38	36	34	36	37	37	32
Post-graduate	15	17	14	12	16	17	16	11	14	10	17	18	12	15	8	17	18	12	9	18	11	19
DK/NA/REFUSED	0	1	1	0	0	1	0	1	0	0	0	1	0	0	0	0	0	0	2	0	0	1
DK/NA/Refused	0	1	1	0	0	1	0	1	0	0	0	1	0	0	0	0	0	0	2	0	0	1

TABLE 43: Q22. EDUCATION

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO	
		LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO	
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
NON-COLLEGE	50%	51%	50%	43%	46%	56%	54%	49%	50%	47%	56%	50%	44%	46%	51%	59%	49%	48%	48%	50%	50%	49%
Grades 1-8	1	1	0	1	2	0	1	1	1	1	1	1	1	2	0	1	0	0	0	1	1	0
Grades 9-11	1	2	2	0	0	3	1	1	2	1	1	2	1	0	2	2	1	1	1	2	1	1
High school graduate	20	24	20	16	15	23	23	20	21	18	25	23	16	15	23	22	19	17	17	22	17	22
Some college	27	24	28	26	29	30	29	28	26	27	28	25	26	29	26	35	29	29	29	26	30	25
COLLEGE+	50	49	50	57	53	44	44	50	50	53	44	50	56	53	48	41	50	52	51	50	49	51
College graduate	35	34	34	40	36	35	32	36	34	37	32	34	40	36	37	30	36	36	36	35	36	35
Post-graduate	15	15	16	17	17	10	12	14	16	16	12	16	16	17	11	11	15	15	15	15	13	16
DK/NA/REFUSED	0	0	0	0	2	0	1	0	0	0	1	0	0	2	1	0	1	1	1	0	1	0
DK/NA/Refused	0	0	0	0	2	0	1	0	0	0	1	0	0	2	1	0	1	1	1	0	1	0

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
		1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
NON-COLLEGE	50%	47%	45%	44%	43%	40%	42%	51%	28%	42%	18%	48%	44%	48%	43%	49%	51%	38%	52%	54%	66%	65%
Grades 1-8	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	1	0	0	1	1	1	1
Grades 9-11	1	1	1	2	2	1	1	3	0	2	0	4	0	3	2	1	1	0	2	2	1	1
High school graduate	20	19	16	16	15	14	16	29	12	11	10	23	16	18	19	21	19	14	22	23	28	28
Some college	27	27	27	26	25	24	25	19	16	30	7	21	28	27	22	26	31	24	27	29	36	35
COLLEGE+	50	52	54	55	57	59	57	47	72	58	80	52	56	48	56	50	49	62	47	46	34	35
College graduate	35	36	37	38	38	39	38	38	56	40	41	38	45	35	42	36	33	43	33	32	26	27
Post-graduate	15	16	17	17	19	21	19	9	16	18	39	14	11	13	15	14	16	19	14	13	7	8
DK/NA/REFUSED	0	0	1	1	0	1	1	2	0	0	2	1	0	4	1	1	0	0	1	0	0	0
DK/NA/Refused	0	0	1	1	0	1	1	2	0	0	2	1	0	4	1	1	0	0	1	0	0	0

TABLE 44: Q23. ETHNICITY

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA
		DIREC	TRACK																			
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
WHITE	58%	43%	62%	56%	56%	63%	58%	61%	63%	62%	47%	61%	57%	61%	49%	58%	55%	60%	59%	55%	64%	61%
Anglo/White	58	43	62	56	56	63	58	61	63	62	47	61	57	61	49	58	55	60	59	55	64	61
NON-WHITE	38	52	35	36	40	34	38	34	34	34	48	37	38	34	45	41	40	35	39	40	29	31
Hispanic/Latino	20	26	19	16	20	20	20	13	18	16	29	19	19	15	32	21	22	18	21	21	14	24
Black/African American	5	8	4	4	6	2	5	3	3	3	9	4	6	6	2	6	3	6	5	5	5	0
Asian/Pacific Islander	8	14	6	11	10	2	8	11	7	8	7	11	7	4	7	11	10	5	9	9	3	7
Native American	1	0	1	0	0	4	1	1	1	1	1	0	1	2	1	0	1	2	1	1	1	0
Other	4	4	4	6	4	6	4	5	5	5	2	3	4	6	3	3	3	5	3	5	6	0
DK/NA/REFUSED	4	5	3	8	4	3	4	5	3	4	4	2	5	5	5	1	5	5	2	5	7	8
DK/Refused	4	5	3	8	4	3	4	5	3	4	4	2	5	5	5	1	5	5	2	5	7	8

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ ALL OTHERS	SUPP	W/CNC	OPP	AL/NN DK/NA
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34
WHITE	58%	64%	56%	58%	47%	70%	60%	56%	62%	57%	52%	56%	60%	60%	55%	55%	71%	72%
Anglo/White	58	64	56	58	47	70	60	56	62	57	52	56	60	60	55	55	71	72
NON-WHITE	38	32	41	38	49	28	37	41	32	39	42	43	36	35	42	39	24	27
Hispanic/Latino	20	16	21	21	33	15	19	22	14	22	19	23	18	17	24	20	10	15
Black/African American	5	3	8	5	3	4	5	4	7	5	4	3	4	7	6	5	4	5
Asian/Pacific Islander	8	9	6	7	12	6	6	9	7	6	11	9	10	7	9	8	3	7
Native American	1	1	0	1	0	1	2	1	0	2	3	1	0	0	1	1	1	0
Other	4	2	6	4	1	2	5	4	5	3	5	7	4	4	2	5	6	0
DK/NA/REFUSED	4	5	3	4	4	1	4	4	5	4	6	0	4	6	2	6	5	1
DK/Refused	4	5	3	4	4	1	4	4	5	4	6	0	4	6	2	6	5	1

TABLE 44: Q23. ETHNICITY

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/MONTH	FW TM /YEAR	ONCE/YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
WHITE	58%	56%	60%	54%	59%	57%	43%	65%	55%	62%	57%	57%	47%	68%	32%	70%	71%	72%	66%	69%
Anglo/White	58	56	60	54	59	57	43	65	55	62	57	57	47	68	32	70	71	72	66	69
NON-WHITE	38	41	35	43	37	39	53	32	42	33	38	40	52	29	63	29	24	23	33	29
Hispanic/Latino	20	21	20	19	20	20	27	17	29	11	23	14	35	18	36	16	9	7	12	10
Black/African American	5	5	3	7	4	7	7	3	5	4	7	5	5	2	9	4	1	4	2	1
Asian/Pacific Islander	8	9	7	12	8	7	9	9	5	11	4	13	5	6	11	4	13	9	15	6
Native American	1	1	1	0	1	1	2	1	2	0	1	0	1	2	1	3	1	0	1	1
Other	4	4	4	4	4	4	7	2	1	7	2	8	7	0	7	2	0	3	3	11
DK/NA/REFUSED	4	3	5	3	4	4	4	3	3	5	4	3	0	3	5	2	5	5	0	2
DK/Refused	4	3	5	3	4	4	4	3	3	5	4	3	0	3	5	2	5	5	0	2

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
									HS OR LESS		SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS															
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953	
WHITE	58%	57%	57%	56%	59%	52%	57%	67%	50%	58%	60%	67%	54%	62%	0%	100%	0%	47%	65%	70%	50%	60%	
Anglo/White	58	57	57	56	59	52	57	67	50	58	60	67	54	62	0	100	0	47	65	70	50	60	
NON-WHITE	38	40	41	41	37	45	39	30	48	37	35	31	42	34	100	0	100	50	32	27	44	36	
Hispanic/Latino	20	25	23	24	19	25	20	15	32	23	13	13	27	13	100	0	53	31	17	10	23	19	
Black/African American	5	3	5	4	5	7	5	3	8	4	4	3	6	4	0	0	13	5	4	2	6	5	
Asian/Pacific Islander	8	3	7	5	9	8	9	6	7	4	12	8	5	11	0	0	21	7	7	10	11	7	
Native American	1	1	2	2	1	1	1	0	1	2	1	0	2	0	0	0	3	2	0	1	1	1	
Other	4	8	4	6	4	4	4	5	0	4	5	7	2	6	0	0	11	4	4	4	3	4	
DK/NA/REFUSED	4	3	2	3	4	3	5	3	2	4	5	2	4	4	0	0	0	3	3	3	6	3	
DK/Refused	4	3	2	3	4	3	5	3	2	4	5	2	4	4	0	0	0	3	3	3	6	3	

TABLE 44: Q23. ETHNICITY

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
WHITE	58%	44%	47%	55%	63%	71%	81%	49%	68%	75%	61%	56%	54%	67%	44%	68%	52%	56%	69%	56%	58%	58%
Anglo/White	58	44	47	55	63	71	81	49	68	75	61	56	54	67	44	68	52	56	69	56	58	58
NON-WHITE	38	55	49	39	34	24	15	47	29	20	36	40	43	29	52	28	43	41	29	38	38	38
Hispanic/Latino	20	34	31	18	16	9	9	27	13	9	20	20	25	14	29	12	27	27	12	13	20	20
Black/African American	5	5	4	7	4	9	1	6	5	5	4	6	4	4	7	5	6	6	3	5	5	5
Asian/Pacific Islander	8	11	10	7	9	4	2	9	7	3	8	8	8	7	10	6	6	5	10	11	8	8
Native American	1	1	0	1	1	0	3	1	1	2	1	1	1	1	1	2	1	2	0	0	1	1
Other	4	4	4	6	5	1	0	5	3	1	3	5	4	2	5	4	3	2	4	8	4	4
DK/NA/REFUSED	4	1	4	5	3	6	4	4	4	5	3	5	3	4	4	3	5	2	2	6	4	4
DK/Refused	4	1	4	5	3	6	4	4	4	5	3	5	3	4	4	3	5	2	2	6	4	4

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/ OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
WHITE	58%	51%	71%	55%	51%	50%	73%	68%	59%	51%	39%	64%	64%	77%	52%	60%	52%	48%	70%	81%	56%	52%
Anglo/White	58	51	71	55	51	50	73	68	59	51	39	64	64	77	52	60	52	48	70	81	56	52
NON-WHITE	38	46	24	41	47	46	22	26	37	45	58	32	32	19	44	38	44	49	26	13	40	44
Hispanic/Latino	20	26	12	19	29	24	12	13	17	21	34	17	20	7	23	15	23	33	14	6	19	22
Black/African American	5	8	1	4	9	8	1	1	1	7	10	8	2	1	3	4	10	8	1	1	4	3
Asian/Pacific Islander	8	6	7	12	5	8	5	9	16	9	8	4	6	8	14	11	5	4	7	4	14	12
Native American	1	1	0	1	1	1	0	1	2	1	0	2	0	1	2	1	2	0	1	0	1	1
Other	4	4	4	4	3	5	4	3	1	6	6	2	5	3	2	7	4	4	4	2	3	7
DK/NA/REFUSED	4	3	5	4	2	4	5	5	4	5	2	4	4	4	5	2	4	3	3	6	4	4
DK/Refused	4	3	5	4	2	4	5	5	4	5	2	4	4	4	5	2	4	3	3	6	4	4

TABLE 44: Q23. ETHNICITY

	Total	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
		LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
WHITE	58%	43%	58%	58%	65%	79%	62%	64%	52%	55%	65%	50%	60%	65%	66%	70%	65%	71%	72%	51%	66%	53%
Anglo/White	58	43	58	58	65	79	62	64	52	55	65	50	60	65	66	70	65	71	72	51	66	53
NON-WHITE	38	52	39	38	30	16	36	32	43	41	31	47	37	30	27	28	31	25	23	44	31	43
Hispanic/Latino	20	30	23	12	19	9	23	14	25	21	18	26	12	19	14	20	14	12	12	25	13	24
Black/African American	5	9	6	3	7	1	2	2	7	5	4	8	3	7	2	1	4	3	2	6	2	7
Asian/Pacific Islander	8	8	5	18	4	1	4	10	6	10	2	7	18	4	3	2	9	8	7	7	12	5
Native American	1	1	0	1	0	2	2	1	1	1	2	1	1	0	1	2	1	1	1	1	2	1
Other	4	5	5	4	0	3	6	4	4	3	5	5	4	0	6	2	3	1	1	5	1	6
DK/NA/REFUSED	4	5	3	4	5	5	2	4	4	4	4	4	4	5	7	2	3	4	4	5	4	4
DK/Refused	4	5	3	4	5	5	2	4	4	4	4	4	4	5	7	2	3	4	4	5	4	4

	Total	FLAGS (P04,G04,P06,G06,P08,G08)						CITY					HSR COUNTY		TARGETS							
		1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
WHITE	58%	60%	64%	67%	69%	71%	78%	50%	50%	43%	70%	38%	57%	39%	43%	54%	68%	61%	64%	54%	52%	47%
Anglo/White	58	60	64	67	69	71	78	50	50	43	70	38	57	39	43	54	68	61	64	54	52	47
NON-WHITE	38	36	31	27	25	23	16	45	47	55	24	57	39	53	52	42	26	37	31	41	46	50
Hispanic/Latino	20	19	16	14	12	10	5	28	14	23	4	29	25	31	25	22	14	19	16	22	28	32
Black/African American	5	5	3	3	3	3	2	1	6	0	0	8	3	5	6	6	3	4	6	5	9	8
Asian/Pacific Islander	8	7	7	7	6	6	6	14	24	22	4	8	2	6	13	9	6	11	4	8	5	7
Native American	1	1	1	1	1	1	1	2	0	1	0	2	0	3	1	1	1	0	2	1	2	2
Other	4	4	4	3	3	3	2	1	3	8	16	10	9	7	8	5	3	3	5	4	1	1
DK/NA/REFUSED	4	4	5	5	6	6	6	5	3	2	6	5	4	8	4	3	6	2	5	5	3	2
DK/Refused	4	4	5	5	6	6	6	5	3	2	6	5	4	8	4	3	6	2	5	5	3	2

TABLE 45: Q24. AGE

	Q2 CA DIRECTION			Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO				
	Total	RIGHT	WRONG	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	
		DIREC	TRACK																			DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
18-49	50%	56%	49%	46%	50%	37%	53%	47%	50%	49%	53%	52%	52%	38%	49%	53%	51%	48%	53%	50%	42%	44%
18-24	11	14	10	12	10	7	13	6	11	9	15	12	11	6	14	9	12	11	12	12	5	17
25-29	6	5	6	6	6	5	6	3	8	6	6	7	6	5	7	5	6	7	6	6	6	9
30-34	7	13	6	5	7	4	8	9	7	7	7	8	8	4	6	9	7	7	9	7	5	2
35-39	8	6	8	7	7	7	8	9	6	7	9	7	8	6	9	10	6	9	8	8	8	1
40-44	8	11	8	7	10	7	7	8	9	9	7	8	10	7	3	9	11	6	9	8	5	7
45-49	10	7	11	9	11	7	10	11	10	10	9	9	10	10	10	11	11	8	9	9	12	8
50+	45	38	46	48	45	58	42	46	45	46	43	42	44	57	43	44	44	46	43	44	52	38
50-54	12	11	12	10	12	15	11	13	10	11	13	13	12	10	8	12	13	10	12	12	10	13
55-59	8	6	8	9	9	10	7	9	8	8	7	8	7	10	9	9	8	7	8	8	9	5
60-64	7	5	7	13	5	14	7	6	8	7	8	6	7	10	11	6	6	9	7	6	10	5
65-74	9	10	10	7	10	9	9	10	10	10	8	9	9	14	7	8	9	10	8	9	13	6
75+	9	6	9	10	10	10	8	8	9	9	8	7	8	14	8	7	7	10	8	9	9	9
DK/REFUSED	5	7	4	6	5	5	5	7	4	5	4	5	4	5	8	3	5	6	4	5	6	18
DK/Refused	5	7	4	6	5	5	5	7	4	5	4	5	4	5	8	3	5	6	4	5	6	18

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	HSR	OTHR/	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ OTHRS	ALL	SUPP	SUPP W/CNC	OPP	AL/NN DK/NA
					DK/NA				DK/NA										
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
18-49	50%	51%	58%	54%	43%	52%	52%	56%	44%	54%	44%	55%	54%	38%	54%	49%	44%	36%	
18-24	11	9	16	12	10	14	10	12	9	12	5	15	12	6	13	12	5	5	
25-29	6	5	6	6	0	6	6	6	1	7	3	3	7	6	6	6	4	15	
30-34	7	10	5	7	13	6	6	9	10	7	0	8	10	5	9	6	5	6	
35-39	8	10	7	9	4	9	9	9	5	7	13	9	8	6	7	8	11	3	
40-44	8	8	14	9	11	8	8	10	6	11	10	6	8	5	9	9	5	1	
45-49	10	9	10	10	5	10	12	10	12	9	13	15	8	9	9	9	14	6	
50+	45	42	37	41	50	38	43	40	46	41	55	41	42	54	42	46	52	44	
50-54	12	14	9	13	12	14	13	11	20	13	14	10	11	11	11	12	11	12	
55-59	8	10	8	7	9	9	7	9	2	7	12	10	6	9	7	9	7	3	
60-64	7	4	5	7	7	5	8	6	7	5	9	9	8	8	6	8	10	4	
65-74	9	8	7	10	15	6	10	8	9	7	14	9	10	12	10	8	12	14	
75+	9	6	9	4	6	5	5	5	8	10	6	3	6	15	8	8	12	10	
DK/REFUSED	5	7	5	4	7	10	5	5	10	5	2	4	4	8	4	5	5	20	
DK/Refused	5	7	5	4	7	10	5	5	10	5	2	4	4	8	4	5	5	20	

TABLE 45: Q24. AGE

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
18-49	50%	60%	49%	56%	51%	42%	66%	56%	51%	51%	39%	48%	100%	0%	100%	0%	100%	0%	100%	0%
18-24	11	18	10	8	9	10	31	9	16	4	12	7	31	0	22	0	12	0	10	0
25-29	6	8	5	6	5	7	10	6	6	5	8	7	16	0	11	0	7	0	11	0
30-34	7	7	8	7	8	5	3	9	7	9	4	7	10	0	17	0	14	0	22	0
35-39	8	8	9	8	9	4	6	10	7	11	4	3	13	0	15	0	17	0	14	0
40-44	8	9	7	12	9	7	4	13	8	9	6	9	14	0	18	0	20	0	24	0
45-49	10	10	9	14	10	8	12	9	7	13	4	14	16	0	18	0	29	0	19	0
50+	45	36	45	38	44	55	31	39	45	43	60	47	0	100	0	100	0	100	0	100
50-54	12	12	13	10	13	9	9	14	11	14	10	8	0	24	0	12	0	27	0	43
55-59	8	6	9	8	9	7	3	9	7	10	6	10	0	15	0	21	0	9	0	24
60-64	7	8	6	7	6	10	12	5	6	9	12	0	19	0	14	0	19	0	17	0
65-74	9	8	11	7	10	10	8	9	11	8	8	11	0	18	0	28	0	28	0	11
75+	9	1	7	6	6	20	0	2	8	5	27	7	0	23	0	25	0	16	0	7
DK/REFUSED	5	5	6	6	6	3	3	5	5	6	2	5	0	0	0	0	0	0	0	0
DK/Refused	5	5	6	6	6	3	3	5	5	6	2	5	0	0	0	0	0	0	0	0

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	TOTAL					LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
	Total	SELF	FAMLY	YES	NO																	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
18-49	50%	49%	52%	50%	50%	56%	53%	40%	48%	50%	54%	45%	49%	51%	68%	42%	62%	57%	53%	51%	72%	44%
18-24	11	5	18	11	11	14	12	5	20	14	7	3	17	5	20	8	17	18	7	6	24	7
25-29	6	2	5	3	7	9	5	5	5	8	6	5	7	5	8	5	8	8	6	5	13	4
30-34	7	5	11	7	7	10	7	5	5	6	9	9	6	9	12	5	11	8	5	9	13	6
35-39	8	13	5	10	7	6	8	8	4	8	9	10	6	9	11	7	9	7	9	8	9	7
40-44	8	10	8	9	8	8	11	6	8	6	12	5	7	10	9	8	9	6	14	11	8	8
45-49	10	14	5	9	10	10	9	11	6	8	12	14	7	12	7	9	9	9	12	12	6	11
50+	45	50	46	48	44	40	40	57	48	47	39	51	47	43	29	53	34	42	44	47	24	51
50-54	12	15	11	14	11	10	12	12	10	11	12	14	11	13	10	12	11	5	13	17	7	13
55-59	8	14	14	13	7	7	7	10	6	7	9	11	6	10	8	8	9	8	7	8	5	9
60-64	7	10	2	7	7	8	6	9	7	9	6	10	8	7	3	9	4	6	11	8	3	8
65-74	9	6	14	9	10	8	8	13	10	10	7	12	10	9	4	12	6	11	8	9	3	11
75+	9	6	6	6	9	7	6	13	14	11	4	5	13	4	4	12	3	13	5	5	5	9
DK/REFUSED	5	2	2	2	5	3	7	3	4	3	7	4	3	6	3	5	4	1	3	2	4	5
DK/Refused	5	2	2	2	5	3	7	3	4	3	7	4	3	6	3	5	4	1	3	2	4	5

TABLE 45: Q24. AGE

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
18-49	50%	100%	100%	100%	0%	0%	0%	100%	0%	0%	52%	48%	100%	0%	100%	0%	55%	44%	49%	53%	50%	50%
18-24	11	64	0	0	0	0	0	22	0	0	12	10	23	0	21	0	19	14	4	6	10	11
25-29	6	36	0	0	0	0	0	12	0	0	7	5	13	0	11	0	8	6	6	5	7	6
30-34	7	0	48	0	0	0	0	14	0	0	6	8	11	0	17	0	5	7	7	10	7	8
35-39	8	0	52	0	0	0	0	16	0	0	8	7	16	0	15	0	6	6	10	8	8	7
40-44	8	0	0	46	0	0	0	17	0	0	7	9	14	0	19	0	7	6	8	12	8	9
45-49	10	0	0	54	0	0	0	19	0	0	11	8	22	0	17	0	9	5	13	12	10	9
50+	45	0	0	0	100	100	100	0	100	100	45	45	0	100	0	100	44	51	46	40	45	45
50-54	12	0	0	0	43	0	0	0	26	0	13	11	0	28	0	24	13	8	12	14	10	13
55-59	8	0	0	0	30	0	0	0	18	0	6	10	0	13	0	22	5	8	7	12	9	7
60-64	7	0	0	0	27	0	0	0	16	0	8	7	0	18	0	15	9	7	8	6	7	7
65-74	9	0	0	0	0	100	0	0	21	53	10	9	0	22	0	20	7	12	12	6	10	9
75+	9	0	0	0	0	0	100	0	19	47	8	9	0	19	0	19	10	15	7	2	8	9
DK/REFUSED	5	0	0	0	0	0	0	0	0	0	3	7	0	0	0	0	1	6	5	7	5	5
DK/Refused	5	0	0	0	0	0	0	0	0	0	3	7	0	0	0	0	1	6	5	7	5	5

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
18-49	50%	52%	41%	59%	54%	50%	43%	39%	60%	58%	100%	0%	100%	0%	100%	0%	56%	43%	46%	35%	64%	46%
18-24	11	10	7	18	11	10	8	5	20	15	20	0	16	0	30	0	12	9	8	2	20	10
25-29	6	6	4	8	8	5	5	4	8	9	12	0	11	0	14	0	7	4	4	2	9	7
30-34	7	8	6	8	6	10	5	7	7	8	15	0	15	0	13	0	9	5	6	5	9	7
35-39	8	8	8	7	12	5	7	8	5	10	16	0	18	0	12	0	9	9	6	10	6	7
40-44	8	10	5	9	9	10	4	7	9	9	19	0	13	0	16	0	9	10	6	6	11	6
45-49	10	9	11	9	9	9	15	7	10	7	18	0	27	0	15	0	10	6	14	10	9	9
50+	45	44	53	37	44	44	52	54	39	35	0	100	0	100	0	100	41	48	47	60	32	49
50-54	12	10	16	10	12	7	15	17	10	10	0	22	0	30	0	28	8	10	7	18	7	18
55-59	8	9	6	9	6	11	5	8	8	9	0	20	0	12	0	24	5	15	8	4	6	12
60-64	7	7	9	7	8	6	9	8	7	7	0	15	0	16	0	19	8	2	4	14	6	8
65-74	9	10	11	7	9	10	12	10	9	6	0	22	0	21	0	19	9	10	10	13	7	9
75+	9	9	11	4	9	9	11	11	4	3	0	21	0	21	0	10	10	11	18	10	5	2
DK/REFUSED	5	5	6	4	3	6	5	7	1	7	0	0	0	0	0	0	3	9	8	5	4	4
DK/Refused	5	5	6	4	3	6	5	7	1	7	0	0	0	0	0	0	3	9	8	5	4	4

TABLE 45: Q24. AGE

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
18-49	50%	57%	52%	49%	46%	38%	50%	46%	53%	52%	46%	56%	49%	46%	40%	45%	38%	34%	31%	61%	40%	56%
18-24	11	12	12	10	8	5	16	11	11	11	11	12	10	8	10	12	6	4	3	15	10	12
25-29	6	9	6	5	7	6	2	5	7	7	5	8	6	7	3	3	3	2	1	9	3	8
30-34	7	11	8	7	3	6	6	6	8	8	6	9	7	3	6	5	5	3	3	9	6	8
35-39	8	8	8	6	9	8	9	7	8	7	9	8	6	9	9	8	5	5	5	10	6	9
40-44	8	8	8	9	11	9	5	8	9	9	7	8	9	11	6	7	8	8	8	9	7	9
45-49	10	9	11	12	8	4	12	10	10	10	9	10	11	8	6	10	10	11	12	9	10	10
50+	45	39	45	45	48	54	46	47	43	44	48	41	45	48	52	51	56	60	64	35	55	39
50-54	12	12	12	10	14	13	10	11	13	12	10	11	10	14	11	14	12	11	10	11	11	12
55-59	8	7	9	7	8	8	9	8	8	8	8	8	7	8	11	8	8	8	9	8	8	8
60-64	7	6	6	11	3	8	9	10	5	7	8	6	11	3	6	10	8	9	9	6	7	7
65-74	9	7	10	7	17	12	11	9	10	9	12	8	7	17	13	10	13	13	14	7	13	7
75+	9	7	8	10	6	12	8	10	7	8	10	7	10	6	11	10	15	19	21	3	15	4
DK/REFUSED	5	4	3	7	6	8	4	6	4	5	6	4	6	6	8	4	6	6	5	4	5	5
DK/Refused	5	4	3	7	6	8	4	6	4	5	6	4	6	6	8	4	6	6	5	4	5	5

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
18-49	50%	46%	39%	35%	30%	23%	19%	54%	62%	51%	49%	65%	59%	58%	61%	51%	47%	52%	43%	51%	54%	55%
18-24	11	8	3	2	2	2	2	12	5	13	6	12	13	15	11	11	10	12	7	12	12	14
25-29	6	5	4	3	2	1	0	6	16	10	5	15	8	9	13	7	4	6	6	6	4	6
30-34	7	6	6	5	3	2	1	11	11	8	14	10	9	9	10	7	8	9	4	8	8	9
35-39	8	7	6	5	4	2	1	4	12	6	3	8	8	5	8	8	7	9	9	7	6	5
40-44	8	9	8	8	7	5	4	7	11	8	4	9	12	7	9	8	9	7	6	10	14	11
45-49	10	10	12	13	13	10	11	14	8	6	16	10	9	13	9	10	10	9	12	9	11	9
50+	45	48	55	59	64	71	74	41	31	45	34	31	36	38	35	44	49	44	51	43	43	43
50-54	12	12	12	11	10	10	9	12	4	11	5	6	4	10	7	11	14	13	10	12	10	9
55-59	8	9	10	10	11	13	11	5	9	10	5	7	7	10	8	8	7	8	9	8	6	7
60-64	7	7	9	10	11	9	11	9	5	10	11	4	14	5	6	7	8	5	8	8	13	8
65-74	9	10	12	13	15	18	19	11	7	10	9	6	3	8	7	10	8	10	12	8	6	11
75+	9	10	12	14	17	21	24	5	6	4	5	8	7	5	7	8	11	8	12	7	9	7
DK/REFUSED	5	6	5	6	6	6	7	4	7	3	17	4	6	4	5	5	4	4	5	5	3	2
DK/Refused	5	6	5	6	6	6	7	4	7	3	17	4	6	4	5	5	4	4	5	5	3	2

TABLE 46: Q25. INCOME

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP		AL/NN		HIGH	MED	LOW/DK/NA	SUPP		AL/NN	
		DIREC	TRACK									W/CNC	OPP	DK/NA	SUPP				W/CNC	OPP	DK/NA	SUPP
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
<u>\$0-\$75K</u>	46%	49%	46%	48%	51%	41%	45%	40%	49%	46%	49%	48%	48%	39%	46%	45%	52%	42%	47%	49%	40%	32%
\$30,000 and under	14	17	12	16	15	12	13	10	14	12	17	12	15	14	13	12	14	14	14	13	14	2
\$30,001 - \$60,000	19	22	19	14	17	21	20	14	20	18	21	18	18	19	25	16	22	18	19	18	20	7
\$60,001 - \$75,000	14	10	14	18	19	8	12	16	15	15	11	18	15	5	8	18	16	10	13	17	6	23
<u>\$75K+</u>	26	26	26	25	25	30	26	31	29	30	16	30	26	26	13	29	27	24	28	24	27	6
\$75,001 - \$100,000	12	10	12	11	11	16	11	12	12	12	10	13	11	11	11	12	11	12	12	11	13	6
More than \$100,000	14	15	14	14	14	14	15	19	17	18	6	17	15	15	3	17	16	12	16	14	14	0
<u>REFUSED</u>	27	26	28	27	24	30	29	30	22	24	35	22	27	35	41	25	21	34	25	26	32	63
Refused	27	26	28	27	24	30	29	30	22	24	35	22	27	35	41	25	21	34	25	26	32	63

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/OTHR	ALL	SUPP		AL/NN
		SUPP	W/CNC			OPP										DK/NA		
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34
<u>\$0-\$75K</u>	46%	35%	55%	46%	40%	33%	47%	47%	44%	50%	50%	56%	42%	38%	50%	46%	39%	44%
\$30,000 and under	14	7	15	11	12	7	9	11	8	13	17	18	13	12	14	12	16	15
\$30,001 - \$60,000	19	13	21	19	23	10	22	19	17	23	17	20	15	17	21	18	16	14
\$60,001 - \$75,000	14	15	19	16	5	16	16	16	18	14	16	19	14	10	15	15	7	15
<u>\$75K+</u>	26	35	26	28	35	36	26	29	25	22	29	23	33	27	26	27	26	14
\$75,001 - \$100,000	12	13	11	13	27	16	14	12	12	11	13	11	14	11	12	12	12	6
More than \$100,000	14	22	15	14	8	20	12	17	13	11	16	12	19	16	14	15	14	8
<u>REFUSED</u>	27	30	18	26	25	31	27	25	31	28	21	21	25	35	24	27	34	42
Refused	27	30	18	26	25	31	27	25	31	28	21	21	25	35	24	27	34	42

TABLE 46: Q25. INCOME

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
<u>\$0-\$75K</u>	46%	44%	46%	41%	45%	53%	51%	40%	57%	34%	59%	41%	100%	100%	100%	100%	0%	0%	0%	0%
\$30,000 and under	14	11	11	9	11	24	8	13	15	6	30	13	25	28	30	36	0	0	0	0
\$30,001 - \$60,000	19	17	19	19	19	19	23	12	29	11	22	14	42	36	45	38	0	0	0	0
\$60,001 - \$75,000	14	17	16	13	15	9	19	15	12	17	7	14	33	36	25	26	0	0	0	0
<u>\$75K+</u>	26	36	28	24	27	17	27	43	13	39	10	29	0	0	0	0	100	100	100	100
\$75,001 - \$100,000	12	11	14	14	14	6	9	12	7	20	5	9	0	0	0	0	49	51	36	40
More than \$100,000	14	26	14	10	13	11	18	31	6	19	6	21	0	0	0	0	51	49	64	60
<u>REFUSED</u>	27	19	26	35	28	31	22	17	30	26	30	29	0	0	0	0	0	0	0	0
Refused	27	19	26	35	28	31	22	17	30	26	30	29	0	0	0	0	0	0	0	0

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION						Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE													
									HS OR LESS		SOME COLL		COLL GRAD		POST-GRAD		NON-COLL		LATNO		WHITE		NON-WHITE		\$0-\$60K		\$60K-\$75K		\$75K+		YES		NO	
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO												
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953												
<u>\$0-\$75K</u>	46%	49%	47%	48%	47%	52%	46%	41%	57%	57%	41%	28%	57%	37%	63%	42%	55%	100%	100%	0%	52%	45%												
\$30,000 and under	14	10	11	9	15	15	12	14	25	13	10	5	19	9	18	12	16	42	0	0	18	12												
\$30,001 - \$60,000	19	20	16	20	19	23	20	14	22	30	12	11	26	12	32	14	27	58	0	0	21	18												
\$60,001 - \$75,000	14	19	20	19	13	15	14	12	9	13	18	12	12	17	12	16	12	0	100	0	13	14												
<u>\$75K+</u>	26	34	27	31	25	23	25	33	8	19	35	47	14	38	13	31	19	0	0	100	28	26												
\$75,001 - \$100,000	12	16	8	13	11	9	11	15	2	10	16	18	6	17	6	14	8	0	0	45	9	12												
More than \$100,000	14	19	19	18	14	13	18	18	6	9	18	29	7	22	8	17	11	0	0	55	19	13												
<u>REFUSED</u>	27	17	26	21	29	25	29	27	35	25	25	25	29	25	24	27	26	0	0	0	21	29												
Refused	27	17	26	21	29	25	29	27	35	25	25	25	29	25	24	27	26	0	0	0	21	29												

TABLE 46: Q25. INCOME

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
\$0-\$75K	46%	61%	48%	47%	39%	48%	57%	52%	44%	52%	48%	45%	52%	47%	52%	42%	62%	52%	34%	39%	45%	47%
\$30,000 and under	14	24	12	8	8	14	35	14	14	24	13	14	13	13	16	15	19	19	7	10	15	13
\$30,001 - \$60,000	19	26	22	20	15	23	14	23	16	18	19	19	22	17	24	16	28	24	9	14	17	21
\$60,001 - \$75,000	14	11	13	20	16	12	8	15	14	10	16	12	17	17	13	11	15	8	18	15	14	14
\$75K+	26	16	30	34	32	25	16	27	27	20	28	24	30	27	24	28	15	13	42	35	26	27
\$75,001 - \$100,000	12	4	13	18	13	16	8	12	12	12	14	9	14	14	9	11	8	5	21	13	11	13
More than \$100,000	14	12	17	17	19	9	8	15	15	9	14	15	15	13	15	17	7	8	21	22	15	14
REFUSED	27	23	22	19	29	27	27	21	28	27	24	31	19	26	24	31	23	35	24	26	29	26
Refused	27	23	22	19	29	27	27	21	28	27	24	31	19	26	24	31	23	35	24	26	29	26

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
\$0-\$75K	46%	52%	43%	41%	57%	49%	42%	43%	42%	40%	57%	51%	47%	42%	49%	33%	53%	47%	57%	32%	43%	45%
\$30,000 and under	14	15	11	14	16	14	8	15	13	15	13	18	13	11	17	11	18	14	18	7	16	8
\$30,001 - \$60,000	19	20	18	18	20	21	21	15	17	19	23	18	22	15	22	13	19	15	24	10	18	25
\$60,001 - \$75,000	14	17	13	9	21	14	14	13	12	6	20	15	11	15	10	9	16	18	14	15	9	12
\$75K+	26	21	30	32	24	18	32	27	30	33	23	19	29	34	32	33	21	16	21	33	29	34
\$75,001 - \$100,000	12	7	16	15	8	6	18	13	19	11	7	7	15	18	17	13	7	6	11	20	14	13
More than \$100,000	14	14	14	17	15	12	14	14	12	22	16	12	14	16	15	20	14	10	10	13	14	21
REFUSED	27	27	28	27	20	33	25	30	27	27	21	30	25	24	19	34	25	37	22	35	28	21
Refused	27	27	28	27	20	33	25	30	27	27	21	30	25	24	19	34	25	37	22	35	28	21

TABLE 46: Q25. INCOME

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
	Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480
<u>\$0-\$75K</u>	46%	49%	46%	40%	50%	46%	53%	45%	48%	46%	49%	47%	40%	50%	49%	51%	44%	46%	47%	48%	46%	47%
\$30,000 and under	14	14	13	13	16	12	15	13	14	14	12	13	13	16	10	17	14	17	18	14	15	13
\$30,001 - \$60,000	19	22	21	13	17	15	25	17	21	18	20	22	13	17	19	22	17	16	16	20	18	20
\$60,001 - \$75,000	14	13	12	14	17	19	13	15	13	13	16	13	13	17	20	12	13	13	14	14	13	15
<u>\$75K+</u>	26	25	28	30	23	24	23	27	26	28	22	26	30	23	22	25	28	26	25	25	25	27
\$75,001 - \$100,000	12	11	16	12	6	11	11	11	12	12	11	13	11	6	11	11	11	10	9	12	9	13
More than \$100,000	14	13	13	18	17	13	12	15	14	16	11	13	19	17	11	13	16	15	16	13	16	14
<u>REFUSED</u>	27	27	26	30	28	30	24	28	27	27	29	26	30	28	29	24	28	28	28	27	29	26
Refused	27	27	26	30	28	30	24	28	27	27	29	26	30	28	29	24	28	28	28	27	29	26

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY		TARGETS								
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
	Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154
<u>\$0-\$75K</u>	46%	46%	44%	43%	43%	44%	43%	56%	36%	43%	27%	50%	57%	62%	47%	48%	44%	47%	41%	48%	47%	55%
\$30,000 and under	14	14	14	14	15	16	16	21	16	12	6	15	18	23	15	14	14	12	17	13	19	19
\$30,001 - \$60,000	19	19	18	17	16	16	17	17	10	13	11	20	15	15	16	19	18	18	19	19	21	24
\$60,001 - \$75,000	14	13	13	13	13	11	11	17	10	17	9	15	24	24	16	15	11	16	6	16	8	11
<u>\$75K+</u>	26	27	27	28	29	27	26	23	35	26	30	21	25	17	24	25	28	32	24	24	20	16
\$75,001 - \$100,000	12	12	13	13	13	12	10	11	14	14	11	11	15	8	12	12	10	14	11	11	9	8
More than \$100,000	14	15	14	15	16	15	15	12	22	12	19	10	10	9	12	13	18	18	13	13	11	9
<u>REFUSED</u>	27	27	28	28	28	29	31	21	28	32	43	29	19	21	28	27	29	22	34	28	33	29
Refused	27	27	28	28	28	29	31	21	28	32	43	29	19	21	28	27	29	22	34	28	33	29

TABLE 47: GENDER

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO				
	Total	RIGHT DIREC	WRONG TRACK	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/ CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/ DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/ DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	
		1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
Base																							
Men	48%	51%	47%	49%	52%	62%	42%	54%	50%	51%	40%	54%	45%	56%	30%	55%	47%	46%	52%	41%	57%	37%	
Women	52	49	53	51	48	38	58	46	50	49	60	46	55	44	70	45	53	54	48	59	43	63	

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR			Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE						
	Total	AIRPL	RAIL	CAR	OTHR/ DK/NA	AIRPL	CAR	HSR	OTHR/ DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ ALL OTHERS	SUPP	W/CNC	OPP	AL/NN DK/NA	
		1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34
Base																			
Men	48%	52%	47%	49%	37%	50%	52%	48%	32%	47%	45%	37%	51%	53%	48%	44%	60%	48%	
Women	52	48	53	51	63	50	48	52	68	53	55	63	49	47	52	56	40	52	

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- <1/YR/NVR-						INCOME BY GENDER BY AGE \$0-\$75K \$75K+							
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
		1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72
Base																				
Men	48%	51%	50%	39%	47%	47%	57%	48%	46%	48%	52%	40%	100%	100%	0%	0%	100%	100%	0%	0%
Women	52	49	50	61	53	53	43	52	54	52	48	60	0	0	100	100	0	0	100	100

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
	Total	SELF	FAMILY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
		1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253
Base																						
Men	48%	52%	39%	49%	48%	43%	50%	51%	53%	46%	46%	51%	49%	47%	48%	50%	46%	47%	56%	52%	51%	47%
Women	52	48	61	51	52	57	50	49	47	54	54	49	51	53	52	50	54	53	44	48	49	53

TABLE 47: GENDER

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
Men	48%	53%	46%	50%	47%	50%	47%	50%	48%	49%	100%	0%	100%	100%	0%	0%	100%	0%	100%	0%	48%	48%
Women	52	47	54	50	53	50	53	50	52	51	0	100	0	0	100	100	0	100	0	100	52	52
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
Men	48%	44%	51%	51%	100%	0%	100%	0%	100%	0%	46%	44%	54%	50%	52%	53%	48%	44%	49%	47%	54%	45%
Women	52	56	49	49	0	100	0	100	0	100	54	56	46	50	48	47	52	56	51	53	46	55
	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE		
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
Men	48%	50%	48%	50%	43%	45%	47%	48%	48%	49%	45%	49%	49%	43%	45%	50%	47%	47%	47%	49%	47%	49%
Women	52	50	52	50	57	55	53	52	52	51	55	51	51	57	55	50	53	53	53	51	53	51
	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY				TARGETS						
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
Men	48%	47%	46%	45%	49%	48%	48%	53%	47%	48%	52%	49%	43%	42%	48%	47%	50%	53%	53%	43%	49%	39%
Women	52	53	54	55	51	52	52	47	53	52	48	51	57	58	52	53	50	47	47	57	51	61

TABLE 48: PARTY REGISTRATION

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA
		DIREC	TRACK																			
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
DEMOCRAT	45%	52%	43%	46%	51%	34%	43%	42%	46%	44%	47%	55%	42%	31%	39%	61%	40%	42%	54%	42%	28%	60%
Democrat	45	52	43	46	51	34	43	42	46	44	47	55	42	31	39	61	40	42	54	42	28	60
REPUBLICAN	31	22	34	26	27	38	32	33	31	32	30	22	33	48	31	17	32	37	23	33	49	27
Republican	31	22	34	26	27	38	32	33	31	32	30	22	33	48	31	17	32	37	23	33	49	27
DTS/OTHER	24	27	23	28	22	29	24	24	24	24	24	23	25	21	30	22	28	21	23	26	23	13
Decline to State	20	23	18	26	20	23	20	19	21	20	19	19	20	15	26	19	23	17	19	22	18	13
Other	4	4	4	3	3	6	5	5	3	4	4	3	4	5	4	3	5	4	4	4	5	1

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/OTHR	ALL	SUPP	W/CNC	OPP	AL/NN DK/NA
		AIRPL	RAIL			AIRPL													
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
DEMOCRAT	45%	42%	56%	46%	43%	33%	44%	51%	41%	47%	45%	51%	41%	42%	54%	40%	29%	49%	
Democrat	45	42	56	46	43	33	44	51	41	47	45	51	41	42	54	40	29	49	
REPUBLICAN	31	31	21	30	30	43	34	24	35	27	24	25	35	38	23	32	53	31	
Republican	31	31	21	30	30	43	34	24	35	27	24	25	35	38	23	32	53	31	
DTS/OTHER	24	27	23	24	27	23	22	25	24	25	32	24	24	20	23	27	18	20	
Decline to State	20	23	21	19	21	21	18	21	18	21	29	20	19	17	20	23	14	20	
Other	4	4	2	4	6	2	4	4	6	4	3	4	5	3	4	4	5	0	

TABLE 48: PARTY REGISTRATION

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
DEMOCRAT	45%	43%	46%	48%	47%	41%	40%	45%	48%	46%	40%	42%	49%	48%	52%	53%	36%	32%	44%	30%
Democrat	45	43	46	48	47	41	40	45	48	46	40	42	49	48	52	53	36	32	44	30
REPUBLICAN	31	32	30	26	29	35	26	36	28	30	37	32	23	36	23	33	32	46	21	44
Republican	31	32	30	26	29	35	26	36	28	30	37	32	23	36	23	33	32	46	21	44
DTS/OTHER	24	25	23	26	24	24	34	19	25	23	23	25	28	15	25	14	32	22	36	26
Decline to State	20	23	19	21	19	19	29	19	20	19	18	22	27	9	23	9	26	15	29	25
Other	4	2	4	4	4	4	5	0	4	4	5	3	2	6	2	5	6	7	6	2

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
	Total	SELF	FAMILY	TOTAL YES NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO	
	Base	1206	163	119	254 944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
DEMOCRAT	45%	58%	49%	52%	43%	65%	44%	25%	49%	41%	43%	52%	44%	45%	58%	39%	55%	48%	55%	35%	41%	46%
Democrat	45	58	49	52 43	65	44	25	49	41	43	52	44	45	58	39	55	48	55	35	41	46	
REPUBLICAN	31	23	27	26	32	15	27	54	27	33	33	29	30	32	19	38	20	28	29	35	27	32
Republican	31	23	27	26 32	15	27	54	27	33	33	29	30	32	19	38	20	28	29	35	27	32	
DTS/OTHER	24	19	25	22	25	19	30	21	24	27	24	20	25	23	23	26	24	16	29	32	22	
Decline to State	20	15	20	18 21	16	25	18	19	23	20	18	21	19	21	18	23	20	12	24	29	18	
Other	4	4	5	4 4	4	5	3	5	4	4	2	5	3	2	4	3	3	3	5	3	4	

TABLE 48: PARTY REGISTRATION

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
DEMOCRAT	45%	43%	48%	48%	42%	46%	48%	46%	44%	47%	41%	48%	43%	40%	50%	47%	41%	48%	42%	48%	45%	45%
Democrat	45	43	48	48	42	46	48	46	44	47	41	48	43	40	50	47	41	48	42	48	45	45
REPUBLICAN	31	20	28	28	35	36	41	25	36	38	33	29	27	38	23	35	31	29	35	29	31	31
Republican	31	20	28	28	35	36	41	25	36	38	33	29	27	38	23	35	31	29	35	29	31	31
DTS/OTHER	24	37	24	24	23	18	11	28	20	15	26	22	30	22	27	18	28	23	23	22	24	24
Decline to State	20	33	19	22	17	14	8	25	15	11	20	20	26	15	23	15	23	19	18	20	20	20
Other	4	4	4	2	6	4	2	4	5	3	5	3	4	7	3	3	5	4	5	2	4	4

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
DEMOCRAT	45%	100%	0%	0%	100%	100%	0%	0%	0%	0%	100%	100%	0%	0%	0%	0%	100%	100%	0%	0%	0%	36%
Democrat	45	100	0	0	100	100	0	0	0	0	100	100	0	0	0	0	100	100	0	0	0	36
REPUBLICAN	31	0	100	0	0	0	100	100	0	0	0	0	100	100	0	0	0	0	100	100	0	34
Republican	31	0	100	0	0	0	100	100	0	0	0	0	100	100	0	0	0	0	100	100	0	34
DTS/OTHER	24	0	0	100	0	0	0	0	100	100	0	0	0	0	100	100	0	0	0	0	100	30
Decline to State	20	0	0	83	0	0	0	0	80	87	0	0	0	0	87	75	0	0	0	0	84	24
Other	4	0	0	17	0	0	0	0	20	13	0	0	0	0	13	25	0	0	0	0	16	6

TABLE 48: PARTY REGISTRATION

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
DEMOCRAT	45%	53%	36%	48%	39%	41%	47%	46%	44%	47%	40%	45%	49%	39%	43%	42%	43%	42%	43%	47%	42%	47%
Democrat	45	53	36	48	39	41	47	46	44	47	40	45	49	39	43	42	43	42	43	47	42	47
REPUBLICAN	31	20	46	22	33	36	37	30	32	28	40	32	22	33	37	38	38	40	41	24	37	27
Republican	31	20	46	22	33	36	37	30	32	28	40	32	22	33	37	38	38	40	41	24	37	27
DTS/OTHER	24	27	19	29	28	23	16	24	24	26	20	23	28	28	19	20	19	18	16	29	21	26
Decline to State	20	23	15	27	23	14	12	20	20	22	15	19	26	23	13	14	17	15	13	23	17	22
Other	4	4	4	2	5	8	4	4	4	3	5	4	2	5	6	6	2	3	3	6	4	4

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
DEMOCRAT	45%	46%	46%	46%	51%	53%	55%	40%	61%	54%	49%	55%	37%	43%	53%	45%	45%	55%	32%	45%	51%	50%
Democrat	45	46	46	46	51	53	55	40	61	54	49	55	37	43	53	45	45	55	32	45	51	50
REPUBLICAN	31	33	36	37	37	35	34	36	10	21	24	20	43	38	22	31	30	22	47	29	26	25
Republican	31	33	36	37	37	35	34	36	10	21	24	20	43	38	22	31	30	22	47	29	26	25
DTS/OTHER	24	22	18	16	11	12	11	24	29	26	27	24	20	19	25	24	25	23	21	26	23	26
Decline to State	20	18	15	13	9	10	9	22	27	24	21	22	17	16	23	20	21	19	15	22	18	22
Other	4	3	3	3	2	2	1	2	2	1	5	2	3	3	2	4	4	4	6	3	5	4

TABLE 49: FLAGS

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP		AL/NN		HIGH	MED	LOW/DK/NA	SUPP		AL/NN	
		DIREC	TRACK									W/CNC	OPP	DK/NA	SUPP				W/CNC	OPP	DK/NA	SUPP
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
R03	47%	40%	47%	56%	45%	55%	46%	52%	48%	50%	39%	45%	46%	56%	44%	47%	45%	48%	46%	44%	58%	34%
P04	37	29	37	45	36	47	35	42	39	40	26	37	35	51	25	33	37	38	35	33	52	35
G04	61	52	63	65	63	65	59	66	64	65	51	62	57	71	60	58	62	62	62	57	71	64
S05	47	40	48	52	45	53	48	53	49	51	39	47	44	57	50	46	47	49	45	44	60	71
P06	33	27	36	29	35	41	31	39	37	38	22	34	32	44	25	35	31	35	33	29	45	41
G06	53	44	55	52	53	57	51	59	55	56	43	50	51	62	54	52	54	52	52	49	64	66
F08	54	48	55	51	54	60	52	56	56	56	47	51	54	62	47	54	51	56	52	52	59	80
P08	30	31	29	29	31	39	27	34	33	33	21	30	29	38	21	29	30	30	30	26	37	46
G08	83	75	85	80	84	86	82	88	84	85	76	83	84	83	76	85	81	83	83	81	86	84
M09	35	30	36	31	32	52	33	43	38	40	21	31	36	48	23	30	32	39	30	33	52	30
BLANK	12	16	10	16	12	9	13	8	10	9	18	12	10	13	15	12	11	13	12	13	11	10

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ OTHRS	ALL	SUPP	W/CNC	OPP	AL/NN
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
R03	47%	45%	42%	46%	52%	46%	49%	44%	41%	43%	47%	45%	45%	57%	42%	48%	61%	35%	
P04	37	37	31	36	42	35	40	33	27	32	34	37	35	46	32	36	55	27	
G04	61	64	59	60	64	60	61	59	58	58	72	59	59	66	58	59	75	61	
S05	47	51	41	46	49	46	49	46	47	40	47	49	50	56	41	48	63	55	
P06	33	39	32	32	39	37	33	31	32	28	38	33	31	44	30	33	46	28	
G06	53	58	55	51	56	59	53	52	46	48	57	52	53	59	48	52	67	50	
F08	54	54	54	52	58	56	55	51	52	49	53	62	51	59	49	54	65	50	
P08	30	30	30	28	26	30	28	27	25	29	36	26	28	34	27	30	38	26	
G08	83	84	90	83	78	85	85	83	88	81	84	81	84	85	83	80	90	82	
M09	35	38	34	34	29	30	36	32	32	30	37	27	35	45	30	34	53	28	
BLANK	12	9	6	12	14	8	11	11	11	13	8	13	11	11	13	13	8	9	

TABLE 49: FLAGS

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
R03	47%	46%	47%	45%	46%	49%	30%	55%	39%	53%	48%	49%	20%	58%	31%	70%	41%	71%	34%	66%
P04	37	35	37	35	37	38	29	39	30	43	36	40	15	49	18	59	28	63	25	49
G04	61	55	62	62	62	62	45	62	55	69	62	61	39	77	47	81	61	76	44	74
S05	47	47	48	49	48	46	37	53	41	54	46	46	27	61	33	69	35	73	33	50
P06	33	32	34	34	34	33	25	37	27	40	31	34	17	50	16	52	21	47	28	42
G06	53	55	52	54	52	51	41	64	44	60	48	57	28	64	39	68	44	73	44	81
F08	54	46	53	57	54	57	40	50	47	61	55	60	32	68	43	77	43	70	39	59
P08	30	27	30	26	29	33	25	28	25	33	31	35	16	49	14	46	22	53	14	33
G08	83	79	85	82	85	81	76	81	79	90	81	79	71	86	78	97	84	85	80	89
M09	35	37	34	34	34	35	34	39	26	41	32	38	18	49	22	48	31	57	23	42
BLANK	12	14	10	12	10	14	20	10	16	6	14	16	24	8	14	3	10	10	18	3

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION						Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
									HS OR		SOME		COLL		POST-		NON-						
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	LESS	COLL	GRAD	GRAD	COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953	
R03	47%	56%	46%	53%	45%	41%	44%	56%	40%	41%	50%	59%	41%	53%	35%	53%	35%	44%	38%	52%	30%	51%	
P04	37	44	37	41	36	31	34	45	28	34	38	50	31	42	17	46	21	35	29	40	21	41	
G04	61	70	61	66	60	55	60	69	53	58	63	72	56	66	47	68	49	60	54	63	45	65	
S05	47	60	41	52	46	43	42	58	38	45	48	63	42	53	32	55	34	46	44	47	31	52	
P06	33	43	31	37	32	32	30	37	26	30	37	41	28	38	21	39	22	33	28	33	17	38	
G06	53	58	53	56	52	49	48	61	41	48	59	63	45	60	39	60	39	47	51	59	34	58	
F08	54	65	51	58	52	51	51	59	47	50	59	58	48	58	43	60	42	52	55	51	36	58	
P08	30	34	28	29	30	26	30	33	22	31	31	36	27	32	14	36	19	31	26	30	15	34	
G08	83	87	78	84	83	81	83	85	76	82	86	86	79	86	77	87	77	83	80	85	72	86	
M09	35	40	37	36	34	29	31	45	25	33	37	45	29	40	18	42	23	33	32	37	20	38	
BLANK	12	9	16	12	12	13	11	10	18	14	9	6	16	8	18	9	17	12	14	10	21	9	

TABLE 49: FLAGS

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
R03	47%	11%	25%	53%	57%	73%	80%	30%	65%	76%	44%	49%	29%	60%	32%	69%	35%	46%	54%	52%	47%	46%
P04	37	7	17	36	42	62	79	21	53	70	35	38	20	52	21	54	26	37	44	39	37	36
G04	61	24	45	70	70	79	93	47	76	85	60	62	47	74	46	78	52	59	68	64	62	60
S05	47	12	30	53	55	66	85	32	63	75	46	49	30	63	34	63	37	46	55	50	51	44
P06	33	8	15	33	38	53	74	19	48	63	32	35	19	45	19	51	24	32	40	37	36	31
G06	53	16	35	60	64	69	86	37	69	77	49	56	35	64	40	74	39	50	59	61	54	51
F08	54	22	40	57	62	76	83	40	69	79	51	56	37	66	43	71	42	55	60	57	56	51
P08	30	10	12	24	34	53	68	16	44	60	32	28	18	47	14	42	26	28	38	27	31	28
G08	83	65	76	88	86	92	93	77	89	93	81	85	76	85	77	92	77	81	84	88	83	82
M09	35	16	17	32	36	57	71	22	47	64	35	34	23	49	21	45	28	30	43	37	35	34
BLANK	12	30	18	7	8	4	3	18	6	3	14	10	20	8	17	4	17	14	10	7	13	11

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
R03	47%	47%	58%	32%	44%	49%	54%	61%	30%	35%	31%	67%	44%	68%	17%	55%	39%	59%	49%	70%	32%	44%
P04	37	39	45	21	35	41	44	47	22	20	22	60	28	56	12	34	31	49	45	51	22	35
G04	61	61	71	48	62	61	69	72	47	50	46	80	62	77	35	66	54	70	67	76	47	62
S05	47	51	57	28	47	54	58	57	28	27	37	68	42	67	15	44	44	61	53	64	29	46
P06	33	41	36	17	36	45	37	34	19	15	26	59	20	45	8	28	33	54	33	42	16	30
G06	53	56	63	33	51	59	61	66	30	36	42	72	50	73	18	54	47	68	57	73	30	53
F08	54	57	64	33	54	59	60	68	33	34	43	74	48	76	28	43	51	66	67	72	35	45
P08	30	34	32	20	35	32	35	28	22	17	17	52	18	43	12	30	29	43	35	34	18	26
G08	83	85	89	70	82	87	88	90	69	72	80	91	81	94	67	74	84	89	83	95	72	79
M09	35	33	46	23	29	36	48	44	28	17	22	46	28	58	17	31	27	43	48	49	23	32
BLANK	12	11	6	21	13	10	7	5	24	17	16	6	13	2	26	15	12	7	10	2	22	13

TABLE 49: FLAGS

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
R03	47%	47%	45%	47%	49%	52%	43%	47%	46%	48%	45%	45%	46%	49%	50%	49%	61%	70%	76%	34%	55%	41%
P04	37	30	32	41	42	42	40	41	33	36	37	30	41	42	45	41	50	61	67	24	48	29
G04	61	65	58	59	56	65	62	61	61	62	58	61	59	56	66	65	76	85	89	47	69	56
S05	47	45	42	51	48	49	53	51	44	48	46	43	51	48	48	55	63	72	78	34	58	41
P06	33	25	28	40	35	39	39	40	28	33	34	25	40	35	40	41	49	61	65	20	47	24
G06	53	49	46	58	53	58	55	57	49	55	48	47	58	53	56	59	69	79	85	38	63	46
F08	54	52	48	60	52	56	52	57	50	55	50	50	60	52	55	55	68	82	87	40	64	47
P08	30	23	24	39	32	33	31	35	25	31	27	22	39	32	32	35	46	59	66	15	46	19
G08	83	78	82	89	83	87	80	86	80	84	81	80	89	83	84	82	95	96	96	72	89	79
M09	35	22	32	43	44	36	38	40	30	35	35	26	43	44	37	38	52	66	69	19	53	22
BLANK	12	12	14	8	16	8	15	10	14	11	14	13	8	16	8	15	0	0	0	23	7	15

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY		TARGETS								
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
R03	47%	54%	70%	79%	85%	90%	94%	47%	46%	49%	53%	44%	41%	36%	45%	47%	47%	45%	56%	44%	44%	38%
P04	37	42	55	66	82	92	100	30	37	37	49	31	42	19	33	35	42	37	49	32	29	24
G04	61	70	90	95	97	99	100	54	65	57	68	64	71	57	63	61	62	63	69	57	57	52
S05	47	54	71	80	89	94	98	41	49	46	52	42	42	40	44	46	52	47	57	44	39	34
P06	33	38	51	61	77	95	100	28	32	38	42	24	38	24	29	31	41	36	43	28	27	22
G06	53	60	79	92	96	98	100	47	58	53	55	41	51	42	47	50	60	52	63	49	51	46
F08	54	61	76	81	89	93	94	53	64	58	72	47	60	44	53	52	56	52	59	52	51	47
P08	30	34	45	50	63	80	100	28	37	31	60	20	29	37	27	27	38	32	36	26	24	20
G08	83	95	97	98	99	100	100	76	92	88	92	72	85	73	79	82	85	84	85	82	83	82
M09	35	39	48	54	65	76	83	36	30	31	54	19	39	29	26	33	40	33	48	30	24	26
BLANK	12	0	0	0	0	0	0	21	6	11	6	17	11	20	14	12	11	12	12	12	11	14

TABLE 50: VOTE BY MAIL

	Q2 CA DIRECTION			Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO				
	Total	RIGHT	WRONG	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	
		DIREC	TRACK																			DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
1+	48%	48%	49%	38%	48%	54%	46%	51%	48%	49%	43%	47%	46%	53%	48%	49%	48%	47%	48%	46%	52%	45%
1	15	15	15	13	17	13	14	16	13	14	17	16	15	11	15	17	16	13	16	15	12	12
2	5	6	5	3	4	6	5	6	5	5	4	6	4	5	5	5	3	6	5	4	6	9
3+	28	27	29	22	27	35	27	28	31	30	22	25	27	37	28	27	28	28	27	26	35	24
BLANK	52	52	51	62	52	46	54	49	52	51	57	53	54	47	52	51	52	53	52	54	48	55
BLANK	52	52	51	62	52	46	54	49	52	51	57	53	54	47	52	51	52	53	52	54	48	55

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR			Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR						Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	ALL OTHRS	SUPP	W/CNC	OPP	AL/NN DK/NA
		AIRPL	RAIL	CAR		HSR	OTHR/DK/NA	CRTE JOBS		MK LEADR	CA BNFTS	ENVRO FASTR	ALL OTHRS					
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34
1+	48%	51%	46%	46%	45%	52%	43%	47%	45%	42%	39%	44%	54%	53%	46%	47%	54%	52%
1	15	21	17	15	15	19	13	18	15	12	11	15	20	15	17	15	9	15
2	5	2	2	5	3	3	5	4	4	5	7	7	5	3	5	4	6	5
3+	28	27	27	25	27	31	25	25	26	25	22	28	36	24	27	39	32	
BLANK	52	49	54	54	55	48	57	53	55	58	61	56	46	47	54	53	46	48
BLANK	52	49	54	54	55	48	57	53	55	58	61	56	46	47	54	53	46	48

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- --<1/YR/NVR-						INCOME BY GENDER BY AGE \$0-\$75K \$75K+								
	Total	ONCE/MONTH	FW YEAR	TM YEAR	ONCE/YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
		ONCE/MONTH	FW YEAR	TM YEAR	ONCE/YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78	
1+	48%	47%	46%	48%	47%	50%	44%	49%	44%	49%	54%	43%	32%	63%	29%	67%	47%	53%	47%	58%	
1	15	19	15	14	15	13	28	13	15	15	11	16	13	17	9	13	14	17	20	23	
2	5	3	5	7	5	5	0	5	4	6	7	1	2	4	5	5	9	4	7	2	
3+	28	25	26	27	27	32	16	31	25	28	36	26	16	42	14	49	23	32	20	32	
BLANK	52	53	54	52	53	50	56	51	56	51	46	57	68	37	71	33	53	47	53	42	
BLANK	52	53	54	52	53	50	56	51	56	51	46	57	68	37	71	33	53	47	53	42	

TABLE 50: VOTE BY MAIL

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY				Q22 EDUCATION						Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE	
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
				YES	NO																	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
1+	48%	46%	40%	43%	49%	42%	49%	51%	43%	50%	48%	47%	47%	48%	34%	54%	39%	45%	46%	51%	37%	50%
1	15	14	15	16	15	17	16	12	16	15	15	14	15	14	14	14	18	12	16	19	17	15
2	5	5	2	4	5	5	5	4	3	6	5	5	5	5	3	5	4	4	3	6	6	5
3+	28	27	23	24	29	20	29	35	24	29	28	28	27	28	17	35	17	29	27	26	15	31
BLANK	52	54	60	57	51	58	51	49	57	50	52	53	53	52	66	46	61	55	54	49	63	50
BLANK	52	54	60	57	51	58	51	49	57	50	52	53	53	52	66	46	61	55	54	49	63	50
	Q24 AGE							GENDER				GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT		
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
1+	48%	27%	33%	48%	51%	63%	81%	36%	59%	72%	46%	49%	37%	56%	35%	62%	44%	50%	48%	48%	46%	49%
1	15	16	15	12	17	17	9	14	16	13	14	16	14	15	14	16	16	15	13	16	13	17
2	5	4	5	6	4	4	5	5	4	5	4	5	4	5	6	4	4	5	5	5	5	5
3+	28	7	14	30	29	42	67	17	39	54	27	28	19	36	15	42	24	29	30	27	28	27
BLANK	52	73	67	52	49	37	19	64	41	28	54	51	63	44	65	38	56	50	52	52	54	51
BLANK	52	73	67	52	49	37	19	64	41	28	54	51	63	44	65	38	56	50	52	52	54	51
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
1+	48%	45%	59%	37%	43%	47%	57%	60%	36%	39%	36%	58%	41%	69%	33%	43%	40%	55%	63%	59%	38%	44%
1	15	15	17	13	14	16	17	16	12	14	15	16	15	18	13	12	15	15	10	18	12	19
2	5	4	5	6	3	4	5	6	5	7	4	4	3	5	9	3	4	4	4	5	6	5
3+	28	27	37	18	27	26	35	38	18	18	17	38	23	46	11	28	22	35	49	35	20	20
BLANK	52	55	41	63	57	53	43	40	64	61	64	42	59	31	67	57	60	45	37	41	62	56
BLANK	52	55	41	63	57	53	43	40	64	61	64	42	59	31	67	57	60	45	37	41	62	56

TABLE 50: VOTE BY MAIL

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
	Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480
1+	48%	33%	38%	61%	48%	58%	56%	59%	38%	46%	51%	35%	62%	48%	55%	57%	100%	100%	100%	0%	87%	21%
1	15	15	11	19	9	18	16	18	12	15	16	13	19	9	18	14	32	0	0	0	16	14
2	5	5	2	6	6	5	7	6	4	5	5	4	6	6	6	5	10	15	0	0	8	3
3+	28	13	25	36	33	36	32	35	21	27	30	18	36	33	30	38	58	85	100	0	63	5
BLANK	52	67	62	39	52	42	44	41	62	54	49	65	38	52	45	43	0	0	0	100	13	79
BLANK	52	67	62	39	52	42	44	41	62	54	49	65	38	52	45	43	0	0	0	100	13	79

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY		TARGETS								
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
	Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154
1+	48%	54%	59%	63%	66%	71%	75%	48%	55%	74%	73%	32%	37%	41%	45%	45%	56%	48%	52%	46%	48%	43%
1	15	17	14	13	10	9	9	16	21	27	12	19	8	16	20	15	16	16	12	16	18	18
2	5	5	5	3	4	4	3	2	7	6	9	2	7	7	4	5	4	5	4	5	3	5
3+	28	32	41	47	51	57	63	30	27	41	53	11	22	18	21	25	37	27	35	25	27	21
BLANK	52	46	41	37	34	29	25	52	45	26	27	68	63	59	55	55	44	52	48	54	52	57
BLANK	52	46	41	37	34	29	25	52	45	26	27	68	63	59	55	55	44	52	48	54	52	57

TABLE 51: PERMANENT ABSENTEE

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT DIREC	WRONG TRACK	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/ CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/ DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/ DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA
		1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180
Base																						
Yes	40%	43%	40%	31%	41%	44%	38%	46%	39%	42%	35%	40%	38%	46%	39%	36%	41%	40%	39%	40%	43%	33%
No	60	57	60	69	59	56	62	54	61	58	65	60	62	54	61	64	59	60	61	60	57	67

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR			Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/ DK/NA	AIRPL	CAR	HSR	OTHR/ DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ ALL OTHERS	SUPP	W/CNC	OPP	AL/NN DK/NA
		1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180
Base																		
Yes	40%	43%	34%	39%	35%	46%	35%	39%	42%	35%	36%	41%	43%	45%	38%	40%	45%	40%
No	60	57	66	61	65	54	65	61	58	65	64	59	57	55	62	60	55	60

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- <1/YR/NVR-						INCOME BY GENDER BY AGE \$0-\$75K \$75K+							
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
		1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72
Base																				
Yes	40%	36%	40%	39%	40%	41%	33%	39%	40%	40%	43%	36%	28%	53%	29%	53%	37%	42%	37%	41%
No	60	64	60	61	60	59	67	61	60	60	57	64	72	47	71	47	63	58	63	59

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
	Total	SELF	FAMILY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	NON-COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
		1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253
Base																						
Yes	40%	40%	37%	38%	40%	33%	43%	43%	35%	44%	41%	34%	40%	39%	27%	45%	32%	40%	37%	38%	35%	41%
No	60	60	63	62	60	67	57	57	65	56	59	66	60	61	73	55	68	60	63	62	65	59

TABLE 51: PERMANENT ABSENTEE

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	A	B
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
Yes	40%	29%	30%	36%	40%	55%	69%	32%	48%	61%	39%	41%	32%	47%	32%	49%	39%	42%	39%	39%	40%	39%
No	60	71	70	64	60	45	31	68	52	39	61	59	68	53	68	51	61	58	61	61	60	61
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/ OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
Yes	40%	37%	48%	35%	33%	40%	47%	48%	37%	33%	30%	47%	33%	57%	35%	36%	35%	38%	57%	44%	37%	37%
No	60	63	52	65	67	60	53	52	63	67	70	53	67	43	65	64	65	62	43	56	63	63
	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE		
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/ NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
Yes	40%	15%	34%	58%	47%	49%	48%	53%	28%	39%	41%	23%	59%	47%	44%	51%	73%	87%	90%	10%	100%	0%
No	60	85	66	42	53	51	52	47	72	61	59	77	41	53	56	49	27	13	10	90	0	100
	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
Yes	40%	42%	46%	49%	54%	58%	65%	43%	42%	75%	72%	15%	26%	37%	34%	36%	51%	40%	44%	38%	36%	35%
No	60	58	54	51	46	42	35	57	58	25	28	85	74	63	66	64	49	60	56	62	64	65

TABLE 52: SAMPLE

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA
		DIREC	TRACK																			
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
Statewide (N=800)	89%	85%	89%	91%	87%	89%	90%	87%	88%	88%	91%	87%	89%	90%	89%	84%	89%	90%	87%	89%	91%	90%
Anaheim (N=100)	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
San Francisco (N=50)	2	4	2	1	3	2	2	3	2	2	1	3	2	0	2	4	2	1	3	2	1	0
San Jose (N=50)	2	4	2	2	3	2	2	3	2	3	1	3	2	2	1	4	2	2	3	2	1	2
Mn Prk/Athrtn/Plo Alto (N=50)	0	1	0	1	0	2	0	1	0	1	0	0	1	1	0	1	0	1	0	0	1	1
Los Angeles (N=50)	4	4	4	3	5	1	4	4	4	4	4	4	3	4	5	5	4	3	4	3	3	5
Bakersfield (N=50)	1	1	1	1	1	1	1	1	1	1	0	1	1	0	1	1	1	1	1	1	1	2
Fresno (N=50)	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1	0

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR				Q18 HSR FINAL STATEMENT CHOICE						
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/OTHR	ALL	SUPP	W/CNC	OPP	AL/NN
		AIRPL	RAIL		OTHR/DK/NA	OTHR/DK/NA	CRTE JOBS		MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/OTHR	ALL	SUPP	W/CNC	OPP	AL/NN		
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
Statewide (N=800)	89%	88%	85%	90%	90%	93%	90%	88%	88%	90%	90%	88%	88%	89%	88%	88%	92%	94%	
Anaheim (N=100)	1	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1	3	
San Francisco (N=50)	2	3	3	1	0	0	1	2	4	2	3	3	2	2	2	2	0	1	
San Jose (N=50)	2	2	2	2	3	3	2	3	1	2	2	3	2	2	2	3	1	0	
Mn Prk/Athrtn/Plo Alto (N=50)	0	1	0	1	1	1	0	0	1	0	1	1	1	1	0	0	1	0	
Los Angeles (N=50)	4	4	6	3	4	2	4	4	3	4	2	3	4	4	4	4	3	0	
Bakersfield (N=50)	1	0	2	1	2	0	1	1	1	1	1	1	1	1	1	1	1	1	
Fresno (N=50)	1	1	1	1	0	0	1	1	2	1	0	1	1	1	1	1	1	0	

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- <1/YR/NVR-						INCOME BY GENDER BY AGE								
	Total	ONCE/MONTH	FW /YEAR	TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
		Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72
Statewide (N=800)	89%	90%	87%	92%	88%	88%	90%	90%	92%	85%	89%	87%	86%	92%	90%	90%	85%	92%	89%	89%	
Anaheim (N=100)	1	1	1	1	1	1	1	1	1	1	1	1	2	1	1	1	1	1	1	1	
San Francisco (N=50)	2	2	2	1	2	2	1	3	1	3	2	3	2	1	1	1	5	2	3	1	
San Jose (N=50)	2	2	3	2	3	1	3	2	2	3	1	2	2	3	2	2	2	2	1	3	
Mn Prk/Athrtn/Plo Alto (N=50)	0	1	0	1	0	0	0	1	0	1	0	1	1	0	0	0	1	0	1	0	
Los Angeles (N=50)	4	2	5	2	4	5	3	0	2	6	5	4	5	2	4	3	5	1	3	4	
Bakersfield (N=50)	1	2	1	1	1	0	2	2	1	1	0	0	1	0	1	1	1	1	1	1	
Fresno (N=50)	1	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	0	1	1	0	

TABLE 52: SAMPLE

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE																			
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO																
				YES	NO																																	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953																
Statewide (N=800)	89%	89%	90%	89%	89%	86%	89%	91%	91%	91%	85%	90%	91%	87%	87%	92%	85%	90%	87%	89%	87%	89%																
Anaheim (N=100)	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1																
San Francisco (N=50)	2	1	1	1	2	3	2	1	1	1	3	2	1	3	1	2	2	2	1	3	3	2																
San Jose (N=50)	2	4	2	4	2	3	2	2	1	3	3	2	2	2	3	2	3	1	3	2	2	2																
Mn Prk/Athrtn/Plo Alto (N=50)	0	0	0	0	1	1	1	0	0	1	1	0	1	0	1	0	0	0	0	1	0	1																
Los Angeles (N=50)	4	3	4	4	4	5	4	3	4	3	5	3	3	4	6	2	6	4	4	3	4	4																
Bakersfield (N=50)	1	1	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1	2	1	1	1																
Fresno (N=50)	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1																
																						Q24 AGE				GENDER			GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	A	B																	
																						PARTY REGISTRATION		PARTY BY GENDER				PARTY BY AGE				HOUSEHOLD PARTY TYPE						
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605																
Statewide (N=800)	89%	86%	87%	88%	91%	88%	91%	87%	91%	90%	88%	89%	85%	91%	88%	90%	89%	92%	87%	86%	89%	89%																
Anaheim (N=100)	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1																
San Francisco (N=50)	2	2	3	2	1	2	2	2	1	2	2	2	3	1	2	2	1	1	3	3	2	2																
San Jose (N=50)	2	3	2	2	3	3	1	2	2	2	2	2	3	2	2	3	1	2	3	2	2	2																
Mn Prk/Athrtn/Plo Alto (N=50)	0	0	1	1	0	0	0	0	0	1	0	1	0	0	0	0	0	0	1	1	0	1																
Los Angeles (N=50)	4	5	5	5	2	4	4	5	3	4	4	5	3	4	3	4	2	4	5	4	4	4																
Bakersfield (N=50)	1	1	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1																
Fresno (N=50)	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1																
																						PARTY REGISTRATION				PARTY BY GENDER				PARTY BY AGE				HOUSEHOLD PARTY TYPE				
Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX																	
																						PARTY REGISTRATION		PARTY BY GENDER				PARTY BY AGE				HOUSEHOLD PARTY TYPE						
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249																
Statewide (N=800)	89%	87%	91%	89%	85%	88%	91%	92%	88%	89%	84%	90%	92%	91%	87%	91%	86%	87%	93%	93%	89%	88%																
Anaheim (N=100)	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	1	1	1																
San Francisco (N=50)	2	3	1	3	3	3	0	1	3	2	3	2	1	0	3	1	4	2	1	0	3	1																
San Jose (N=50)	2	3	1	3	3	2	1	2	3	2	3	2	1	2	2	3	2	4	2	0	2	3																
Mn Prk/Athrtn/Plo Alto (N=50)	0	1	0	1	1	1	0	0	1	1	0	0	0	0	1	0	1	0	0	1	0	1																
Los Angeles (N=50)	4	5	3	4	5	4	3	2	3	4	6	3	2	4	4	3	5	5	2	2	3	4																
Bakersfield (N=50)	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1																
Fresno (N=50)	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1	0	1	1	1	1	1	1																

TABLE 52: SAMPLE

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO	
			AREA	AREA																		
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
Statewide (N=800)	89%	83%	95%	79%	100%	100%	86%	86%	91%	87%	94%	89%	80%	100%	100%	87%	88%	89%	89%	90%	89%	89%
Anaheim (N=100)	1	0	5	0	0	0	0	0	2	1	0	2	0	0	0	0	1	1	1	1	1	1
San Francisco (N=50)	2	0	0	9	0	0	0	4	0	3	0	0	9	0	0	0	3	2	2	2	2	2
San Jose (N=50)	2	0	0	10	0	0	0	5	0	3	0	0	9	0	0	0	3	3	4	1	4	1
Mn Prk/Athrtn/Plo Alto (N=50)	0	0	0	2	0	0	0	1	0	1	0	0	2	0	0	0	1	1	1	0	1	0
Los Angeles (N=50)	4	17	0	0	0	0	0	0	7	5	0	9	0	0	0	0	3	2	2	4	1	5
Bakersfield (N=50)	1	0	0	0	0	0	7	2	0	0	3	0	0	0	0	7	1	1	1	1	1	1
Fresno (N=50)	1	0	0	0	0	0	7	2	0	0	3	0	0	0	0	6	1	1	1	1	1	1

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
Statewide (N=800)	89%	89%	89%	89%	89%	88%	91%	3%	32%	25%	2%	58%	7%	15%	39%	85%	100%	87%	92%	88%	89%	90%
Anaheim (N=100)	1	1	1	1	1	1	1	97	0	0	0	0	0	0	5	1	0	1	1	1	1	1
San Francisco (N=50)	2	2	2	2	2	2	1	0	68	0	0	0	0	0	11	3	0	3	1	2	2	1
San Jose (N=50)	2	2	2	3	3	3	3	0	0	75	0	0	0	0	12	3	0	3	1	2	3	2
Mn Prk/Athrtn/Plo Alto (N=50)	0	1	1	1	1	1	1	0	0	0	98	0	0	0	3	1	0	0	1	1	1	1
Los Angeles (N=50)	4	4	3	3	3	3	2	0	0	0	0	42	0	0	21	5	0	5	4	4	4	4
Bakersfield (N=50)	1	1	1	1	1	1	1	0	0	0	0	0	93	0	5	1	0	1	1	1	1	1
Fresno (N=50)	1	1	1	1	1	1	0	0	0	0	0	0	0	85	5	1	0	1	1	1	1	1

TABLE 53: HOUSEHOLD PARTY TYPE

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL	TOTAL	NHO/	GREAT	A	TOTAL	NO/	SUPP	W/CNC	OPP	DK/NA	HIGH	MED	LOW/	SUPP	W/CNC	OPP	DK/NA
		DIREC	TRACK		FAV	UNFAV	CR	DEAL	LITTLE	YES	DK/NA											
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
Dem 1	24%	30%	22%	22%	27%	16%	23%	26%	21%	23%	25%	29%	23%	14%	23%	33%	21%	22%	28%	24%	9%	37%
Dem 2+	14	14	13	17	16	13	13	11	14	13	16	17	13	11	19	12	13	18	11	11	17	
Rep 1	11	10	11	11	8	9	13	10	11	11	11	7	12	16	5	12	13	9	12	15	6	
Rep 2+	13	5	15	12	12	18	13	15	12	13	13	9	13	21	6	12	17	10	14	21	15	
Ind 1+	18	18	17	23	18	16	18	19	18	18	17	17	19	12	19	20	15	17	20	16	5	
Mix	21	24	21	15	19	29	20	19	23	22	18	20	20	26	18	19	23	19	20	28	20	

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR			Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE					
	Total	AIRPL	RAIL	CAR	OTHR/	AIRPL	CAR	OTHR/	CRTE	MK	CA	ENVRO	CHPR/	ALL	SUPP	W/CNC	OPP	DK/NA
		DK/NA	DK/NA		HSR	DK/NA	JOBS	LEADR	BNFTS	FASTR	OTHR							
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34
Dem 1	24%	20%	34%	23%	18%	21%	20%	26%	25%	25%	24%	33%	20%	21%	29%	22%	10%	32%
Dem 2+	14	13	15	15	12	6	15	16	10	16	12	10	10	18	16	12	11	12
Rep 1	11	9	9	9	4	11	11	8	10	10	5	7	14	8	12	17	10	
Rep 2+	13	13	8	14	15	22	15	9	19	12	11	10	12	19	9	14	25	8
Ind 1+	18	20	19	19	20	16	17	20	20	20	18	17	19	14	18	20	11	19
Mix	21	24	14	20	30	24	21	22	17	18	29	23	25	15	20	20	25	18

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- <1/YR/NVR-						INCOME BY GENDER BY AGE \$0-\$75K \$75K+							
	Total	ONCE/	FW TM	ONCE/	LOW	<1/YR	NON-	NON-	NON-	MEN	MEN	WOMEN	WOMEN	MEN	MEN	WOMEN	WOMEN			
		MONTH	/YEAR	YEAR	FREQ	/NEVR	COLL	COLL+	COLL	COLL+	COLL	COLL+	18-49	50+	18-49	50+	18-49	50+		
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
Dem 1	24%	25%	23%	24%	24%	24%	20%	27%	21%	26%	25%	22%	26%	26%	33%	24%	28%	18%	15%	14%
Dem 2+	14	13	15	13	15	12	15	11	16	13	13	12	15	16	8	18	8	8	14	7
Rep 1	11	6	10	11	10	17	4	8	10	9	18	14	12	17	10	17	16	5	2	10
Rep 2+	13	15	13	11	13	13	8	19	12	14	14	10	5	12	9	11	6	32	11	21
Ind 1+	18	19	17	23	18	16	25	15	19	18	16	16	25	8	19	12	26	18	25	8
Mix	21	23	22	17	21	19	29	20	21	20	13	27	17	21	22	19	16	20	34	41

TABLE 53: HOUSEHOLD PARTY TYPE

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
				YES	NO																	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
Dem 1	24%	32%	20%	26%	23%	37%	23%	11%	28%	17%	24%	28%	22%	25%	27%	21%	27%	27%	19%	32%	22%	
Dem 2+	14	20	19	18	13	19	13	9	13	16	14	11	15	13	23	11	18	13	17	9	7	16
Rep 1	11	12	8	11	11	5	11	17	11	12	11	6	12	10	7	13	7	14	11	9	13	10
Rep 2+	13	6	16	11	14	5	9	27	11	13	14	15	12	14	4	18	4	7	14	16	7	15
Ind 1+	18	14	17	17	18	15	22	15	17	21	19	13	19	17	17	17	19	18	12	20	29	15
Mix	21	16	20	17	22	19	23	21	19	21	19	26	20	21	23	18	24	21	18	27	12	23
	Q24 AGE							GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT				
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	A	B
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
Dem 1	24%	27%	27%	26%	19%	23%	27%	27%	21%	25%	24%	24%	26%	22%	27%	21%	22%	22%	26%	25%	21%	26%
Dem 2+	14	10	13	12	14	14	19	12	15	16	13	15	12	13	12	17	14	16	11	14	15	12
Rep 1	11	8	9	12	8	11	23	10	11	17	11	11	12	10	8	13	11	12	11	9	11	10
Rep 2+	13	3	13	12	18	19	15	9	17	17	13	13	7	19	11	16	12	12	14	14	13	13
Ind 1+	18	30	18	20	13	14	10	23	12	12	20	16	26	14	20	11	21	16	19	15	19	17
Mix	21	21	19	17	29	19	6	19	23	13	19	22	16	23	22	19	21	19	19	23	21	21
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
Dem 1	24%	53%	0%	0%	58%	49%	0%	0%	0%	0%	58%	49%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%
Dem 2+	14	31	0	0	31	31	0	0	0	0	26	34	0	0	0	0	0	100	0	0	0	0
Rep 1	11	0	35	0	0	0	34	36	0	0	0	0	39	31	0	0	0	100	0	0	0	0
Rep 2+	13	0	42	0	0	0	39	45	0	0	0	0	36	48	0	0	0	0	100	0	0	0
Ind 1+	18	0	0	74	0	0	0	0	78	70	0	0	0	0	81	63	0	0	0	0	100	0
Mix	21	17	23	26	11	21	27	18	22	30	16	17	25	21	19	37	0	0	0	0	0	100

TABLE 53: HOUSEHOLD PARTY TYPE

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
	Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480
Dem 1	24%	27%	18%	28%	23%	23%	19%	25%	23%	26%	19%	23%	29%	23%	20%	20%	20%	19%	19%	27%	21%	25%
Dem 2+	14	16	10	13	10	16	18	15	13	14	14	13	14	10	17	16	16	17	18	12	13	14
Rep 1	11	7	17	10	12	10	11	10	11	10	13	11	10	12	10	12	14	18	19	8	16	8
Rep 2+	13	7	17	8	14	22	17	14	12	11	19	12	8	14	22	18	16	16	17	10	14	12
Ind 1+	18	19	11	25	23	18	11	19	17	19	14	15	24	23	14	14	14	14	13	21	17	19
Mix	21	24	27	15	18	10	24	17	24	21	20	25	15	18	16	20	19	16	15	22	19	22

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY				TARGETS					
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
	Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154
Dem 1	24%	24%	22%	20%	22%	22%	22%	17%	47%	26%	27%	28%	14%	28%	29%	23%	25%	28%	12%	26%	28%	28%
Dem 2+	14	15	16	17	20	22	22	9	8	21	12	18	14	7	16	14	14	18	12	13	17	13
Rep 1	11	11	12	12	13	11	11	17	6	8	2	5	6	13	7	11	9	7	15	11	12	10
Rep 2+	13	14	17	18	17	17	18	15	1	6	17	5	20	13	7	12	16	9	21	12	11	10
Ind 1+	18	16	14	12	8	9	8	18	26	15	16	19	14	12	19	18	19	17	14	20	18	22
Mix	21	21	20	21	20	19	18	25	11	25	26	25	32	27	23	22	17	21	26	19	14	18

TABLE 54: GEOGRAPHIC AREAS

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT DIREC	WRONG TRACK	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/ CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/ DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/ DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
REGIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LA	23	21	24	22	24	16	23	18	24	22	26	23	23	21	26	27	21	23	25	22	18	30
LA AREA	21	22	22	14	18	24	22	19	19	19	26	18	21	28	20	17	21	23	20	19	28	22
BAY AREA	23	29	21	25	24	24	22	31	22	25	17	27	24	17	16	27	26	18	26	23	19	3
SAN DIEGO	9	10	9	8	10	11	8	9	8	9	10	7	9	11	12	7	10	9	8	10	10	8
SACTO/NORTH	11	6	12	11	11	12	11	11	11	11	10	8	13	10	16	7	9	15	6	15	13	15
CENTRAL VALLEY	13	11	12	19	13	14	13	11	15	14	11	17	10	13	10	14	12	13	15	10	13	23
GEOGRAPHIC AREAS	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NORTH	47	46	46	55	48	49	46	54	48	50	38	52	47	40	42	49	47	46	47	48	44	40
SOUTH	53	54	54	45	52	51	54	46	52	50	62	48	53	60	58	51	53	54	53	52	56	60
COAST	71	80	70	65	75	67	70	73	71	72	69	73	72	68	67	74	75	66	75	71	63	57
INLAND	29	20	30	35	25	33	30	27	29	28	31	27	28	32	33	26	25	34	25	29	37	43
MEDIA MARKET	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
LA	43	41	44	37	41	37	45	36	42	40	51	41	42	49	45	44	40	44	44	41	45	51
SF	24	31	22	25	24	24	23	31	23	26	18	28	25	17	16	28	27	19	26	24	20	3
SD	9	10	9	8	10	11	8	9	8	9	10	7	9	11	12	7	10	9	8	10	10	8
SAC	11	7	11	14	12	13	10	10	12	11	10	10	11	12	12	8	10	13	8	14	10	23
OTHER	14	11	14	16	14	16	13	13	15	14	11	15	13	11	15	13	12	15	15	12	16	15
HSR COUNTIES	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
HSR COUNTY YES	74	78	74	71	72	74	75	74	72	73	77	74	73	78	74	78	73	73	76	73	72	81
HSR COUNTY NO	26	22	26	29	28	26	25	26	28	27	23	26	27	22	26	22	27	27	24	27	28	19

TABLE 54: GEOGRAPHIC AREAS

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE			
	Total	AIRPL	RAIL	CAR	OTHR/ DK/NA	AIRPL	CAR	HSR	OTHR/ DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ OTHR	ALL OTHR	SUPP SUPP	W/CNC	OPP
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34
<u>REGIONS</u>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LA	23	21	26	22	28	18	22	24	20	22	21	19	27	22	24	23	20	22
LA AREA	21	22	18	21	18	25	24	18	23	19	27	20	19	25	19	19	28	43
BAY AREA	23	28	19	19	28	26	15	24	14	22	20	30	20	24	26	22	17	16
SAN DIEGO	9	9	13	9	9	9	10	10	11	10	14	7	8	9	10	8	10	9
SACTO/NORTH	11	12	15	11	3	16	11	10	18	14	5	11	9	10	7	15	13	5
CENTRAL VALLEY	13	8	9	17	14	6	18	14	13	12	13	13	16	11	13	13	12	5
<u>GEOGRAPHIC AREAS</u>	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NORTH	47	48	43	48	45	48	44	48	46	49	38	54	45	45	47	50	43	27
SOUTH	53	52	57	52	55	52	56	52	54	51	62	46	55	55	53	50	57	73
COAST	71	73	76	68	84	69	64	73	64	71	69	73	72	69	76	68	62	73
INLAND	29	27	24	32	16	31	36	27	36	29	31	27	28	31	24	32	38	27
<u>MEDIA MARKET</u>	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
LA	43	41	42	42	46	43	45	41	41	40	45	37	45	47	42	41	46	60
SF	24	29	20	20	28	27	16	25	14	23	20	31	22	24	27	23	17	16
SD	9	9	13	9	9	9	10	10	11	10	14	7	8	9	10	8	10	9
SAC	11	11	14	12	3	10	12	12	16	12	8	11	9	11	9	13	13	5
OTHER	14	10	11	17	15	10	17	13	18	15	13	14	16	9	12	15	14	9
<u>HSR COUNTIES</u>	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
HSR COUNTY YES	74	70	80	74	70	69	74	75	78	70	81	69	77	79	76	71	74	82
HSR COUNTY NO	26	30	20	26	30	31	26	25	22	30	19	31	23	21	24	29	26	18

TABLE 54: GEOGRAPHIC AREAS

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
REGIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LA	23	17	24	20	23	27	17	17	23	24	28	24	32	14	27	21	24	21	25	17
LA AREA	21	20	20	22	21	23	21	19	22	20	20	29	20	16	27	20	24	28	15	26
BAY AREA	23	17	22	27	23	26	23	13	17	29	26	28	16	24	16	23	34	23	27	18
SAN DIEGO	9	13	9	10	9	6	5	17	10	8	7	6	7	11	12	7	2	8	9	13
SACTO/NORTH	11	9	13	8	12	11	3	12	14	10	13	7	7	15	7	16	5	13	14	9
CENTRAL VALLEY	13	25	12	13	12	7	30	21	15	10	7	5	18	19	11	12	12	8	10	17
GEOGRAPHIC AREAS	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NORTH	47	51	47	48	47	44	57	47	45	49	46	41	42	58	34	51	50	43	51	45
SOUTH	53	49	53	52	53	56	43	53	55	51	54	59	58	42	66	49	50	57	49	55
COAST	71	65	71	74	72	73	62	66	66	78	73	74	70	64	75	67	86	74	69	71
INLAND	29	35	29	26	28	27	38	34	34	22	27	26	30	36	25	33	14	26	31	29
MEDIA MARKET	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
LA	43	35	43	42	43	48	35	35	43	42	47	52	51	28	53	40	46	46	40	41
SF	24	18	23	28	24	27	23	14	18	30	26	30	17	24	16	25	36	23	27	20
SD	9	13	9	10	9	6	5	17	10	8	7	6	7	11	12	7	2	8	9	13
SAC	11	13	12	7	11	9	10	14	12	10	9	6	11	16	8	11	2	13	14	9
OTHER	14	22	13	13	13	10	26	19	17	10	11	7	13	21	11	17	14	11	10	17
HSR COUNTIES	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
HSR COUNTY YES	74	74	76	69	74	74	72	74	74	74	73	76	79	71	78	73	69	73	77	72
HSR COUNTY NO	26	26	24	31	26	26	28	26	26	26	27	24	21	29	22	27	31	27	23	28

TABLE 54: GEOGRAPHIC AREAS

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION						Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE	
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
				YES	NO																	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
REGIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LA	23	23	26	24	23	25	22	23	28	20	22	23	24	22	34	17	32	25	22	22	25	22
LA AREA	21	16	22	18	22	18	21	22	21	21	20	23	21	21	24	21	21	22	18	23	19	22
BAY AREA	23	29	22	25	22	24	24	20	18	22	26	26	20	26	14	23	23	19	22	26	24	23
SAN DIEGO	9	8	9	8	9	9	9	10	6	10	9	10	8	9	8	10	7	9	11	8	6	10
SACTO/NORTH	11	9	6	9	12	11	12	10	13	12	11	7	12	10	5	15	4	9	15	10	13	11
CENTRAL VALLEY	13	16	15	15	12	13	12	14	15	14	12	11	14	11	15	14	12	16	12	12	13	13
GEOGRAPHIC AREAS	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NORTH	47	53	43	49	46	48	48	45	45	48	48	44	47	47	34	52	40	44	49	48	50	46
SOUTH	53	47	57	51	54	52	52	55	55	52	52	56	53	53	66	48	60	56	51	52	50	54
COAST	71	73	70	72	71	72	74	68	65	70	74	77	67	75	73	68	76	71	66	75	68	72
INLAND	29	27	30	28	29	28	26	32	35	30	26	23	33	25	27	32	24	29	34	25	32	28
MEDIA MARKET	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
LA	43	39	46	41	43	42	42	45	48	40	41	45	43	42	56	37	52	46	39	43	43	43
SF	24	29	22	25	23	25	25	20	19	23	27	26	21	27	14	25	23	20	22	27	25	23
SD	9	8	9	8	9	9	9	10	6	10	9	10	8	9	8	10	7	9	11	8	6	10
SAC	11	12	7	10	11	11	10	10	12	10	11	8	11	10	8	12	8	9	16	9	15	10
OTHER	14	13	16	15	13	13	13	15	15	17	11	10	16	11	14	16	10	16	12	13	11	14
HSR COUNTIES	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
HSR COUNTY YES	74	71	74	72	74	77	71	76	77	71	76	72	74	75	82	70	82	74	79	72	71	75
HSR COUNTY NO	26	29	26	28	26	23	29	24	23	29	24	28	26	25	18	30	18	26	21	28	29	25

TABLE 54: GEOGRAPHIC AREAS

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
																	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
REGIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LA	23	28	29	22	22	17	19	26	20	18	24	22	28	20	24	20	24	23	24	21	23	23
LA AREA	21	22	21	23	21	21	19	22	21	20	21	21	22	20	22	21	22	21	20	22	21	21
BAY AREA	23	21	19	26	23	17	28	22	23	22	24	22	24	23	21	23	21	19	27	25	23	23
SAN DIEGO	9	8	7	10	8	16	7	8	10	12	8	10	6	11	11	9	6	10	10	9	9	9
SACTO/NORTH	11	7	10	8	12	14	16	8	13	15	10	12	7	13	10	13	11	13	9	10	11	11
CENTRAL VALLEY	13	14	13	12	13	15	11	13	13	13	13	13	13	12	13	14	15	14	11	12	13	13
GEOGRAPHIC AREAS	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NORTH	47	42	43	46	49	46	55	44	49	50	47	47	44	49	43	50	47	46	46	48	47	47
SOUTH	53	58	57	54	51	54	45	56	51	50	53	53	56	51	57	50	53	54	54	52	53	53
COAST	71	74	73	74	71	64	68	73	69	66	73	70	76	70	71	68	67	68	79	71	72	70
INLAND	29	26	27	26	29	36	32	27	31	34	27	30	24	30	29	32	33	32	21	29	28	30
MEDIA MARKET	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
LA	43	49	50	44	40	38	36	48	39	37	43	42	50	37	45	40	44	43	43	42	43	43
SF	24	22	20	26	24	18	28	23	24	23	24	23	25	23	21	24	22	20	27	26	24	24
SD	9	8	7	10	8	16	7	8	10	12	8	10	6	11	11	9	6	10	10	9	9	9
SAC	11	8	10	7	11	15	14	9	12	14	10	11	7	13	11	12	11	11	9	12	12	10
OTHER	14	12	12	13	16	14	16	12	15	15	14	13	13	16	12	15	16	16	12	11	13	14
HSR COUNTIES	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
HSR COUNTY YES	74	79	75	73	72	78	67	76	72	73	73	75	75	71	76	73	73	74	74	75	75	74
HSR COUNTY NO	26	21	25	27	28	22	33	24	28	27	27	25	25	29	24	27	27	26	26	25	25	26

TABLE 54: GEOGRAPHIC AREAS

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
REGIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LA	23	27	15	26	29	26	14	15	28	23	31	23	15	16	28	22	26	26	14	13	24	27
LA AREA	21	17	31	17	18	15	30	32	14	19	17	16	40	26	14	22	16	15	32	28	13	27
BAY AREA	23	25	16	28	26	24	16	16	30	26	24	27	13	17	28	26	28	22	21	14	32	17
SAN DIEGO	9	8	9	11	6	9	10	9	9	12	7	10	7	10	12	8	9	6	10	10	11	8
SACTO/NORTH	11	10	13	10	8	12	12	14	12	8	8	11	8	16	9	14	11	13	10	19	11	5
CENTRAL VALLEY	13	13	16	9	13	14	18	14	7	11	13	14	17	15	10	8	11	17	13	17	8	15
GEOGRAPHIC AREAS	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NORTH	47	48	45	47	46	50	46	43	49	45	45	51	39	48	46	48	49	52	44	50	51	38
SOUTH	53	52	55	53	54	50	54	57	51	55	55	49	61	52	54	52	51	48	56	50	49	62
COAST	71	74	63	76	77	72	64	62	77	75	76	75	65	61	77	71	77	70	65	58	77	71
INLAND	29	26	37	24	23	28	36	38	23	25	24	25	35	39	23	29	23	30	35	42	23	29
MEDIA MARKET	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
LA	43	43	44	41	46	40	42	46	41	41	48	37	54	39	41	43	42	40	43	40	37	53
SF	24	26	17	28	27	25	16	18	30	26	25	28	14	18	28	26	29	24	22	14	32	18
SD	9	8	9	11	6	9	10	9	9	12	7	10	7	10	12	8	9	6	10	10	11	8
SAC	11	10	13	9	8	12	14	12	8	9	9	11	10	15	7	12	9	14	9	18	9	9
OTHER	14	13	17	11	12	13	19	15	12	11	11	15	16	18	12	11	12	15	15	19	11	13
HSR COUNTIES	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
HSR COUNTY YES	74	74	75	73	75	73	72	78	72	75	77	69	72	77	77	69	73	73	78	69	73	79
HSR COUNTY NO	26	26	25	27	25	27	28	22	28	25	23	31	28	23	23	31	27	27	22	31	27	21

TABLE 54: GEOGRAPHIC AREAS

	Total	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
		LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
REGIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LA	23	100	0	0	0	0	0	43	32	0	54	0	0	0	0	16	13	11	29	9	32	
LA AREA	21	0	100	0	0	0	0	40	17	30	46	0	0	0	9	17	18	19	25	18	23	
BAY AREA	23	0	0	100	0	0	0	49	0	32	0	0	97	0	0	29	29	30	17	34	16	
SAN DIEGO	9	0	0	0	100	0	0	17	13	0	0	0	100	0	0	9	11	11	9	11	8	
SACTO/NORTH	11	0	0	0	0	100	0	23	0	1	35	0	3	0	65	23	13	14	14	9	13	9
CENTRAL VALLEY	13	0	0	0	0	0	100	28	0	4	35	0	0	0	35	68	15	16	15	11	16	11
GEOGRAPHIC AREAS	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NORTH	47	0	0	100	0	100	100	100	0	38	70	0	100	0	100	91	58	59	59	37	63	36
SOUTH	53	100	100	0	100	0	0	0	100	62	30	100	0	100	0	9	42	41	41	63	37	64
COAST	71	100	58	100	100	9	22	57	84	100	0	80	98	100	0	34	69	69	69	73	70	72
INLAND	29	0	42	0	0	91	78	43	16	0	100	20	2	0	100	66	31	31	31	27	30	28
MEDIA MARKET	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
LA	43	100	94	0	0	0	0	81	48	30	100	0	0	0	0	31	28	28	53	25	55	
SF	24	0	0	100	0	7	0	51	0	33	1	0	100	0	0	31	31	31	17	35	16	
SD	9	0	0	0	100	0	0	17	13	0	0	0	0	100	0	9	11	11	9	11	8	
SAC	11	0	0	0	0	64	29	23	0	0	37	0	0	0	100	0	12	12	12	9	12	10
OTHER	14	0	6	0	0	29	71	26	2	6	31	0	0	0	100	16	18	19	11	17	11	
HSR COUNTIES	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
HSR COUNTY YES	74	100	82	49	99	40	72	53	93	73	78	94	48	99	69	47	69	68	66	78	67	79
HSR COUNTY NO	26	0	18	51	1	60	28	47	7	27	22	6	52	1	31	53	31	32	34	22	33	21

TABLE 54: GEOGRAPHIC AREAS

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY							HSR COUNTY		TARGETS					
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
REGIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LA	23	23	22	21	19	18	16	0	0	0	0	100	0	0	49	31	0	24	19	24	28	27
LA AREA	21	20	20	19	19	18	14	100	0	0	0	0	0	0	5	23	15	16	29	21	26	23
BAY AREA	23	24	24	25	26	29	31	0	100	100	100	0	0	0	35	15	45	28	16	23	21	22
SAN DIEGO	9	9	9	9	10	10	9	0	0	0	0	0	0	0	12	0	8	10	9	8	13	
SACTO/NORTH	11	11	11	12	12	12	16	0	0	0	0	0	0	0	6	26	9	12	12	3	5	
CENTRAL VALLEY	13	12	14	14	14	14	14	0	0	0	0	0	100	100	11	13	14	16	13	12	13	10
GEOGRAPHIC AREAS	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NORTH	47	48	49	51	52	54	61	0	100	100	100	0	100	100	46	34	85	53	41	46	38	36
SOUTH	53	52	51	49	48	46	39	100	0	0	0	100	0	0	54	66	15	47	59	54	62	64
COAST	71	72	72	72	72	73	70	100	100	100	100	100	0	0	89	70	75	75	63	72	75	79
INLAND	29	28	28	28	28	27	30	0	0	0	0	0	100	100	11	30	25	25	37	28	25	21
MEDIA MARKET	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
LA	43	42	40	38	35	33	27	100	0	0	0	100	0	0	54	54	10	38	47	43	53	49
SF	24	25	25	25	27	29	31	0	100	100	100	0	0	0	35	15	48	29	17	24	21	22
SD	9	9	9	9	10	10	9	0	0	0	0	0	0	0	12	0	8	10	9	8	13	
SAC	11	11	11	12	12	13	15	0	0	0	0	0	0	0	10	13	9	11	11	6	6	
OTHER	14	13	15	16	16	15	18	0	0	0	0	0	100	100	11	9	28	15	15	12	12	10
HSR COUNTIES	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
HSR COUNTY YES	74	74	73	72	70	67	63	100	100	100	100	100	100	100	100	100	0	72	74	75	82	83
HSR COUNTY NO	26	26	27	28	30	33	37	0	0	0	0	0	0	0	0	0	100	28	26	25	18	17

TABLE 55: CITY

	Q2 CA DIRECTION			Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO				
	Total	RIGHT	WRONG	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	
		DIREC	TRACK																			DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
TOTAL OVERSAMPLE CITIES	19%	23%	18%	16%	20%	13%	19%	20%	17%	18%	19%	21%	19%	11%	17%	25%	18%	16%	21%	19%	12%	18%
Anaheim	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
San Francisco	3	6	2	2	3	2	3	4	3	3	2	5	3	0	2	6	3	2	4	3	1	0
San Jose	3	4	3	3	3	3	3	4	3	3	2	3	3	2	1	5	3	2	4	3	1	2
Mnlo Prk/Athrtn/Plo Alto	0	1	0	1	0	2	0	1	0	1	0	0	1	1	0	1	0	1	1	0	1	1
Los Angeles	9	9	9	9	10	2	10	8	8	8	12	10	9	5	11	11	9	8	10	9	6	13
Bakersfield	1	1	1	1	1	1	1	1	1	1	0	1	1	0	1	1	1	1	1	1	1	2
Fresno	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1	0
ALL OTHERS	82	77	82	84	80	87	81	80	83	82	81	79	81	89	83	75	82	84	79	81	88	82
All Others	82	77	82	84	80	87	81	80	83	82	81	79	81	89	83	75	82	84	79	81	88	82

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR						Q18 HSR FINAL STATEMENT CHOICE				
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/OTHR	ALL	SUPP	W/CNC	OPP	AL/NN DK/NA
		AIRPL	RAIL	CAR		HSR	CRTE JOBS	MK LEADR											
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34	
TOTAL OVERSAMPLE CITIES	19%	18%	22%	16%	24%	13%	15%	20%	16%	17%	15%	19%	22%	16%	20%	20%	11%	10%	
Anaheim	1	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1	3	
San Francisco	3	5	3	2	2	2	1	3	4	3	4	4	3	3	4	3	1	4	
San Jose	3	3	2	3	6	3	2	4	2	3	2	3	3	3	3	3	1	0	
Mnlo Prk/Athrtn/Plo Alto	0	1	0	1	1	1	0	0	1	0	1	1	1	1	1	0	1	0	
Los Angeles	9	8	13	7	13	6	8	9	5	9	5	8	12	7	10	9	6	2	
Bakersfield	1	0	2	1	2	0	1	1	1	1	2	1	1	1	1	1	1	1	
Fresno	1	1	1	1	0	0	1	1	2	1	0	2	1	1	1	1	1	0	
ALL OTHERS	82	82	78	84	76	87	85	80	84	83	85	81	78	84	80	80	89	90	
All Others	82	82	78	84	76	87	85	80	84	83	85	81	78	84	80	80	89	90	

TABLE 55: CITY

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
							-ONCE/MNTH-		--LOW FRQ--		-<1/YR/NVR-		\$0-\$75K				\$75K+			
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
TOTAL OVERSAMPLE CITIES	19%	17%	19%	16%	18%	20%	15%	17%	14%	22%	19%	23%	24%	12%	21%	16%	21%	13%	22%	13%
Anaheim	1	1	1	1	1	2	1	1	1	1	2	1	2	1	1	1	1	1	1	1
San Francisco	3	2	4	2	3	3	1	3	2	5	3	4	3	1	2	2	6	2	6	2
San Jose	3	3	4	2	3	2	4	2	3	4	2	2	2	3	3	3	3	3	2	4
Mnlo Prk/Athrtn/Plo Alto	0	1	0	1	1	0	0	1	0	1	0	1	0	0	0	1	0	1	1	0
Los Angeles	9	7	8	8	8	12	7	6	7	10	12	12	14	5	12	7	9	5	10	6
Bakersfield	1	2	1	1	1	0	2	2	1	1	0	0	1	0	2	1	1	1	1	1
Fresno	1	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	0	1	1	0
ALL OTHERS	82	83	81	84	82	80	85	83	86	78	81	77	76	88	79	84	79	87	78	87
All Others	82	83	81	84	82	80	85	83	86	78	81	77	76	88	79	84	79	87	78	87

	Q20 UNION MEMBERSHIP					Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE														
									HS OR LESS		SOME COLL		COLL GRAD		POST-GRAD		NON-COLL		LATNO		WHITE		NON-WHITE		\$0-\$60K		\$60K-\$75K		\$75K+		YES		NO	
	Total	SELF	FAMLY	TOTAL YES	NO	LIB	MOD	CONS	COLL	POST-	NON-	COLL+	LATNO	WHITE	NON-	\$0-	\$60K-	\$75K+	YES	NO	YES	NO												
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953												
TOTAL OVERSAMPLE CITIES	19%	18%	17%	18%	19%	23%	18%	15%	17%	15%	22%	19%	16%	21%	23%	14%	25%	18%	21%	17%	23%	17%												
Anaheim	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1												
San Francisco	3	2	2	2	3	4	3	1	2	2	5	3	2	4	2	3	4	2	2	4	5	3												
San Jose	3	5	3	4	3	4	3	2	2	3	3	4	3	3	3	2	4	2	4	3	3	3												
Mnlo Prk/Athrtn/Plo Alto	0	0	0	0	1	1	0	0	0	1	1	0	1	0	1	0	0	0	0	1	0	1												
Los Angeles	9	7	8	8	9	12	8	7	11	7	10	8	9	9	13	6	13	10	10	7	11	8												
Bakersfield	1	1	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1	2	1	1	1												
Fresno	1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	1	1	1	2	1	1	1												
ALL OTHERS	82	82	83	82	81	77	82	85	83	85	78	81	84	79	77	86	75	82	79	83	77	83												
All Others	82	82	83	82	81	77	82	85	83	85	78	81	84	79	77	86	75	82	79	83	77	83												

TABLE 55: CITY

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN	MEN	WOMEN	WOMEN	NCOLL	NCOLL	COLL+	COLL+	A	B
													18-49	50+	18-49	50+	MEN	WOMEN	MEN	WOMEN		
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
TOTAL OVERSAMPLE CITIES	19%	26%	22%	19%	14%	14%	14%	22%	14%	14%	19%	18%	23%	13%	21%	15%	16%	16%	21%	21%	19%	18%
Anaheim	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
San Francisco	3	4	5	3	2	2	2	4	2	2	3	3	4	2	3	3	1	2	4	4	3	3
San Jose	3	4	3	2	3	3	1	3	3	2	3	3	3	3	3	3	3	2	3	4	3	3
Mnlo Prk/Athrtn/Plo Alto	0	0	1	1	0	0	0	0	0	0	1	0	1	0	0	0	0	0	1	1	0	1
Los Angeles	9	14	11	10	6	6	9	12	6	7	9	9	12	6	11	6	9	9	10	9	9	9
Bakersfield	1	1	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Fresno	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
ALL OTHERS	82	74	78	81	86	86	86	78	86	86	81	82	77	87	79	85	84	84	79	79	82	81
All Others	82	74	78	81	86	86	86	78	86	86	81	82	77	87	79	85	84	84	79	79	82	81

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM	DEM	REP	REP	DTS/O	DTS/O	DEM	DEM	REP	REP	IND	MIX
											18-49	50+	18-49	50+	18-49	50+	1	2+	1	2+	1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
TOTAL OVERSAMPLE CITIES	19%	22%	13%	19%	23%	21%	14%	13%	18%	20%	26%	16%	14%	12%	23%	13%	23%	21%	11%	9%	19%	21%
Anaheim	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	1	1	1
San Francisco	3	4	1	4	4	4	1	1	3	4	4	4	1	1	5	1	6	2	2	0	4	2
San Jose	3	4	2	3	4	3	1	3	4	2	4	3	2	2	2	4	3	5	2	1	2	4
Mnlo Prk/Athrtn/Plo Alto	0	1	0	1	1	1	0	0	1	1	0	0	0	0	1	0	1	0	0	1	0	1
Los Angeles	9	11	6	9	11	11	7	5	8	10	15	7	6	6	12	6	11	12	4	3	9	11
Bakersfield	1	1	1	1	1	1	1	2	1	1	1	1	2	1	1	0	1	1	1	2	1	2
Fresno	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1
ALL OTHERS	82	78	87	81	77	79	86	87	82	80	74	84	86	88	77	87	77	79	89	91	81	79
All Others	82	78	87	81	77	79	86	87	82	80	74	84	86	88	77	87	77	79	89	91	81	79

TABLE 55: CITY

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
TOTAL OVERSAMPLE CITIES	19%	39%	5%	28%	0%	0%	15%	18%	19%	23%	7%	23%	27%	0%	0%	15%	18%	15%	14%	19%	16%	20%
Anaheim	1	0	5	0	0	0	0	0	2	1	0	2	0	0	0	0	1	1	1	1	1	1
San Francisco	3	0	0	13	0	0	0	6	0	4	0	0	13	0	0	0	3	3	3	3	3	3
San Jose	3	0	0	13	0	0	0	6	0	4	0	0	13	0	0	0	5	4	4	1	6	1
Mnlo Prk/Athrtn/Plo Alto	0	0	0	2	0	0	0	1	0	1	0	0	2	0	0	0	1	1	1	0	1	0
Los Angeles	9	39	0	0	0	0	0	0	17	13	0	21	0	0	0	0	6	4	3	12	3	13
Bakersfield	1	0	0	0	0	0	8	2	0	0	3	0	0	0	0	7	1	1	1	1	1	1
Fresno	1	0	0	0	0	0	8	2	0	0	3	0	0	0	0	7	1	1	1	1	1	1
ALL OTHERS	82	61	95	72	100	100	85	82	81	77	93	77	73	100	100	85	82	85	86	81	84	80
All Others	82	61	95	72	100	100	85	82	81	77	93	77	73	100	100	85	82	85	86	81	84	80

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY				HSR COUNTY		TARGETS								
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
TOTAL OVERSAMPLE CITIES	19%	18%	18%	17%	17%	18%	14%	100%	100%	100%	100%	100%	100%	100%	25%	0%	22%	12%	20%	18%	19%	
Anaheim	1	1	1	1	1	1	1	100	0	0	0	0	0	0	5	1	0	1	1	1	1	1
San Francisco	3	3	3	3	4	3	2	0	100	0	0	0	0	0	16	4	0	5	1	3	2	2
San Jose	3	3	3	3	3	3	3	0	0	100	0	0	0	0	16	4	0	3	1	4	4	4
Mnlo Prk/Athrtn/Plo Alto	0	1	1	1	1	1	1	0	0	0	100	0	0	0	3	1	0	0	1	1	1	1
Los Angeles	9	8	8	7	7	7	5	0	0	0	0	100	0	0	49	12	0	11	6	9	8	9
Bakersfield	1	1	1	1	1	1	1	0	0	0	0	0	100	0	5	1	0	1	1	1	1	1
Fresno	1	1	1	1	1	1	0	0	0	0	0	0	0	100	5	1	0	1	1	1	1	1
ALL OTHERS	82	82	82	83	83	82	86	0	0	0	0	0	0	0	75	100	78	88	80	82	81	
All Others	82	82	82	83	83	82	86	0	0	0	0	0	0	0	75	100	78	88	80	82	81	

TABLE 56: TARGETS

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT	WRONG	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/DK/NA	SUPP		AL/NN		HIGH	MED	LOW/DK/NA	SUPP		AL/NN	
		DIREC	TRACK									W/CNC	OPP	DK/NA	DK/NA				W/CNC	OPP	DK/NA	DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
VOTE CONSISTENCY	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CONSISTENT SUPPORT	27	35	23	34	43	10	19	37	28	31	15	77	0	0	0	65	31	4	64	0	0	0
EVER OPPOSE	20	9	24	18	9	57	20	20	19	20	22	3	9	100	20	4	6	41	3	9	100	27
SWING	53	56	53	48	48	33	60	43	53	49	63	20	91	0	80	31	63	55	33	91	0	73
MOVERS	19	20	19	20	17	13	21	12	18	16	26	0	34	11	29	16	24	15	31	13	4	0
INFORMATION MOVERS	13	12	13	13	10	9	15	6	13	11	18	0	23	7	19	15	18	8	31	0	0	0
POSITIVE MOVERS	16	17	16	18	16	9	17	11	15	13	24	0	29	7	27	16	20	13	24	13	4	0
	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE								
	Total	AIRPL	RAIL	CAR	OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/OTHR	ALL	SUPP	SUPP	OPP	AL/NN			
		AIRPL	RAIL		OTHR/DK/NA	AIRPL	CAR	HSR	OTHR/DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/OTHR	ALL	SUPP	W/CNC	OPP	DK/NA			
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34				
VOTE CONSISTENCY	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
CONSISTENT SUPPORT	27	35	38	30	31	26	16	39	21	27	36	24	31	19	59	0	0	0				
EVER OPPOSE	20	16	10	17	9	28	31	6	16	16	18	13	14	41	3	9	100	12				
SWING	53	49	52	52	60	47	53	55	63	57	46	63	54	40	38	91	0	88				
MOVERS	19	19	23	18	32	8	18	23	23	22	14	23	16	16	36	6	3	10				
INFORMATION MOVERS	13	13	17	14	15	4	13	17	15	14	7	16	13	10	22	6	3	10				
POSITIVE MOVERS	16	15	22	15	30	5	14	20	20	20	13	20	12	14	36	0	0	0				
	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- --<1/YR/NVR-						INCOME BY GENDER BY AGE \$0-\$75K \$75K+									
	Total	ONCE/MONTH	FW YEAR	TM YEAR	ONCE/YEAR	LOW FREQ	<1/YR/NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	
		ONCE/MONTH	FW YEAR	TM YEAR	ONCE/YEAR	LOW FREQ	<1/YR/NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78		
VOTE CONSISTENCY	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CONSISTENT SUPPORT	27	37	30	25	29	12	27	43	23	34	12	14	27	28	28	23	44	31	22	29		
EVER OPPOSE	20	21	16	16	16	32	23	20	16	16	31	32	20	20	12	21	14	24	18	22		
SWING	53	42	54	59	55	56	50	37	60	50	57	54	53	52	60	55	42	45	60	49		
MOVERS	19	17	20	20	20	17	23	13	27	14	20	13	16	21	28	17	14	12	13	15		
INFORMATION MOVERS	13	12	13	16	14	10	19	7	19	10	13	5	10	17	17	7	11	11	10	5		
POSITIVE MOVERS	16	13	18	15	17	16	17	11	23	11	19	11	14	20	27	14	10	6	11	13		

TABLE 56: TARGETS

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
				YES	NO																	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
VOTE CONSISTENCY	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CONSISTENT SUPPORT	27	34	33	34	25	36	24	19	17	23	32	34	20	33	25	28	26	25	31	32	28	26
EVER OPPOSE	20	17	17	16	21	11	16	36	23	20	19	19	21	19	16	22	17	22	8	19	14	22
SWING	53	49	50	51	54	53	60	45	60	56	49	47	58	48	59	50	57	53	61	49	58	52
MOVERS	19	16	19	17	19	21	20	15	27	23	15	10	25	13	27	16	23	23	15	14	19	19
INFORMATION MOVERS	13	11	11	11	13	14	15	10	17	17	10	6	17	9	18	11	15	15	7	10	13	13
POSITIVE MOVERS	16	15	16	16	16	19	18	11	22	21	12	8	21	11	26	13	21	21	13	10	16	16
	Q24 AGE							GENDER			GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT			
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	A	B
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
VOTE CONSISTENCY	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CONSISTENT SUPPORT	27	28	31	25	25	28	26	28	26	27	29	24	32	26	23	26	23	18	36	30	27	27
EVER OPPOSE	20	15	17	20	20	26	29	18	23	27	22	18	20	25	15	21	23	20	22	16	20	20
SWING	53	56	52	55	55	46	45	55	51	46	48	58	47	49	62	53	54	62	42	54	53	53
MOVERS	19	20	18	21	18	18	19	20	19	19	17	21	15	19	25	18	22	27	11	15	18	20
INFORMATION MOVERS	13	12	11	17	14	8	13	14	12	10	13	13	11	16	17	9	18	16	8	9	12	14
POSITIVE MOVERS	16	19	16	18	15	18	14	18	15	16	13	19	12	15	24	16	17	25	9	13	15	17
	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/ OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
VOTE CONSISTENCY	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CONSISTENT SUPPORT	27	33	19	25	37	29	21	17	28	23	36	31	16	20	25	24	32	35	18	19	25	26
EVER OPPOSE	20	14	31	18	14	14	34	27	20	15	11	17	31	32	16	19	10	17	29	32	16	25
SWING	53	53	50	57	48	57	45	56	52	62	53	51	53	49	59	56	58	48	54	49	59	48
MOVERS	19	20	16	20	21	20	13	19	14	27	19	22	18	16	23	15	22	19	19	15	23	15
INFORMATION MOVERS	13	14	11	12	16	13	11	10	10	14	14	14	13	11	13	10	15	16	14	10	13	9
POSITIVE MOVERS	16	18	13	17	17	18	9	16	11	23	18	19	14	13	21	11	19	15	15	12	19	14

TABLE 56: TARGETS

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
<u>VOTE CONSISTENCY</u>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CONSISTENT SUPPORT	27	27	20	33	24	21	32	30	24	28	23	24	32	24	23	29	27	26	25	26	27	26
EVER OPPOSE	20	17	28	14	23	23	20	18	22	18	26	22	14	23	20	22	22	25	26	19	22	19
SWING	53	56	52	53	53	57	48	52	54	54	51	54	53	53	56	49	51	49	49	55	51	55
<u>MOVERS</u>	19	22	22	17	24	9	16	15	22	20	16	22	17	24	12	15	18	15	16	20	17	20
INFORMATION MOVERS	13	16	16	12	11	4	13	10	15	13	11	16	12	11	7	12	13	12	12	13	12	14
POSITIVE MOVERS	16	19	18	15	24	7	12	12	19	18	11	18	15	24	9	11	15	13	12	17	14	17
		FLAGS (P04,G04,P06,G06,P08,G08)						CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
<u>VOTE CONSISTENCY</u>	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CONSISTENT SUPPORT	27	27	26	27	28	29	30	20	40	28	19	32	23	28	31	26	29	100	0	0	0	0
EVER OPPOSE	20	20	23	25	26	27	29	26	5	9	21	15	12	14	13	20	21	0	100	0	10	8
SWING	53	53	51	49	46	44	41	54	55	63	60	53	65	58	56	54	51	0	0	100	90	92
<u>MOVERS</u>	19	18	17	15	14	12	11	17	14	24	28	16	12	23	18	21	13	0	10	32	100	100
INFORMATION MOVERS	13	13	13	12	11	9	9	11	10	17	19	11	9	17	12	14	9	0	6	22	100	62
POSITIVE MOVERS	16	16	15	13	11	10	8	14	13	21	26	16	8	19	16	18	10	0	6	28	78	100

TABLE 57: A/B SPLIT

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT DIREC	WRONG TRACK	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/ CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/ DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/ DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
A	50%	49%	49%	56%	49%	42%	52%	54%	48%	50%	50%	49%	51%	49%	48%	50%	46%	53%	49%	49%	53%	65%
B	50	51	51	44	51	58	48	46	52	50	50	51	49	51	52	50	54	47	51	51	47	35
	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE				Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE								
	Total	AIRPL	RAIL	CAR	OTHR/ DK/NA	AIRPL	CAR	HSR	OTHR/ DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ OTHERS	ALL	SUPP	W/CNC	OPP	AL/NN DK/NA			
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34				
A	50%	45%	51%	48%	57%	43%	45%	50%	55%	49%	46%	50%	52%	49%	49%	51%	48%	61%				
B	50	55	49	52	43	57	55	50	45	51	54	50	48	51	51	49	52	39				
	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN -ONCE/MNTH- --LOW FRQ-- <1/YR/NVR-						INCOME BY GENDER BY AGE \$0-\$75K \$75K+									
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	NON-COLL	NON-COLL+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+		
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78		
A	50%	46%	49%	52%	50%	54%	36%	53%	49%	50%	53%	55%	51%	46%	44%	54%	51%	50%	55%	41%		
B	50	54	51	48	50	46	64	47	51	50	47	45	49	54	56	46	49	50	45	59		
	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION					Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE			
	Total	SELF	FAMILY	TOTAL YES	NO	LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
A	50%	54%	48%	52%	49%	50%	50%	49%	46%	50%	51%	54%	48%	52%	50%	50%	50%	48%	51%	49%	52%	49%
B	50	46	52	48	51	50	50	51	54	50	49	46	52	48	50	50	50	52	49	51	48	51

TABLE 57: A/B SPLIT

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	A	B
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
A	50%	50%	50%	50%	50%	52%	47%	50%	50%	50%	50%	50%	51%	49%	48%	51%	47%	49%	53%	51%	100%	0%
B	50	50	50	50	50	48	53	50	50	50	50	50	49	51	52	49	53	51	47	49	0	100

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/ OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
A	50%	50%	50%	50%	49%	51%	52%	47%	49%	51%	48%	51%	53%	48%	50%	50%	45%	55%	52%	48%	52%	50%
B	50	50	50	50	51	49	48	53	51	49	52	49	47	52	50	50	55	45	48	52	48	50

	REGION										MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE		
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/ NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
A	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	49%	50%	49%	50%	54%	48%	49%	51%	50%	51%	51%	49%
B	50	50	50	50	50	50	50	50	50	50	51	50	51	50	46	52	51	49	50	49	49	51

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY					HSR COUNTY		TARGETS							
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
A	50%	49%	51%	52%	52%	53%	51%	50%	50%	50%	50%	50%	50%	50%	50%	50%	49%	50%	50%	50%	46%	48%
B	50	51	49	48	48	47	49	50	50	50	50	50	50	50	50	50	51	50	50	50	54	52

TABLE 58: DEMOGRAPHIC COMBINATIONS

	Q2 CA DIRECTION				Q3A CHSRA FAVORABLES			Q4 HSR AWARENESS				Q6 HSR INITIAL STATEMENT CHOICE				Q7 HSR PRIORITY			Q8 HSR STATEMENT CHOICE AFTER INFO			
	Total	RIGHT DIREC	WRONG TRACK	DK/NA	TOTAL FAV	TOTAL UNFAV	NHO/ CR	GREAT DEAL	A LITTLE	TOTAL YES	NO/ DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA	HIGH	MED	LOW/ DK/NA	SUPP	W/CNC	OPP	AL/NN DK/NA
Base	1206	224	837	145	415	130	660	317	556	873	333	416	510	159	121	250	443	513	503	501	180	22
<u>GENDER BY AGE</u>	95%	93%	96%	94%	95%	95%	95%	93%	96%	95%	96%	95%	96%	95%	92%	97%	95%	94%	96%	95%	94%	82%
MEN 18-49	25	30	24	23	28	25	23	28	26	27	20	31	23	23	14	32	22	24	28	22	26	12
MEN 50+	22	20	21	25	23	35	18	24	22	23	19	20	21	31	14	22	23	20	22	18	29	18
WOMEN 18-49	25	26	25	23	22	12	30	19	24	22	32	21	29	15	35	21	29	24	25	28	16	33
WOMEN 50+	23	18	25	23	22	23	24	22	24	23	24	22	22	26	29	22	21	26	21	26	22	20
<u>EDUCATION BY GENDER</u>	100	100	99	100	100	100	99	100	100	100	99	100	100	99	98	100	100	99	100	100	99	100
NON-COLLEGE MEN	24	26	23	30	25	29	23	20	25	23	28	24	24	28	23	25	23	25	25	23	28	16
NON-COLLEGE WOMEN	25	19	27	22	23	22	27	20	24	22	33	18	26	23	46	20	24	28	22	29	22	33
COLLEGE+ MEN	24	26	24	19	27	33	19	34	25	28	12	30	21	28	8	31	23	20	27	18	29	21
COLLEGE+ WOMEN	27	30	25	28	25	16	30	27	26	26	27	28	29	20	22	25	29	25	26	29	20	30
<u>PARTY BY GENDER</u>	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEMOCRAT MEN	20	26	18	22	25	18	17	21	21	21	18	28	16	16	11	35	16	16	27	15	12	25
DEMOCRAT WOMEN	25	26	25	24	26	16	26	22	25	24	29	27	26	14	28	26	24	25	27	26	16	35
REPUBLICAN MEN	16	13	17	15	14	26	15	18	17	17	12	13	16	26	10	8	17	18	13	14	31	7
REPUBLICAN WOMEN	15	9	18	11	12	12	18	15	14	14	17	9	17	22	20	8	15	19	11	19	18	20
DTS/OTHER MEN	12	13	12	12	13	19	11	15	12	13	10	13	13	13	8	12	13	11	12	12	14	5
DTS/OTHER WOMEN	12	14	10	16	9	10	14	9	12	11	14	10	12	7	22	10	14	10	11	14	9	8
<u>PARTY BY AGE</u>	95	93	96	94	95	95	95	93	96	95	96	95	96	95	92	97	95	94	96	95	94	82
DEMOCRAT 18-49	23	30	22	21	25	14	24	21	23	22	26	31	22	13	16	35	22	19	29	22	11	22
DEMOCRAT 50+	20	18	19	24	24	19	17	21	20	21	18	23	18	17	19	26	16	20	23	18	15	25
REPUBLICAN 18-49	13	9	14	9	10	13	14	12	13	13	12	8	16	14	14	7	12	16	9	14	19	9
REPUBLICAN 50+	16	11	18	15	15	22	16	17	16	16	16	11	17	31	14	8	18	19	12	17	26	13
DTS/OTHER 18-49	14	17	13	15	15	10	14	14	14	14	14	14	14	11	18	11	17	13	14	15	12	13
DTS/OTHER 50+	9	9	9	10	6	18	9	9	9	9	9	8	9	9	10	10	10	7	8	10	10	0
<u>Q10 LNG DIST TRVL FRQ BY EDUC</u>	99	100	99	100	100	100	99	100	99	100	99	100	100	98	98	100	100	99	100	100	99	100
ONCE/MONTH NON-COLLEGE	7	3	6	13	6	13	5	8	6	6	7	8	5	7	8	8	6	6	7	6	7	7
ONCE/MONTH COLLEGE+	10	12	10	7	12	13	8	18	8	11	7	15	8	9	6	18	10	7	13	8	10	5
LOW FREQUENCY NON-COLLEGE	28	29	30	21	30	22	29	24	29	27	32	27	32	21	30	28	29	28	30	29	22	23
LOW FREQUENCY COLLEGE+	32	34	32	30	34	26	32	36	36	36	22	38	32	27	21	33	36	28	36	30	26	37
<1/YEAR/NEVER NON-COLLEGE	14	13	14	19	11	16	16	8	14	12	22	8	14	22	31	8	12	20	9	17	21	20
<1/YEAR/NEVER COLLEGE+	8	10	7	10	6	10	8	8	7	7	10	5	10	12	3	5	6	10	5	9	13	8
<u>INCOME BY GENDER BY AGE</u>	72	72	71	72	75	69	70	68	78	74	64	76	73	64	59	73	77	66	74	72	67	37
\$0-75K MEN 18-49	13	16	12	12	16	12	11	12	14	14	11	16	11	12	9	13	13	12	13	14	11	12
\$0-75K MEN 50+	10	10	10	14	13	14	8	8	12	10	10	10	11	10	7	11	12	8	11	9	11	0
\$0-75K WOMEN 18-49	13	14	13	13	13	10	14	11	12	12	17	12	16	6	15	11	18	10	15	14	8	3
\$0-75K WOMEN 50+	10	7	10	10	9	4	11	7	11	9	11	8	9	10	15	9	9	11	8	12	10	17
\$75K+ MEN 18-49	7	9	7	7	8	7	7	10	9	9	2	11	6	5	3	13	6	6	11	5	6	0
\$75K+ MEN 50+	6	5	6	4	6	9	5	10	5	7	4	6	5	9	2	5	7	5	6	4	9	6
\$75K+ WOMEN 18-49	6	6	6	5	6	1	7	2	9	7	4	5	7	6	4	6	5	7	5	8	4	0
\$75K+ WOMEN 50+	6	5	7	8	5	13	6	7	6	7	6	7	7	6	4	5	8	6	6	7	8	0

TABLE 58: DEMOGRAPHIC COMBINATIONS

	Q11 CURRENT LONG-DIST TRAVEL PREFERENCE					Q12 LONG-DISTANCE TRAVEL PREFERENCE W/HSR				Q17 FIRST CHOICE: BEST REASON TO SUPPORT HSR					Q18 HSR FINAL STATEMENT CHOICE			
	Total	AIRPL	RAIL	CAR	OTHR/ DK/NA	AIRPL	CAR	HSR	OTHR/ DK/NA	CRTE JOBS	MK LEADR	CA BNFTS	ENVRO FASTR	CHPR/ OTHR	ALL	SUPP	SUPP W/CNC	OPP
Base	1206	280	111	701	53	127	311	672	85	416	81	159	308	242	543	449	180	34
<u>GENDER BY AGE</u>	95%	93%	95%	96%	93%	90%	95%	95%	90%	95%	98%	96%	96%	92%	96%	95%	95%	80%
MEN 18-49	25	28	30	26	19	26	27	27	13	26	25	18	29	22	26	24	27	16
MEN 50+	22	21	16	21	15	19	22	19	18	21	20	18	20	27	20	19	31	23
WOMEN 18-49	25	23	28	28	24	26	24	28	31	28	19	38	24	16	28	25	17	20
WOMEN 50+	23	21	21	20	35	19	21	21	28	20	35	23	22	28	22	27	21	21
<u>EDUCATION BY GENDER</u>	100	100	100	100	100	99	99	100	100	99	100	100	99	100	100	100	99	100
NON-COLLEGE MEN	24	18	22	24	16	18	27	22	13	26	22	14	26	26	24	24	28	18
NON-COLLEGE WOMEN	25	17	25	23	41	20	27	24	30	30	20	27	21	22	25	28	17	28
COLLEGE+ MEN	24	34	24	25	21	32	25	25	19	21	23	23	25	27	24	20	31	30
COLLEGE+ WOMEN	27	30	28	28	22	30	21	28	38	23	34	36	27	25	27	28	22	24
<u>PARTY BY GENDER</u>	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEMOCRAT MEN	20	21	26	20	19	18	19	23	12	22	20	16	18	21	26	14	15	27
DEMOCRAT WOMEN	25	21	29	26	24	16	25	29	28	25	25	35	23	21	28	26	14	22
REPUBLICAN MEN	16	15	9	16	4	21	19	12	14	13	11	10	20	21	11	16	32	12
REPUBLICAN WOMEN	15	16	12	14	26	22	15	12	21	15	13	16	15	17	12	17	21	19
DTS/OTHER MEN	12	16	11	13	13	12	14	13	6	12	14	12	13	11	11	14	13	9
DTS/OTHER WOMEN	12	12	12	11	13	12	8	12	18	13	17	12	11	9	12	13	5	11
<u>PARTY BY AGE</u>	95	93	95	96	93	90	95	95	90	95	98	96	96	92	96	95	95	80
DEMOCRAT 18-49	23	23	35	26	14	20	23	29	21	26	20	27	22	19	30	20	13	20
DEMOCRAT 50+	20	18	18	19	25	11	19	20	14	19	23	22	18	20	23	17	15	21
REPUBLICAN 18-49	13	14	9	13	11	20	15	11	10	12	12	11	16	11	9	14	21	10
REPUBLICAN 50+	16	14	12	15	17	17	16	11	23	13	12	12	18	24	12	17	29	12
DTS/OTHER 18-49	14	14	14	15	18	11	14	16	13	16	12	17	16	8	15	15	10	6
DTS/OTHER 50+	9	10	8	8	8	10	8	8	8	9	19	7	6	11	7	12	7	11
<u>Q10 LNG DIST TRVL FRQ BY EDUC</u>	99	100	100	100	100	99	99	100	100	99	100	100	99	100	100	100	98	100
ONCE/MONTH NON-COLLEGE	7	7	9	10	5	7	13	8	7	6	11	5	6	7	7	6	7	10
ONCE/MONTH COLLEGE+	10	14	15	13	9	11	8	14	8	9	9	10	13	9	12	7	11	15
LOW FREQUENCY NON-COLLEGE	28	28	38	37	53	31	41	38	36	34	22	21	32	22	32	30	18	14
LOW FREQUENCY COLLEGE+	32	50	38	40	34	50	38	40	49	28	44	40	31	32	34	31	28	37
<1/YEAR/NEVER NON-COLLEGE	14	0	0	0	0	0	0	0	0	16	9	15	9	20	11	16	20	22
<1/YEAR/NEVER COLLEGE+	8	0	0	0	0	0	0	0	0	6	5	9	8	11	4	10	14	2
<u>INCOME BY GENDER BY AGE</u>	72	69	82	72	75	67	72	74	69	71	79	79	74	63	74	72	65	55
\$0-75K MEN 18-49	13	9	18	14	12	8	15	14	7	14	11	11	14	12	13	13	14	9
\$0-75K MEN 50+	10	9	13	9	6	9	11	9	10	10	16	9	10	9	12	9	9	8
\$0-75K WOMEN 18-49	13	11	15	15	12	10	9	16	16	15	15	22	10	8	17	12	7	10
\$0-75K WOMEN 50+	10	7	10	8	9	5	10	8	10	10	8	14	8	8	8	11	9	17
\$75K+ MEN 18-49	7	13	9	8	2	14	9	8	5	8	13	5	9	4	9	6	6	5
\$75K+ MEN 50+	6	8	2	6	7	5	5	6	5	0	3	8	8	5	6	9	4	0
\$75K+ WOMEN 18-49	6	6	11	7	9	7	7	7	8	4	3	10	9	4	5	7	5	0
\$75K+ WOMEN 50+	6	8	4	6	18	9	5	7	6	5	12	4	5	10	6	7	7	1

TABLE 58: DEMOGRAPHIC COMBINATIONS

	Q10 LONG-DISTANCE TRAVEL FREQUENCY						Q10 LONG-DIST TRAVEL FRQ BY EDUCATN						INCOME BY GENDER BY AGE							
	Total	ONCE/ MONTH	FW TM /YEAR	ONCE/ YEAR	LOW FREQ	<1/YR /NEVR	NON-COLL	COLL+	NON-COLL	COLL+	NON-COLL	COLL+	\$0-\$75K				\$75K+			
													MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Base	1206	201	547	186	733	271	79	121	343	388	174	95	155	123	158	117	89	70	72	78
<u>GENDER BY AGE</u>	95%	95%	94%	94%	94%	97%	97%	95%	95%	94%	98%	95%	100%	100%	100%	100%	100%	100%	100%	100%
MEN 18-49	25	29	27	20	25	22	37	23	27	24	22	21	100	0	0	0	100	0	0	0
MEN 50+	22	21	21	17	20	25	20	22	18	22	29	19	0	100	0	0	0	100	0	0
WOMEN 18-49	25	31	22	36	25	20	29	32	24	27	16	27	0	0	100	0	0	0	100	0
WOMEN 50+	23	15	24	21	23	30	12	17	27	21	30	27	0	0	0	100	0	0	0	100
<u>EDUCATION BY GENDER</u>	100	100	100	99	100	99	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NON-COLLEGE MEN	24	22	22	20	22	33	57	0	46	0	52	0	68	63	0	0	24	31	0	0
NON-COLLEGE WOMEN	25	17	22	33	25	31	43	0	54	0	48	0	0	0	47	68	0	0	25	26
COLLEGE+ MEN	24	29	28	18	26	14	0	48	0	48	0	40	32	37	0	0	76	69	0	0
COLLEGE+ WOMEN	27	31	27	27	27	21	0	52	0	52	0	60	0	0	53	32	0	0	75	74
<u>PARTY BY GENDER</u>	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEMOCRAT MEN	20	21	21	17	20	19	19	23	20	20	20	16	49	48	0	0	36	32	0	0
DEMOCRAT WOMEN	25	22	25	32	27	23	22	22	27	27	20	26	0	0	52	53	0	0	44	30
REPUBLICAN MEN	16	18	16	9	15	18	17	18	13	16	20	14	23	36	0	0	32	46	0	0
REPUBLICAN WOMEN	15	14	14	17	15	17	9	18	15	14	17	19	0	0	23	33	0	0	21	44
DTS/OTHER MEN	12	13	13	13	13	11	21	7	13	12	11	10	28	15	0	0	32	22	0	0
DTS/OTHER WOMEN	12	12	11	12	11	13	13	12	11	11	12	15	0	0	25	14	0	0	36	26
<u>PARTY BY AGE</u>	95	95	94	94	94	97	97	95	95	94	98	95	100	100	100	100	100	100	100	100
DEMOCRAT 18-49	23	28	23	29	24	16	30	28	24	25	15	17	49	0	52	0	36	0	44	0
DEMOCRAT 50+	20	13	21	18	20	24	8	16	21	19	24	21	0	48	0	53	0	32	0	30
REPUBLICAN 18-49	13	17	11	14	12	12	15	19	9	14	10	17	23	0	23	0	32	0	21	0
REPUBLICAN 50+	16	12	17	9	15	22	11	14	17	14	26	15	0	36	0	33	0	46	0	44
DTS/OTHER 18-49	14	14	15	13	14	14	21	9	17	12	14	14	28	0	25	0	32	0	36	0
DTS/OTHER 50+	9	11	7	11	8	9	13	9	6	10	11	10	0	15	0	14	0	22	0	26
<u>Q10 LNG DIST TRVL FRQ BY EDUC</u>	99	100	100	99	100	99	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ONCE/MONTH NON-COLLEGE	7	39	0	0	0	0	100	0	0	0	0	0	15	2	6	4	4	14	7	4
ONCE/MONTH COLLEGE+	10	60	0	0	0	0	0	100	0	0	0	0	8	8	13	3	16	16	16	19
LOW FREQUENCY NON-COLLEGE	28	0	44	53	47	0	0	0	100	0	0	0	39	34	31	36	13	10	14	18
LOW FREQUENCY COLLEGE+	32	0	55	45	53	0	0	0	0	100	0	0	17	24	32	20	53	44	51	44
<1/YEAR/NEVER NON-COLLEGE	14	0	0	0	0	64	0	0	0	0	100	0	14	26	10	29	7	8	4	4
<1/YEAR/NEVER COLLEGE+	8	0	0	0	0	35	0	0	0	0	0	100	7	5	7	9	7	9	8	12
<u>INCOME BY GENDER BY AGE</u>	72	80	72	65	70	69	78	81	69	72	70	71	100	100	100	100	100	100	100	100
\$0-75K MEN 18-49	13	17	13	9	12	12	29	10	18	7	12	12	100	0	0	0	0	0	0	0
\$0-75K MEN 50+	10	6	10	9	10	14	4	8	12	8	18	6	0	100	0	0	0	0	0	0
\$0-75K WOMEN 18-49	13	16	12	17	14	10	13	18	14	13	9	12	0	0	100	0	0	0	0	0
\$0-75K WOMEN 50+	10	4	10	6	9	17	6	3	12	6	19	11	0	0	0	100	0	0	0	0
\$75K+ MEN 18-49	7	9	9	6	8	5	4	12	3	12	4	6	0	0	0	0	100	0	0	0
\$75K+ MEN 50+	6	10	5	5	5	4	12	9	2	8	3	7	0	0	0	0	0	100	0	0
\$75K+ WOMEN 18-49	6	8	5	9	6	3	7	9	3	9	2	6	0	0	0	0	0	0	100	0
\$75K+ WOMEN 50+	6	9	8	3	7	5	4	12	4	9	2	10	0	0	0	0	0	0	0	100

TABLE 58: DEMOGRAPHIC COMBINATIONS

	Q20 UNION MEMBERSHIP				Q21 IDEOLOGY			Q22 EDUCATION						Q23 ETHNICITY			Q25 INCOME			Q1 CELL PHONE		
	Total	SELF	FAMLY	TOTAL		LIB	MOD	CONS	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	LATNO	WHITE	NON-WHITE	\$0-\$60K	\$60K-\$75K	\$75K+	YES	NO
				YES	NO																	
Base	1206	163	119	254	944	380	450	346	270	327	425	178	597	604	241	699	458	392	169	315	253	953
<u>GENDER BY AGE</u>	95%	98%	98%	98%	95%	97%	93%	97%	96%	97%	93%	96%	97%	94%	97%	95%	96%	99%	97%	98%	96%	95%
MEN 18-49	25	23	21	24	25	23	29	22	30	24	24	21	27	23	31	23	28	27	30	28	38	21
MEN 50+	22	28	18	24	21	20	19	27	22	21	19	28	22	22	15	25	16	20	26	22	13	24
WOMEN 18-49	25	26	31	26	25	33	24	18	18	26	30	25	22	28	36	19	34	30	23	23	35	23
WOMEN 50+	23	21	29	24	24	20	21	30	26	26	21	22	26	21	14	28	17	22	18	25	11	27
<u>EDUCATION BY GENDER</u>	100	99	100	100	100	100	100	99	100	100	100	100	100	100	99	100	99	100	100	100	100	100
NON-COLLEGE MEN	24	29	21	28	24	22	27	23	53	46	0	0	49	0	33	22	28	35	26	14	31	23
NON-COLLEGE WOMEN	25	17	31	23	26	28	24	24	47	54	0	0	51	0	34	24	27	33	15	12	20	26
COLLEGE+ MEN	24	23	18	21	24	21	23	28	0	0	46	51	0	47	15	28	18	12	30	38	20	25
COLLEGE+ WOMEN	27	30	30	28	26	29	27	24	0	0	54	49	0	53	18	26	27	19	29	36	28	26
<u>PARTY BY GENDER</u>	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEMOCRAT MEN	20	26	18	23	19	28	21	11	24	17	19	22	20	20	29	17	25	22	30	18	20	20
DEMOCRAT WOMEN	25	32	31	29	24	38	23	14	25	24	24	30	24	26	30	22	30	27	25	17	20	26
REPUBLICAN MEN	16	14	7	12	17	7	14	28	13	17	16	17	15	16	9	20	9	14	15	20	14	16
REPUBLICAN WOMEN	15	9	20	14	16	8	13	26	14	15	17	12	15	15	10	18	10	14	14	16	12	16
DTS/OTHER MEN	12	12	14	13	12	8	15	13	16	12	11	11	14	11	10	13	12	11	11	14	16	11
DTS/OTHER WOMEN	12	7	10	9	13	11	15	9	8	14	13	8	12	12	13	10	14	12	5	15	16	11
<u>PARTY BY AGE</u>	95	98	98	98	95	97	93	97	96	97	93	96	97	94	97	95	96	99	97	98	96	95
DEMOCRAT 18-49	23	28	26	26	22	35	22	12	24	21	23	27	22	24	39	16	35	26	33	20	29	22
DEMOCRAT 50+	20	28	23	25	19	28	19	12	22	19	17	23	20	19	17	22	17	22	20	15	10	22
REPUBLICAN 18-49	13	10	12	11	13	8	12	19	8	12	17	10	10	15	13	14	11	14	10	14	17	12
REPUBLICAN 50+	16	13	14	14	17	7	11	34	18	20	13	17	19	14	6	22	8	13	18	21	9	18
DTS/OTHER 18-49	14	10	14	13	15	13	18	10	16	17	14	8	17	12	16	13	16	17	10	17	26	11
DTS/OTHER 50+	9	9	10	9	9	6	10	11	8	9	10	10	8	10	7	9	9	7	6	11	5	10
<u>Q10 LNG DIST TRVL FRQ BY EDUC</u>	99	99	100	100	100	100	100	99	100	100	100	100	100	100	99	100	99	100	100	100	100	99
ONCE/MONTH NON-COLLEGE	7	7	13	8	6	6	5	7	10	16	0	0	13	0	9	5	9	6	9	7	8	6
ONCE/MONTH COLLEGE+	10	10	9	9	10	12	11	8	0	0	20	20	0	20	8	11	8	8	11	16	13	9
LOW FREQUENCY NON-COLLEGE	28	28	28	30	28	31	32	22	59	56	0	0	57	0	41	27	31	39	25	14	31	28
LOW FREQUENCY COLLEGE+	32	36	34	34	32	33	30	35	0	0	62	70	0	64	18	35	28	17	40	48	29	33
<1/YEAR/NEVER NON-COLLEGE	14	12	11	12	15	13	13	17	32	27	0	0	29	0	17	14	14	23	7	6	14	15
<1/YEAR/NEVER COLLEGE+	8	7	5	6	8	5	9	9	0	0	18	10	0	16	5	8	8	7	8	9	6	8
<u>INCOME BY GENDER BY AGE</u>	72	82	72	77	70	75	69	72	65	75	73	74	70	73	75	72	73	99	97	98	78	70
\$0-75K MEN 18-49	13	11	12	12	13	12	17	9	20	16	9	6	18	8	22	10	18	27	30	0	22	10
\$0-75K MEN 50+	10	14	9	12	10	11	9	11	14	12	8	7	13	8	9	12	8	20	26	0	5	12
\$0-75K WOMEN 18-49	13	15	13	13	13	19	11	9	10	14	15	11	13	14	23	7	22	30	23	0	20	11
\$0-75K WOMEN 50+	10	8	12	9	10	9	9	11	12	14	7	4	13	6	8	12	7	22	18	0	3	11
\$75K+ MEN 18-49	7	8	6	7	8	8	8	7	3	4	11	12	4	11	3	9	5	0	0	28	10	7
\$75K+ MEN 50+	6	10	5	7	5	5	4	9	2	5	14	4	8	2	7	3	0	0	0	22	6	6
\$75K+ WOMEN 18-49	6	7	9	7	6	6	6	5	2	4	9	10	3	9	4	7	5	0	0	23	8	5
\$75K+ WOMEN 50+	6	8	7	8	6	3	6	11	1	5	9	10	3	10	3	8	5	0	0	25	4	7

TABLE 58: DEMOGRAPHIC COMBINATIONS

	Q24 AGE										GENDER		GENDER BY AGE				EDUCATION BY GENDER				A/B SPLIT	
	Total	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN	WOMEN	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	A	B
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Base	1206	205	181	217	326	114	103	603	543	217	579	627	300	260	303	282	294	303	284	320	601	605
<u>GENDER BY AGE</u>	95%	100%	100%	100%	100%	100%	100%	100%	100%	100%	97%	93%	100%	100%	100%	100%	99%	94%	95%	93%	95%	95%
MEN 18-49	25	53	46	50	0	0	0	50	0	0	52	0	100	0	0	0	55	0	49	0	26	24
MEN 50+	22	0	0	0	47	50	47	0	48	49	45	0	0	100	0	0	44	0	46	0	21	22
WOMEN 18-49	25	47	54	50	0	0	0	50	0	0	0	48	0	0	100	0	0	44	0	53	24	26
WOMEN 50+	23	0	0	0	53	50	53	0	52	51	0	45	0	0	0	100	0	51	0	40	24	23
<u>EDUCATION BY GENDER</u>	100	100	100	100	100	98	100	100	100	99	100	99	100	100	100	99	100	100	100	100	100	99
NON-COLLEGE MEN	24	39	18	22	24	19	29	27	24	24	51	0	54	50	0	0	100	0	0	0	23	26
NON-COLLEGE WOMEN	25	29	22	16	21	33	45	22	28	38	0	48	0	0	44	54	0	100	0	0	25	25
COLLEGE+ MEN	24	14	28	28	23	31	18	23	24	25	49	0	46	50	0	0	0	0	100	0	25	22
COLLEGE+ WOMEN	27	18	33	34	31	16	8	28	23	12	0	51	0	0	56	45	0	0	0	100	27	26
<u>PARTY BY GENDER</u>	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEMOCRAT MEN	20	21	23	20	19	19	21	21	19	20	41	0	43	40	0	0	41	0	42	0	19	20
DEMOCRAT WOMEN	25	22	26	27	23	27	28	25	25	27	0	48	0	0	50	47	0	48	0	48	26	25
REPUBLICAN MEN	16	12	13	16	17	20	21	14	18	20	33	0	27	38	0	0	31	0	35	0	17	15
REPUBLICAN WOMEN	15	8	15	12	18	16	20	12	18	18	0	29	0	0	23	35	0	29	0	29	14	16
DTS/OTHER MEN	12	20	10	13	12	11	6	15	11	9	26	0	30	22	0	0	28	0	23	0	12	13
DTS/OTHER WOMEN	12	16	14	11	11	7	5	14	9	6	0	22	0	0	27	18	0	23	0	22	12	11
<u>PARTY BY AGE</u>	95	100	100	100	100	100	100	100	100	100	97	93	100	100	100	100	99	94	95	93	95	95
DEMOCRAT 18-49	23	43	48	48	0	0	0	46	0	0	22	24	43	0	50	0	24	21	21	27	22	24
DEMOCRAT 50+	20	0	0	0	42	46	48	0	44	47	18	21	0	40	0	47	16	25	20	18	20	19
REPUBLICAN 18-49	13	20	28	28	0	0	0	25	0	0	14	11	27	0	23	0	12	9	17	14	13	12
REPUBLICAN 50+	16	0	0	0	35	36	41	0	36	38	17	16	0	38	0	35	19	19	15	13	16	17
DTS/OTHER 18-49	14	37	24	24	0	0	0	28	0	0	15	13	30	0	27	0	19	14	12	12	14	14
DTS/OTHER 50+	9	0	0	0	23	18	11	0	20	15	10	8	0	22	0	18	9	7	11	9	9	9
<u>Q10 LNG DIST TRVL FRQ BY EDUC</u>	99	100	100	100	100	98	100	100	99	99	100	99	100	100	100	99	100	100	100	100	100	99
ONCE/MONTH NON-COLLEGE	7	16	4	6	6	5	0	9	5	3	8	5	10	6	8	3	15	11	0	0	5	8
ONCE/MONTH COLLEGE+	10	9	13	12	10	9	3	11	9	6	10	10	9	10	13	7	0	0	21	20	11	9
LOW FREQUENCY NON-COLLEGE	28	35	27	24	26	34	28	29	28	31	27	29	31	24	27	32	54	61	0	0	28	29
LOW FREQUENCY COLLEGE+	32	17	42	40	36	28	17	33	31	23	32	32	30	33	35	28	0	0	66	63	32	32
<1/YEAR/NEVER NON-COLLEGE	14	17	9	8	13	12	46	11	19	28	16	13	13	20	9	19	31	28	0	0	15	14
<1/YEAR/NEVER COLLEGE+	8	6	5	10	9	9	6	8	8	8	7	9	7	7	8	9	0	0	13	18	9	7
<u>INCOME BY GENDER BY AGE</u>	72	77	78	81	71	73	73	79	72	73	75	68	81	74	76	69	76	64	74	73	70	73
\$0-75K MEN 18-49	13	35	20	21	0	0	0	26	0	0	27	0	52	0	0	0	36	0	18	0	13	13
\$0-75K MEN 50+	10	0	0	0	22	20	28	0	23	24	21	0	0	47	0	0	26	0	16	0	9	11
\$0-75K WOMEN 18-49	13	25	28	26	0	0	0	26	0	0	25	0	0	0	52	0	0	25	0	26	11	15
\$0-75K WOMEN 50+	10	0	0	0	17	28	29	0	22	29	0	19	0	0	0	42	0	27	0	12	11	9
\$75K+ MEN 18-49	7	8	16	20	0	0	0	15	0	0	15	0	30	0	0	0	7	0	24	0	7	7
\$75K+ MEN 50+	6	0	0	0	12	17	11	0	13	14	12	0	0	27	0	0	7	0	17	0	6	6
\$75K+ WOMEN 18-49	6	7	14	14	0	0	0	12	0	0	11	0	0	0	24	0	0	6	0	17	7	5
\$75K+ WOMEN 50+	6	0	0	0	20	7	5	0	14	6	0	12	0	0	0	28	0	7	0	18	5	8

TABLE 58: DEMOGRAPHIC COMBINATIONS

	PARTY REGISTRATION				PARTY BY GENDER						PARTY BY AGE						HOUSEHOLD PARTY TYPE					
	Total	DEM	REP	DTS/ OTHER	DEM MEN	DEM WOMEN	REP MEN	REP WOMEN	DTS/O MEN	DTS/O WOMEN	DEM 18-49	DEM 50+	REP 18-49	REP 50+	DTS/O 18-49	DTS/O 50+	DEM 1	DEM 2+	REP 1	REP 2+	IND 1+	MIX
Base	1206	543	374	289	239	303	191	183	149	141	280	238	153	197	171	107	286	167	131	158	215	249
<u>GENDER BY AGE</u>	95%	95%	94%	96%	97%	94%	95%	93%	99%	93%	100%	100%	100%	100%	100%	100%	97%	91%	92%	95%	96%	96%
MEN 18-49	25	24	22	31	54	0	43	0	60	0	46	0	54	0	52	0	27	22	27	14	36	20
MEN 50+	22	19	26	20	44	0	52	0	39	0	0	44	0	50	0	53	20	20	19	31	17	25
WOMEN 18-49	25	28	19	28	0	50	0	39	0	58	54	0	46	0	48	0	29	21	19	21	28	27
WOMEN 50+	23	25	26	17	0	44	0	54	0	35	0	56	0	50	0	47	21	29	28	29	15	25
<u>EDUCATION BY GENDER</u>	100	99	99	100	100	99	100	99	100	100	100	99	100	100	100	100	100	100	98	100	100	99
NON-COLLEGE MEN	24	22	25	28	50	0	48	0	55	0	25	20	23	29	33	24	23	25	25	23	29	23
NON-COLLEGE WOMEN	25	27	23	24	0	48	0	48	0	49	23	31	17	29	25	21	24	29	28	23	23	25
COLLEGE+ MEN	24	22	26	23	50	0	52	0	45	0	21	24	31	21	19	29	26	19	24	25	25	22
COLLEGE+ WOMEN	27	29	25	25	0	51	0	51	0	51	31	24	29	21	23	26	28	27	21	29	23	29
<u>PARTY BY GENDER</u>	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEMOCRAT MEN	20	44	0	0	100	0	0	0	0	0	46	44	0	0	0	0	48	44	0	0	0	11
DEMOCRAT WOMEN	25	56	0	0	0	100	0	0	0	0	54	56	0	0	0	0	52	56	0	0	0	25
REPUBLICAN MEN	16	0	51	0	0	0	100	0	0	0	0	0	54	50	0	0	0	0	49	48	0	21
REPUBLICAN WOMEN	15	0	49	0	0	0	0	100	0	0	0	0	46	50	0	0	0	0	51	53	0	13
DTS/OTHER MEN	12	0	0	51	0	0	0	0	100	0	0	0	0	0	52	53	0	0	0	0	54	13
DTS/OTHER WOMEN	12	0	0	49	0	0	0	0	0	100	0	0	0	0	48	47	0	0	0	0	46	17
<u>PARTY BY AGE</u>	95	95	94	96	97	94	95	93	99	93	100	100	100	100	100	100	97	91	92	95	96	96
DEMOCRAT 18-49	23	52	0	0	54	50	0	0	0	0	100	0	0	0	0	0	56	43	0	0	0	18
DEMOCRAT 50+	20	44	0	0	44	44	0	0	0	0	0	100	0	0	0	0	41	48	0	0	0	17
REPUBLICAN 18-49	13	0	41	0	0	0	43	39	0	0	0	0	100	0	0	0	0	0	46	35	0	15
REPUBLICAN 50+	16	0	53	0	0	0	52	54	0	0	0	0	0	100	0	0	0	0	47	60	0	17
DTS/OTHER 18-49	14	0	0	59	0	0	0	0	60	58	0	0	0	0	100	0	0	0	0	0	64	13
DTS/OTHER 50+	9	0	0	37	0	0	0	0	39	35	0	0	0	0	0	100	0	0	0	0	32	16
<u>Q10 LNG DIST TRVL FRQ BY EDUC</u>	99	99	99	100	100	99	100	99	99	100	100	99	100	100	99	100	100	100	98	100	100	99
ONCE/MONTH NON-COLLEGE	7	6	5	9	6	6	7	4	11	7	8	3	8	4	10	9	6	7	2	4	9	9
ONCE/MONTH COLLEGE+	10	10	12	8	11	9	12	12	6	10	12	8	15	8	6	10	11	8	7	15	8	10
LOW FREQUENCY NON-COLLEGE	28	30	26	29	29	31	23	28	30	28	30	31	21	30	34	20	26	34	27	26	30	29
LOW FREQUENCY COLLEGE+	32	33	31	31	32	34	33	29	32	30	34	31	35	27	28	36	35	31	28	33	32	31
<1/YEAR/NEVER NON-COLLEGE	14	13	17	14	15	12	18	16	13	14	9	18	11	23	14	14	15	13	24	16	13	9
<1/YEAR/NEVER COLLEGE+	8	7	8	8	6	8	7	10	6	10	6	8	10	7	8	9	7	7	10	6	7	10
<u>INCOME BY GENDER BY AGE</u>	72	72	71	72	79	66	73	68	72	73	79	70	75	76	81	66	74	62	77	64	70	78
\$0-75K MEN 18-49	13	14	9	15	32	0	18	0	30	0	27	0	23	0	26	0	14	14	14	4	18	11
\$0-75K MEN 50+	10	11	12	6	25	0	23	0	13	0	0	25	0	23	0	17	11	11	16	10	5	10
\$0-75K WOMEN 18-49	13	15	10	14	0	27	0	20	0	28	29	0	24	0	23	0	18	8	12	9	14	14
\$0-75K WOMEN 50+	10	11	10	6	0	21	0	21	0	12	0	26	0	20	0	15	10	12	15	8	6	9
\$75K+ MEN 18-49	7	6	8	10	13	0	15	0	19	0	11	0	19	0	17	0	9	4	11	3	11	6
\$75K+ MEN 50+	6	4	9	5	9	0	17	0	10	0	0	10	0	16	0	14	4	3	3	14	6	6
\$75K+ WOMEN 18-49	6	6	4	9	0	10	0	8	0	18	11	0	10	0	15	0	4	6	1	5	8	10
\$75K+ WOMEN 50+	6	4	9	7	0	8	0	19	0	14	0	10	0	17	0	19	4	3	6	10	3	13

TABLE 58: DEMOGRAPHIC COMBINATIONS

	REGION											MEDIA MARKET					VOTE BY MAIL				PERMANENT ABSENTEE	
	Total	LA	LA AREA	BAY AREA	SAN DIEGO	SAC/NORTH	CNTRL VALLY	NORTH	SOUTH	COAST	INLND	LA	SF	SD	SAC	OTHER	1+	2+	3+	BLANK	YES	NO
Base	1206	277	253	277	109	133	157	567	639	857	349	516	287	109	130	164	573	392	334	633	480	726
<u>GENDER BY AGE</u>	95%	96%	97%	93%	94%	92%	96%	94%	96%	95%	94%	96%	94%	94%	92%	96%	94%	94%	95%	96%	95%	95%
MEN 18-49	25	30	26	26	15	15	25	23	26	27	21	29	26	15	15	23	20	18	17	30	20	28
MEN 50+	22	19	21	22	25	26	21	22	21	21	22	19	21	25	26	25	25	27	28	18	26	19
WOMEN 18-49	25	27	26	23	31	22	25	23	27	25	25	27	22	31	25	22	19	16	14	31	20	28
WOMEN 50+	23	20	24	23	23	28	25	25	22	22	26	22	24	23	26	26	31	33	35	17	29	20
<u>EDUCATION BY GENDER</u>	100	100	100	100	98	100	99	100	100	100	99	100	100	98	99	100	99	99	99	100	99	100
NON-COLLEGE MEN	24	26	25	23	17	25	28	25	24	23	28	25	22	17	25	29	23	21	21	26	24	25
NON-COLLEGE WOMEN	25	25	25	21	28	30	27	25	25	24	28	25	21	28	25	29	26	27	27	24	26	24
COLLEGE+ MEN	24	24	23	27	26	19	19	23	24	26	17	23	27	26	19	20	24	26	26	23	23	24
COLLEGE+ WOMEN	27	24	27	29	27	25	25	27	26	27	26	26	29	27	29	21	27	26	25	26	26	27
<u>PARTY BY GENDER</u>	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEMOCRAT MEN	20	25	17	22	14	14	19	19	20	21	16	21	23	14	16	18	18	18	19	21	17	22
DEMOCRAT WOMEN	25	28	18	26	25	27	27	27	24	25	25	24	27	25	28	25	25	24	24	26	25	25
REPUBLICAN MEN	16	10	22	11	17	17	22	16	16	14	19	15	11	17	20	22	19	20	20	13	19	14
REPUBLICAN WOMEN	15	10	23	11	15	19	16	14	16	13	20	16	11	15	17	16	19	21	21	11	18	13
DTS/OTHER MEN	12	15	8	16	12	14	6	13	12	13	10	12	16	12	9	11	9	9	8	15	12	13
DTS/OTHER WOMEN	12	12	11	13	16	9	10	11	12	12	10	11	13	16	10	9	10	9	8	14	10	13
<u>PARTY BY AGE</u>	95	96	97	93	94	92	96	94	96	95	94	96	94	94	92	96	94	94	95	96	95	95
DEMOCRAT 18-49	23	31	19	25	17	17	23	22	24	25	20	26	25	17	19	18	17	15	14	28	17	27
DEMOCRAT 50+	20	20	15	23	21	19	21	22	18	21	17	17	23	21	19	22	24	26	27	16	23	18
REPUBLICAN 18-49	13	8	24	7	10	10	17	10	15	12	15	16	8	10	11	14	11	10	11	14	10	14
REPUBLICAN 50+	16	11	20	12	18	23	19	17	16	14	22	15	12	18	23	22	24	26	27	10	23	12
DTS/OTHER 18-49	14	17	9	17	19	11	11	14	14	15	11	14	16	19	9	13	10	9	6	18	13	15
DTS/OTHER 50+	9	9	9	10	8	12	5	9	9	9	9	9	10	8	10	7	8	8	9	10	8	9
<u>Q10 LNG DIST TRVL FRQ BY EDUC</u>	99	99	100	100	98	100	99	100	99	100	99	100	100	98	99	100	99	99	99	100	99	100
ONCE/MONTH NON-COLLEGE	7	5	6	7	4	2	15	8	5	6	9	5	6	4	6	13	6	3	4	7	5	7
ONCE/MONTH COLLEGE+	10	7	9	6	19	11	17	10	10	9	12	8	6	19	13	14	10	11	11	10	10	10
LOW FREQUENCY NON-COLLEGE	28	28	30	21	31	36	32	27	29	26	34	29	22	31	32	34	26	25	25	30	29	28
LOW FREQUENCY COLLEGE+	32	33	30	41	28	28	25	34	31	35	25	32	40	28	30	23	33	34	32	31	32	32
<1/YEAR/NEVER NON-COLLEGE	14	18	13	16	11	18	7	14	15	15	14	16	16	11	13	12	16	19	19	13	16	14
<1/YEAR/NEVER COLLEGE+	8	8	11	10	5	5	3	7	9	8	7	9	10	5	4	4	7	7	7	9	7	8
<u>INCOME BY GENDER BY AGE</u>	72	72	74	68	71	67	76	70	73	72	70	73	68	71	69	75	71	71	72	72	70	72
\$0-75K MEN 18-49	13	18	12	9	10	8	18	11	14	13	13	15	9	10	13	13	9	7	8	17	9	15
\$0-75K MEN 50+	10	6	8	11	13	14	15	13	8	9	13	7	10	13	15	15	13	14	15	7	14	8
\$0-75K WOMEN 18-49	13	15	17	9	18	8	11	9	16	14	11	16	9	18	9	11	8	8	7	18	10	16
\$0-75K WOMEN 50+	10	9	9	10	8	14	9	11	9	9	11	9	10	8	10	12	14	16	17	6	13	8
\$75K+ MEN 18-49	7	8	8	11	2	3	7	8	7	9	4	8	11	2	1	8	7	7	6	7	7	8
\$75K+ MEN 50+	6	5	8	6	5	7	3	5	6	6	5	6	6	5	7	4	6	6	7	5	6	6
\$75K+ WOMEN 18-49	6	7	4	7	6	8	5	6	6	6	6	6	7	6	8	4	6	5	4	6	6	6
\$75K+ WOMEN 50+	6	5	8	5	9	5	9	6	7	7	6	6	6	9	6	8	8	7	8	5	7	6

TABLE 58: DEMOGRAPHIC COMBINATIONS

	FLAGS (P04,G04,P06,G06,P08,G08)							CITY							HSR COUNTY		TARGETS					
	Total	1+/6	2+/6	3+/6	4+/6	5+/6	6/6	ANA HEIM	SAN FRAN	SAN JOSE	MP/AT /PA	LA	BKSFL	FRSNO	TOTAL OS	YES	NO	CONS SUPP	EVER OPP	SWING	INFO MOVER	POS MOVER
Base	1206	1050	796	660	496	350	220	12	36	36	6	109	12	12	223	895	311	320	244	641	154	194
<u>GENDER BY AGE</u>	95%	94%	95%	94%	94%	94%	93%	96%	93%	97%	83%	96%	94%	96%	95%	95%	96%	96%	95%	95%	97%	98%
MEN 18-49	25	23	19	17	16	12	10	34	35	25	27	34	27	22	32	25	24	30	25	22	21	18
MEN 50+	22	22	25	26	31	34	36	18	12	22	16	14	13	17	16	21	24	21	27	20	27	20
WOMEN 18-49	25	24	20	18	14	11	9	20	27	26	22	31	31	36	29	26	23	22	19	29	33	37
WOMEN 50+	23	26	30	33	34	37	38	23	20	23	18	17	23	21	19	23	25	23	24	23	17	23
<u>EDUCATION BY GENDER</u>	100	100	99	99	100	99	99	98	100	100	98	99	100	96	99	99	100	100	99	100	100	100
NON-COLLEGE MEN	24	23	21	19	19	17	17	29	11	25	6	24	18	22	21	24	26	21	28	25	34	26
NON-COLLEGE WOMEN	25	25	25	25	24	23	25	23	17	17	12	24	26	26	21	25	25	17	25	29	32	39
COLLEGE+ MEN	24	24	26	26	30	31	31	25	35	24	47	25	25	16	27	23	24	32	25	19	15	12
COLLEGE+ WOMEN	27	28	29	30	27	28	26	22	36	34	33	26	32	32	30	27	26	30	21	27	19	22
<u>PARTY BY GENDER</u>	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEMOCRAT MEN	20	19	19	19	22	22	22	22	28	24	22	25	13	18	24	20	19	28	14	18	25	21
DEMOCRAT WOMEN	25	26	26	27	29	31	33	18	32	29	27	30	23	25	29	25	26	27	18	27	26	29
REPUBLICAN MEN	16	17	18	18	20	19	19	18	5	8	16	13	20	17	12	15	17	12	27	13	14	9
REPUBLICAN WOMEN	15	16	18	19	18	16	15	18	5	13	9	8	23	21	10	16	13	10	21	16	12	15
DTS/OTHER MEN	12	11	9	8	7	8	7	14	14	16	15	11	9	7	12	12	13	13	12	12	10	9
DTS/OTHER WOMEN	12	11	9	9	5	5	4	10	15	9	12	13	11	12	12	12	10	9	9	14	13	17
<u>PARTY BY AGE</u>	95	94	95	94	94	94	93	96	93	97	83	96	94	96	95	95	96	96	95	95	97	98
DEMOCRAT 18-49	23	22	18	18	17	14	11	21	32	31	23	38	22	26	33	24	21	31	13	23	26	25
DEMOCRAT 50+	20	21	26	27	33	37	41	18	25	22	19	14	13	15	18	18	23	23	17	19	22	24
REPUBLICAN 18-49	13	12	13	12	10	6	6	16	6	10	9	9	21	16	10	12	14	8	19	13	13	11
REPUBLICAN 50+	16	18	21	23	24	25	25	16	4	11	9	11	19	20	11	17	15	12	26	15	14	13
DTS/OTHER 18-49	14	12	8	6	3	3	2	17	24	11	17	18	17	16	18	15	13	13	11	16	15	18
DTS/OTHER 50+	9	9	9	9	8	9	8	7	3	12	7	6	3	3	6	8	11	8	9	9	7	6
<u>Q10 LNG DIST TRVL FRQ BY EDUC</u>	99	99	99	99	99	99	99	98	100	100	98	98	100	96	99	99	100	100	99	100	100	100
ONCE/MONTH NON-COLLEGE	7	6	5	5	5	4	5	4	1	8	0	5	13	10	5	6	7	7	7	6	10	7
ONCE/MONTH COLLEGE+	10	10	11	11	12	10	9	10	10	8	19	7	24	14	9	10	10	16	10	7	6	7
LOW FREQUENCY NON-COLLEGE	28	27	26	25	24	21	24	24	14	25	12	23	25	29	22	28	29	25	23	32	42	42
LOW FREQUENCY COLLEGE+	32	34	36	36	37	40	38	26	50	44	47	34	28	26	37	32	32	41	25	30	25	23
<1/YEAR/NEVER NON-COLLEGE	14	14	14	14	14	14	13	24	13	9	6	19	6	9	15	14	15	6	22	16	15	17
<1/YEAR/NEVER COLLEGE+	8	7	8	8	8	9	10	11	11	6	14	11	3	8	10	8	7	4	12	8	3	5
<u>INCOME BY GENDER BY AGE</u>	72	72	70	70	71	69	68	79	71	68	55	70	81	76	71	72	71	77	65	71	66	71
\$0-75K MEN 18-49	13	11	8	7	6	5	4	24	14	9	14	19	18	17	17	14	11	13	13	13	11	11
\$0-75K MEN 50+	10	11	12	12	15	17	17	10	4	10	5	5	5	12	6	10	12	11	10	10	14	13
\$0-75K WOMEN 18-49	13	13	10	8	7	5	5	12	9	15	5	17	20	18	15	14	11	14	8	15	18	22
\$0-75K WOMEN 50+	10	11	13	14	15	16	17	10	8	9	2	8	14	12	9	10	10	9	10	10	5	9
\$75K+ MEN 18-49	7	7	7	6	6	4	5	8	15	8	11	7	9	2	8	7	9	12	5	6	6	5
\$75K+ MEN 50+	6	6	7	8	10	11	11	5	5	5	3	5	4	4	4	6	6	7	7	5	5	2
\$75K+ WOMEN 18-49	6	6	5	5	4	3	2	5	12	4	7	7	5	9	7	6	5	5	5	7	5	4
\$75K+ WOMEN 50+	6	7	8	9	9	9	8	6	4	8	5	4	5	1	5	6	7	7	7	6	3	5